

Spring 2015 MARAC/NEA Conference
Preliminary Schedule and Information



March 19-21, 2015

Boston, MA

Schedule-at-a-Glance

Wednesday, March 18, 2015

6:00 pm – 8:00 pm Registration

Thursday, March 19, 2015

8:00 am – 6:00 pm Registration

9:00 am – 5:00 pm W1. Copyright Fundamentals for Archivists and Librarians

W2. Project Management for Archival Processing

W3. Caring for Historical Records: An Introduction

W4. Arrangement and Description

9:00 am – 5:00 pm Community service project

Help make a difference for an historic Boston repository. Work with your fellow MARAC and NEA members to assist the staff of the Boston Public Library in improving access to a photograph collection from the Library's Prints and Photographs Room. Volunteers will work on-site to complete basic description tasks for this material.

This volunteer outreach initiative follows in the tradition of the StoryCorps project, *Why Worcester?*, held at NEA's 40th Anniversary Meeting in Spring 2013, and the Portsmouth Public Library Project, held at the NEA Spring 2014 meeting.

Look for more information about the project and how to sign up soon.

10:00 am – 12:00 pm T1. Boston Public Library

10:15 am – 10:30 pm Workshop break

12:00 pm – 1:00 pm Lunch on your own

1:00 pm – 5:00 pm NEA Board meeting

2:00 pm – 4:00 pm T2. Boston Athenæum

T3. Massachusetts Historical Society

2:30 pm – 3:00 pm Workshop break

2:30 pm – 4:30 pm	T4. Isabella Stewart Gardner Museum
3:00 pm – 4:30 pm	T5. Houghton Library, Harvard University
3:30 pm – 4:30 pm	T6. Samuel Adams Brewery
6:00 pm – 7:30 pm	T7. The Dark Side of Boston
6:30 pm – 9:00 pm	MARAC Steering Committee meeting

Friday, March 20, 2015

7:30 am – 6:00 pm	Registration
8:00 am – 9:00 am	New Member event
8:00 am – 5:00 pm	Vendor exhibits
8:30 am – 10:00 am	Continental breakfast
9:00 am – 10:45 am	Break
9:15 am – 10:15 am	Friday Plenary
10:30 am – 12:00 pm	Concurrent Sessions: S1 – S6
12:00 pm – 1:30 pm	Lunch
1:30 pm – 3:00 pm	Concurrent Sessions: S7 – S12
3:00 pm – 4:00 pm	Break
3:30 pm – 4:30 pm	MARAC State Caucus meetings
3:30 pm – 4:30 pm	NEA Roundtables
5:00 pm – 8:00 pm	Reception

Join us for a fun and relaxing reception at the Boston Park Plaza Hotel. Enjoy light refreshments and games while mingling with your archivist neighbors to the north and south. You will also have a chance to test your knowledge at a Pub Quiz during the second half of the reception.

Saturday, March 21, 2015

7:30 am – 1:00 pm	Registration
8:00 am – 3:00 pm	Vendor exhibits
8:00 am – 10:00am	Continental breakfast
8:30 am – 9:30 am	MARAC business meeting
8:30 am – 9:30 am	NEA business meeting
9:45 am – 10:45 am	Saturday Plenary
10:30 am – 11:00 am	Break
11:00 am – 12:30 pm	Concurrent Sessions: S13 – S18
12:30 pm – 1:45 pm	Lunch
12:45 pm – 1:30 pm	Lunchtime discussions

Make the most of your lunch break and connect with colleagues for informal discussions on topics such as identifying mentors and career mapping. Some of the conference vendors will also showcase their solutions, offering opportunities to talk one-on-one with the experts. Lunch will be available for purchase from a convenient kiosk at the hotel. Stay tuned for a complete list of discussion topics and locations.

1:45 pm – 3:15 pm	Concurrent Sessions: S19 – S24
6:00 pm – 7:30 pm	T8. The Tipsy Tour: Dram Shops and Drunken Sailors

Registration Rates

	Postmarked by February 11	Postmarked February 12 – March 4	On-Site	One day registration
Members	\$95.00	\$105.00	\$115.00	\$70.00
Non-Members	\$140.00	\$150.00	\$160.00	\$95.00
Students*	\$45.00	\$55.00	\$65.00	

* for student rate, a valid student ID is required

Tours

Repository tours are free; however, pre-registration is required.

Thursday, March 19th

T1. Boston Public Library

Established in 1848 by an act of the Great and General Court of Massachusetts, the Boston Public Library (BPL) was the first large free municipal library in the United States. Within its collection of 23 million items, the library boasts a wealth of rare books, manuscripts, maps, musical scores, prints, and photographs. Among its significant holdings are the Barton collection of Shakespeare and Shakespeareana, the personal library of President John Adams, 250 medieval manuscripts, and the Anti-Slavery Collection of some 40,000 pieces of correspondence, broadsides, newspapers, pamphlets, books, and realia. Tour participants will be given an overview of the collections housed in the Rare Books and Manuscripts Department and a 30-minute gallery tour of the *Collections of Distinction* exhibit.

Please meet in the Rare Books and Manuscripts Department.

Time: 10:00 am – 12:00 pm

Fee: Free

Minimum: 8

Maximum: 25

T2. Boston Athenæum

Founded in 1807 as a public repository of learning and culture, the Boston Athenæum is one of the oldest independent libraries in the United States. Today its collections comprise more than half a million volumes, with particular strengths in Boston history, New England state and local history, biography, English and American literature, and the fine and decorative arts. The Athenæum maintains not only its own archives but also the archives of two earlier Boston cultural institutions, the Anthology Society and the Boston Library Society. A tour of the building and display of materials from the Archive will be followed by a small reception.

