

WELCOME TO NEWARK!



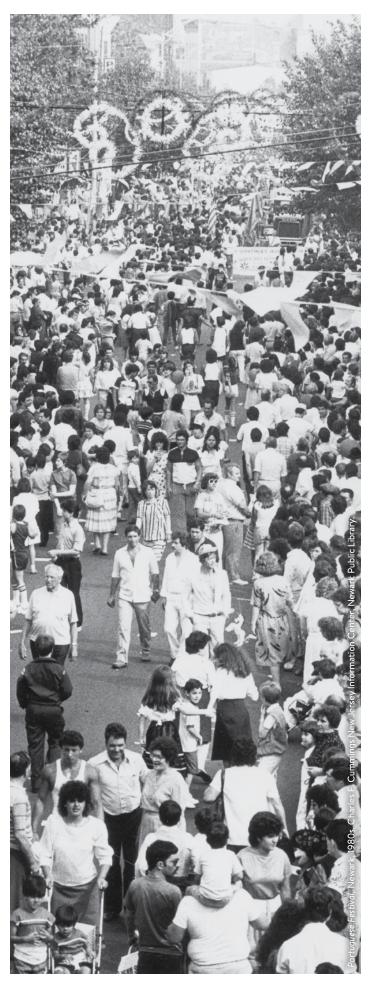
The Local Arrangements and Program Committees welcome MARAC to Newark, New Jersey for the Spring 2017 Conference. The renaissance city of Newark offers cultural and historical sites, arts, entertainment, and fine dining that conference attendees are sure to enjoy. Our conference hotel, the Robert Treat Best Western, named for the original settler of Newark, opened in 1916 and has hosted American presidents and other dignitaries. It is conveniently located within walking distance of the New Jersey Performing Arts Center, the Newark Museum, Newark Public Library, and Rutgers University–Newark.

Take advantage of the spring season and tour the spectacular Branch Brook Park cherry blossoms that bloom in April and the Basilica of the Sacred Heart, the fifth-largest cathedral in the United States. See the historic mansions in the Forest Hill section, as well as the Newark Museum and Institute of Jazz Studies at Rutgers-Newark. Going it on your own? Explore Newark with "Newark Walks," an interactive and engaging pedestrian tour of the city available to you via your smartphone. We hope you brought your appetite! Newark's Ironbound District is home to over 170 fine restaurants and eateries, many specializing in Brazilian and Iberian cuisine, and is within easy transportation of the hotel. Just like our terrific lineup of program offerings, the conference theme of "Adaptable Archives: Redefine, Repurpose, and Renew" fully expresses the dynamic, present-day Newark.

Friday night's reception will be at 15 Washington Street, a 1920s skyscraper that first served as the headquarters for the American Insurance Company and later became Rutgers' S.I. Newhouse Center for Law and Justice. Rutgers renovated the building in 2015 and restored its Great Hall, which will serve as our backdrop while we gather and listen to some swinging jazz, savor Iberian-themed appetizers, and enjoy historical displays from local repositories. The venue is a few walkable blocks from the hotel, but shuttle service will also be available. Afterwards, come back to the hotel for Movie Night featuring Newark-themed films.

Over the millennia, archives have managed to retain their identity while adapting to changing times, environments, and material. Building our conference program around the conference theme, our sessions examine a wide array of challenges facing archives today; from ways to rebuild or renew a reading room to looking at the need for archives to collect and hold more cultural information. We will consider new ways to create finding aids and, of course, deal with some of the current challenges of digital records and social media. We will also include posters and student papers from the MARAC membership. Complementing an excellent array of workshops on Thursday, for the first time MARAC is hosting a day-long forum focused on business archives and the In-Service Project will help several small community archives conduct preliminary processing. Later that evening, join the Member Meet and Greet Reception for desserts on the hotel rooftop and welcome new-to-MARAC as well as new-to-the-profession members.

Our plenary speaker is Dr. David Kirsch, associate professor of Strategy and Entrepreneurship at the Robert H. Smith School of Business at the University of Maryland. His research focuses on the intersection of problems of innovation and entrepreneurship, technological and business failure, and industry emergence and evolution. He has helped to establish several digital collections of business records and will be discussing novel approaches to identify and collect the records of unsuccessful enterprises in his plenary talk, "Fruits of Failure: Preserving the Records of Failed Entrepreneurial Ventures."



Our luncheon speaker is Dr. Timothy J. Crist, president of the Newark History Society. Crist's exposure to archives came as an undergraduate, when he catalogued English historical and literary manuscripts in the Osborn Collection at Yale. As a sophomore, he quickly learned the potential of archives when he identified two dozen letters of King Charles II, thereby doubling the number of extant letters from Charles's exile during Oliver Cromwell's rule in the 1650s. His luncheon talk, "Women in Colonial Newark: Stories from the Archives," will share discoveries from his archival research for a book about Newark in the colonial period.

Don't forget to attend the all-important MARAC business meeting on Saturday morning (purchasing breakfast is not required). MARAC is *your* organization, so be sure to participate.

We hope you enjoy your time in Newark and come away from the conference with redefined ideas, renewed spirits, and a purposeful approach to your work.

Jennie Levine Knies, Pennsylvania State University, Wilkes-Barre Dale Patterson, United Methodist Church Archives Co-chairs, Program Committee

Don Cornelius, New Jersey State Archives Laura M. Poll, Trenton Free Public Library Elizabeth Surles, Rutgers University-Newark Tri-chairs, Local Arrangements Committee



Preserving the Past **Promoting** the Present Presenting the Future **Institute of Jazz Studies Rutgers University-Newark** keeper of the

libraries.rutgers.edu/IJS

PROGRAM COMMITTEE

CO-CHAIRS:

Jennie Levine Knies, Pennsylvania State University, Wilkes-Barre Dale Patterson, United Methodist Church Archives

MEMBERS:

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Kenneth Cleary, Temple University

Cheri Crist, George Eastman Museum

Alan Delozier, Seton Hall University

Christine George, Cardozo Law School

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LOCAL ARRANGEMENTS COMMITTEE

TRI-CHAIRS:

Don Cornelius, New Jersey State Archives Laura M. Poll, Trenton Free Public Library Elizabeth Surles, Rutgers University-Newark

MEMBERS:

Evelyn Kim Adams, New Brunswick Free Public Library
Natalie Borisovets, Rutgers University-Newark
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Bob Golon, Manuscript Librarian and Archivist, retired
Kathy Kauhl, Essex County Parks

Angela Lawrence, Institute of Jazz Studies

Yesenia Lopez, Newark Public Library

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Jessica Myers, Bloomfield Public Library

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Weatherly Stephan, New York University

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Valerie Wingfield, New York Public Library

Beth Zak-Cohen, Newark Public Library

BUSINESS ARCHIVES FORUM COORDINATOR

Emily Cottle, Vanguard Group

WORKSHOP COORDINATOR

Laurie Sather, Hagley Museum and Library

VENDOR COORDINATOR

David Ranzan, Adelphi University

PROGRAM EDITOR

Emily Rafferty, The Baltimore Museum of Art

WEDNESDAY, APRIL 19

5-8 pm Registration

THURSDAY, APRIL 20

8 am-6:30 pm. Registration

9 am-12 pm W1-Care and Identification

of Color Photographs

9 am-12 pm W2-OpenRefine

9 am-12:30 pm MARAC In-Service

9 am-4:30 pm. Business Archives Forum

9 am–4 pm W3–There's an API for That!

