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MARAC Spring 2016 Pittsburgh, PA | April 14-16, 2016

WELCOME TO PITTSBURGH!



Smithfield Street Bridge 1933, Pittsburgh City Photographer Collection, Archives Service Center, University of Pittsburgh.

The Local Arrangements and Program committees welcome MARAC to the April 14-16, 2016, meeting in Pittsburgh. We just can't wait to show off the city and show you why Pittsburgh is such a highly-touted travel destination for culinary explorations, cultural heritage sites, and all things ARCHIVES! From your base at the historic and elegant Omni William Penn Hotel, you'll be minutes away from world-class museums, acclaimed restaurants, and a collection of vibrant neighborhoods that combine rust-belt grit with modern cool. You'll also be at the "confluence" of an engaging program that will help you learn from your colleagues and leave you inspired and ready to take on new archival challenges.

Come and explore what makes Pittsburgh special, from our roots in the steel industry to the myriad ways that this rich heritage has transformed the city's modern character. The exciting and informative tours available during your stay reflect Pittsburgh's eclectic charm, and you'll be sure to find something to delight your personal interests, from steel mills, to churches, to breweries. You will also have a chance to experience one of the nation's most beautiful baseball parks when the Pittsburgh Pirates battle the Milwaukee Brewers at PNC Park. On-your-own touring options abound in Western Pennsylvania, including Frank Lloyd Wright's masterpiece Fallingwater and curated tours of Pittsburgh's culinary and movie industry scenes (you'll be surprised by the number of movies filmed here!). The Andy Warhol Museum, National Aviary, Carnegie Science Center, the Pittsburgh Symphony Orchestra, and many

other cultural attractions also await you during your visit to Pittsburgh. When you're not busy touring and exploring, we've put together a varied slate of sessions focusing on connecting theory with real world practice. Learn more about digital preservation, grant administration, management, format-specific processing, and much more. We're also pleased to feature a student poster session on Friday and two pop-up sessions on Saturday. Our plenary speaker, Pennsylvania state archivist David Carmicheal, will provide insight into how archivists can advocate for our profession. Andy Warhol Museum director Eric

Shiner's Friday lunchtime talk will focus on how Warhol's childhood collecting habits informed his later artwork as well as the museum's efforts to share Warhol's story with patrons around the globe.

We're pleased to feature the Senator John Heinz History Center as the venue for our Friday evening reception only a 10 minute walk from our host hotel! The Heinz History Center is Pittsburgh's oldest cultural institution, tracing its origins back to the founding of the Historical Society of Western Pennsylvania in 1879. During the reception, you will have the opportunity learn about the region's heritage through award-winning exhibits and the Western Pennsylvania Sports Museum. Your taste buds will be dancing with the scrumptious offerings of the Common Plea, one of the city's amazing caterers. We didn't forget about your children with this venue either! Kidsburgh is a fun, interactive, two-tier playplace for the history fans of tomorrow.

Join us where the three rivers meet. It's sure to be MARAC's most fabulous meeting yet!

Emily R. Cottle, *The Winthrop Group* Rachel Grove Rohrbaugh, *Elizabethtown College Co-chairs, Program Committee*

Molly Tighe, *Chatham University* David Grinnell, *University of Pittsburgh* **Co-chairs, Local Arrangements Committee**

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Laurie Sather, Hagley Museum and Library

VENDOR COORDINATORS

Donald Cornelius, New Jersey State Archives David Ranzan, Adelphi University

PROGRAM EDITOR

Emily Rafferty, The Baltimore Museum of Art

SCHEDULE-AT-A-GLANCE

WEDNESDAY, APRIL 13 6–8 pm.....Registration

THURSDAY, APRIL 14

8 am–6 pmRegistration
8:30 am-12:30 pm MARAC In-Service
9 am-12 pm W1-Genealogy and Family History for Archivists
9 am–4 pm
9 am-4 pm W3-Ingest and Management of Digital Collections
10:15–10:30 am Workshop Break
11 am–12:30 pm T1 –Nationality Classrooms
12–1 pm Lunch on your own
1–4 pm W4–Socializing Archives
2–3:30 pm T2 –Homewood Cemetery
2–6 pm T3 –Pittsburgh Brewery Tour
2:30–2:45 pmWorkshop Break
3–5 pm T4–Northside Churches
6–9 pm MARAC Steering Committee Meeting

FRIDAY, APRIL 15

7:30 am-6 pm	Registration
8–9 am	Continental Breakfast
8 am-4:30 pm	Vendor Exhibits
8:30–9 am Ma	ARAC New Member Orientation
9:15–10:15 am	Plenary
10:15–10:30 am	Break
10:30 am–12 pm	S1–S5 Concurrent Sessions
12:15–1:45 pm	Lunch
1:45–3:15 pm	S6–S10 Concurrent Sessions
3:15-3:30 pm	Break
3:30–4 pm	
4–5:30 pm	S11–S15 Concurrent Sessions
6–8 pm	

SATURDAY, APRIL 16

7:30 am-1 pm	Registration
8–9:30 am	Breakfast and Business Meeting
9:30–9:45 am	Break
9:45–11:15 am	S16–S20 Concurrent Sessions
11:15–11:30 am	Break
11:30 am–1 pm	S21–S25 Concurrent Sessions
2–4 pm	
7:05–9 pm T6 -	-Pittsburgh Pirates Baseball Game

For additional conference information: www.marac.info

PLEASE BRING A COPY OF THIS PROGRAM WITH YOU, AS IT IS THE ONLY ONE YOU WILL RECEIVE!

WEDNESDAY, APRIL 13

6-8 pm..... Registration | Conference Level Foyer

THURSDAY, APRIL 14	
8 am–6 pm	. Registration Conference Level Foyer
8:30 am-12:30 pm	. MARAC In-Service SEE PAGE 4
9 am–4 pm	Workshops SEE PAGES 7-8
11 am–6 pm	Tours SEE PAGES 4-5
1–6 pm	. MARAC Committee Meetings All committee chairs should contact their members
	<i>before the meeting to provide meeting times and prepare agendas.</i>
6–9 pm	. MARAC Steering Committee Meeting Carriage III

FRIDAY, APRIL 15

7:30 am-6 pm	Registration Conference Level Foyer
8–9:15 am	Continental Breakfast Grand Ballroom, 17th Floor
8 am-4:30 pm	Vendor Exhibits Conference Level, Frick Room
8:30–9 am	MARAC New Member Orientation [Location]
9:15–10:15 am	Plenary Grand Ballroom, 17th Floor

BETWEEN A ROCK AND A HARD PLACE: ARCHIVISTS AT THE CONFLUENCE OF PAST AND FUTURE David W. Carmicheal, *State Archivist of Pennsylvania*

For thirty years, David Carmicheal has written and taught on archival topics ranging from arrangement and description to disaster preparedness to advocacy. He began his career as archivist of Westchester County, New York, before serving eleven years as State Archivist of Georgia. In 2014 he became State Archivist of Pennsylvania. He has served as president of the Council of State Archivists, is chair of the SAA Committee on Public Awareness, and in ancient times served MARAC as the NY State Caucus Chair and author of the technical leaflet, "Involving Volunteers in Archives." In his talk, he will discuss the important role that archivists play as a bridge between past and future and suggest ways that we can articulate our role more effectively.