Please meet at the front door of the Athenæum.

Time: 2:00 pm – 4:00 pm

Fee: Free

Minimum: 3

Maximum: 20

T3. Massachusetts Historical Society

Founded in 1791, the Massachusetts Historical Society is the oldest historical society in North America and holds one of the greatest collections of primary source materials on United States history. Highlights include the papers of two presidents, John Adams and John Quincy Adams, and most of the personal papers of a third, Thomas Jefferson. The connections among these millions of pages of documents form an exceptionally rich resource for the study of American history. In addition to manuscripts, the Society holds large collections of books, pamphlets, maps, newspapers, and photographs, as well as works of art and historical artifacts that support research in the library collections. The visit to the MHS will include a tour of its public spaces as well as a behind-the-scenes look at the Society's operations and a peek at a few of its many treasures.

Please meet in the front lobby of the MHS.

Time: 2:00 pm – 4:00 pm

Fee: Free

Minimum: 5

Maximum: 20

T4. Isabella Stewart Gardner Museum

The Isabella Stewart Gardner Museum's visionary art collection includes more than 2,500 objects—paintings, sculpture, furniture, textiles, drawings, silver, ceramics, illuminated manuscripts, rare books, photographs and letters—from ancient Rome, Medieval Europe, Renaissance Italy, Asia, the Islamic world, and 19th-century France and America. Isabella Stewart Gardner collected and carefully displayed these objects in a building designed in the style of a 15th-century Venetian palace, providing an atmospheric setting still enjoyed by museum visitors. In the museum's archives are records from the institution's founding in 1900 to the present. At the heart of these holdings are Gardner's personal papers, with letters from Henry James, John Singer Sargent, Henry Adams, and Julia Ward Howe, as well as diaries, travel scrapbooks, guest books, literary and musical manuscripts, receipts for artworks, and photographs. This tour will include a behind-the-scenes look at the archives and a guided tour of the museum. On Thursday nights the museum is open until 9:00 pm, with special Third Thursday events—a concert, art-making activities, and a cash bar—beginning at 5:30.

Please meet in the main lobby of the Museum.

Time: 2:30 pm – 4:30 pm

Fee: Free

Minimum: 3

Maximum: 15

T5. Houghton Library, Harvard University

The primary repository for rare books and manuscripts at Harvard University, the Houghton Library holds collections of Samuel Johnson, Emily Dickinson, Henry Wadsworth Longfellow, Margaret Fuller, John Keats, Gore Vidal, Theodore Roosevelt, T.S. Eliot, Henry James, John Updike and many others. Houghton also houses the Printing and Graphic Arts department, which collects on the history of the book and book arts, and the Harvard Theatre Collection, one of the largest performing arts collections in the world. The tour will include both public and limited-access areas of the library, including the Edison and Newman Exhibition Room, the Keats Room, the Emily Dickinson Room, and the Mary and Donald Hyde Suite of Samuel Johnson and his Circle, among others. A selection of highlights from the collection will also be on view.

Please meet in the library lobby.

Time: 3:00 pm – 4:30 pm

Fee: Free

Minimum: 3

Maximum: 10

T6. Samuel Adams Brewery

On this tour you'll learn all about Samuel Adams, American brewer and patriot, experience the entire craft brewing process, taste the special malts and smell the Hallertau hops used to brew Samuel Adams®, and, of course, sample a few of the brewery's award-winning beers. Only guests 21 and older with a valid ID will be able to sample on the tour, so please remember a driver's license or passport!

Please meet at the Brewery at 30 Germania Street.

Time: 3:30 pm – 4:30 pm

Fee: \$10

Minimum: 20

Maximum: 80

T7. The Dark Side of Boston

Get off the Freedom Trail and explore the darker side of Boston, where fact is often stranger than fiction! This original guided walk through misery, misfortune, malevolence, and murder is based on true historical events. As you uncover the city's dark side, you will hear many stories not often shared with tourists. Topics include but are certainly not limited to: the scourges of smallpox and the Great Influenza, the dangers of Richmond Street, the vandalism of the Royal Governor's House, the Molasses Flood, body snatchers, and the infamous Brink's Robbery, all against the backdrop of Boston's oldest neighborhood.

Meet your guide at the intersection of Hanover and Cross Streets across from the Greenway.

Time: 6:00 pm – 7:30 pm

Fee: \$14

Minimum: 10

Maximum: 50

Saturday, March 21st

T8. The Topsy Tour: Dram Shops and Drunken Sailors

Booze. Hooch. Liquor. Kill Devil. Grog. Applejack. It's all covered on the Topsy Tour! This tour is not a pub crawl but an exploration of Boston's boozy past. You will hear stories from the very beginnings of Boston's history through Prohibition and meet some interesting characters along the way—including the Ice King, King Solomon, and Admiral Edward Vernon—who had their lives stirred and shaken by booze. Even John Hancock got into trouble because of Madeira...but not in the way you might think. We've brewed a batch of tales that cover pub life through the ages, Boston's role in the creation of early cocktails, the rise of the mob, and a duel.

Meet your guide at the boat dock beside 290 Congress Street, along the Fort Point Channel.