10 am–12 pm T1–Newark Public Library

10 am–12 pm T2–WBGO and the Institute of

Jazz Studies

10:15-10:30 am Workshop Break

11 am–4 pm. T3–Downtown Montclair and

Montclair Art Museum

12–1 pm Lunch on your own

1–3 pm T4–Newark Museum

1–4 pm W4–Dating 19th Century

Portrait Photographs

1–4 pm W5–Data Privacy for Born-Digital

Collections

1–4 pm T5–Cathedral Basilica and

Branch Brook Park

 $2:30-2:45 \ pm \dots$ Workshop Break

3–5 pm. T6–Thomas Edison National

Historic Park

5:30-8:30 pm MARAC Steering Committee Meeting

7-10 pm Member Meet and Greet Reception

FRIDAY, APRIL 21

7 am-6 pm Registration

8-9 am Continental Breakfast

8 am-4:30 pm. Vendor Exhibits

8:15-8:45 am MARAC New Member Orientation

9–10 am Plenary

10-10:15 am Break

10:15-11:45 am. S1-S5 Concurrent Sessions

12–1:30 pm Lunch

1:30–3 pm S6–S10 Concurrent Sessions

3-3:30 pm Break/State Caucus Meetings

3:30-4 pm Break/State Caucus Meetings

4–5:30 pm S11–S15 Concurrent Sessions

6–8 pm Reception 9-11 pm Movie Night

SATURDAY, APRIL 22

7:30 am-1 pm Registration

8-9:30 am Breakfast and Business Meeting

9:30-9:45 am Break

9:45-11:15 am S16-S20 Concurrent Sessions

11:15–11:30 am Break

11:30 am-1 pm S21-S25 Concurrent Sessions

2-3 pm T8-New Jersey Historical Society

2–5 pm T9–Downtown Newark Walking Tour

For additional conference information:

https://marac2017newark.wordpress.com

PLEASE BRING A COPY OF THIS PROGRAM WITH YOU, AS IT

IS THE ONLY ONE YOU WILL RECEIVE!



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5-8 pm Registration, Hotel Lobby

THURSDAY, APRIL 20

8 am-6:30 pm Registration, Hotel Lobby

9 am-12:30 pm MARAC In-Service:

A Community Service

Project, **SEE PAGE 4**

9 am-4 pm Workshops, **SEE PAGES 11-12**

9 am-4:30 pm. Business Archives Forum.

Pennsylvania Room, SEE PAGE 4

10 am-5 pm Tours, **SEE PAGES 7-8**

10:15-10:30 am Workshop Break,

Tri-State Ballroom Foyer

1-6 pm MARAC Committee Meetings. All

committee chairs should contact their members before the meeting to provide meeting times and prepare agendas.

2:30-2:45 pm Workshop Break,

Tri-State Ballroom Foyer

5:30-8:30 pm MARAC Steering Committee

Meeting, Essex/Passaic Room

7-10 pm.... Member Meet and Greet Reception,

Robert Treat Starlight Roof Terrace

FRIDAY, APRIL 21

7 am-6 pm Registration, Hotel Lobby

8-9 am Continental Breakfast.

Pre-Function Area

8 am-4:30 pm. Vendor Exhibits, Pre-Function Area

8:15-8:45 am MARAC New Member Orientation,

Crystal Ballroom

9–10 am Plenary, New York Room, SEE PAGE 4

10-10:15 am Break, Pre-Function Area, During the

break, please visit with the vendors

10:15–11:45 am. S1 – S5 Concurrent Sessions,

SEE PAGES 13-14

FRIDAY, APRIL 21 CONTINUED

12–1:30 pm Luncheon, New Jersey Room,

SEE PAGE 4

SEE PAGES 14-15

3-3:30 pm Break/State Caucus Meetings,

SEE PAGE 6

3:30-4 pm Break/State Caucus Meetings,

SEE PAGE 6

SEE PAGES 16-17

6-8 pm Reception, 15 Washington Street

Building, SEE PAGE 5

9–11 pm Movie Night, Breakfast Bar Lounge,

SEE PAGE 5

SATURDAY, APRIL 22

7:30 am-1 pm Registration, Hotel Lobby

8-9:30 am Breakfast and Business Meeting,

New Jersey Room

All conference attendees are welcome to attend the MARAC Business Meeting. You are not required to purchase the breakfast to attend. The Business Meeting starts 15 to 30 minutes after the start of the breakfast, depending on

the needs of the MARAC chair.

9:45-11:15 am S16 - S20 Concurrent Sessions.

SEE PAGES 17-18

11:15-11:30 am Break, Pre-Function Area

11:30 am-1 pm S21 - S25 Concurrent Sessions,

SEE PAGES 19-20

1–5 pm Tours, **SEE PAGE 8**

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THURSDAY, APRIL 20

MARAC IN-SERVICE: A COMMUNITY SERVICE PROJECT

9 am-12:30 pm | New Jersey Historical Society (52 Park Place, next door to the hotel)

MARAC is excited to offer conference attendees a unique opportunity to help our host city preserve aspects of its rich 350-year history. We will be working with several small community archives which do not have archivists of their own, including the Newark Schools Archives, the Ironbound Environmental Justice Archives, the Unified Vailsburg Services Organization, and Old First (Presbyterian Church). MARAC participants will be paired with representatives from the community organizations to conduct preliminary processing and condition assessment activities on a box or two of unprocessed materials. While these organizations will benefit from your expertise, you will gain experience advising non-archivists in the care of their collections. We plan to accommodate all those interested in participating. More details are on the Newark conference blog (https://marac2017newark. wordpress.com/in-service/).

If you have questions, please contact Kathy Kauhl at kkauhl@parks.essexcountynj.org.

BUSINESS ARCHIVES FORUM

9 am-4:30 pm

The first-ever MARAC Business Archives Forum will be a day full of content created specifically by and for business archivists. The day's activities will include a mix of presentations, discussion activities, and free time for networking. During the lunch break, attendees can explore the Newark culinary scene on their own or sign up for a group outing with other forum attendees. Detailed session information and a schedule for the day is available on the MARAC Newark conference blog (https://marac2017newark.wordpress.com/business-archives-forum).

Registration for the Forum is required; the cost is \$45.

MEMBER MEET AND GREET RECEPTION 7–10 pm

Join us at the Robert Treat's Starlight Roof Terrace to welcome new MARAC members, new archives professionals, first-time attendees, and graduate student members to the conference. Long-time members are encouraged to attend. The reception will offer desserts, a cash bar, and the opportunity to participate in speed networking with fellow attendees. Newark-themed door prizes will be available.

FRIDAY, APRIL 21

PLENARY

FRUITS OF FAILURE: PRESERVING THE RECORDS OF FAILED ENTREPRENEURIAL VENTURES

9-10 am

David A. Kirsch, Associate Professor of Management and Entrepreneurship, Robert H. Smith School of Business, University of Maryland

David A. Kirsch is an Associate Professor of Management and Entrepreneurship at the Robert H. Smith School of Business at the University of Maryland. He earned his PhD in History from Stanford University. His research interests include industry emergence, technological choice, technological failure and the role of entrepreneurship in the emergence of new industries. Kirsch is also interested in methodological problems associated with historical scholarship in the digital age. With the support of grants from the Alfred P. Sloan Foundation, the Library of Congress, and the National Science Foundation, he has assembled multiple digital collections from the early commercialization of the Internet (the so-called dotcom era). His plenary talk will address the challenges and opportunities associated with collecting the records of startup companies.

While society has invested considerable resources in the creation of new ventures, these important drivers of economic activity tend not to produce traditional archival footprints. Because a significant fraction of startup ventures fails, we must think about novel approaches to identify and collect the records of failed entrepreneurial ventures.

LUNCHEON

WOMEN IN COLONIAL NEWARK: STORIES FROM THE ARCHIVES 12–1:30 pm

Timothy J. Crist, President of the Board of Trustees, Newark Public Library and founding Trustee and President of the Newark History Society

Timothy J. Crist is President of the Board of Trustees of the Newark Public Library and a founding Trustee and President of the Newark History Society. He earned his BA at Yale University and a PhD in History at Cambridge University in England. After heading the Wing Short-Title Catalogue Revision Project in the Yale University Library, he joined Prudential Financial in Newark where he worked for thirty-seven years. He is now doing archival research for a book about Newark in the colonial period. Newark's official town records contain scant reference to its female population, however, valuable insights into the life and roles of Newark's colonial women may still be gleaned by exploring archival sources. In his talk, Crist will discuss the contributions of women to Newark's colonial life.

RECEPTION

6-8 pm

The Friday evening reception will be held in the stately Great Hall on the ground floor of 15 Washington Street. This neo-classical skyscraper, constructed in 1929, served as the headquarters of the American Insurance Company until it was acquired by the Fireman's Fund Insurance Company and subsequently donated to Rutgers University-Newark in 1977. From 1978 until 1999, Rutgers' S.I. Newhouse Center for Law and Justice was housed in 15 Washington. The building was fully renovated in 2014 and re-opened in 2015 as graduate student housing.

The reception will focus on Newark's culture and history, with special Portuguese and Spanish-themed hors d'oeuvres in honor of Newark's Iberian heritage, exhibits from local repositories, and a New Jersey jazz trio providing entertainment. Reception attendees and their guests can enjoy sampling New Jersey wines and beers; a cash bar will also be provided.

