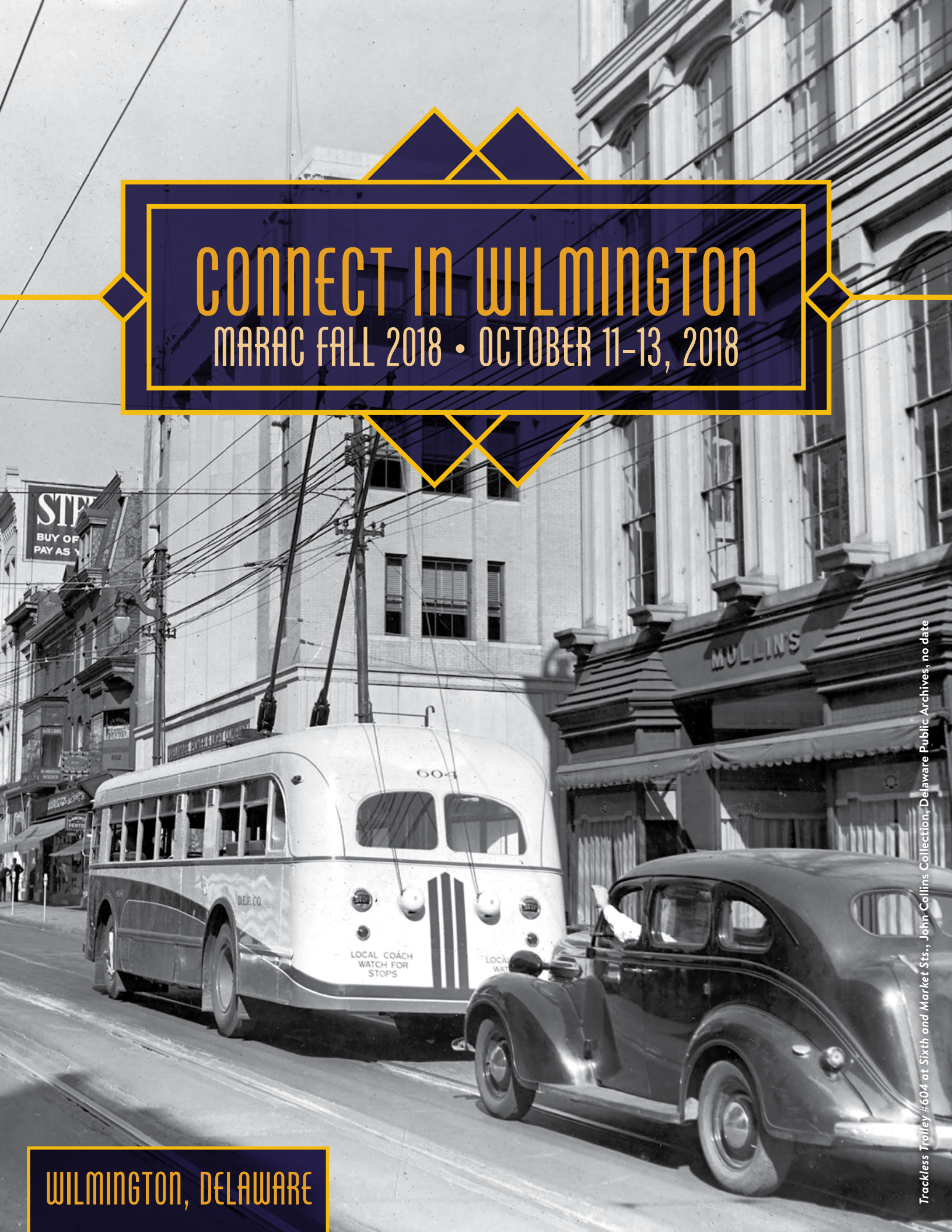


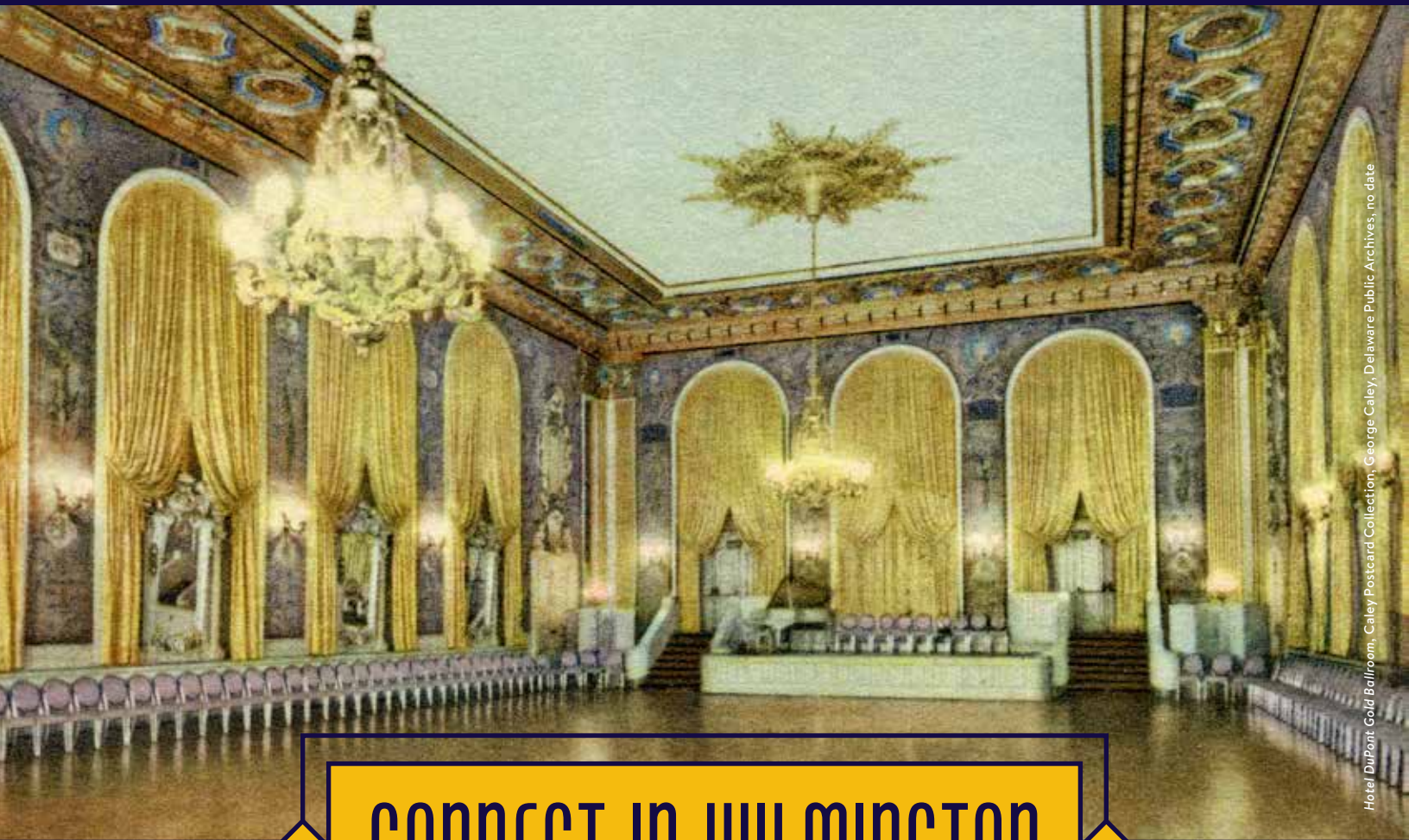
# CONNECT IN WILMINGTON

MARAC FALL 2018 • OCTOBER 11-13, 2018



WILMINGTON, DELAWARE





Hotel DuPont Gold Ballroom, Caley Postcard Collection, George Caley, Delaware Public Archives, no date

# CONNECT IN WILMINGTON

## WELCOME TO THE FIRST STATE!

In keeping with our theme, we hope you connect with the people and information that most interest you during the conference. This program was developed by you and for you based on feedback from a survey many of you participated in last year. MARAC Wilmington co-chairs developed four program tracks centered on the topics you most wanted to know about: diversity, accessibility, new and developing professionals, and underrepresented archives (public libraries, small repositories, and lone arrangers). Each block will feature a session or mini-workshop addressing these issues in a variety of ways, including the development and execution of a diversity research assistant program, teaching K-12 students with primary sources, and digitization for accessibility. You will notice each session description contains a "What's in it for me?" (WIIFM?) statement that explains what you can expect to take away from the session.