10:15–10:30 am	. Break Conference Level, Frick Room During the break, please visit with the vendors
10:30 am–12 pm	. S1 – S5 Concurrent Sessions SEE PAGES 9-10
12:15–1:45 pm	. Luncheon Grand Ballroom, 17th Floor

CONSUMPTION X PRODUCTION

Eric C. Shiner, Director, The Andy Warhol Museum

Andy Warhol was one of the most prolific artists of all time, but in addition to his seemingly endless output across all forms of media, he was also a collector of epic proportions. In this talk, Shiner will outline how Warhol's childhood collecting habits informed his later artwork and the ways in which he distributed it to the world. He will also discuss Warhol's Time Capsules, the museum's archives, and how the museum currently displays—and how in the future it hopes to share—its treasures with the world.

MARAC PITTSBURGH 2016 | 2

1:45–3:15 pm	. S6 – S10 Concurrent Sessions SEE PAGES 10-11
3:15–3:30 pm	. Break Conference Level, Frick Room During the break, please visit with the vendors
3:30–4 pm	. State Caucus Meetings <i>Meet colleagues from your state, learn about MARAC, and share information about your institution. Everyone is encouraged to attend!</i>
4–5:30 pm	. S11 – S15 Concurrent Sessions SEE PAGES 12-13
6–8 pm	. Reception Senator John Heinz History Center

The Senator John Heinz History Center will be the venue for our Friday evening reception. Recognized for its awardwinning exhibits and as the largest history museum in Pennsylvania, the Heinz History Center will provide you with an excellent opportunity to step back in time and learn about the rich heritage of the Pittsburgh region. The museum is located in the former Chautauqua Lake Ice Company Building and is an excellent example of Pittsburgh's historic preservation efforts. Attendees will have the opportunity to tour several exhibits during the reception, including the children's space Kidsburgh where your children are welcome to participate in the festive atmosphere of the reception. Throughout the day on Friday, MARAC attendees will have free admission to the Heinz History Center and enjoy all six floors of exhibits as well as the Detre Library and Archives.

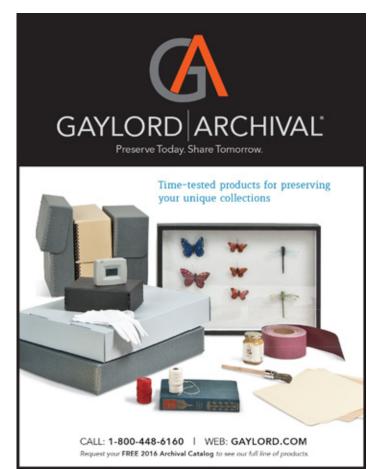
Heinz History Center is only a 10 minute walk from our host hotel. See p. 19 for directions.

SATURDAY, APRIL 16

7:30 am-1 pm......Registration | Conference Level Foyer**8-9:30 am**.....Breakfast and Business Meeting | Grand Ballroom, 17th Floor

All conference attendees are welcome to attend the MARAC Business Meeting. You are not required to purchase the breakfast to attend. The Business Meeting starts 15 to 30 minutes after the start of the breakfast, depending on the needs of the MARAC chair.

9:30–9:45 am	Break Conference Level, Frick Room
9:45–11:15 am	
	Concurrent Sessions
	SEE PAGES 13-15
11:15 am-11:30 pm	Break
	Conference Level, Frick Room
11:30 am–1 pm	S21 - S25
	Concurrent Sessions
	SEE PAGES 15-16
2–9 pm	Tours SEE PAGE 5



MARAC IN-SERVICE: A COMMUNITY SERVICE PROJECT

THURSDAY, APRIL 14

8:30 am-12:30 pm | Senator John Heinz History Center

In collaboration with the Senator John Heinz History Center Affiliates Program (HCAP), MARAC is excited to extend a special service opportunity to attendees of the Pittsburgh conference. HCAP includes more than 125 regional historical societies and organizations dedicated to preserving local history and located primarily within the counties of Western Pennsylvania. You are invited to volunteer your time and expertise to assist a small group of these historical societies in caring for their collections.

On the day of the service project, each participating local historical society will select and transport one preselected, small, unprocessed, and potentially endangered collection from their holdings to the Heinz History Center. Each participating conference attendee will be paired with a historical society and together, archivists will work with historical society members to rehouse collections. During the course of the service project, conference attendees will conduct preliminary processing and condition assessment of collections while also providing informal consultation. The project will culminate in the creation of preliminary guides to the collections. You will gain experience working and training non-archivists to care for their collections and, more importantly, you will build relationships and connections with the Pittsburgh community and learn about local history.

Space is limited, but we hope to accommodate all those interested in participating. For questions please contact Emily Davis at davise@cmoa.org.

See page 19 for walking directions to the volunteer site.

TOURS

Registration and pre-payment required. All tours leave from the Hotel Lobby unless otherwise noted.

THURSDAY, APRIL 14

T1. Nationality Classrooms at the University of Pittsburgh Time: 11 am–12:30 pm

Fee: \$10 Minimum: 10 Maximum: 25

The Cathedral of Learning on the University of Pittsburgh's main Oakland campus is one of Pittsburgh's most iconic buildings. Inside are the world-renowned Nationality Rooms, classrooms designed to reflect the architectural, social and academic culture of the ethnic and nationality groups that are a part of Pittsburgh's immigrant heritage. During this 90-minute tour, attendees will visit a selection of the rooms and learn about their history while exploring the beautiful Gothic architecture of the Cathedral of Learning.

Participants will meet in the hotel lobby and carpool/rideshare to Oakland; alternatively, participants are welcome to drive to Oakland if they want to explore more of Pitt's campus before or after the tour.

T2. Homewood Cemetery Time: 2–3:30 pm

> Fee: \$10 Minimum: 10 Maximum: 20

Founded in 1878, Homewood Cemetery was established as a final resting place for residents of Pittsburgh's East End. This tour will highlight Section 14 of Homewood Cemetery, Pittsburgh's most prestigious neighborhood. Situated on one of the highest hills of the cemetery, Section 14 is the permanent residence of the Heinz, Benedum, Frick, and Mellon families, as well as other prominent citizens of the 19th and 20th centuries. The monuments of Section 14 feature examples of 19th-century architecture, ironwork, stained glass, sculpture, and landscape design of a quality hard to find in the living city. The hour-long tour will feature biographical information as well as discussion of the monuments and landscape.