Time: 6:00 pm – 7:30 pm

Fee: \$17

Minimum: 10

Maximum: 50

Workshops

Thursday, March 19th

WORKSHOP REGISTRATION RATES	Postmarked by February 11	Postmarked February 12 – March 4	On-Site
Members	\$85.00	\$105.00	\$105.00
Non-Members	\$100.00	\$120.00	\$120.00
Student Members	\$40.00	\$60.00	\$60.00

W1. Copyright Fundamentals for Archivists and Librarians

Full-day Workshop: 9:00 am – 5:00 pm

Registration Minimum: 15

Registration Maximum: 40

Instructor: Peter Hirtle, *Harvard University*

In many institutions, the uncertain copyright status of some archival and special collection materials can make archivists and librarians uncomfortable. As repositories think about making more material available on the web, anxiety about possible copyright infringement increases. This workshop will explore what strategies special collections can follow to minimize the risks when reproducing and distributing unique and/or unpublished material. Topics covered will include an introduction to basic copyright law and the Digital Millennium Copyright Act; exceptions to copyright restrictions, such as fair use and the specific exemptions for libraries and archives; methods for assessing the copyright status of materials; and issues associated with particular formats. Attendees will gain a better understanding of how to work with senior administrators to address institutional risk.

W2. Project Management for Archival Processing

Full-day Workshop: 9:00 am – 5:00 pm

Registration Minimum: 15

Registration Maximum: 40

Instructor: Vincent Novara, *University of Maryland*

This workshop offers archivists introductory techniques and common tools for project management, focusing particularly on strengthening prioritization skills and workflow planning for processing projects. The workshop will also address interpretive projects such as exhibitions and digital initiatives. Attendees from any size repository, including lone arrangers, will learn how to define project goals and objectives, compose project objective statements, establish work breakdown structures, estimate project budgets, create project and communication plans, schedule and track tasks using Gantt Charts, and conduct a post-project evaluation. The workshop will show how standard project management terminology can be applied to common archives tasks, as well as give an overview of Earned Value Assessment.

W3. Caring for Historical Records: An Introduction

Full-day Workshop: 9:00 am – 5:00 pm

Registration Minimum: 15

Registration Maximum: 26

Instructor: Anne Ostendarp, *Consulting and Project Archivist*

Geared toward those responsible for the care of historical records or those interested in developing a historical records collection, this workshop will be especially useful for staff and volunteers working in libraries, museums, historical societies, or municipal governments who have little or no formal training. Through a combination of lecture, group discussion, and exercises, participants will get an overview of the fundamentals of archival organization, including the basic principles and practices of identification, acquisition, preservation, arrangement, and description of historical records. Topics of access, reference, outreach, and policymaking will also be explored.

W4. Arrangement and Description

Full-day Workshop: 9:00 am – 5:00 pm

Registration Minimum: 15

Registration Maximum: 26

Instructor: Barbara Austen, *Connecticut Historical Society*

Intended for those with some archival training, this workshop will focus on day-to-day decisions one faces in arranging and describing archival manuscript collections that have minimal order. Topics covered include finding aid design, elements of finding aids, guidelines for establishing series and sub-series, basic conservation practices, and handling problem materials, with an emphasis on creating access to collections. Participants are encouraged to bring their questions about processing collections.

Concurrent Sessions

Friday, March 20th
10:30 am - 12:00 pm

S1. Revealing Hidden Communities through Dance

Dance documentation and preservation is commonly perceived to be a specialized process that emphasizes capturing performance. Yet the performances lose significance without contextual information and history about the communities and individuals that produce these artistic works. This open forum begins with a brief presentation of dance-focused initiatives that serve as case studies about what it means to document and preserve “hidden communities” through outreach programs, oral histories, grassroots publications, and the digital humanities. As part of the discussion, the panelists encourage ideas and questions from the audience about broader applications of the presented work.

Speakers:

Eugenia Kim, *Emerson College*

Imogen S. Smith, *Dance Heritage Coalition*

Sara Smith, *Amherst College*

S2. Lessons Learned: Legal Aspects and Ethical Principles of Oral History

This session focuses on best practices, legal aspects, and ethics related to designing oral history projects. Recent developments with Boston College’s Belfast Project have shed light on the importance of understanding principles, standards, and obligations in providing access to oral histories. Beginning with a discussion of the Belfast Project, the session will also explore the launch of the Pan Am Flight 103 Story Archives Collection, an oral history project that began in 2013 to commemorate the 25th anniversary of the bombing of Pan Am Flight 103.

Speakers:

Christine Anne George, *SUNY Buffalo*

Cara Howe, *Syracuse University*

S3. Museum Institutional Records: Stewardship and Advocacy, Challenges and Rewards

Institutional records of museums and cultural heritage organizations pose unique and fascinating challenges in their stewardship, appraisal, preservation, arrangement, description, and access. A panel of six archivists working with a variety of museum records will introduce issues raised by their collections, including advocacy, restrictions and privacy, archival materials vs. museum objects, acquisitions, providing reference in a non-library setting, and the value of images as documentation. Inviting open discussion with attendees, the panelists hope to illuminate the changing model of the record life cycle in the museum context and the ways professionals meet the challenges of an evolving archives landscape.

Speakers:

Celia Hartmann, *The Metropolitan Museum of Art*

Sarah Demb, *Harvard University*

Patricia Kervick, *Harvard University*

Marianne Martin, *Colonial Williamsburg Foundation*

Shana McKenna, *Isabella Stewart Gardner Museum*

Meghan Petersen, *Currier Museum of Art*

S4. Choose Your Words Wisely: A Crash Course in Taxonomy Development

This mini-workshop fills a gap in collections management training by introducing taxonomies and the roles they play in description, search, discovery, collection management, data exchange, and interoperability. Attendees will learn how taxonomy structure, terms, and policies impact communication within organizations and support improved management of collection materials across systems and stakeholders. Practical exercises introduce the phases of building a taxonomy: research, strategy, design, development, implementation, and management. Although applicable to a range of taxonomy development projects, these activities focus on the unique needs of organizations stewarding both physical and digital collections.