Members also indicated a desire to learn more about digital preservation and archival technology. In a MARAC first, Friday will feature live tech demonstrations highlighting tools currently being used in presenters' repositories. This is your chance to check out a tool that you've been curious about and ask a fellow archivist about how it's working for them and their organization. With these tracks and demonstrations, it's never been easier to get the most out of your conference experience.

These excellent sessions are set against the backdrop of the HOTEL DU PONT, which celebrates its 105th anniversary this year. Opened in 1913, this twelve-story structure has found itself, as it has many times in its history, at the heart of Wilmington's current revitalization efforts. Stay in the hotel and share an after-session snack or drink in the lobby with new



and old friends, enjoy a meal in either of the hotel's exceptional restaurants, or head out into the city where you have many dining options within walking distance.

Kick off your conference experience by participating in our MARAC In-Service activity and helping a local archives process collections, or join your colleagues for one of our fabulous tours featuring A/V archives, art, architecture, craft beer, steam cars, and gardens. You might also choose from one of the half- or full-day workshops offering a deeper look at many of the topics you highlighted in the survey including diversity, disaster preparedness, developing educational programs through partnerships, and A/V preservation. Thursday also features a Business Archives Forum hosted offsite at local corporate facilities.

New and seasoned members alike are welcome to attend the Member Meet and Greet Reception on Thursday night in the federal-style du Barry Room, located above the ballroom and adjacent to the hotel lobby. Use this time to network, make new friends, or find a group to join for dinner. Tours of the HOTEL DU PONT will be offered at the reception and are not to be missed.

After breakfast with the vendors Friday morning, join us in the ballroom as we welcome our plenary speaker, Jennifer Daniels, who serves as the Associate Director of the University of Delaware Office of Equity and Inclusion. Her plenary will discuss the importance of inclusive environments and help participants connect to the idea that diversity and inclusion begins with you. She will explain how diversity and inclusion is multidisciplinary, and will help attendees understand how leveraging diversity leads to stronger teams, organizations, and society overall.

Following plenary, stop and visit our poster session presenters in the Conference Center Lobby to hear about exciting projects going on across the region. You can also drop in to one of our Connecting Hubs—informal places for archivists to gather and chat about a topic or issue of interest.

The Friday luncheon, also in the beautiful ballroom of the HOTEL DU PONT, will feature Patrick Kidd, Communications Lead for Amtrak, who will discuss how the company's 40th anniversary celebration resulted in the creation of the Amtrak Historical Archives and made him an unintentional archivist.

The Friday night reception will be held at The Queen, a revitalized historic theatre in downtown Wilmington. Originally opened as a hotel in 1789, The Queen underwent several expansions before being converted into a movie theater in 1916. That venue closed in 1959, and The Queen sat vacant for decades before a massive renovation effort led to a 2011 reopening. Come and enjoy delicious hors d'oeuvres and beverages in the Music Hall, find a seat on the Balcony to catch up with friends and colleagues, and soak up the glamor of the Queen.

***Again, welcome to Wilmington and be sure to make the most of your time here by connecting to what matters most to you.***

Emily R. Cottle, *Vanguard Group*

Sarah Denison, *Delaware Public Archives*

Kate Fair, *Vanguard Group*

Maegan Peterman, *Delaware Public Archives*

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**WEDNESDAY, OCTOBER 10**

6–8 p.m. .... Registration

**THURSDAY, OCTOBER 11**

8 a.m.–7 p.m. .... Registration

9 a.m.–12 p.m. .... **W1**–Teaching with Primary Sources of the Delaware Public Archives9 a.m.–12 p.m. .... **W2**–Understanding Diversity (*morning session*)

9 a.m.–4 p.m. .... MARAC In–Service Activity

9 a.m.–4 p.m. .... **W4**–Build a Memory Lab

9:30 a.m.–4:30 p.m. .... Business Archives Forum

10 a.m.–12 p.m. .... **T1**–Old Swedes Church10 a.m.–12 p.m. .... **T2**–Winterthur Museum, Garden, and Library

10:15–10:30 a.m. .... Workshop Break

11 a.m.–1 p.m. .... **T3**–Mt. Cuba Center11 a.m.–1 p.m. .... **T4**–Delaware History Museum