Participants will meet in the hotel lobby to carpool/ride-share to the Cemetery.

T3. Pittsburgh Brewery Tour

Time: 2-6 pm

Fee: \$50 Minimum: 20 Maximum: 24

Since beer was first brewed at Fort Pitt in the 18th century, the Greater Pittsburgh area has been home to over 100 breweries. Today, the city itself boasts 16 breweries, from the historic Pittsburgh Brewing Co. to small craft trailblazers like Hop Farm. This tour takes attendees on a visit to three 'Burgh favorites: Penn Brewery, Church Brew Works, and East End Brewing Company. The tour includes pickup via a coach at the hotel lobby that will shuttle attendees to each location; beer samples; snacks for the road; and a tour guide knowledgeable in the city's storied brewing history. At the end of the tour, attendees can take the bus back to the hotel or explore the Pittsburgh Public Market for dinner (East End Brewery is part of the larger market which features local food vendors).

Participants will meet in the hotel lobby to await coach pickup.

T4. Walking Tour of North Side Churches

Time: 3–5 pm

Fee: \$15 Minimum: 15 Maximum: 25

This tour takes attendees to the North Side of Pittsburgh to explore two historic churches. First, John Canning of the Allegheny City Society will lead the group to Calvary United Methodist Church, an elaborate Gothic structure built in 1893. The church's most unique feature is its sanctuary illuminated by the largest-known stained glass windows created by the Louis Comfort Tiffany Company. The timing of the tour is specifically designed to give attendees a look at the sun coming in through these magnificent windows. After leaving Calvary, the tour will head across the block to Emmanuel Episcopal Church. The church's simple brick structure, which earned it the nickname of "the Brick Oven Church," stands in stark contrast to Calvary. Its dark wooden interior draws your focus to an ornate altar made entirely out of Italian marble. Beautiful and grand in two very distinct ways, this tour will give you the chance to learn about the unique history of the churches and the North Side of Pittsburgh.

Participants will meet in the hotel lobby and take the light rail train to the North Side; there will be a brief uphill walk to the churches.

SATURDAY APRIL 16

T5. Carrie Blast Furnace

Fee: \$20 Minimum: 15 Maximum: 25

Without large quantities of iron, Pittsburgh would never have become the Steel City and no plant made more steel in western Pennsylvania than the Homestead Steel Works. Tour the remnants of the Carrie blast furnaces in operation from 1907 to 1978 and with a capacity to produce over 1,000 tons of iron per day—and learn about the iron making process, workers, and culture. You will also see how the dormant furnace has been utilized as a center for folk art and an educational site as a recently designated National Historic Landmark. Please note that the Carrie Furnaces are part of a former industrial site and are not wheelchair accessible. Participants should dress appropriately for the weather as most of the tour is outdoors.

Participants will meet in the hotel lobby at 1 pm to carpool to the Carrie Blast Furnace site.

T6. Pittsburgh Pirates Baseball Game Time: 7:05–9 pm

Fee: \$25

Don't miss an opportunity to cheer on Andrew McCutchen and the Pittsburgh Pirates as they begin their quest for the pennant in the 2016 MLB Season! Experience for yourself the beautiful venue, view, and accoutrements of PNC Park that consistently rank it amongst the nation's best ball parks. Those in attendance will watch as the Pirates battle the Milwaukee Brewers. Directly following the game, you will be treated to a show put on by Western Pennsylvania's own internationally-renowned fireworks company, Zambelli Fireworks!

Note: Game registration must be submitted by March 15, 2016 and refunds will NOT be issues after this date

Participants will meet in the Hotel Lobby an hour before game time to walk to PNC Park.

Time: 2–4 pm

EXPLORING PITTSBURGH ON YOUR OWN

In addition to the scheduled tours, Pittsburgh has a wide variety of other places to visit, no matter what your interest. A partial list is included here; keep up with the blog to learn more: https://marac2016pittsburgh.wordpress.com/.

Pittsburgh Symphony Orchestra, 600 Penn Ave. 20% off tickets with discount code MARAC April 15 at 8 pm and April 17 at 2:30 pm

Andy Warhol Museum, *117 Sandusky St.* Tuesday–Sunday: 10 am–5 pm Friday: 10 am–10 pm

Carnegie Museums of Art and Natural History 4400 Forbes Ave. Wednesday–Monday: 10 am–5 pm Thursday: 10 am–8 pm

Carnegie Science Center, *1 Allegheny Ave.* Open daily: 10 am–5pm (*open until 7 pm on Saturdays*)



Clemente Museum, *3339 Penn Ave.* Tours are by appointment only, and can be booked through www.clementemuseum.com/contact

The Frick Pittsburgh, *7227 Reynolds St.* Tuesday–Sunday: 10 am–5 pm

Mattress Factory, *500 Sampsonia Way* Tuesday–Saturday: 10 am–5 pm Sunday: 1–5 pm

National Aviary, *700 Arch St.* Open daily: 10 am–5 pm

Phipps Conservatory & Botanical Gardens: 1 Schenley Park Open daily 9:30 am-5 pm (*Open until 10 pm on Fridays*)

EXPLORING OUTSIDE OF PITTSBURGH

Fallingwater and Kentuck Knob: Many people are familiar with Frank Lloyd Wright's famous Fallingwater, located about an hour southeast of Pittsburgh in the picturesque Laurel Highlands, but another home he designed, Kentuck Knob, is only a short drive away and is equally as impressive. If you're planning to see one home, make a point to stop in and see the other!

Old Economy Village: This National Historic Landmark is the preserved village of the Harmony Society, a religious communal group who lived in this location about 45 minutes north of Pittsburgh in the 19th century. Tours are offered Wednesday through Sunday.

Westmoreland Museum of American Art: This beautiful art museum in Greensburg, about 45 minutes east of Pittsburgh, focuses on regional painters and scenes of the coal and steel industry, in addition to works by masters like Mary Cassatt and John Singer Sargent. This would be a wonderful place to visit if you are driving west to get to Pittsburgh.

Getting Out and About: Pittsburgh is lucky to be close to beautiful parks, waterways, and trails. Weather in April can be anywhere from chilly to the upper 70s, so, depending on how lucky we get, you may get a chance to explore areas like the Laurel Highlands, Ohiopyle State Park, McConnells Mill State Park, the Fort Necessity National Battlefield...or even just paddle down the three rivers in a kayak!

WORKSHOPS

W1. Genealogy and Family History for Archivists Half-Day Workshop: 9 a.m.–12 p.m.