Speaker:

Kathryn Gronsbell, *AVPreserve*

S5. Delighted to Make Your Acquaintance: Introducing Users to Primary Sources

This lightning session features examples of exercises that explain how to use archival and manuscript materials inside and outside of the traditional classroom. Representing a wide variety of audiences, institutions, settings, and types of collections, the participants will offer an array of new ideas for teaching with primary source materials. The session is intended to be interactive, and attendees are invited to share their own experiences during the discussion period.

Moderator:

Donna Webber, *Simmons College*

Speakers:

Peter Carini, *Dartmouth College*

Marta Crilly, *Boston City Archives*

Jennifer Fauxsmith, *Massachusetts Archives*

Mylynda Gil, *Keene State College*

Rachel Grove Rohrbaugh, *Elizabethtown College*

Matt Herbison, *Drexel University College of Medicine*

William Landis, *Yale University*

Doris Malkmus, *Pennsylvania State University*

Barbara Meloni, *Harvard University*

Nora Murphy, *Massachusetts Institute of Technology*

Brantley Palmer, *Keene State College*

Timothy G.X. Salls, *New England Historic Genealogical Society*

S6: Genealogy from a Lone Arranger Perspective

Genealogy has quickly become one of the most popular hobbies in the United States. More than ever, genealogists are regular visitors to archives, bringing special challenges for repositories managed by a single archivist. This session will consider the different ways that the “lone arranger” archivist can assist genealogists in their family research. Panelists will discuss the use of less familiar materials such as cemetery records and poll tax records in research, how to start an archives from scratch for a family history association website, and the types of services, resources, and outreach offered to genealogists at an archives within a public library.

Moderator:

Jennifer Needham, *University of Pittsburgh*

Speakers:

Cheyenne Stradinger, *JPra and The Descendants of William Dawes Who Rode Association*

Erik Bauer, *Peabody Institute Library*

Tom Doyle, *Woburn Public Library*

1:30 pm - 3:00 pm

S7. Why Can't Librarians Be More Like Archivists and Vice Versa: Waiting for the Revolution

Although archivists and librarians share many core values, relationships between them are sometimes challenging, whether in academic institutions or in public environments. Differences in mission, terminology, and practice may create misunderstandings and even conflict. Drawing on data from the presenters' forthcoming book, *Archives in Libraries: What Librarians and Archivists Need to Know to Work Together*, this roundtable will explore similarities, differences, and possible resolutions.

Moderator and Speaker:

Jeannette Bastian, *Simmons College*

Speakers:

Donna Webber, *Simmons College*

Megan Sniffin-Marino, *Harvard University*

S8. Copyright and Archives: The Past and Future of Law and Digitization

Technology has vastly outpaced copyright law, and archivists, eager to use the newest equipment to make high-quality digital copies for distribution to their patrons, may hesitate because they are unsure about the legal implications of their actions. This interactive session will examine the state of the law, especially copyright, with regard to archives. Looking at ways to reconcile our reliance on past laws with attempts to reframe our thinking in light of more recent laws, this session will provide the context for participants to take a fresh look at policy and technology.

Speakers:

Kyle K. Courtney, *Harvard University*

Emily Kilcer, *Harvard University*

S9. Advocacy, Outreach, and the Regional Organization: What We're Doing for You

Bringing together representatives from local, state, and regional archivists' organizations, this session will examine the hows, the whys, and the roadblocks concerning archival advocacy and outreach programs. Speakers will provide insight into the work of organizations in the Northeast and Mid-Atlantic regions, sharing ideas attendees can bring back to their own communities as well as ways they can contribute to the organizations' efforts. On a broader scale, this session is intended to foster greater awareness of the achievements of the regional organizations and the impact they have on our national archival landscape.

Speakers:

Tessa Cierny, *Harvard Business School, for New England Archivists*

Ryan Anthony Donaldson, *The Durst Organization, for Archivists Round Table of Metropolitan New York, Inc.*

Janet Bunde, *New York University, for Archivists Round Table of Metropolitan New York, Inc.*

John LeGloahec, *National Archives and Records Administration, for Mid-Atlantic Regional Archives Conference*

Rodney Obien, *Keene State College, for New Hampshire Archives Group*

Debra Kimok, *SUNY Plattsburgh, for New York Archives Conference*

Rachel Chatalbash, *Yale Center for British Art, for Regional Archival Associations Consortium*

S10. Providing Access to Born-Digital Materials

More institutions are taking steps to process born-digital materials and must consider how to make these materials accessible and discoverable. In this roundtable discussion, three presenters will review their diverse projects: the emails of a former Virginia Governor, the digital records of a former U.S. Senator, and the digital materials of author Susan Sontag. The speakers will share how their institutions have provided access to these born-digital materials and address successes, setbacks, and lessons learned.

Moderator:

Jason Evans Groth, *North Carolina State University*

Speakers:

Roger Christman, *Library of Virginia*

Danielle Emerling, *University of Delaware*

Gloria Gonzalez, *University of California, Los Angeles*

S11. Nurturing Nature

This lightning session is devoted to the actions, projects, explorations, and thoughts of archives staff who use and manage records about the environment, nature, or recreation in the natural world. Archivists find, salvage, study, survey, preserve, and teach with these materials while also managing repository relationships among local, state, and national-level groups and building connections across their own institution's holdings. Speakers will illuminate aspects of papers and records associated with the natural world which may be unfamiliar to researchers.