12–1 p.m. .... Lunch on your own

1–3 p.m. .... **T5**–Hagley Library A/V Tour and Film Screening1–3 p.m. .... **T6**–Nemours Mansion and Gardens1–4 p.m. .... **W3**–Understanding Diversity (*afternoon session*)1–4 p.m. .... **W5**–Ready or Not? Developing and Testing Disaster Plans Before Disaster Strikes

1–6 p.m. .... MARAC Committee Meetings

2–4 p.m. .... **T7**–Auburn Heights and the Marshall Steam Museum2–4:15 p.m. .... **T8**–Brandywine River Museum of Art

2:30–2:45 p.m. .... Workshop Break

5–7 p.m. .... **T9**–Twin Lakes Brewing Company

5–7 p.m. .... Member Meet and Greet Reception

5:30–8:30 p.m. .... MARAC Steering Committee Meeting

**FRIDAY, OCTOBER 12**

7:30 a.m.–6 p.m. .... Registration

8–9 a.m. .... Continental Breakfast with the Vendors

8 a.m.–4:30 p.m. .... Vendor Exhibits

8:15–8:45 a.m. .... New Member Orientation

9–10 a.m. .... Plenary

10–11 a.m. .... Poster Session

10–11 a.m. .... Connecting Hubs

10–11 a.m. .... Break with the Vendors

11 a.m.–12:15 p.m. .... **S1–S5** Concurrent Sessions

12:15–1:45 p.m. .... Luncheon

2–3:15 p.m. .... **S6–S10** Concurrent Sessions

3:15–3:45 p.m. .... Break with the Vendors

3:45–5 p.m. .... **S11–S15** Concurrent Sessions

5:15–5:45 p.m. .... Caucus meetings

6–8 p.m. .... Reception

**SATURDAY, OCTOBER 13**

7:30 a.m.–12:45 p.m. .... Registration

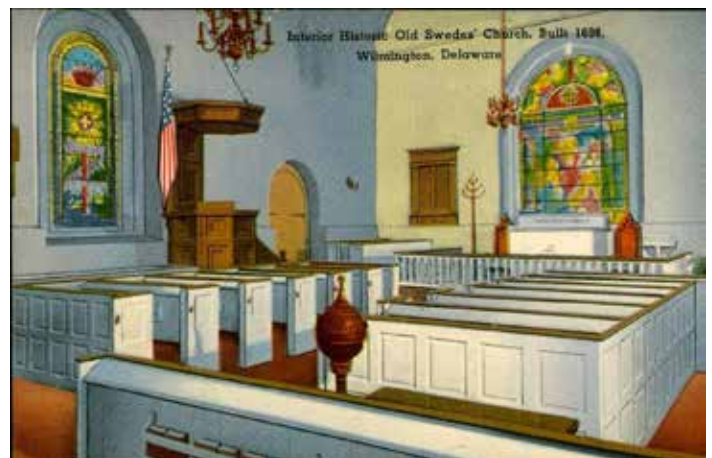
8–9:30 a.m. .... Breakfast and Business Meeting

9:45–11 a.m. .... **S16–S19** Concurrent Sessions

11–11:30 a.m. .... Break

11:30 a.m.–12:45 p.m. .... **S20–S23** Concurrent SessionsFor additional conference information visit <http://www.maracwilmington.com>.**PLEASE BRING A COPY OF THIS PROGRAM WITH YOU, AS IT IS THE ONLY ONE YOU WILL RECEIVE.**

*Interior Historic Old Swedes' Church, Caley Postcard Collection, George Caley, Delaware Public Archives, no date.*



**WEDNESDAY, OCTOBER 10**

6–8 p.m. .... Registration,  
Conference Center Lobby

**THURSDAY, OCTOBER 11**

8 a.m.–7 p.m. .... Registration,  
Conference Center Lobby

9 a.m.–4 p.m. .... Workshops, **SEE PAGE 14**

9 a.m.–4 p.m. .... MARAC In-Service Activity,  
**SEE PAGE 7**

9:30 a.m.–4:30 p.m. .... Business Archives Forum,  
**SEE PAGE 7**

*Shuttle leaves conference hotel at 8:45 a.m.*

10 a.m.–7 p.m. .... Tours, **SEE PAGES 10–11**

10:15–10:30 a.m. .... Workshop Break,  
Conference Center Lobby

1–6 p.m. .... MARAC Committee Meetings

*All committee chairs should contact their members before the meeting to provide meeting times and prepare agendas.*

