

MARAC

Mid-Atlantic Regional Archives Conference

STEERING COMMITTEE

Friday, July 16, 2010

College Park, Maryland

MINUTES

Present: Danna Bell-Russel, Lauren Brown, Yvonne Carignan, Heather Clewell, Laura Drake Davis, Nat DeBruin, Jim Gerencser, Holly Kalbach, Jennie Levine Knies, Dan Linke, Valerie Metzler, Linda Angle Miller, Jeffrey Moy, Elizabeth Novara, Carolina Palacios, Arian Ravanbakhsh, David Rose, Patricia Scott, and Charlotte Sturm.

Call to Order: Danna Bell-Russel called the meeting to order at 11:02 am.

Attendance and Introductions: Members present introduced themselves. Bell-Russel reminded committee members regarding Steering Committee meeting attendance requirements.

Approval of Agenda: The agenda was approved unanimously with no changes (motion by Knies, second by DeBruin).

Approval of Minutes: The minutes of the April 29, 2010 meeting were approved unanimously with no changes (motion by Miller, seconded by Carignan).

Officer's Reports

Chair:

Chair's Report: Report submitted.

Administrator's Report: Report submitted. Summer *Mid-Atlantic Archivist* was received today and will go out next week to the membership.

Vice-Chair:

Report submitted.

Additional item: MARAC has been approached by NAGARA regarding a reciprocal agreement for tables at meetings. Discussion followed regarding advantages and disadvantages of reciprocal agreement possibilities. Agreed that a brochure exchange would be best for MARAC.

Secretary:

No report.

Treasurer:

Report submitted.

Archivist:

Report submitted.

Standing Committee New Business and Updates

Custer Award:

No report.

Development Committee:

No report.

Distinguished Service Award:

Report submitted.

Electronic Resources:

Report submitted.

Education:

No report.

Finding Aids:

Report submitted.

Membership Development:

No report.

National Coalition for History:

Bell-Russel indicated that she is looking for a representative, preferably in the DC area or willing to travel.

Nominations and Elections:

No report.

Outreach:

Report submitted.

Publications:

Report submitted.

State Caucus New Business and Updates:

Delaware:

Report submitted.

District of Columbia:

Report submitted.

Maryland:

Report submitted.

New Jersey:

Report submitted.

New York:

No report.

Pennsylvania:

Report submitted.

Virginia:

Report submitted.

West Virginia:

Report submitted.

Continuing Business

MemberClicks:

Demonstration on features of MemberClicks will be available and staffed by Electronic Resources Committee members

Ad Hoc Committee on Disaster Awareness and Preparedness:

Valerie Metzler will be the contact for this committee.

Mentoring Program:

Bell-Russel will speak to Palacios about this further.

Support of Unemployed and Underemployed Archivists:

Bell-Russel will speak to Palacios about this further.

Workshop Grant Proposal from Sue Hamburger:

New Business

Strategic Plan

Vision Statement:

Ravanbakhsh referenced “Diagnostic Change Model for Building High-Performance Organizations” as a model for this discussion.

Committee discussed MARAC’s audience, both current and future. Agreed that a diverse membership statement should be included and that the word “premier” be removed.

Bell-Russel asserted that the vision statement should be an accurate statement of what MARAC is and wants to be.

Discussion followed with the following points:

- Outreach is key to advocacy and education
- Publications geared to non-professionals might be useful, but marketing could be a challenge.
- There is no mention of conferences – we don't market conferences to non-professionals; could include "beginner sessions".
- Marketing is limited by lack of resources, but creative marketing (ie bartering) may be effective
- Conference can be fit into the vision statement by using an alternate vocabulary such as: scholarship, collaboration, cooperation and networking.
- The vision statement is an aspirational goal, leading to a larger, more vibrant organization

Strategic plans for Midwest Archives Conference, New England Archivists, and the Society of American Archivists were reviewed.

Committee members were asked to send Danna a statement of what they think the MARAC vision statement should be.

Core Values:

"Affordability" and "Diversity" should be well-defined.

Use term "good value" rather than affordable.

Is "diversity" referring to social, institutional, or both? Reference to "inclusiveness" is preferable.

Discussion of audience and goals: "lifelong learning"; "spirit of continuous improvement"

Operations Manual

An Ad Hoc Committee will be formed to develop an operations manual, with the goal of completing by winter 2011 meeting.

Service Awards

Nominations:

Local Arrangements and Program Committee Chairs for Wilmington, DE meeting
Linda Angle Miller, Publications Committee

Nominations were unanimously approved (motion by Metzler, second by Sturm).

Adjournment:

Meeting was adjourned at 2:45pm (motion by Knies, second by Clewell).