Moderator:

Greta Suiter, *Massachusetts Institute of Technology*

Speakers:

Elizabeth Banks, *National Park Service, Northeast Region*

Jodi Boyle, *University at Albany, SUNY*

Myles Crowley, *Massachusetts Institute of Technology*

Sarah Denison, *Delaware Public Archives*

Rachel Donahue, *National Agricultural Library*

Sean Fisher, *Massachusetts Department of Conservation and Recreation*

Katie Hall, *Delaware Public Archives*

Brenda Lawson, *Massachusetts Historical Society*

Deb Schiff, *Chester Library*

Elizabeth Slomba, *University of New Hampshire*

S12. History in Action: Collaboration in Academia

As budgets shrink, it becomes increasingly important for college and university archives to collaborate with other departments. Often the obvious choice for a partnership is the history department, allowing undergraduate and graduate students to gain experience working with primary sources while the archives gains valuable products such as metadata and exhibits. But there may be many less obvious choices, like architecture departments, facilities departments, or university art museums, which can yield the same benefits. Archivists and students will discuss project management in addition to challenges and successes that have arisen through these collaborations.

Moderator:

Jason Speck, *University of Maryland*

Speakers:

Carolyn Sautter, *Gettysburg College*

Daniel Lavoie, *Northeastern University*

Sarah Hudson, *Northeastern University*

Daniel J. Linke, *Princeton University*

Erin Faulder, *Tufts University*

Anne Turkos, *University of Maryland*

Saturday, March 21st

11:00 am – 12:30 pm

S13. Using RDA for Archives and Manuscripts

RDA (Resource Description and Access) is a new content standard that provides flexible guidelines for resource description. This session will explore the use of RDA, in conjunction with DACS, for describing manuscripts and archival collections alongside library holdings. The speakers will present their experiences learning about and implementing RDA, address reasons for implementation, and recount lessons learned from the process.

Speakers:

Katy Rawdon, *Temple University*

Adrienne Pruitt, *Boston College*

Allison Jai O'Dell, *University of Miami*

S14. *Journal of Contemporary Archival Studies*: An Open Forum Discussion of a Collaborative Publishing Project.

The editors of the *Journal of Contemporary Archival Studies* (JCAS), a peer-reviewed, open-access online journal, will discuss the origins of the endeavor and the collaborative process through which the journal was launched in March of 2014. Attendees will also get a behind-the-scenes look at the editorial process and the opportunity to discuss potential publication projects directly with the editors.

Speakers:

Michael Lotstein, *Yale University*

Matthew Gorham, *Yale University*

James Roth, *John F. Kennedy Presidential Library*

S15. Provenance vs. Artificial Collections: To Restore or Not to Restore?

Many early archival collections were dispersed across artificial collections according to person, topic, or type, with the goal of facilitating access, but with devastating consequences for provenance. In some cases, restoring provenance simply involves reuniting a small group of materials intermingled across a few collections, but not every situation is quite so straightforward. Archival science has developed over the years, as have the tools available to manage collections. The panelists on this roundtable will share examples of provenance issues and the methods they have implemented to make each collection as accessible as possible.

Speakers:

Molly Stothert-Maurer, *Perkins School for the Blind*

Laura M. Poll, *Monmouth County Historical Association*

Annie Tummino, *Metropolitan New York Library Council*

Lindsay Turley, *Museum of the City of New York*

S16. Metrics and Assessment in Context

Assessment and metrics are hot topics in libraries and archives, but what exactly do we mean by these terms? What archival functions can we use them for, how do we apply them, and what role can they play in our planning and decision-making? This session will explore various aspects of metrics and assessment, including overall collections assessment, metrics for processing traditional and audiovisual collections, and user services assessment.

Moderator and Speaker:

Joshua Ranger, *AVPreserve*

Speakers:

Celia Caust-Ellenbogen, *Historical Society of Pennsylvania*

Christian Dupont, *Boston College*

S17. Revolt against Complacency: Combatting Hurdles in Professionalism

The NEA Roundtable for Early Professionals and Students (REPS), in collaboration with cohort members of MARAC, will host this lightning talk to address questions and issues relevant to archivists in the first stages of their careers. Speakers will cover numerous topics including ways for new archivists to overcome “impostor syndrome”; effective strategies for seeking out mentors and developing a professional network; opportunities for students and new archivists to develop skills they may not have gained in school; and the benefits of early involvement in professional organizations.

Moderator:

VivianLea Solek, *Easton Public Library*

Speakers:

Caitlin Birch, *Dartmouth College*
Dan Bullman, *Simmons College*
Sofia Becerra, *Berklee College of Music*
Annalisa Moretti, *Boston College*
Genna Duplisea, *Salve Regina University*
Allyson Glazier, *Dartmouth College*
Casey Davis, *WGBH Educational Foundation*
Hillary Kativa, *Chemical Heritage Foundation*
Blake Relle, *National WWII Museum*
Susan Kline, *Columbia University*
Bryce Roe, *Simmons College*

S18. Archiving and Preserving Research Data Using the New England Collaborative Data Management Curriculum (NECDMC)

The New England Collaborative Data Management Curriculum (NECDMC) project is led by the Lamar Soutter Library at the University of Massachusetts Medical School, in partnership with several libraries in the New England region. NECDMC is an instructional tool for teaching data management best practices to undergraduates, graduate students, and researchers in the health sciences, sciences, and engineering disciplines, but it is equally applicable to archivists and librarians curating and stewarding electronic data and information. Introducing participants to the curriculum's seven online instructional modules, this session will emphasize Module 7: Repositories, Archiving and Preservation. The speakers, who authored Module 7, will highlight options for archiving and sharing digital data, repositories, and best practices for the appraisal, long-term management, and retention of data.