2:30–2:45 p.m. .... Workshop Break,  
Conference Center Lobby

5–7 p.m. .... Member Meet and Greet  
Reception, du Barry Room

5:30–8:30 p.m. .... MARAC Steering Committee  
Meeting, Tonic Bar and Grill

**FRIDAY, OCTOBER 12**

7:30 a.m.–6 p.m. .... Registration,  
Conference Center Lobby

8–9 a.m. .... Continental Breakfast with the  
Vendors, King and Sullivan

8 a.m.–4:30 p.m. .... Vendor Exhibits, King and Sullivan

8:15–8:45 a.m. .... New Member Orientation,  
Greenville Suite

9–10 a.m. .... Plenary, Gold Ballroom,  
**SEE PAGE 7**

10–11 a.m. .... Poster Session,  
Conference Center Lobby

10–11 a.m. .... Connecting Hubs, See program  
supplement for locations

10–11 a.m. .... Break with the Vendors,  
King and Sullivan

11 a.m.–12:15 p.m. .... S1–S5 Concurrent Sessions,  
**SEE PAGES 16–17**

12:15–1:45 p.m. .... Luncheon, Gold Ballroom,  
**SEE PAGE 9**

2–3:15 p.m. .... S6–S10 Concurrent Sessions,  
**SEE PAGES 17–18**

3:15–3:45 p.m. .... Break with the Vendors,  
King and Sullivan

3:45–5 p.m. .... S11–S15 Concurrent Sessions,  
**SEE PAGES 19–20**

5:15–5:45 p.m. .... Caucus meetings, See program  
supplement for locations

6–8 p.m. .... Reception, The Queen,  
**SEE PAGE 9**

**SATURDAY, OCTOBER 13**

7:30 a.m.–12:45 p.m. .... Registration,  
Conference Center Lobby

8–9:30 a.m. .... Breakfast and Business Meeting,  
Gold Ballroom

*All conference attendees are welcome to attend the MARAC Business Meeting. You are not required to purchase the breakfast to attend. The Business Meeting starts 15 to 30 minutes after the start of the breakfast, depending on the needs of the MARAC chair.*

9:45–11 a.m. .... S16–S19 Concurrent Sessions,  
**SEE PAGES 20–21**

11–11:30 a.m. .... Break, Conference Center Lobby

11:30 a.m.–12:45 p.m. .... S20–S23 Concurrent Sessions,  
**SEE PAGES 21–23**



*The Henry Francis du Pont Winterthur Museum, Chinese Parlor, Caley Postcard Collection, George Caley, Delaware Public Archives, no date.*

## THURSDAY, OCTOBER 11

## MARAC IN-SERVICE

## A COMMUNITY SERVICE PROJECT

9 a.m.–4 p.m., Arden Craft Shop Museum  
1807 Millers Road, Arden, DE 19810, a short ten-minute drive from the conference venue

MARAC is excited to offer conference attendees a unique opportunity to help our host city preserve aspects of its rich history. We are looking for 3–5 volunteers to work with the Arden Craft Shop Museum. MARAC volunteers will process two collections by sorting, arranging, and inventorying the materials. The container lists produced will be used to create complete finding aids. The museum is eager to process these collections to help fill requests from researchers.

The Ardens (the villages of Arden, Ardentown, and Ardencroft) are a unique part of Delaware's history, founded as Arts and Crafts communities in the early 20th century. The Arts and Crafts movement was a reaction against the Industrial Revolution and valued hand-crafted goods and the incorporation of individualistic design. The Arden Craft Shop Museum collects and exhibits materials and artifacts related to the Ardens, educating visitors on the Ardens' history as single-tax communities as well as how the roles of theater, craftsmanship, art, and other aspects of life have affected development.

*Additional details about the museum, collections, and this project are available on the conference website (<https://maracwilmington.com>).*

*If you have questions, please contact [ardencraftshopmuseum@gmail.com](mailto:ardencraftshopmuseum@gmail.com).*

## BUSINESS ARCHIVES FORUM

9:30 a.m.–4:30 p.m.