The reception is generously sponsored by Rutgers University–Newark and the Institute of Jazz Studies, which will celebrate its 50th anniversary at Rutgers in 2017. (Be sure to visit the Institute's new exhibition *Records at Play: The Institute of Jazz Studies* @50 in the former Hahne and Company building, located across the park from the conference hotel!)

15 Washington Street is an easy six-block walk from the conference hotel. Shuttle service will also be provided.

MOVIE NIGHT

9-11 pm

Join us for an archival excursion down memory lane. Professor Whitney Strub will host an assortment of movies on Newark history that support the value of audiovisual records of the past. Included in the evening's offerings will be the sole copy of the rediscovered film New_Ark from the Harvard Film Archive. Additional selections, including Revolution 67, The Once and Future Newark, and snippets of Edison's Kinetoscopes will add contrast to Newark's story. Revolution 67 creators Marylou and Jerome Bongiorno are also scheduled to appear. These films are striking repositories of the 60s cultural landscape of Newark and its present day rejuvenation. Bringing the characters, cityscapes, and events alive in a way that text alone cannot deliver, the films will demonstrate the need to preserve varied formats for the fullest, most truthful historical record.

Popcorn and M&Ms will be served; alcoholic beverages are welcome. Please join us!



FRIDAY, APRIL 21

3–3:30 pm: DC, DE, NJ, and WV **3:30-4 pm:** MD, NY, PA, and VA

MARAC's "Mid-Atlantic" is comprised of eight state caucuses: Delaware, District of Columbia, Maryland, New Jersey, New York, Pennsylvania, Virginia, and West Virginia. Twice a year during MARAC's conferences, the state caucuses gather briefly to meet fellow caucus members, hear news from others across the state, and receive Steering Committee updates from the caucus chairs. Because there are eight caucuses and usually only a few meeting spaces available, caucuses have often had to share space. While this is cozy and promotes inter-caucus relations, we decided to try something different in Newark. We have designated two half-hour time slots for the caucus meetings and divided them in half, meaning, for example, that people who are members of both the MD and DC caucuses, or the NY and NJ caucuses will have the chance to attend the meeting of the second caucus. If attending two caucus meetings seems overwhelming, take advantage of the extra half-hour to visit our faithful vendors in what will be a more casual and less-crowded environment than we usually experience during the break times.



Cherry Blossoms, Branch Brook Park. Essex County Parks Department.



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We Dig Archives
and Preservation.

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Our Master of Information (MI) program in the School of Communication and Information (SC&I) offers five concentrations that enable students to provide professional expertise, leadership and innovation across diverse information and technological landscapes, and includes an Archives and Preservation concentration that prepares students for exciting and fulfilling librarian and archivist careers, including Digital Asset Manager, Museum Archivist, Special Collection Librarian and more.

Program Benefits

- We are the only state university in the tristate area and the only Big Ten university offering an Archives and Preservation concentration in an ALA-accredited library school.
- Our rankings include #2 for school library media, #6 for library and information science, and one of the Top 25 Public Universities nationwide by U.S. News & World Report.
- The flexible curriculum offers on-campus, online, or a hybrid of courses.
- Our comprehensive program offers concentrations that provide an "edge" in competencies for these specific types of careers in a wide range of information professions.
- A GRE waiver is available to qualifying students.

Our Master of Information program is part of Rutgers iSchool in the Department of Library and Information Science at SC&I, Rutgers, The State University of New Jersey.

TOURS

THURSDAY, APRIL 20

Registration and prepayment required. All tours leave from the Hotel Lobby unless otherwise noted.

T1. NEWARK PUBLIC LIBRARY

Time: 10 am-12 pm

Cost: \$5

Registration Maximum: 15

Opened in 1901, the Newark Public Library's stunning Italian Renaissance building is one of the City's leading cultural organizations, serving over 400,000 patrons each year. Under the guidance of Librarian John Cotton Dana, it defined how modern American libraries operated. Attendees will tour the Charles F. Cummings New Jersey Information Center, which documents Newark's 350-year history with its extensive archival, photographic, and newspaper collections. You will also visit the Special Collections department, which houses fine prints, rare books, and other unique items. Along the way, view the exhibits and visit the New Jersey Hispanic Research & Information Center, the Reference Center, and the James Brown African-American Room.

T2. WBGO AND THE INSTITUTE OF JAZZ STUDIES

Time: 10 am–12 pm

Cost: \$5

Registration Maximum: 12

Experience Newark's vibrant jazz scene by touring one of America's great jazz stations as well as one of the region's most significant jazz archives. WBGO covers the New York and New Jersey markets and is the area's preeminent jazz station, with online listeners from nearly all fifty states, Europe, Asia, Africa, and South America. Participants will gain a behind-the-scenes look at the station's operations and learn about its history.

Situated on Rutgers University's Newark campus, The Institute of Jazz Studies has extensive archival holdings of personal papers, books, and sound recordings. The Institute's Jazz Oral History Project has conducted interviews that span from 1973 to 1983 covering musicians from the pre-Swing era and Swing era. Some of the artists represented include Count Basie, John Bubbles, Happy Caldwell, and Woody Herman. In addition to viewing some of the collections we will visit the new exhibit, Records at Play: The Institute of Jazz Studies @50.

T3. DOWNTOWN MONTCLAIR AND MONTCLAIR ART MUSEUM

Time: 11 am-4 pm

Cost: \$15

Registration Maximum: 15

The Montclair Art Museum was one of the country's first museums primarily engaged in collecting American art and among the first dedicated to the creation of a significant Native American collection. Enjoy a guided tour of Matisse and American Art, which will feature 19 of Henri Matisse's works and 44 by other renowned artists influenced by him. Following the guided tour there will be time to visit other exhibits, including works by landscape painter George Inness and the Florence Rand Native American art collection. The tour will be preceded by lunch at one of downtown Montclair's many excellent restaurants.

Please note that lunch and transportation costs are extra. The tour coordinator will guide participants to Montclair via bus; the nearest stop is a ten-minute walk from the hotel. Details will be provided in advance.

T4. THE NEWARK MUSEUM

Time: 1-3 pm

Cost: \$15

Registration Maximum: 24

Founded in 1909, the Newark Museum features one of the finest collections of art in the United States. Among its 80 galleries are exhibits on the arts of Africa, the Americas, decorative arts, and the natural sciences, as well as a stateof-the-art planetarium. Prominently featured are works by noted American artists John Singer Sargent, Mary Cassatt, Edward Hopper, Andy Warhol, and Frederick Church. Enjoy a private tour of the major collections and the Ballantine House, a Victorian estate that has been restored to reflect its original 1885 grandeur and also houses the Museum's extensive decorative arts collection. Attendees will also get a behind-the-scenes look at the Museum's Library and Archives and its collections documenting founding Director John Cotton Dana's innovations in museum education, which sought to promote learning through appreciation of the arts and sciences and was among the first programs to reach out to children and immigrant communities.

TOURS

T5. CATHEDRAL BASILICA AND BRANCH BROOK PARK

Time: 1–4 pm

Cost: \$15

Registration Maximum: 24

Join us as we tour the nation's first county park, boasting thousands of cherry trees and nestled beside America's fifth-largest cathedral. A trolley will transport us to the Cathedral Basilica of the Sacred Heart, a towering Gothic Revival edifice with exquisite rose windows and detailed wood and stone interiors. During Pope John Paul II's visit to the United States in 1995, he celebrated evening prayer at the Cathedral and elevated it to basilica status. From the Basilica, we will cross the street to the historic Essex County Parks Administration building for a glimpse at the history of the park system, much of which was designed by the Olmsted Brothers firm. We will return to the trolley to explore the full length of the 360-acre Branch Brook Park, which attracts tens of thousands of visitors each spring with the nation's largest ornamental cherry blossom display.

T6. THOMAS EDISON NATIONAL HISTORIC PARK

Time: 3-5 pm

Cost: \$10

Registration Maximum: 20

Thomas Alva Edison's West Orange, NJ factory and home have been painstakingly preserved by the National Park Service. Attendees will board a shuttle for the trip from our hotel to the three-story laboratory complex where the inventor and businessman worked for over forty years with hundreds of colleagues on numerous inventions. Details of Edison's personal life will be seen at the twenty-nine room Queen Anne-style Glenmont estate that he shared with his wife Mina Miller Edison and their children. Glenmont is located in nearby Llewellyn Park, America's first planned gated community.