Speakers:

Andrew Creamer, *Brown University*
Emily R. Novak Gustainis, *Harvard Medical School*
David Lowe, *University of Connecticut*
Darla White, *Harvard Medical School*

1:45 pm – 3:15 pm

S19. Shifts and Shake-ups: A Conversation about ArchivesSpace Implementation

The panelists in this session, representing institutions large and small, public and private, with varying levels of technical support, will come together to discuss their implementation of ArchivesSpace. Some panelists migrated from systems while others migrated from raw encoding. They will report on the process of importing existing EAD finding aids, creating new finding aids in ArchivesSpace, and making finding aids available in ArchivesSpace or through other publishing methods. They will also address implementation of the Accessions, Digital Objects, and Collections

Management modules. Attendees will have the opportunity to ask questions and share their own ArchivesSpace experiences.

Moderator:

Marie Elia, *University at Buffalo, SUNY*

Speakers:

Sarah Pinard, *University at Buffalo, SUNY*

Robin McElheny, *Harvard University*

Patrick Galligan, *Rockefeller Archive Center*

Alston Cobourn, *Washington and Lee University*

Lora Davis, *Colgate University*

Jaime Margalotti, *University of Delaware*

S20. Curating Multilingual Oral Histories

Working with oral histories brings many challenges, but for archives dealing with oral histories in a mix of languages, there can be additional hurdles in both conducting the interviews and curating the finished projects. This session will address maneuvering through interviews done in a variety of languages, including English, Turkish, German, Spanish, and Portuguese. Speakers will reveal insights and skills gained while shepherding a successful oral history project as well as share their experiences with the capabilities and limitations of current technologies used to make oral histories accessible.

Moderator and Speaker:

Rachel Wise, *Harvard Business School*

Speakers:

Tessa Cierny, *Harvard Business School*

Hermann Teifer, *Center for Jewish History*

Doug Oard, *University of Maryland*

S21. Physical vs. Digital and the User Experience

Humans interact with physical objects daily. In an increasingly technological world of digital devices that help us connect, communicate, and gather information, physical objects still possess meaningful attributes difficult or impossible to convey in the digital world. Speakers will explore questions such as: What information does the physical object carry that may not translate digitally? What additional context can we add to digital images to satisfy users? This session will have plenty of time for open discussion.

Moderator:

Susie Bock, *University of Southern Maine*

Speakers:

Jane Metters LaBarbara, *West Virginia University*

Samuel Smallidge, *Converse*

Anastasia S. Weigle, *University of Maine*

S22. The Next Generation Digital Stewards: The NDSR Program

The National Digital Stewardship Residency (NDSR) bridges the gap between theory and practice by giving recent graduates the opportunity to apply their formal education to real-world projects in organizations actively preserving digital content. Through this collaborative opportunity, residents work to develop solutions to an array of digital challenges, enabling mutual learning and growth for both residents and the participating organizations. The presenters will speak to the benefits, challenges, and lessons learned from the diverse perspectives of the NDSR program managers, hosts, mentors, and residents.

Speakers:

Margo Padilla, *Metropolitan New York Library Council (METRO)*

George Coulbourne, *Library of Congress*

Kris Nelson, *Library of Congress*

Andrea Goethals, *Harvard Library*

Nancy McGovern, *MIT Libraries*

S23. Embedded Archivists: Archivists Outside the Archives

An Archivist, a Records Manager, and a Cataloger walk into a bar.... In studying Archival theory and practice, we also learn valuable skills about how to process information. Come talk with an archivist, a records manager, and a cataloger, and discover how we all use our archivist skills, even when not working in an archives. These “embedded archivists” will also show you a few side doors through which to look for jobs.

Speakers:

Stefanie Maclin, *EBSCO Information Services*

Abraham Miller, *Merrill Corporation*

Rebecca Goldman, *La Salle University*

S24. DIY Archives: Enhancing Access to Collections via Free, Open-Source Platforms

Library and archives staff from a wide variety of organizations share their experiences working with open-source platforms—Omeka, WordPress, CollectiveAccess and AtoM—to manage, expand access to, and enhance interest in their institutions’ unique archival collections. Panelists will discuss their work using open-source collections management software with various levels of IT support and diverse metadata standards; enhancing access to and discoverability of materials through customization of CollectiveAccess and AtoM; and using WordPress and Omeka as versatile outreach and discovery tools.

Moderator:

Rosalie Gartner, *Emerson College*

Speakers:

Elizabeth Surles, *Rutgers University*

Rachel Moloshok, *Historical Society of Pennsylvania*

Renée DesRoberts, *McArthur Public Library*

Eugenia Kim, *Emerson College*

Anne-Marie Viola, *Dumbarton Oaks*

Hotel Information and Directions

Boston Park Plaza

50 Park Plaza at Arlington Street

Boston, MA 02116

Phone: 800-225-2008

Website: www.bostonparkplaza.com

The Boston Park Plaza Hotel, first opened in 1927, is located near Newbury Street, Faneuil Hall Marketplace, and the Boston Common & Public Garden.

Floorplans: <http://www.bostonparkplaza.com/meetings>

When registering, please use the group code: MARA (for MARAC members) and NEAJM (for NEA members).

