

MARAC

MID-ATLANTIC REGIONAL ARCHIVES CONFERENCE



ABOUT MARAC

Begun in 1972, MARAC is a volunteer, regional consortium of archivists who live and work in the states of New York, New Jersey, Pennsylvania, Maryland, Delaware, Virginia, and West Virginia, and in the District of Columbia.

MID-ATLANTIC ARCHIVIST

The Mid-Atlantic Archivist (MAA) is MARAC's quarterly newsletter. It contains articles of interest to the MARAC archival community, an update from the Chair, the quarterly Treasurer's report, caucus news, book reviews, and more.

MAA CIRCULATION:

Circulation 1,100 individual and institutional dues-paying members of the Mid-Atlantic Regional Archives Conference (MARAC).

AD OPTIONS:

MID-ATLANTIC ARCHIVIST AD SIZES AND RATES

(Discounts for four consecutive issues)

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SPECIFICATIONS:

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NOW ALL-DIGITAL PUBLICATION

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- Trim size of the MAA is 8.5 x 11 inches
- Color, grayscale, or black & white

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- Files saved as JPEG (or PNG)
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- Size: 220 x 220 pixels, at least 300dpi
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SCHEDULE:

MID-ATLANTIC ARCHIVIST

Quarterly Submission Deadlines:

- December 1 for Winter issue, publ. Jan 15
- March 1 for Spring issue, publ. April 1
- June 1 for Summer issue, publ. July 1
- September 1 for Fall issue, publ. Oct 1

WEB-BANNER ADS

Submission Deadlines: The 1st of the month prior to placement

Advertisement in place for the following terms:

- January 1-March 31
- April 1-June 30
- July 1-September 30
- October 1-December 31

PAYMENT:

30 Days from receipt of invoice

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