Shuttle service has been generously donated by Rutgers Universities Libraries. Please note, that while the factory complex is ADA accessible, Glenmont contains numerous steps and is not wheelchair accessible.

SATURDAY, APRIL 22

T7. THE NEWARK MUSEUM

Time: 1–3 pm

Cost: \$15

Registration Maximum: 24

Founded in 1909, the Newark Museum features one of the finest collections of art in the United States. Among its 80 galleries are exhibits on the arts of Africa, the Americas, decorative arts, and the natural sciences, as well as a state-of-the-art planetarium. Prominently featured are works by noted American artists John Singer Sargent, Mary Cassatt, Edward Hopper, Andy Warhol, and Frederick Church. Enjoy a private tour of the major collections and the Ballantine House, a Victorian estate that has been restored to reflect its original 1885 grandeur and also houses the Museum's extensive decorative arts collection. Attendees will also get a behind-thescenes look at the Museum's Library and Archives and its collections documenting founding Director John Cotton Dana's innovations in museum education, which sought to promote learning through appreciation of the arts and sciences and was among the first programs to reach out to children and immigrant communities.

T8. NEW JERSEY HISTORICAL SOCIETY

Time: 2-3 pm

Cost: \$5

Registration Maximum: 15

The New Jersey Historical Society, founded in 1845, is the oldest cultural institution in the state dedicated to collecting and interpreting political, social, cultural and economic history through exhibitions, publications, and programming. Located steps away from the Robert Treat Hotel in the former headquarters of the Essex Club, the Historical Society hosts frequent lectures, tours, and exhibits, in addition to serving the research needs of scholars, genealogists, and the public at large. The hourlong tour will include the Society's current exhibitions, as well as a visit to the reading room where we will view some of the organization's collections.

Meet in the lobby of the Historical Society at 52 Park Place, a few doors south of the Robert Treat Hotel.

TOURS

T9. DOWNTOWN NEWARK WALKING TOUR: PAST, PRESENT AND FUTURE

Time: 2-5 pm

Cost: \$10

Registration Maximum: 20

Discover hidden gems of the Central Business District in America's third oldest city. This walking tour will retrace historic landmarks from Newark's past and explore its current vibrancy with visits to art galleries, such as Glassroots, Aljira, and Gallery Aferro; popular eateries like Hobby's Delicatessen and Harvest Table; as well as several parks including Military Park and Washington Park. We will also visit boutiques with unique jewelry and gifts like Artisan Collective and Ancient African Formula, and residential developments including Teachers Village. The tour will feature guest speakers along the walk, and will include a snack break.

Have You Met Newark Tours were founded in 2012 and have been featured in North Jersey Travel Host, Newark Bound, the Newark Pulse, and Brick City Live. Your guides will be Emily Manz and Antonio Valla. Both urban planners by training and residents of Newark, each has a deep love for the City's history, present, and future and bring insights and fun to their tour.

Participants should wear comfortable footwear and dress appropriately for the weather as most of the tour is outdoors.





THE NEWARK AREA IS HOME TO MANY OF THE REGION'S HISTORIC NEIGHBORHOODS AND

ATTRACTIONS. Weather in April can be chilly, but is often in the mid-60s, so chances are you'll have plenty of opportunities to explore the region's parks, nature reserves, restaurants, historic sites, and museums! A partial list is included here, but be sure to check the conference blog for more information: **marac2017newark.wordpress.com.**

WAYNE SHORTER TRIBUTE CONCERT

Saturday April 22 | 8 pm

New Jersey Performing Arts Center, Newark

Jazz musician and composer Wayne Shorter has been called "probably jazz's greatest living small-group composer and a contender for greatest living improviser" by *The New York Times*. All-stars Christian McBride, Rachel Z, Joe Lovano, Steve Wilson, and former members of Weather Report salute saxophonist Wayne Shorter, the subject of a weekend-long celebration at NJPAC, located across the street from the Robert Treat Hotel.

Tickets for this event are sold separately and are available for purchase at: www.box-officetickets.com/Events/Blues-and-Jazz-Tickets/Weather-Report-And-Beyond-Reimagined/2070054

THE IRONBOUND DISTRICT

Ferry Street, Newark

Named for the numerous railroads flanking its borders, the Ironbound has long been home to thriving Portuguese community that offers the best aspects of Old World charm and cuisine. Located less than a mile from the hotel, stroll along Ferry Street to encounter delectable pastry shops, traditional Portuguese restaurants, Brazilian rodizios, as well as unique shops and markets.

YOGI BERRA MUSEUM AND LEARNING CENTER

Wednesday-Sunday, 12-5 pm 8 Yogi Berra Drive, Little Falls, NJ \$6 admission | yogiberramuseum.org

The Yogi Berra Museum is an engaging walk through the life and career of one of the most beloved sports figures of all time—as well as the most quoted American. From growing up during the Great Depression to his service during World War II to his legendary career as catcher of the Yankees' dynasty from the late 1940s through the early '60s, Yogi Berra's values and character have made him the great American success story.

UNITED STATES GOLF ASSOCIATION MUSEUM

Tuesday-Sunday, 10 am-5 pm Far Hills, NJ

\$10 Adult Admission, \$5 green fee usga.org/history/visit-the-museum.html

The USGA Museum is home to the world's premier collection of golf artifacts and memorabilia. Located about a 30-minute drive from Newark, the Museum also features the Pynes Putting Course, inspired by the world-renowned Himalayas putting course in Scotland. The 16,000-square-foot green offers a challenging and entertaining experience, including the opportunity for visitors to putt with replica antique clubs and souvenir replica vintage golf balls.

ESSEX COUNTY GOLF COURSES

Newark, West Orange, & Belleville, NJ essexcountyparks.org/golf/about

Essex County offers three distinct and historic Golf Courses in close proximity to our hotel: the Weequahic Golf Course in Newark offers an ideal golfing landscape with small greens that make low scoring difficult; the Francis Byrne Golf Course in West Orange features deep bunkers and hilly topography that creates a challenging layout and offers golfers the rare opportunity to play a course from golf's Golden Age of Design; and Hendricks Field in nearby Belleville features narrow fairways and well-guarded greens that require both accurate and thoughtful play. Golfers are strongly encouraged to make reservations in advance by calling the course of their choice.

SOUTH MOUNTAIN RESERVATION

West Orange, NJ

essexcountyparks.org/parks/south-mountain-reservation

The Essex County South Mountain Reservation offers an extensive trail system throughout the abundant woodlands, waterfalls, and overlooks. The South Mountain Recreation Complex lies within its boundaries and includes a mini golf course, ice skating arena, and the popular Turtle Back Zoo. The park's 2,100 acres are within 10 miles from the conference hotel.

EAGLE ROCK RESERVATION

West Orange, NJ

essexcountyparks.org/parks/eagle-rock-reservation

Perched above New Jersey's largest city, Eagle Rock Reservation has attracted sightseers for centuries. Stop at the September 11th Memorial for a majestic view of the Manhattan skyline and explore the trails throughout the 400 acres beyond the crest. **WORKSHOPS**

THURSDAY, APRIL 20

W1. CARE AND IDENTIFICATION OF COLOR PHOTOGRAPHS

Half-Day Workshop: 9 am-12 pm

Registration Minimum: 10 Registration Maximum: 25

Cost: \$45

Instructor: Hillary Kativa, Chemical Heritage Foundation

This workshop will provide a general introduction to the care and identification of color photographs, with a primary emphasis on 20th and 21st-century materials. The workshop will begin with a brief history of the development of color photography and common color processes, including screen plate color, dye transfer, and chromogenic development. The instructor will also discuss various printing techniques for digital images, including inkjet, dye sublimation, and electrophotography. The second half of the workshop will address concerns for the care and preservation of color photographs, with particular attention given to the unique qualities that distinguish color photographs from black-and-white ones. Attendees will leave this workshop with an enhanced understanding of the types of color photographs in their collections and how to best care for these materials, as well as a variety of resources for further study.