The conference room rate is \$159.00 per night, plus state and local taxes. Check-in is at 3:00 pm and check-out is at 12:00 pm.

Directions:

BY CAR:

From the West: Take the Massachusetts Turnpike (Rte. 90 East) into the city. Exit at Copley Square (Exit 22) and follow the road straight onto Stuart St. Continue to the 5th set of lights, and turn left for the Boston Park Plaza Hotel.

From the North: Take Route I-93 South into Boston. Take Storrow Drive (Exit 26) off of I-93. Follow Storrow Drive and exit left at the Back Bay/Copley Exit. At the light, take a left onto Beacon St., and then take an immediate right onto Arlington St. The Boston Park Plaza Hotel is the 2nd building on the left after the park.

From the South: Follow I-93 North towards Boston. Take Storrow Drive (Exit 26) off of I-93. Follow Storrow Drive and exit left at the Back Bay/Copley Exit. At the light, take a left onto Beacon St., and then take an immediate right onto Arlington St. The Boston Park Plaza Hotel is the 2nd building on the left after the park.

From Logan Airport: Follow signs to Sumner Tunnel/Boston. Take the ramp onto RT-1A S/William F. McClellan Highway. Merge north onto Interstate 93 and take Storrow Drive (Exit 26). Follow Storrow Drive and exit left at Back Bay/Copley Exit. At the light, take a left onto Beacon St., and then take an immediate right onto Arlington St. The Boston Park Plaza Hotel is the 2nd building on the left after the park.

PARKING:

The Boston Park Plaza Hotel offers Valet Parking for \$48.00 per night. Valet Parking is located at the Columbus Avenue Entrance of the hotel.

Self-parking is available for \$31.00 per day at the Motor Mart Garage, directly across the street from the Boston Park Plaza Hotel. It offers 24-hour access and visible security.

BY LOCAL SUBWAY (MBTA or “The T”):

The Boston Park Plaza Hotel is one block from the Arlington T stop on the Green Line, and three blocks from the Back Bay T stop on the Orange Line.

Fares for the T are \$2.10 with a CharlieCard, \$2.65 with a paper ticket. The T runs roughly from 5 am until 2 am, and until 12:30 am on Sunday.

BY TRAIN:

From the South: Amtrak trains stop at the Back Bay commuter rail station, located three blocks from the hotel. Amtrak also stops at South Station. From South Station, take the Red Line two stops to Park Street. At Park Street, get on any outbound Green Line and take it two stops to the Arlington station. The hotel will be one block away.

From the North: Amtrak trains arrive at North Station. Take any branch of the Green Line (A, B, C, or D branches) and exit the system at the Arlington stop, one block from the hotel.

BY AIR:

The Boston Park Plaza Hotel is approximately 4.5 miles from Boston’s Logan International Airport. You have three main transportation options to the hotel when arriving at Logan International Airport:

- Taxi: Taking a cab from the airport will take approximately 15 minutes and cost \$25-\$35.
- Subway (MBTA or “The T”): The hotel is one block from the Arlington T stop on the Green Line, and three blocks from the Back Bay T stop on the Orange line. When arriving at Logan, take the airport shuttle to the Blue Line Airport stop. Switch at State Street to the Orange Line in the direction of Forest Hills, and exit the system at Back Bay. Take note: The Government Center stop is closed until 2016.

Conference attendees might also consider the Silver Line bus, an express bus line that stops at each terminal with direct service to South Station. Once at South Station, take the Red Line two stops to Park Street. At Park Street, get on any outbound Green Line and take it two stops to the Arlington station.

- GO Boston Shuttle (available at an additional fee)

Conference Organizers

Program Committee

Co-chairs

Sharmila Bhatia (MARAC), *National Archives and Records Administration*

Liz Francis (NEA), *Tufts University*

Camille Torres Hoven (NEA), *Massachusetts Institute of Technology*

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Josue Hurtado, *Temple University*

Christine Peterson, *Johns Hopkins University*

Brian Keough, *University at Albany, SUNY*

Dawn Sherman-Fells, *National Archives and Records Administration*

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Renee DesRoberts, *McArthur Library*

Elise Dunham, *University of Connecticut*

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Aliza Leventhal, *Sasaki Associates*

Peter Rawson, *The Hotchkiss School*

Mary Richardson, *Yale University*

Aaron Rubinstein, *University of Massachusetts Amherst*

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Rachel Jirka, *The Society of the Cincinnati*

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Adrienne Pruitt, *Boston College*

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Jennifer Sharp, *Hartford Public Library*

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NEA Members

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Krista Ferrante, *MITRE Corporation*

Rosalie Gartner, *Emerson College*

Meridith Halsey

Brendan Higgins, *Boston Conservatory*

Megan Schwenke, *Harvard Art Museums*

Emily Tordo, *Phillips Academy*

Jane Ward, *American Textile History Museum*

Workshop Coordinators

Stephanie Call (NEA), *American Jewish Historical Society*

Michelle Chiles (NEA), *Handel and Haydn Society*

Ilhan Citak (MARAC), *Lehigh University*

David Ranzan (MARAC), *Adelphi University*

Elizabeth Roscio (NEA), *Bostonian Society*

Vendor Coordinators

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Jane Ward (NEA), *American Textile History Museum*

Program Editors

Emily Rafferty (MARAC), *The Baltimore Museum of Art*

Caroline White (NEA), *University of Massachusetts Amherst*

Graphic Designer

Jessica Tanny (NEA)

MARAC/NEA Boston Spring 2015 Conference Registration Form

Name (to appear on badge): _____

Institution (to appear on Badge): _____

Address: _____

City: _____ State: _____ Zip code: _____

Telephone: _____ E-mail: _____

Please list any special assistance required: _____

ACCESSIBILITY If you have questions or concerns about accessibility and/or disability accommodations that you would like addressed before or after registration, please contact NEA's Inclusion and Diversity Coordinator Anna Clutterbuck-Cook at acook@masshist.org / 617-646-0561 for assistance.

