

MARAC

MID-ATLANTIC REGIONAL
ARCHIVES CONFERENCE



ABOUT MARAC

Begun in 1972, MARAC is a volunteer, regional consortium of archivists who live and work in the states of New York, New Jersey, Pennsylvania, Maryland, Delaware, Virginia, and West Virginia, and in the District of Columbia.

MID-ATLANTIC ARCHIVIST

The Mid-Atlantic Archivist (MAA) is MARAC's quarterly newsletter. It contains articles of interest to the MARAC archival community, an update from the Chair, the quarterly Treasurer's report, caucus news, book reviews, and more.

MAA CIRCULATION:

Circulation to 1,000 individual dues-paying members of MARAC, and a reach to over 2,500 archives professionals in the region.

MID-ATLANTIC ARCHIVIST AD SIZES AND RATES

(Discounts for four consecutive issues)

	Single Ad	4 Ads a Year/Per Ad
Full page 9.75 x 7.5"	\$250.00	200.00
½ page vertical 9.75 x 3.625"	\$150.00	135.00
½ page horizontal 4.75 x 7.5"	\$150.00	135.00
¼ page 4.75 x 3.625"	\$125.00	110.00
1/8 page 2.25 x 3.625"	\$65.00	58.00



SCHEDULE:

Quarterly Submission Deadlines:

- December 1 for Winter issue (January)
- March 1 for Spring issue (April)
- June 1 for Summer issue (July)
- September 1 for Fall issue (October)

SPECIFICATIONS:

DIGITAL PUBLICATION

- Camera-ready copy or digital files (TIFF or JPEG at print resolution)
- Color, grayscale, or black & white

PAYMENT:

30 Days from receipt of invoice

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