W2. OPENREFINE: AN INTRODUCTION FOR ARCHIVISTS

Half-Day Workshop: 9 am-12 pm

Registration Minimum: 10 Registration Maximum: 25

Cost: \$45

Instructors: Doreva Belfiore, Temple University and

Gabe Galson, Temple University

OpenRefine is a powerful open-source tool used to clean up messy data. Participants in this hands-on workshop will be introduced to OpenRefine's basic operations, then put their skills into practice through the manipulation of example datasets. No OpenRefine experience is necessary, only an interest in manipulating metadata and tabular (spreadsheet) data. The presenters will demonstrate the ways in which OpenRefine can be incorporated into archival workflows, as well as how the program can be used to clean up and normalize metadata used in archival description, digitization, and digital humanities projects. OpenRefine's powerful metadata enhancement capabilities will also be reviewed, in particular its geocoding functionalities and controlled vocabulary reconciliation services.

COURSE REQUIREMENTS:

- A WiFi enabled laptop with at least 4 gigabytes of RAM and 100 gigabytes of free hard drive space.
- Java JRE must be installed and enabled (https://www.java.com/en/download/).
- Attendees must have administrative rights to their laptop, and must be able to install software and download documents from the internet.

W3. THERE'S AN API FOR THAT!: AN INTRODUCTION TO APPLICATION PROGRAMMING INTERFACES (APIS) FOR ARCHIVISTS

Full-Day Workshop: 9 am-4 pm

Registration Minimum: 10 Registration Maximum: 30

Cost: \$90

Instructors: Valerie Addonizio, Johns Hopkins University and

Lora J. Davis, Johns Hopkins University

Have you ever heard the phrase, "Use the API for that!" and wished you actually could? This workshop will familiarize participants with Application Programming Interfaces (APIs) in general, and illustrate salient points with a deep dive into the ArchivesSpace API in particular. After presenting a brief history of APIs, workshop leaders will lead participants through several handson exercises illustrating how APIs can aid you in your archival work (including appraisal, accessioning, social media/web archiving, data cleanup, systems' integrations, etc.). This workshop is intended for novice users of web applications with APIs (such as ArchivesSpace, Omeka, and certain DAMS and repositories). No command line or programming experience is necessary. There will be time for questions and dedicated discussion of your problems with API solutions.

At the conclusion of this workshop, participants will:

- Gain a conceptual understanding of APIs, and what they are (and are not) capable of doing;
- Understand how systems with APIs communicate with one another;
- GET, POST, and DELETE information via a RESTful API;
- Iteratively manipulate and update data with Python scripts;
- Receive easy step-by-step guides and resources for working with the ArchivesSpace API.

WORKSHOP REQUIREMENTS:

- A laptop with a multi-core CPU (ex: Intel i3, i5, and i7 series, or AMD FX, Athlon II, and Phenom II series), at least 4 gigabytes of RAM, and 10GB of available hard disk space.
- The ability to download and install software on the laptop.

W4. DATING 19TH CENTURY PORTRAIT PHOTOGRAPHS

Half-Day Workshop: 1-4 pm

Registration Minimum: 10 Registration Maximum: 25

Cost: \$45

Instructor: Gary Saretzky, Monmouth County Archives

Old portrait photographs are often found without dates, but trained archivists can frequently estimate dates fairly precisely based on the type of photograph; sitter's identity and clothing; physical characteristics of the photo, including mounting styles and mount information; photographer; and other factors. The date may be needed by researchers, but it is also helpful for cataloging and to confirm identification of the subject.

In this half-day workshop, the presenter will explain major types of 19th century photographic processes used for portraiture, indicate when they were popular, and teach techniques for dating photographs. Participants will learn how to use a micrometer to measure mounting board thickness. Slide presentations with several hundred examples will show dated cartes-de-visite, cabinet cards, and ferrotypes to help participants learn how the look of such images and their mounts evolved between the 1850s and 1900. The presenter will also bring vintage examples of the various processes and discuss how to identify and date them. After the lecture, participants will break up into pairs and try to date original examples using the micrometer and handouts with dating tips. The presenter will provide published references helpful for dating photographs and a bibliography of relevant publications and websites. Although not the main focus, the presenter will also provide guidance on the preservation of 19th-century photographs. Participants may bring examples from their own collections for analysis and discussion.

W5. DATA PRIVACY FOR BORN-DIGITAL COLLECTIONS

Half-Day Workshop: 1-4 pm

Registration Minimum: 10 Registration Maximum: 25

Cost: \$45

Instructor: Alexis Antracoli, Princeton University

This workshop will provide participants with an opportunity to learn about data privacy issues in born-digital collections. Attendees will learn about the range of data that presents privacy concerns (e.g. social security numbers, financial information, directory information), relevant laws (e.g. FERPA, HIPAA), and the role of institutional policy in shaping how archivists should handle sensitive data in their born-digital collections. Participants will have the opportunity to learn about and use several software tools that can assist with identifying sensitive data both before and after it arrives at the archives and will engage with case studies about how to handle sensitive data when found in a collection. The workshop is geared towards those with little to no prior experience or knowledge about data privacy, but who have at least some hands-on experience with born-digital materials.

WORKSHOP REQUIREMENTS:

- A laptop with a multi-core CPU (ex: Intel i3, i5, and i7 series, or AMD FX, Athlon II, and Phenom II series), at least 4 gigabytes of RAM, and 30GB of available hard drive space.
- The ability to download and install software on the laptop, including all administration passwords for the system.
- Preferably a PC operating system. Linux is acceptable, but only some exercises will be available with a Mac.



FRIDAY, APRIL 21 | 10:15-11:45 AM

S1. ARCHIVES AND ACTIVISM IN NEWARK: DOCUMENTING NEWARK'S LONG HISTORY OF CIVIL RIGHTS

Tweet with #maracspring17, #s1

Although "civil rights" and "Newark" are commonly linked in the public imagination with the year 1967, the city has a rich, complex history of activism stretching from the 19th century to the present. This panel discussion will take the long view, not just chronologically, but by examining what civil rights documentation can look (or sound) like, the sometimes non-traditional places where it can be found, and how researchers—including archivists—are using such records to explore Newark's vanguard status in the arena of activism. The panelists represent a variety of institutions and perspectives; through this panel discussion, audience members will gain a better understanding of what documenting civil rights activism entails.

Chair: Kristyn Scorsone, Rutgers University-Newark and The Newark Public Library

Speakers:

Yesenia López, The Newark Public Library Aaron Winslow, The New School Greg Guderian, The New Jersey Historical Society

S2. DECONSTRUCTING WHITENESS IN ARCHIVES Tweet with #maracspring17, #s2

This workshop session is geared towards archives professionals who want to critically and constructively examine how dynamics of whiteness affect their work. Organizers hope to provide a collaborative and engaging conversation that complements MARAC's ongoing efforts towards cultural competency, diversity, and inclusion. Participants will have an opportunity to critically examine their own experiences around whiteness in archives and engage in meaningful dialogue with colleagues. Following a brief introduction to key concepts and definitions, trained facilitators will lead small groups in a workshop exercise based on Roadside Theater's Story Circle methodology. All attendees will be expected to participate in a Story Circle. It will not be possible to accommodate late arrivals or observers. Participants will be asked to respect strict confidentiality within their small groups.

Chair: Sam Winn, Virginia Tech

Discussion group facilitators:

Josué Hurtado, Temple University Lindsey Loeper, University of Maryland, Baltimore County

S3. MEDIUM RARE, BUT NOT WELL DONE

Tweet with #maracspring17, #s3

Often neglected, yet an important part of cultural heritage, "medium rare" materials such as popular press books, newspapers, periodicals, and ephemera present unique challenges in rare book and archival collections. Created for mass consumption at a low cost of production, the few surviving representatives present problems for description, preservation, and collection development policies alike. The panelists, representing small special collections, will discuss their common concerns and look forward to hearing about yours.

Chair: Susan L Malbin, American Jewish Historical Society

Speakers:

Alexandra Lederman, American Jewish Historical Society Melanie Meyers, Center for Jewish History Renate Evers, Leo Baeck Institute

S4. EMPIRE ARCHIVAL DISCOVERY COOPERATIVE

Tweet with #maracspring17, #s4

The Empire State Library Network's Empire Archival Discovery Cooperative (Empire ADC) represents an effort from the archival community of New York State to build a repository and index for the state's myriad and diverse finding aids, as well as a community of practice for its archivists. Currently operating as an "active prototype," the Empire ADC site (http://empireadc.org) collects raw XML from its partners that are capable of producing EAD locally and also allows smaller organizations without necessary expertise or technical support to encode finding aid information via a consortially-managed version of the EADitor tool. The panel will discuss the challenges and opportunities, both technical and cultural, that the project has faced. It will also look outward toward the next stages of development.