Please check: MARAC Member? YES NO NEA Member? YES NO New member? YES NO

REGISTRATION

Postmarked by February 11	<input type="checkbox"/> MARAC/NEA member – \$95.00	<input type="checkbox"/> Non-member * – \$140.00	<input type="checkbox"/> Student ** -- \$45.00
Postmarked February 12 – March 4	<input type="checkbox"/> MARAC/NEA member – \$105.00	<input type="checkbox"/> Non-member * – \$150.00	<input type="checkbox"/> Student ** -- \$55.00
After March 4 (register on-site)	<input type="checkbox"/> MARAC/NEA member – \$115.00	<input type="checkbox"/> Non-member * – \$160.00	<input type="checkbox"/> Student ** -- \$65.00
One day registration	<input type="checkbox"/> MARAC/NEA member – \$70.00	<input type="checkbox"/> Non-member – \$95.00	

* The Non-member fee entitles you to membership in MARAC through June 30, 2015.

** For student rate, please include photocopy of valid student ID

Registration Fee: \$ _____

WORKSHOPS (Confirmations will be made by the MARAC Meetings Coordinating Committee) **NOTE:** If you are submitting payment for the non-member meeting registration rate above (for more than one day) then please register for the workshop below using the member rates.

	W1 Thursday – Copyright Fundamentals for Archivists and Librarians	W2 Thursday – Project Management for Archival Processing	W3 Thursday – Caring for Historical Records: An Introduction	W4 Thursday – Arrangement and Description
Postmarked by February 11	<input type="checkbox"/> MARAC/NEA member – \$85.00 <input type="checkbox"/> Non-member – \$100.00 <input type="checkbox"/> Student * -- \$40.00	<input type="checkbox"/> MARAC/NEA member – \$85.00 <input type="checkbox"/> Non-member – \$100.00 <input type="checkbox"/> Student * -- \$40.00	<input type="checkbox"/> MARAC/NEA member – \$85.00 <input type="checkbox"/> Non-member – \$100.00 <input type="checkbox"/> Student * -- \$40.00	<input type="checkbox"/> MARAC/NEA member – \$85.00 <input type="checkbox"/> Non-member – \$100.00 <input type="checkbox"/> Student * -- \$40.00
Postmarked February 12 – March 4	<input type="checkbox"/> MARAC/NEA member – \$105.00 <input type="checkbox"/> Non-member – \$120.00 <input type="checkbox"/> Student * -- \$60.00	<input type="checkbox"/> MARAC/NEA member – \$105.00 <input type="checkbox"/> Non-member – \$120.00 <input type="checkbox"/> Student * -- \$60.00	<input type="checkbox"/> MARAC/NEA member – \$105.00 <input type="checkbox"/> Non-member – \$120.00 <input type="checkbox"/> Student * -- \$60.00	<input type="checkbox"/> MARAC/NEA member – \$105.00 <input type="checkbox"/> Non-member – \$120.00 <input type="checkbox"/> Student * -- \$60.00
On-site	<input type="checkbox"/> MARAC/NEA member – \$105.00 <input type="checkbox"/> Non-member – \$120.00 <input type="checkbox"/> Student * -- \$60.00	<input type="checkbox"/> MARAC/NEA member – \$105.00 <input type="checkbox"/> Non-member – \$120.00 <input type="checkbox"/> Student * -- \$60.00	<input type="checkbox"/> MARAC/NEA member – \$105.00 <input type="checkbox"/> Non-member – \$120.00 <input type="checkbox"/> Student * -- \$60.00	<input type="checkbox"/> MARAC/NEA member – \$105.00 <input type="checkbox"/> Non-member – \$120.00 <input type="checkbox"/> Student * -- \$60.00

* for student rate, please include photocopy of valid student ID

Note: Workshop size is strictly limited, and MARAC workshops often fill completely. Participants who register for a workshop will receive a confirmation note. DO NOT REPORT FOR A WORKSHOP UNLESS YOU HAVE RECEIVED NOTIFICATION.

TOURS

T1 Thursday – Boston Public Library	# _____ @ FREE
T2 Thursday – Boston Athenæum	# _____ @ FREE
T3 Thursday – Massachusetts Historical Society	# _____ @ FREE
T4 Thursday – Isabella Stewart Gardner Museum	# _____ @ FREE
T5 Thursday – Houghton Library, Harvard University	# _____ @ FREE
T6 Thursday – Samuel Adams Brewery	# _____ @\$10/person \$ _____
T7 Thursday – The Dark Side of Boston	# _____ @\$14/person \$ _____
T8 Saturday – The Topsy Tour: Dram Shops and Drunken Sailors	# _____ @\$17/person \$ _____

FRIDAY RECEPTION

Guest Ticket # _____ @\$10/person \$ _____

TOTAL \$ _____

PAYMENT INFORMATION To pay by credit card, see www.marac.info for instructions. To pay by check, make the check payable to MARAC and mail with this form to MARAC, Dickinson College, P.O. Box 1773, Carlisle, PA 17013. Please note: MARAC cannot take purchase orders. No refunds for cancellations will be made after March 4th, 2015.