

**Vendor and Sponsor Registration Form**  
**MARAC Virtual Conference**  
**April 12-16, 2021**

Name and title of authorized  
representative \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Telephone number \_\_\_\_\_

Email address \_\_\_\_\_

Website \_\_\_\_\_

Payment is enclosed for:

**1. Package Options**

\$ \_\_\_\_\_ **Standard Package - \$300** includes:

- placement of ¼ page advertisement in program (see instructions on next page)
- advertisement on conference website
- recognition at the plenary and business meetings
- sponsorship of one session
- copy of the registrant list

\$ \_\_\_\_\_ **Premium Package - \$400** includes everything from the Standard Package **plus** a 30 minute time slot to make a pitch, perform a demonstration, or hold office hours for questions and answers.

**2. Other Options (A La Carte)**

\$ \_\_\_\_\_ **Session Sponsorship - \$100**

Sponsorship will be announced at the beginning of the session and brief information about your organization will be shared. Your logo will be published along with the session information in the online schedule. One session sponsorship is included with the standard package, but it can also be purchased separately.

\$ \_\_\_\_\_ **Vendor Time Slot (30 minutes) - \$300**

Right in the middle of the schedule, you will receive 30 minutes to make a pitch, perform a demonstration, or hold office hours for questions and answers. You will also receive a list of registrants.

**3. Additional Support (Donations and Sponsorship)**

\$ \_\_\_\_\_ **Tier 1 - \$100** includes:

- placement of business card advertisement in program (see instructions on next page)
- recognition at the plenary meeting

\$ \_\_\_\_\_ **Tier 2 - \$50** includes:

- listing in the program without advertisement
- recognition during the plenary meeting

#### 4. Program advertising

The program will be available online 45 days prior to the meeting and is used as the primary guide to events. Payment and electronic file with your advertisement copy must be received no later than **January 11, 2021**. MARAC cannot guarantee that your advertisement will appear if payment and/or advertisement copy is received after the deadline. **Send advertisement copy in the form of a PDF or EPS file to the Program Editor at [eerafferty@gmail.com](mailto:eerafferty@gmail.com). Ad specifications are listed below.**

GENERAL AD SPECIFICATIONS	AD SIZES AVAILABLE
<ul style="list-style-type: none"> <li>• Color or black &amp; white</li> <li>• PDF preferred</li> <li>• 300 ppi minimum resolution</li> </ul>	<b>FULL PAGE:</b> 7.25" W x 10" H
	<b>HALF PAGE:</b> Horizontal orientation 7.25" W x 4.75" H
	<b>QUARTER PAGE:</b> Vertical orientation 3.635" W x 4.75" H

#### ADVERTISING COSTS:

ADVERTISING OPTIONS	With Purchase of a Package	Without Purchase of a Package
Full page (7.25" W x 10" H)	___ \$300	___ \$500
Half page (horizontal orientation, 7.25" W x 4.75" H)	___ \$100	___ \$300
Quarter page (vertical orientation, 3.635" W x 4.75" H)	<b>INCLUDED</b>	___ \$200
Business card (horizontal orientation, 3.5" W x 2" H)		___ \$100

\$\_\_\_\_\_ **Total remittance**

Preferred method of payment:

\_\_\_ Check (make check payable to MARAC and mail to the address below)

\_\_\_ Credit card (Visa, MasterCard, or Discover - the MARAC administrator will send you an invoice that you can pay online through a link in the email message)

\_\_\_ Invoice (the MARAC Administrator will invoice for payment)

To ensure ad placement in the printed program, please return this form with payment by **January 11, 2021** to **MARAC, Dickinson College, PO Box 1773, Carlisle, PA 17013**

For additional information contact: Nick Zmijewski, Vendor Coordinator, [zmijewski@industrialarchives.org](mailto:zmijewski@industrialarchives.org)

Signature \_\_\_\_\_

Date \_\_\_\_\_