Chair: Deirdre Joyce, CNY Library Resources Council

Speakers:

Ethan Gruber, American Numismatic Society Jen Palmentiero, Southeastern New York Library Resources Council

Laura Streett, Vassar College Greg Wiedeman, University at Albany, SUNY

S5. FROM BALLOT BOX TO DOCUMENT BOX: EXPLORING CONTEMPORARY CHALLENGES WITH CONGRESSIONAL PAPERS

Tweet with #maracspring17, #s5

Always at the forefront of archival challenges and in high demand by researchers, congressional papers are usually complex, large, and unwieldy collections that are found in archives of all sizes. Further complicating processing and reference, they often contain a variety of formats, subjects, and sensitive materials. Speakers in this session will discuss their experiences working with the papers of members of Congress from New Jersey and South Carolina. They will explore such topics as managing copyright, arranging and describing modern media, handling materials that evoke recent trauma, accessing restricted records, and managing a congressional collection at a smaller repository on a limited budget.

Chair: L. Rebecca Johnson Melvin, University of Delaware

Speakers:

Zachary Johnson, *University of South Carolina*Dianne Oster, *Seton Hall University School of Law*Sheridan Sayles, *Rutgers University*

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FRIDAY, APRIL 21 | 1:30-3 PM

S6. YOU ESTABLISHED A SOCIAL MEDIA PRESENCE, WHAT'S NEXT?

Tweet with #maracspring17, #s6

How can institutional social media move beyond being one person's effort to a more inclusive representation of the organization at large? This session features professionals experienced in social media who will speak about more advanced topics in continuing an institutional online presence. Speakers will touch on issues such as sharing responsibility for social media among multiple staff members, planning social media campaigns, and coming up with internal standards and strategies.

Chair: Rebecca Hopman, Corning Museum of Glass

Speakers:

Rebecca Goldman, La Salle University Archives
Tim Hensley, Virginia Holocaust Museum
Megan Miller, Chemical Heritage Foundation
Kristen Albrittain, National Archives and
Records Administration

Mary King, National Archives and Records Administration

S7. DIGITAL PRESERVATION OF FACULTY AND STUDENT RESEARCH

Tweet with #maracspring17, #s7

The scholarly output of faculty and students on college campuses increasingly takes digital form. Archivists face a number of challenges in preserving theses, dissertations, capstone projects, research papers, digital humanities projects, and more. These include managing copyright, embargo requests, and unexpected formats. Digital preservation of research can also mean coordinating with various groups across campus. In this interactive session, the speakers will introduce disciplinary debates surrounding digital dissertations, workflows and processes for building and maintaining institutional repositories, and what the future of digital scholarship could mean for preservation.

Chair: Amy Wickner, University of Maryland

Speakers:

Dr. Wyatt Evans, *Drew University*Terry Owen, *University of Maryland*Krista White, *Rutgers University*

S8. WE LIKE TO MOVE IT, MOVE IT: RENOVATING SPECIAL COLLECTIONS FACILITIES

Tweet with #maracspring17, #s8

Building renovations offer the opportunity to think through the structural and functional needs of an archival facility. Archivists involved in the planning process may be able to offer input on building design, necessary environmental controls, and storage needs; they may also have to decide whether to close to the public during construction or shift to a remote access model if collections must be moved offsite. Hear from some of your colleagues who have recently survived the challenges (and opportunities!) of a major remodeling project. Speakers will discuss the logistics of a move or renovation, collaborating with architects and contractors on planning and design, temporarily relocating both processed and unprocessed collections, and establishing metrics for success.

Chair: Katy Rawdon, Temple University

Speakers:

Elizabeth Beckman, George Mason University
Bruce Hulse, Washington Research Library Consortium
Karin Suni, Free Library of Philadelphia

S9. STUDENT PAPERS SESSION

Tweet with #maracspring17, #s9

Come join your future archival colleagues as they present their research at the Student Papers Session! This session will highlight recent work by graduate students and will provide the opportunity to learn about the issues and questions being explored by the next generation of archival professionals.

Chair: Peter Wosh, New York University

Speakers:

Check the Newark conference blog (https://marac2017newark.wordpress. com) and your program supplement at the conference for updated information!

S10. UNDERGRADUATES IN THE ARCHIVES: TALKING TO DEAD PEOPLE AND EXTENDING THE CULTURAL MEMORY

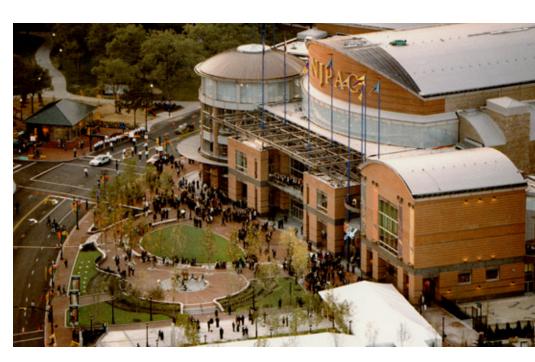
Tweet with #maracspring17, #s10

The very concept of the archive has been garnering increased attention of late; arguably it is the pervasiveness of digital culture that has, at least in part, spurred this interest. Introducing and integrating students into archival work while early in their career not only benefits them, but also helps ensure the place of archival work and research in our digital age. More specifically, archival projects can be transformative experiences for undergraduates while helping to develop interest and recognition of the importance of archives. This roundtable will feature special collections librarians, professors, and students from three universities. Each group will briefly explain their project and how it has enabled undergraduates not only to listen when dead people "speak" but also respond to what the archives say and bring those conversations to broader audiences.

Chair: Judy Silva, Slippery Rock University of Pennsylvania

Panelists:

Tara Wink, West Chester University of Pennsylvania
Eleanor Shevlin, West Chester University of Pennsylvania
Frederikia Wilson, West Chester University of Pennsylvania
Melanie Grear, West Chester University of Pennsylvania
Doug McElrath, University of Maryland
Laura Cleary, University of Maryland
Kendal Aughenbaugh, University of Maryland
Christy Fic, Shippensburg University of Pennsylvania
Allen-Dieterich Ward, Shippensburg University of Pennsylvania



FRIDAY, APRIL 21 | 4-5:30 PM

S11. HURRICANE SANDY: BEFORE, DURING, AND AFTER THE STORM

Tweet with #maracspring17, #s11

Hurricane Sandy was one of the most devastating coastal storms ever to strike New Jersey and New York, inflicting widespread damage and destruction upon coastal and low-lying areas. Archival institutions were not immune to Sandy's fury. This panel will examine how Hurricane Sandy impacted archives in New York and New Jersey, how they are recovering from Sandy and supporting the recovery of the communities they serve, and what they are doing to improve resiliency and prepare for the next coastal disaster.

Chair: Patrick Connelly, The National Archives at Philadelphia

Speakers:

Sushan Chin, New York University Health Sciences Library Bryan J. Dickerson, Township of Brick, NJ

Karl Niederer, New Jersey Cultural Alliance for Response (NJCAR)

S12. BUSINESS MODELS FOR DIGITIZATION: LOCATING FUNDING AND PRIORITIZING DIGITIZATION

Tweet with #maracspring17, #s12

Digitization projects compete for funding and other resources with other programmatic functions of archives and libraries. The speakers in this session will discuss their strategies for transforming digitization activities from ad-hoc projects into a systematic part of their operations. They will also compare the business models or strategies employed by institutions with differing sizes, staffing levels, and funding models to identify and secure funding, prioritize resources and projects, and manage digitization projects to completion.

Chair: Annamarie Klose Hrubes, Frostburg State University

Speakers:

Robin C. Pike, University of Maryland Monique Politowski Libby, Smithsonian Institution Nicole H. Scalessa, The Library Company of Philadelphia Nicole Joniec, The Library Company of Philadelphia

S13. RADICAL HONESTY IN DESCRIPTIVE PRACTICE

Tweet with #maracspring17, #s13

The archivist has been transformed, appropriately, from records custodian to active appraiser and even to function as an activist archivist. As part of this transformation archivists have been adopting more radical approaches to standard archival practices. One such approach is the radical honesty archivists have used in describing archival materials. In this session our speakers will share their experiences to serve as either potential models, sources of inspiration, or starting points for new discussions. The speakers will also suggest strategies or approaches that should be employed to ensure archival descriptive practices are transparent and honest.