Registration Minimum: 10 Registration Maximum: 30 Cost: \$45

Instructor:

Val Lutz, American Philosophical Society

Fueled by the growth of online resources for research, genealogy and family history have become increasingly popular in recent years. As a result, archivists are encountering more patrons who are interested in genealogy and their questions have become ever more complex as they begin their research at home on their own. This workshop takes you step by step through the research process and provides an introduction to some of the most popular online resources and how to use them to guide your patrons more effectively in their research, with a special focus on Pennsylvania.

W2. Archives on the Move: Developing an Educational Outreach Initiative for Your Archives

Full-Day Workshop: 9 a.m.–4 p.m.

Registration Minimum: 10 Registration Maximum: 30 Cost: \$90

Instructors:

Kaitlin Holt, *Brooklyn Public Library* Brendan Murphy, *Brooklyn Public Library* Deenah Shutzer, *Brooklyn Public Library*

Archives are posed to play a more significant and instrumental role in student achievement since the implementation of Common Core. Its emphasis on 21stcentury learning skills, including the ability to think critically, communicate clearly, collaborate with peers and create high-quality, scholarly work presents timely opportunities for archives to share their expertise with all educators and learners. This workshop uses Brooklyn Connections, the education division of the Brooklyn Public Library's local history archive, as a case-study to teach participants how to implement school outreach initiatives at their institutions. Attendees will learn to utilize archival collections to meet Common Core Standards, create lesson plans, and engage students' and teachers' interest in local history, as well as pedagogical terminology and practical strategies for establishing meaningful and ongoing school partnerships. You will leave the workshop with adaptable resources to inform the creation or expansion of educational initiatives at your own institution.





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Supported by the Archives Community for Archivists Everywhere

Become a Member Today www.archivesspace.org **W3. Ingest and Management of Digital Collections** Full-Day Workshop: 9 a.m.–4 p.m.

Registration Minimum: 10 Registration Maximum: 25 Cost: \$90

Instructor: Bertram Lyons, *AVPreserve*

As technology makes it easier to create image, audio, and video files and archivists continue digitizing analog collections, the impact of electronic records on our work only increases. For archives there is a heightened risk of loss or inability to access these records if regular workflows for ingest, management, and preservation are not instituted. This full-day workshop will present case studies of such workflows for large and small institutions dealing with digitized and born-digital collections. It will also provide hands-on training in the use of free digital curation tools such as Fixity, MDQC, Bagger/BagIt, and ExifTool that support ingest, transfer, storage, metadata generation, and monitoring of electronic records. Participants will come away with a clear knowledge of how to use these tools, what role they play in collection management workflows, and a sense of how to implement their use.

Attendees will need to bring laptops with all applications downloaded and installed to participate in hands-on exercises. All applications are available free of charge on the Internet.

W4. Socializing Archives: The Proper Care and Feeding of Social Networks Half-Day Workshop: 1 a.m.-4 p.m.

Registration Minimum: 10 Registration Maximum: 30 Cost: \$45

Instructor: Siobhan Hagan, *National Aquarium*

This workshop will teach participants the fundamentals of social media outreach in archives: who the major players are and how they strategize and play the game; how and why to create a social media policy for your institution; in-depth tutorials on the most recent social media apps and sites (Twitter, Snapchat, GitHub,etc.); selection and presentation; efficient workflows for posting; and thoughts on capturing and using statistics. The workshop will also briefly discuss the overlap between social media and current content creation, covering the basics of archiving social media with the most recent developments in this endeavor.

CONCURRENT SESSIONS

FRIDAY, APRIL 15 | 10:30 AM-12 PM

S1. Archival Impact: Increasing Connections to Collections through Digitization

Digitization of collections can help to improve internal workflows, make materials more accessible, and create new and engaging relationships with users. Laurie Gemmill Arp will discuss the LYRASIS Digitization Collaborative, created to assist institutions with their digitization needs, and how it has worked to help institutions increase connections with users. Robin Pike from the University of Maryland will discuss how they factor requests for access into selection for digitization and how they track the use of digitized materials. Laura Drake Davis of James Madison University will discuss the establishment of a formal digitization program, its impact on users, and the resulting increased use of their collections. Linda Tompkins-Baldwin will discuss Digital Maryland's partnership with the Digital Public Library of America to provide access to archives held by institutions without a digitization program.

Speakers:

Laurie Gemmill Arp, *LYRASIS* Laura Drake Davis, *James Madison University* Robin Pike, *University of Maryland*, *College Park* Linda Tompkins-Baldwin, *Digital Maryland*

S2. Making Friends: The Highs, Lows, and Challenges of Inter-Repository Archival Relationships

This session focuses on the benefits, pitfalls, and practical applications of inter-repository collaboration. Highlighted are two such collaborations undertaken by the University of Pittsburgh Archives Service Center (ASC) with Philadelphia University and the Frick Collection. In the beginning of the session, speakers from each institution will discuss the nuances of the two partnerships, including agreement development; custodianship; and decisionmaking about collection appraisal, maintenance and arrangement, digitization, and access. The second half of this session will be an open forum for attendees to ask questions about the practicalities of such partnerships and to share their own successes and failures. On a broader scale, the aim of this session is to help others think outside their own repositories when considering how to deal with challenging or peculiar collections.

Moderator: Ed Galloway, University of Pittsburgh

Speakers:

Ashley Taylor, University of Pittsburgh Stan Gorski, Philadelphia University Zach Brodt, University of Pittsburgh Julie Ludwig, The Frick Collection

S3. How to Create an Oral History Program

This mini-workshop will give you the skills and the confidence to start an oral history program at your own institution. It will cover the key steps from performing preliminary research and developing questions all the way through thinking about how to promote and use your oral histories once they've been transcribed and edited. Participants will leave this workshop with a step-by-step plan for starting an oral history program once they return to their institutions.

Moderator and Speaker:

Kelsey Duinkerken, Thomas Jefferson University

Speakers:

Jeanne Swadosh, *The New School* Devin McKinney, *Gettysburg College*



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S4. Culture in Transit: Digitizing and Democratizing NYC's Cultural Heritage

Culture in Transit (CIT) is funded by a grant from the John S. and James L. Knight Foundation and is a partnership between the Metropolitan New York Library Council, the Brooklyn Public Library, and Queens Library. This year-long project empowers small libraries, archives, and local cultural heritage institutions, along with New York City residents themselves, to take an active role in documenting their culture and history through community digitization events. CIT then facilitates worldwide access to local, and potentially hidden, collections through local digital collection repositories as well as the Digital Public Library of America. This session will present stories from the project as well as a working draft of a toolkit being developed by the CIT team which will allow other institutions or partnerships to replicate this approach. Feedback and/or suggestions for revisions to the toolkit will be welcome.

