



## **ABOUT MARAC**

Begun in 1972, MARAC is a volunteer, regional consortium of archivists who live and work in the states of New York, New Jersey, Pennsylvania, Maryland, Delaware, Virginia, and West Virginia, and in the District of Columbia.

## MID-ATLANTIC ARCHIVIST

The Mid-Atlantic Archivist (MAA) is MARAC's quarterly newsletter. It contains articles of interest to the MARAC archival community, an update from the Chair, the quarterly Treasurer's report, caucus news, book reviews, and more.

#### **MAA CIRCULATION:**

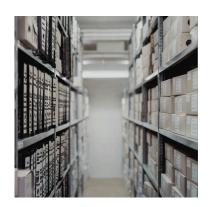
Circulation 1,100 individual and institutional dues-paying members of the Mid-Atlantic Regional Archives Conference (MARAC).

# **AD OPTIONS:**

# MID-ATLANTIC ARCHIVIST AD SIZES AND RATES

(Discounts for four consecutive issues)

		Single Ad	4 Ads a Year/Per Ad
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- \$250 per web ad per quarter
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# **SPECIFICATIONS:**

#### MID-ATIANTIC ARCHIVIST

NOW All-DIGITAL PUBLICATION

- Camera-ready copy or digital files (TIFF or JPEG at print resolution) only
- Trim size of the MAA is 8.5 x 11 inches
- Color, grayscale, or black & white

#### WFB-BANNFR ADS

- Files saved as JPEG (or PNG)
- File Name: Company/Advertiser name
- Size: 220 x 220 pixels, at least 300dpi
- No animated GIFs
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# **SCHEDULE:**

#### MID-ATLANTIC ARCHIVIST

Quarterly Submission Deadlines:

- December 1 for Winter issue, publ. Jan 15
- March 1 for Spring issue, publ. April 1
- June 1 for Summer issue, publ. July 1
- September 1 for Fall issue, publ. Oct 1

#### WEB-BANNER ADS

Submission Deadlines: The 1st of the month prior to placement

Advertisement in place for the following terms:

- January 1-March 31
- April 1-June 30
- July 1-September 30
- October 1-December 31

### **PAYMENT:**

30 Days from receipt of invoice

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