Chair: Holly Mengel, University of Pennsylvania

Speakers:

Michael Andrec, Ukrainian Historical and Educational Center of New Jersey

Christiana Dobrzynski, Bryn Mawr College Sam Winn, Virginia Tech



S14. ARCHIVES POSTER SESSION

Tweet with #maracspring17, #s14

Join us for a general poster session that highlights current, innovative archival research and projects from both students and professionals. It's not too late to participate! Poster proposals will be accepted until March 15, 2017. Submit your poster here: https://goo.gl/forms/hCM8PA5cYV2VBQ4O2

A detailed listing of posters will be available as a program supplement at the meeting, and via the MARAC Newark 2017 website: https://marac2017newark.wordpress.com

S15. HOW IS A DIGITAL ARCHIVIST (NOT) LIKE AN IT PROFESSIONAL?

Tweet with #maracspring17, #s15

As the profession continues to refine its understanding of the core skills needed by digital archivists, practitioners often find themselves called upon to collaborate with IT departments and to acquire and apply specific technical and policy making skills (scripting/programming, systems administration, systems analysis). When moving a project forward requires taking on an IT role, how do we maintain our professional identity as digital archivists? Is there a generalizable set of skills or background knowledge that digital archivists ought to have in order to communicate effectively with their IT colleagues? How do we advocate for digital preservation in IT environments that focus on short-term solutions and may themselves be underresourced? The panelists, representing a diverse range of institutions, will address these issues and other related topics, followed by discussion.

Chair: Nicholas Webb, Mount Sinai Health System

Speakers:

David Kay, The Winthrop Group

Tamar Zeffren, American Jewish Joint Distribution Committee

Greg Wiedeman, University at Albany, SUNY

Liza Harrell-Edge, The New School

Susan Malsbury, New York Public Library

SATURDAY, APRIL 22 | 9:45-11:15 AM

S16. SPEAKING THE SAME LANGUAGE: APPROACHES TO TRAINING NON-ARCHIVISTS AND ARCHIVISTS-IN-TRAINING

Tweet with #maracspring17, #s16

Archivists often find themselves training staff, volunteers, and interns who do not have archival studies backgrounds. Educating those who enter the archives profession from other fields without prior archival training can take many forms, from the creation of organized training programs to project plans for short-term archival processing. At the same time, archivists may begin their careers through on-the-job training, prior to completing a formal degree program. Speakers in this session will reflect on what they have learned from both sides of this situation.

Speakers:

Courtney Smerz, Temple University
Jessica M. Lydon, Temple University
Joe DiLullo, American Philosophical Society
Jenna Olszak, Medical Mission Sisters

S17. LEARNING TO MAKE LEMONADE: TRANSFORMING OBSTACLES INTO OPPORTUNITIES

Tweet with #maracspring17, #s17

Every archival institution has faced its share of problems: staff turnover, technology failures, funding shortages, building emergencies, you name it. Sometimes it is the biggest institutional challenges that can also provide opportunities for reinvention, redirection, or renewed commitment to institutional goals. This session will share examples from archives that have found ways through challenging periods toward renewed vigor, relevancy, and accessibility. Presenters will discuss how obstacles sparked opportunities to reassess their collections from top to bottom, create new access tools, excavate hidden collections, and clearly differentiate between what is backlog and what is simply out of scope.

Chair: Susan Woodland, American Jewish Historical Society

Speakers:

Dana Dorman, Historical Society of Haddonfield Rebecca Altermatt, The Donohue Group Flora Rodriguez, New York Junior League

S18. ARCHIVESSPACE AND METADATA: USING CREATIVE TOOLS AND WORKFLOWS FOR ARCHIVAL MANAGEMENT SYSTEMS

Tweet with #maracspring17, #s18

ArchivesSpace is quickly becoming the preferred software for managing archival collections. As such, institutions are grappling with the challenges that come from migrating years of legacy collection metadata into ArchivesSpace as well as from integrating ArchivesSpace with other software systems. While pathways exist to migrate data between ArchivesSpace and a small number of other systems, working archivists use a much broader set of tools to manage and provide access to their collections. In this panel, archivists of all experience levels will describe ways they implemented and integrated ArchivesSpace with other tools and developed work-arounds when the tools were not a natural fit. Speakers will address topics such as integration workflows for Omeka, using the ArchivesSpace API for a variety of tasks, and techniques and tools for normalizing data.

Chair: Joanne Archer, University of Maryland

Speakers:

Lora J. Davis, Johns Hopkins University
Bria Parker, University of Maryland
Jessica Wagner Webster, Baruch College,
City University of New York

S19. BUT IS IT ARCHIVES?: ARCHIVISTS' CHALLENGES AND SUCCESSES IN MANAGING ART AND DESIGN COLLECTIONS

Tweet with #maracspring17, #s19

Archivists, especially lone arrangers, are sometimes called upon to manage more than what traditionally might be thought of as archival materials. Employers may think that anyone with archival training can easily relate that training to all types of materials. In this session, presenters will discuss what archival training and skills are transferable to art and design collections, how they educated co-workers and employers, how they dealt with potentially steep learning curves, and what practical steps they took to manage the collections.

Chair: Kelly J. Smith, CA, East Stroudsburg University

Speakers:

Carolyn Dorsey, Morristown & Morris Township Public Library Yuki Hibben, Virginia Commonwealth University Wendy Scheir, The New School

S20. DISCOVERING PRIMARY SOURCE MATERIALS AND ROAD TRIP TALES: THE NEWARK ARCHIVES PROJECT

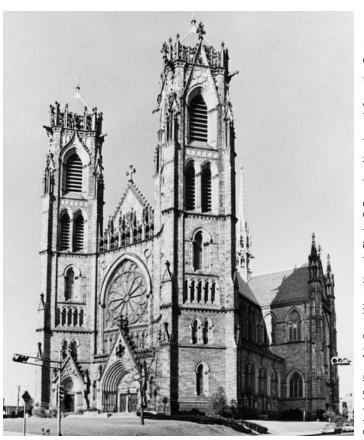
Tweet with #maracspring17, #s20

Have you ever wanted to create a detailed list of resources related to a person, place, or object beyond your institution alone? A prime example of this attention to bibliographic detail can be found through the Newark Archives Project. This initiative, co-sponsored by Rutgers University-Newark and the Newark History Society, was launched in 2012 with the aim of providing a "comprehensive online source of information about primary materials for all periods and all aspects of Newark history, from Colonial times to the 21st Century." The Project's fully searchable database currently holds more than 3,000 detailed collection descriptions from nearly 100 repositories. The panel will talk about how the Project was created and implemented, lessons learned on the archival trail, exciting discoveries, and what the database offers to researchers and archival colleagues.

Moderator: Alan Delozier, Seton Hall University

Panelists:

Gail Malmgreen, Newark Archives Project Alix Ross, Newark Archives Project Ronald Becker, Rutgers University



Cathedral Basilica of the Sacred Heart, Newark. Charles F. Cummings New Jersey Information Center. Newark Public Library

SATURDAY, APRIL 22 | 11:30 AM-1 PM

S21. SELF-HELP ORGANIZING STRATEGIES FOR ARCHIVISTS

Tweet with #maracspring17, #s21

Are you feeling like the archives is a stuck place and you can't engage in meaningful work? In this session, we'll brainstorm ways that we can empower ourselves and support each other without grants, big financial donors, other forms of short-term capital fixes, or waiting for an economic recovery that will likely exclude most of us. Answers are not required; just be willing to pose questions and discuss challenges, failures, and successes. All are welcome to participate in this collaborative experiment, especially those involved in community archiving activities and other grassroots endeavors. Attendees will also hear about a self-supporting archives that has achieved considerable success using a non-traditional model.

Moderator: TBD

Speakers:

Maggie Schreiner, Interference Archive You, the members and guests of MARAC

S22. HOW CAREER CHANGERS REDEFINE, REPURPOSE, AND RENEW THE ARCHIVAL PROFESSION (AND THEMSELVES)

Tweet with #maracspring17, #s22

What insights do archivists bring to the field from other professions? A panel of archivists, ranging from newly minted to seasoned, all of whom have transitioned into the field from other pursuits, will respond to questions from attendees. Potential topics include skills transfer and adaptability from a range of backgrounds to archival settings, knowledge sharing through personal and organization-enabled networking, what starting over means for the career-changer, and how managing change applies within positions as well as between careers or assignments. Questions from archivists who are contemplating a transition out of the archival field and into another profession are also welcome. To submit a question for consideration, please do so by April 15 using this form: https://goo.gl/forms/65Cd4yCUrFNIsqGD3.