Moderator and Speaker: Maggie Schreiner, Queens Library

Speakers:

Sarah Quick, *Brooklyn Public Library* Caroline Catchpole, *Metropolitan New York Library Council*

S5. Mentoring New Archivists: An Open Exchange

Back by popular demand! Conference sessions designed for new archivists can sometimes lack sufficient perspective or attendance from more seasoned peers. In this session, we bring together new and experienced archivists for an exchange of advice and ideas. A panel of archivists from a variety of institutions and backgrounds will offer prepared remarks on topics such as "what I wish I'd known" and "the best advice I ever got" before opening the floor to questions from attendees. There will also be an opportunity for new archivists to submit questions in advance—watch the MARAC Blog for more information! Finally, the panelists will lead breakout sessions in which new archivists can ask questions in a smaller setting and experienced attendees can share their own advice.

Moderator: Alexis A. Antracoli, Princeton University

Speakers:

Katie Hall, Delaware Public Archives Michele M. Lavoie, American Academy of Arts and Sciences Abi Simkovic, Union College Jason Speck, University of Maryland, College Park

FRIDAY, APRIL 15 | 1:45-3:15 PM

S6. The DIY Manager: Teaching Yourself What You Need to Be an Effective Manager

Archivists at all stages of their careers may find themselves managing professional and/or student staff without receiving formal supervisory training. Just as archivists teach themselves a wide range of technical and research skills for which they may not have formal training, they can also find ways to learn the people skills needed to be effective and accomplished managers. In this lightning talk, a panel of professionals from different disciplines with varying levels of supervisory experience will engage with the audience to discuss effective do-it-yourself learning solutions. Come prepared to share what has worked for you and with questions about the challenges you face as a manager. Not a manager yet? This session will provide insight that will help you prepare for future supervisory responsibilities.

Moderator: Kerri Anne Burke, The Winthrop Group

Speakers:

Celia Hartmann, *The Metropolitan Museum of Art* Peter Wosh, *New York University* Valerie Komar, *Associated Press Corporate Archives* Larry Weimer, *New-York Historical Society* Mimi Lester, *American Folk Art Museum* Brynn White, *New-York Historical Society/Louis Armstrong House Museum*



S7: Grant Cycles, Deadlines, and Labor Advocacy: The Changing Work of Project Archivists

How is short-term archival labor affecting the evolution of our profession, institutions, and practices? During this roundtable discussion, four project archivists will present about their work on making "hidden collections" accessible and then shift to a conversation about the (often delightful) challenges of project archivist work including: navigating relationships between salaried staff and nonpermanent employees; the impact of project-based labor on long-term sustainability for institutions and collections; and the larger implications of an increasing reliance on grant-funded labor within the archival profession. This session will offer perspective for hiring managers who want to better understand the expectations and experiences of project staff, for emerging professionals seeking insight into the nature of temporary positions, and for all archivists interested in institutional sustainability and fair labor practices.

Moderator: Rosemary K. J. Davis, Amherst College

Speakers:

Rachel Mattson, *The Archives of La MaMa Experimental Theatre Club* Elliot McNally, *University at Buffalo* Alison Reynolds, *University of Rochester*

S8. Standing the Test of Time: The Long-Term Curation of Digitized Collections

Some of the earliest archives and manuscript collections to be digitized and made available on the Internet are now approaching their 20th anniversary. These digital collections have proved to be valuable resources for countless audiences, but have also presented challenges for the repositories that maintain them. In this session, archivists from two university repositories and a non-profit organization will discuss their approaches to curating digitized collections for preservation and access over the long term. Some of the issues to be addressed include: managing organizational and user expectations; garnering institutional support for preservation; planning for data migration to new systems; developing effective internal workflows; and identifying sustainable funding for access, discoverability, and preservation.

Moderator: Dan Cavanaugh, University of Virginia

Speakers:

Julia Corrin, Carnegie Mellon University Ann Marie Mesco, Carnegie Mellon University Jeffrey Edelstein, American Jewish Joint Distribution Committee Tamar Zeffren, American Jewish Joint Distribution Committee

S9. "Scope Drift" and the Changing Role of the Archivist

The role of the archivist is changing: once concerned only with paper documents of enduring value, archivists increasingly deal with a variety of media, both digital and analog. The profession is adapting to these changes, yet some archivists now find themselves handling items that fall outside the scope of their archival training. "Scope drift" occurs when the lines between archival, library, and museum collections become blurred and job responsibilities increasingly encompass the duties of what were once distinct professions. In this session, archivists experiencing scope drift will discuss their responsibilities; factors contributing to the issue, including institution, staff, and collections size; and how their training prepared them to meet the challenges of managing non-traditional materials.

Moderator and Speaker:

Theresa Altieri, *The Abraham Lincoln Foundation of The Union League of Philadelphia*

Speakers:

Ben Blake, University of Baltimore Maria A. Day, Maryland State Archives Erica Harman, Eastern State Penitentiary Amanda Mita, Seton Hall University

S10. Text Mining, Data Visualization, and Archival Theory and Practice

This panel will explore the implementation of text mining techniques to discover trends in how people have thought and written about the concept of archives from the French Revolution and its aftermaths to the 21st century. How do we prepare for these new modes of archival research? Will traditional theories of archival discourse remain relevant and useable in this new era? Two panelists will share data extracted by taking a macro approach to written textual canons and will reflect on how the long arc of archival discourse has impacted and shaped the way that archivists have theorized and implemented core archival practices such as appraisal and access. The third panelist will demonstrate how text mining and data visualization techniques can be applied to an ever-expanding bulk of digital archival records. The panel will conclude by looking into the future of archival work on the frontlines of digital scholarship.

Moderator and Speaker:

Johnathan Thayer, Queens College, CUNY

Speakers:

Kathleen Kasten, *Stony Brook University* Jessica Otis, *Carnegie Mellon University*

FRIDAY, APRIL 15 | 4-5:30 PM

S11. 200 Years: Pittsburgh's Development and Identity

Pittsburgh has been identified by many tag lines through the last two centuries, including "The Iron City," "The Smokey City," "The Steel City," and "The City of Champions," all reflections of the consistent evolution of the urban environment of the region. To commemorate the 200th anniversary of the incorporation of Pittsburgh as a city, a group of historians will share their thoughts about its origins, growth, and development. Their presentations will focus on the establishment of Pittsburgh as the industrial powerhouse of the late 19th and early 20th centuries, the post-World War II redevelopment and urban-planning process, how sports arenas and stadiums contributed to the cultural and economic identity of the region, and the trajectory from a predominately industrial-based economy to one dominated by medical research and services.

Moderator : David Grinnell, University of Pittsburgh

Speakers:

Aaron Cowan, Slippery Rock University Allen J. Dieterich-Ward, Shippensburg University Edward K. Muller, University of Pittsburgh Andrew L. Simpson, Duquesne University

S12. A Great Debate: Should Archivists Be Required to Take Continuing Education Courses?