Chair: Sue Kriete, New York Public Library

Speakers:

Jacqueline Rider, Princeton Theological Seminary Deborah Garwood, Drexel University Dennis Roman Riley, New York State Archives Samantha Houck, New York University

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S23. ADAPTABLE DPLA: REPURPOSING DATA WITH PA DIGITAL AND THE DIGITAL PUBLIC LIBRARY OF AMERICA

Tweet with #maracspring17, #s23

In August 2015, the cross-institution collective PA Digital became the official DPLA Service Hub for Pennsylvania. A year later, the first 130,000+ Pennsylvania digital records went live in the DPLA, representing over 85 digital collections from 19 institutions. In the process, PA Digital created an open-source public-facing faceted aggregator to help support partners in the process of submitting and normalizing their metadata. This API can also be used to create custom portals and apps that could be of great interest to special collections and archives. Speakers will talk about their experiences and how participating in DPLA helped them to improve their metadata, consider future enhancements to their digital collections such as linked data and geocoding, increase the potential use and reuse of their collections, and improve the accessibility of their collections.

Chair: Doreva Belfiore, Temple University

Speakers:

Linda Ballinger, Pennsylvania State University Kelsey Duinkerken, Thomas Jefferson University

S24. WHEN RECORDS LEAVE HOME: TURNING THE INSTITUTIONAL ARCHIVE OUTWARDS

Tweet with #maracspring17, #s24

Even within the archives period of the records life cycle, collections and their contexts can be redefined when they are transferred from the initial creating organization to an archival repository. This panel will explore the adaptations that often happen when a locally-managed archival collection leaves its home organization and enters a collecting repository. Such moves can impact collection administration, causing changes in values and priorities related to reference (from dedicated personnel to general archives reference staff); arrangement and description (from custom-built to standardized system; and access, promotion, and outreach (focused on the needs of the creating organization to general public research). Panelists will share examples and lessons from working with archives that have moved from an organizational home into a dedicated archival repository.

Chair and Speaker:

Kevin Schlottmann, New York Philharmonic Archives

Speakers:

Bob Clark, Rockefeller Archive Center Nicole Greenhouse, Center for Jewish History Edward O'Reilly, New-York Historical Society

S25. NEW BRUNSWICK MUSIC SCENE ARCHIVE

Tweet with #maracspring17, #s25

While the early days of music, performers, and musical venues in New Brunswick have been well documented, there is a gap in the historical record since 1980. In 2015, the Rutgers University Libraries' Special Collections and University Archives and the School of Communication and Information Doctoral Student Association established the New Brunswick Music Scene Archive, which attempts to close this gap and demonstrate the value and reach of independent, local music. The music scene has produced countless pieces of ephemera: show flyers, zines, and photographs, as well as releases in the form of cassettes, CDs and vinyl records, and digital media. A collection such as this seems perfectly fitted to the Hub City, where acts such as Screaming Females and the Gaslight Anthem got their starts in underground venues before moving on to national and international stages.

Chair: TBD

Speakers:

Christie Lutz, Rutgers University Libraries

TBD



HOTEL RESERVATIONS

Best Western Robert Treat Hotel 50 Park Place, Newark, NJ 07102

Phone: (973) 622-1000 Website: http://rthotel.com/

The MARAC room rate is \$125 per night plus 15.5% taxes. The hotel offers fitness and business centers as well as

NEWARK AIRPORT

Newark Airport, undated. New Jersey Postcards, Box 13. Special Collections and University Archives, Rutgers University Libraries.

complimentary shuttle service from Newark Penn Station and Newark International Airport. Free breakfast is offered from 6-10 am. Check-in is at 3 pm and check-out is at 12 pm.

To receive the conference rate, reservations must be made by calling the hotel directly at (973) 622-1000. MARAC's group number is 7142. The online reservation system does not provide the option to enter the group number and receive the discounted rate. Please reserve your room by March 29th, 2017.

TRANSPORTATION AND PARKING

BY AIR / TRAIN / BUS

The easiest way to get to the Robert Treat Hotel is to fly to Newark Liberty Airport. The hotel provides a shuttle bus to and from the airport at no extra charge. There is also a shuttle bus to the Newark-Penn Station which is on the North-East Corridor line. Amtrak, New Jersey Transit and PATH trains all stop at this station. The hotel is about 4 blocks from Newark-Penn Station, a 12-minute, slightly uphill walk.

Light Rail may also be used to travel from the airport or Newark-Penn Station. The destination stop is the Military Park station.

For Bus transportation from the airport, board Bus No. 62 at terminal B toward Newark-Penn Station Newark; exit bus at the Raymond Blvd. at Broad Street exit. This is also the same bus to take from the Newark-Penn Station.

BY CAR

From the New Jersey Turnpike take Exit 15W (Newark/The Oranges). After the toll booth, follow Route 280 West to Exit 15 (Route 21 – Downtown/Arts). Follow signs to Route 21 South (McCarter Highway) and make a right onto Route 21. Follow Route 21 to Center Street and make a right; the hotel is on the left.

From Garden State Parkway North take Exit 142 (Route 78). Take Route 78 East until it splits near Newark Airport. Stay right and follow Routes 1&9 North to Route 21 North (McCarter Highway). You will travel across the viaduct into downtown Newark. After crossing the viaduct, stay in the left-turn lane. At the first light, make a left onto Miller Street. Make a right onto Broad Street. Take Broad Street 18 blocks to Park Place (Military Park). Bear right at Park Place; the hotel is on the right.

From Garden State Parkway South take Exit 145. Follow signs for Route 280 East. Follow Route 280 East to Exit 15 (Route 21 South – Downtown). At the bottom of the ramp (traffic light), make a right onto Route 21 South (McCarter Highway). Follow Route 21 to Center Street and make a right; the hotel is on the left.

PARKING

Free self-parking for guests is available in the lot attached to the hotel. No valet parking is available. Additional parking is available across the street from the hotel in the garage underneath Military Park at 42-50 Park Place. The daily rate is \$13, depending on entry and exit times.



Name (to appear on badge):			
Institution (to appear on badge):			
Address:			
	State:	Zip:	
Telephone:	E-mail:		
Please list any special assistance required. If you	have dietary, language, spatial, accessibility, or oth	ner needs, please describe them here	
Please check: MARAC Member? YES	NO New member? ☐ YES ☐ NO		
REGISTRATION			
Postmarked by March 22, 2017:	MARAC member - \$105.00	Non-member - \$145.00	
Postmarked March 23-April 6, 2017:MARAC member - \$115.00		Non-member - \$155.00	
After April 6, 2017 (register on-site):	MARAC member - \$125.00	Non-member - \$165.00	
	Student Rate (please include photocopy of v	valid Student ID): \$55.00	
	Saturday only registration rate: \$60.00		
		Registration Fee \$	
BUSINESS ARCHIVES FORUM			
Thursday		# @ \$45/person \$_	
WORKSHOPS (Confirmations will be made by the	e MARAC Meetings Coordinating Committee)		
	Photographs	# @ \$45/person \$_	
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W3 Thursday – There's an API for That!			
W4 Thursday – Dating 19th Century Portrait Photographs			
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Workshop size is strictly limited, and MARAC works note. DO NOT REPORT FOR A WORKSHOP UNLE	shops often fill completely. Participants who register tests YOU HAVE RECEIVED NOTIFICATION.	for a workshop will receive a confirma	tion
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T5 Thursday - Cathedral Basilica and Branch Bro	• •		
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T8 Saturday – New Jersey Historical Society		• •	
T9 Saturday – Downtown Newark Walking Tour.		·	
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All Conference attenuees are welcomed and encou	ragea to attend the business meeting with of Without	. purchasing the breakfast.	
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PAYMENT INFORMATION: To pay by credit card, see www.marac.info for instructions. To pay by check, make the check payable to MARAC and mail with this form to MARAC, Dickinson College, P.O. Box 1773, Carlisle, PA 17013. No refunds for cancellations for conference costs will be made after April 6, 2017.

MARAC

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