The world of archives is ever evolving. What was once a purely paper-based profession became digitized and then born-digital. Should archivists be required to take continuing education courses to ensure that they are able to keep up with the changes in their profession and the materials they are handling? In this formal debate, moderated by Eric Cartier, Blake Relle will be arguing that yes, archivists should be engaging in continuing education while Christine Anne George will be arguing against a continuing education requirement. The audience will decide—should archivists be required to continue on with their educations or should we say nay?

Moderator:

Eric Cartier, University of Maryland, College Park

Debater Pro:

Blake Relle, Louisiana State Archives in Baton Rouge

Debater Con: Christine Anne George, *SUNY Buffalo*



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S13. Student Poster Session

A new MARAC conference feature, this poster session will introduce the research and projects of archives students and recent graduates. Posters on all aspects of archives, archival work, and related topics will be presented with a special emphasis on research and projects that translate archival theory into practical solutions. Come support and learn from our newest colleagues in the field!

S14. Gaining Control over Legacy Digital Media

In order to assess the total amount of digital media in our care, to prioritize disk imaging work, and to begin to preserve these materials, it is crucial to identify and document digital media throughout our collections. This work allows archivists to effectively plan disk imaging projects, identify necessary equipment for data extraction, and gather information on which to base future appraisal and processing decisions. Speakers in this session will examine digital media survey and inventory projects in special collections, discussing tools used, information captured, integration into existing workflows, prioritization of collections for survey, challenges encountered, and lessons learned.

Moderator and Speaker:

Bonnie Gordon, Rockefeller Archive Center

Speakers:

Jarrett M. Drake, *Princeton University* Elena Colón-Marrero, *Princeton University* Faith Charlton, *Princeton University*

S15. The Duchamp Research Portal: Moving an Idea to Proof of Concept

After obtaining a NEH Preservation and Access grant for an online research portal for the artist Marcel Duchamp, the Philadelphia Museum of Art Archives spent the past year researching and planning for this ambitious initiative with consultants. In this session, project staff will share findings, observations, and hard-won lessons with attendees considering similar digital humanities projects and then shift into a self-moderated roundtable discussion. The speakers will address the process of applying for a planning grant, managing the subsequent project, and fostering an international dialogue with partners. Collaboration between disciplines (archivists, curators, IT professionals) will also be discussed, as well as collection surveys, copyright assessment, user surveys, determining and harmonizing descriptive and preservation standards, and issues to consider before starting a digital humanities project.

Moderator and Speaker:

Susan K. Anderson, Philadelphia Museum of Art

Speakers:

Christiana J. Dobrzynski, *Dedalus Foundation* Matt Shoemaker, *Temple University* Deborah Wythe, *Brooklyn Museum*

SATURDAY, APRIL 16 | 9:45-11:15 AM

S16. Who's Driving the Bus? How Digitization Is Influencing Collections

As institutions move toward mass digitization of complete archival and manuscript collections, decisions about collection development, arrangement, and description of materials are increasingly being made with digitization needs in mind. This presentation will discuss lessons learned in the University of North Carolina at Greensboro University. Focusing on three projects, the Betty H. Carter Women Veterans Historical Project, the University Archives Photographic Prints Collection, and the Anna Maria Gove Collection, speakers will demonstrate how digitization has forced us to rethink collection development and archival arrangement and description to facilitate digitization and online discovery and display. This presentation will address lessons learned from past processing and digitization missteps, methods of reasserting intellectual control, and developing standards for future projects.

Moderator and Speaker:

Jennifer Motszko, The University of North Carolina at Greensboro

Speakers:

Kathelene Smith, *The University of North Carolina* at Greensboro

Beth Ann Koelsch, *The University of North Carolina at Greensboro*

David Gwynn, *The University of North Carolina at Greensboro*

S17. Making Theory Practical: The NDSR Cohort Shares Their Digital Preservation Experience

The National Digital Stewardship Residency (NDSR) program is building a community of professionals who will advance our nation's capabilities in managing, preserving, and making accessible the digital record of human achievement. The Washington, D.C. cohort consists of five recent MLS graduates tackling various digital preservation challenges in the government, cultural heritage, and private sectors. Their projects are representative of the diversity of challenges facing professionals at all levels of experience in digital archiving. This presentation will provide first-hand accounts of emerging professionals implementing their course knowledge in the local GLAM community as each resident shares their successes, challenges, and takeaways about making theory operate in the workplace.

Moderator and Speaker:

John Caldwell, *Library of Congress NDSR Program* (U.S. Senate Historical Office)

Speakers:

Nicole Contaxis, Library of Congress NDSR Program (National Library of Medicine)
Valerie Collins, Library of Congress NDSR Program (American Institute of Architects)
Jaime Mears, Library of Congress NDSR Program (DC Public Library)
Jessica Tieman, Library of Congress NDSR Program (Government Printing Office)

S18. If You Give a Kid a Document: Bringing K-12 Students into the Archives

As primary sources become increasingly important in K-12 curricula, archivists from a variety of backgrounds and institutions find themselves working with younger and younger students. For some, it's part of their daily job. For others, it may be part of programming or outreach efforts, or the result of a direct request. Whatever the reason for initial contact, bringing young students into the archives presents a unique opportunity to create a life-long understanding and love of primary resource materials. In this session, archivists from different institutions will talk about how they got involved with K-12 students, what they do to get students interested (and keep them that way!), what they hope the students take away with them, and what they have planned next. The speakers will also provide advice about how to get started, what to do, and what not to do.

Chair and Speaker: Kira A. Dietz, Virginia Tech

Speakers:

Stephen Ammidown, *Gilman School (Baltimore, Maryland)* Melanie Meyers, *The Center for Jewish History*



S19. Pittsburgh Pop-Up #1

Has a current event or project inspired you, and you'd like to discuss it with your MARAC colleagues? This slot is set aside for "Pittsburgh Pop-Ups." A separate call for pop-up proposals will be issued a few weeks prior to the meeting. Conference attendees will have the opportunity to vote for the sessions they'd like to attend. Additional details will be available on the MARAC Blog and the conference's mobile app.

S20. What Makes a Grant Successful? Application and Project Management

In 2013 and 2014, the NHPRC awarded grants to the Heinz History Center, Walter P. Reuther Library, Archives of Labor and Urban Affairs, and Kheel Center for Labor-Management Documentation & Archives to preserve and increase access to labor and business history records that support and enrich the study of American history. Panelists will discuss how their institutions framed the projects to highlight the national significance of collections that may initially seem too local or specialized to be of broad interest and describe the goals and processes of projects at their respective institutions. This panel will be of interest to project managers and archivists who are planning special projects on audiovisual description, archival processing, or digitization. It will also be of interest to archivists developing proposals to granting agencies that support projects for nationally-significant collections.

Moderator:

Alex J. Toner, University of Pittsburgh

Speakers:

Cheryl Beredo, *Cornell University* Deborah Rice, *Wayne State University* Matthew Strauss, *Heinz History Center*

SATURDAY, APRIL 16 | 11:30 AM-1 PM

S21. The End of Archival Adventures in Small Repositories: HCI-PSAR Findings and Methodologies

In 2011, the Historical Society of Pennsylvania undertook an ambitious, innovative project to make better known and more accessible the largely hidden archival collections of the numerous small, primarily volunteer-run archival and manuscript repositories in the greater Philadelphia area: the Hidden Collections Initiative for Pennsylvania Small Archival Repositories (HCI-PSAR), funded by the Andrew W. Mellon Foundation. This session will consist of a hands-on exercise designed to share the pragmatic methodologies that have enabled project staff to efficiently accomplish this large-scale survey. Although optimized for assessing and describing collections at small repositories, the methodology is appropriate for any large-scale survey project. Speakers will also reflect on the conclusion of this five-year project, highlighting accomplishments and findings.

Moderator and Speaker:

Jack McCarthy, Historical Society of Pennsylvania

Speakers:

Sarah Leu, *Historical Society of Pennsylvania* Anastasia Matijkiw, *Historical Society of Pennsylvania*

S22. EAD in Practice

Even with the growing number of EAD-XML tools and consortial solutions available, many archivists still face obstacles when trying to convert traditional finding aids to EAD records at their institutions. In this lightning round session, presenters will discuss how they overcame these obstacles, identified available strengths, and implemented processing and description workflows that include the creation of EAD finding aids. Solutions that will be discussed include ArchivesSpace, Archivists' Toolkit, CONTENTdm, PastPerfect, XSLT, Microsoft Office, and original programming. Attendees considering implementing EAD at their institutions are encouraged to attend. The session will be moderated by Michele Combs, co-author of the OCLC Research report, "Over, Under, Around, and Through: Getting Around Barriers to EAD Implementation" (2010).

Moderator: Michele Combs, Syracuse University

Speakers:

Celia Caust-Ellenbogen, Swarthmore College David D'Onofrio, Naval Academy Michael Durbin, University of Virginia Lindsey Loeper, University of Maryland, Baltimore County Sarah Newhouse, Chemical Heritage Foundation

S23. In the Beginning: Building an Archive from the Ground Up

Establishing an archive can be daunting and challenging, but also incredibly rewarding for any archives professional. In our roundtable discussion, attendees will hear archivists at various stages in their careers detail the unique challenges they faced—and continue to address—as they established functioning, coherent, and sustainable archives programs. Speakers will discuss how the unique circumstances of their projects influenced their approach to typical archival issues, such as limited storage space, coordinating with other departments, and addressing backlogs. Topics include: inventorying collections, getting feedback from staff at all levels of administration, reconciling the variety of legacy descriptive tools, and helpful tools. Two lone arrangers and a team of archivists will share how they defined success as they established archives programs where none existed before.

Moderator and Speaker: Samantha Abrams, Culver's

Speakers:

Ray Barker, *Glenstone* Cale McCammon, *Glenstone* Charles Michael Hosale, *University of Wisconsin–Milwaukee*

S24. Pittsburgh Pop-Up #2

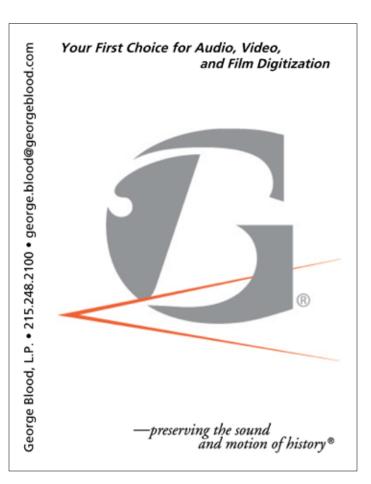
Has a current event or project inspired you, and you'd like to discuss it with your MARAC colleagues? This slot is set aside for "Pittsburgh Pop-Ups." A separate call for pop-up proposals will be issued a few weeks prior to the meeting. Conference attendees will have the opportunity to vote for the sessions they'd like to attend. Additional details will be available on the MARAC Blog and the meeting's mobile app.

S25. A Crash Course in Understanding and Describing Sheet Music

In this mini-workshop, attendees will learn about the elements and different types of sheet music and how they might be used by researchers. The speaker will guide you through how to identify basic information required for describing sheet music and leave you with a take-away guide that will include a list of resources. The miniworkshop is primarily intended for archivists without a music background.

Speakers

Jessica Ritchie, Old Dominion University





HOTEL RESERVATIONS

William Penn - Conference Level



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William Penn - Seventeenth Level

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When registering by phone, please identify yourself as part of the MARAC group. All major credit cards are accepted. The MARAC room rate is \$159 per night, plus state and local taxes. Check in is at 3 pm and check out is at 12 pm. **Please reserve your room by March 23, 2016.**

Complimentary Internet access is available in the hotel lobby. Complimentary Internet access in guest rooms is available to members of Omni's (free) loyalty program. Sign up in advance of your reservation to enjoy member benefits during your first stay. More information available at: www.omnihotels.com/loyalty/ member-levels

CONFERENCE CHILDCARE

For those seeking childcare during the conference, local providers include: Elite Nannies 412-999-5615 or www.elite-nannies. com and Pittsburgh Sitters 412-212-3118 or www.pghsitters.com. Please note that the MARAC Pittsburgh Local Arrangements Committee does not endorse any provider. These prospective services are listed solely for the convenience of conference attendees. If you are bringing your children to the Pittsburgh conference and are looking for childfriendly activities for your family, you may find helpful information at www.kidsburgh.org.

BY CAR

FROM THE NORTH — VIA I-79 SOUTH

Take I-79S to I-279S. Proceed on I-279S to I-579S (Veteran's Bridge). From I-579S take the Sixth Avenue/Exit (Mellon Arena), bear right on Sixth Avenue and cross Grant Street. Go one block and turn left on William Penn Place to the hotel's main entrance on the left.

FROM THE SOUTH & WEST — VIA I-79 NORTH

From I-79N, follow the signs to I-376 East to Pittsburgh. Follow I-376E to Pittsburgh (Fort/Pitt Tunnel.) Go through the tunnel. Take the Liberty Avenue Exit (straight off the bridge). Continue for approximately 3 blocks. Turn right on Sixth Avenue. At the third intersection, turn right onto William Penn Place. The hotel is located on the left.

FROM THE EAST - VIA I-76W & I-376W

Take I-76 (Pennsylvania Turnpike) and exit on to I-376W towards Pittsburgh. Take the Grant Street Exit (on the left) to Grant Street. Follow Grant Street 6 blocks to Sixth Avenue and then turn left onto Sixth Avenue. Immediately turn left onto William Penn Place to the hotel's main entrance.

BY BUS

Pittsburgh is served by several bus companies, each with stations within a five minute walk from the Omni William Penn Hotel.

GREYHOUND	www.greyhound.com	0.3 miles from Hotel
MEGABUS	www.megabus.com	0.4 miles from Hotel
FULLINGTON TRAILWAYS	www.fullingtontours.com	0.3 miles from Hotel

BY TRAIN

Pittsburgh's Amtrak station is at located in the historic Union Station at 1100 Liberty Avenue, a five minute walk from the Omni William Penn. Pittsburgh is on two routes, one running from Washington, DC to Chicago and one from New York City through Philadelphia.

BY AIR

Pittsburgh International Airport is serviced by United, Delta, American, jetBlue, US Airways and Southwest Airlines and is located about 20 miles west of downtown Pittsburgh. When it was built in 1992, it housed the first "airport mall" in the country.

FROM PITTSBURGH INTERNATIONAL AIRPORT:

PORT AUTHORITY BUS (28X)	\$2.50 each way	www.portauthority.org
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CLASSY CAB CO.	Approximately \$40	www.classycab.com or 412-322-5080
UBER	Approximately \$40	Use app or www.uber.com
ZIPCAR	From \$9.23 per hour	Use app or www.zipcar.com
SUPER SHUTTLE	\$50.00 roundtrip per person	www.supershuttle.com
RENTAL CAR	price varies	www.flypittsburgh.com/car_rental

PARKING

Valet Parking is available to overnight guests from the Omni William Penn's main entrance on William Penn Place for \$34 per night with in/out privileges.

Self-parking is offered in the Mellon Square parking garage located behind the hotel at rates of \$19/night Monday through Friday and \$5/night on Saturday and Sunday. There are no in/out privileges for this lot.

The Pittsburgh Parking Authority operates several garages throughout downtown. For information on location, pricing, and availability, visit http://www.ParkPgh.org.

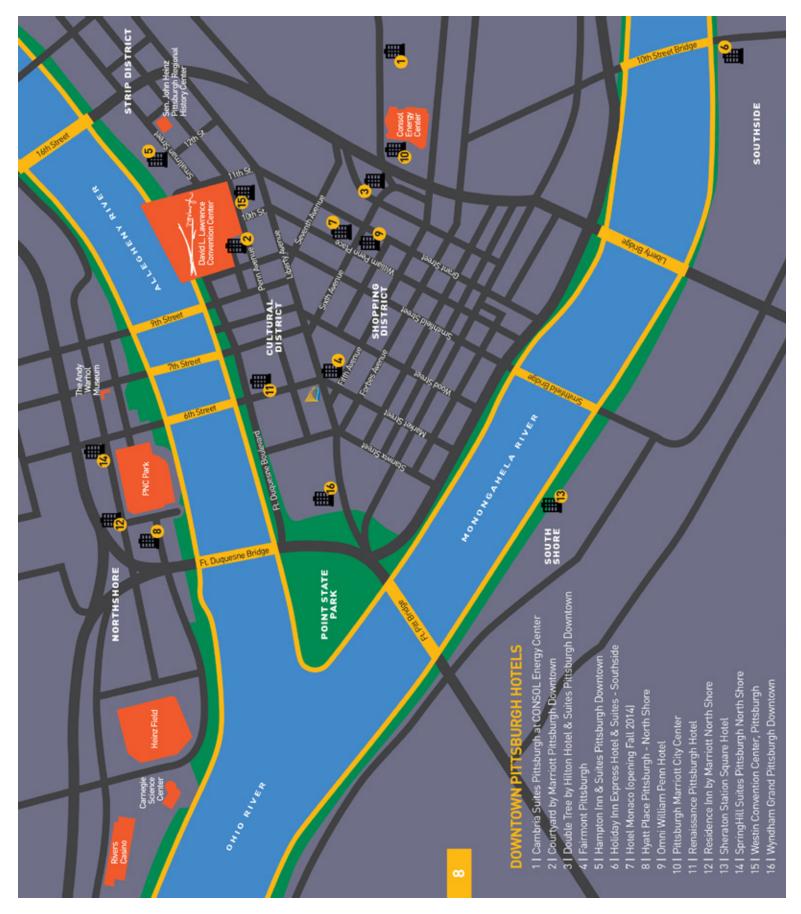
Parking meters, located in various places throughout downtown Pittsburgh. Mobile payment available through http://www.gomobilepittsburgh.com.

TO THE RECEPTION AT THE SENATOR JOHN HEINZ HISTORY CENTER

The Senator John Heinz History Center is only a half mile from the Omni William Penn Hotel. A shuttle will be provided for direct transit between the hotel and the reception site. Those wishing to walk should head north east on William Penn Place and continue onto 10th Street before turning right onto Penn Avenue. Continue on Penn Avenue past the Convention Center and left onto 11th Street. Turn right onto Smallman Street. The Heinz History Center will be on your right at 1212 Smallman Street, Pittsburgh, PA 15222.



MAP OF PITTSBURGH



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MARAC IN-SERVICE Thursday – Volunteer Community Service with	h Senator John Heinz History Center Affiliates Program	# FREE
W1 Thursday – Genealogy and Family Hist W2 Thursday – Archives on the Move: Deve	by the MARAC Meetings Coordinating Committee) ory for Archivists eloping an Educational Outreach Initiative for You	r Archives
W4 Thursday – Socializing Archives: The P Workshop size is strictly limited, and MARAC confirmation note. DO NOT REPORT FOR A	Digital Collections roper Care and Feeding of Social Networks workshops often fill completely. Participants who regis WORKSHOP UNLESS YOU HAVE RECEIVED NOT	#@\$45/person \$ ter for a workshop will receive a
T2 Thursday – Homewood Cemetery T3 Thursday – Pittsburgh Brewery Tour T4 Thursday – Walking Tour of North Side T5 Saturday – Carrie Blast Furnace T6 Saturday – Pittsburgh Pirates Baseball C	ne University of Pittsburgh Churches Game * ion (T6) must be submitted by March 15, 2016 and refi	# @\$10/person \$ # @\$50/person \$ # @\$15/person \$ # @\$20/person \$ # @\$25/person \$
Friday Luncheon (check entree choice: D Honey Lime Caramelized Atlantic Salm	ing the activities you plan to attend: Roasted Chicken Breast with Mango Habanero Sals 10n OR _ Penne with Brown Butter Cauliflower a	sa OR nd Red Chard)
Friday Reception at The Heinz History Cen Guest Ticket Saturday Morning Breakfast before Busines All Conference attendees are welcomed and en	ss Meeting	# @\$25/person \$ # @\$20/person \$ ut purchasing the breakfast.
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