Cost: \$60

The Business Archives Forum will be held at the archives of W. L. Gore & Associates, Inc. located in Newark, Delaware. The day will feature a tour of the Gore Archives, as well as presentations and discussion related to concerns you may encounter in your own corporate archives. There will be plenty of time for networking and conversation with your colleagues. A detailed schedule will be available on the conference website (<https://maracwilmington.com>).

*Registration includes lunch and transportation from the conference hotel to Gore. Shuttles will depart the conference hotel promptly at 8:45 a.m.*

## MEMBER MEET-AND-GREET RECEPTION

5–7 p.m., HOTEL DU PONT's du Barry Room

Everyone is invited to the HOTEL DU PONT's elegant du Barry Room to welcome new MARAC members, new archives professionals, first-time attendees, and graduate student members to the conference. Stop by, enjoy a drink and a snack, and get to know someone new before heading off to dinner. During the reception, the HOTEL DU PONT will be offering tours of their historic rooms, which feature architectural elements from the Gilded Age.

## FRIDAY, OCTOBER 12

## PLENARY

9–10 a.m.

**Jennifer R. Daniels**, Associate Director, University of Delaware Office of Equity and Inclusion

Jennifer Daniels holds a graduate degree in social work and oversees diversity and inclusion educational programming and various diversity initiatives for the University of Delaware community, specifically geared toward staff and faculty. She began her career practicing counseling and providing service to individuals and small groups on the micro level. Her passions for effectuating change and fostering inclusive environments have pushed her toward expanding her outreach to mezzo- and macro-level practice, particularly as it relates to diversity and inclusion. In 2017, she was honored with the University of Delaware's Louis L. Redding Award, which recognizes individuals whose efforts have resulted in significant change in the campus climate and composition within the University's community. Daniels will discuss the importance of inclusive environments and help attendees connect to the idea that diversity and inclusion begins with you. By explaining how diversity and inclusion is multidisciplinary, Daniels will help clarify how leveraging diversity leads to stronger teams, organizations, and society overall.

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## LUNCHEON

### A PAST WORTH SAVING: CREATING THE AMTRAK HISTORICAL ARCHIVES

12:15–1:45 p.m.

**Patrick W. Kidd**, *Communications Lead, National Railroad Passenger Corporation (Amtrak)*

Patrick W. Kidd joined Amtrak in 2010, where he writes for employee publications and oversees the Great American Stations Project and the Amtrak Historical Archives. He earned a B.S. in Foreign Service from Georgetown University and master's degrees in City and Regional Planning and Historic Preservation from the University of Pennsylvania.

With Amtrak's 40th anniversary approaching in 2011, the company embarked on a year-long celebration that included writing and publishing an official corporate history, assembling a traveling "Exhibit Train" and launching a temporary history website. The success of this coordinated program led to creation of the permanent Amtrak Historical Archives, which is accessible to the public on the web at [history.amtrak.com](http://history.amtrak.com). Patrick will discuss the creation of the historical archives, provide an overview of its holdings, highlight contributions by employees and rail advocates and show how content is shared with internal and external audiences.

Priced at just \$15, join us for a boxed lunch with a choice of three sandwiches, chips, a HOTEL DU PONT fresh-baked oatmeal raisin cookie, seasonal whole fruit, and a bottle of water. Sandwich options include:

- Toasted pretzel roll, slow-cooked roast beef, cheddar cheese, and caramelized-onion aioli
- Oven-roasted turkey croissant, muenster cheese, bacon, sprouts, tomato
- Portobello mushroom with lettuce and tomato, pesto aioli on ciabatta bread

## RECEPTION

6–8 p.m., The Queen

3005, 500 N. Market St., Wilmington, DE 19801

The Friday night reception will be held at The Queen, a revitalized historic theater in downtown Wilmington. Originally opened as the Indian Queen Hotel in 1789, The Queen played host to noted visitors to 19th-century Wilmington, including President Martin Van Buren. In 1871, new owners added several stories to the building and reopened the establishment as The Clayton House, a luxury hotel. This hotel gave way to a movie theater, The Queen, in 1916, which operated continuously until 1959. The building then languished for decades until efforts were begun in 2008 to renovate and save the structure, turning The Queen into a performing-arts venue. In 2011, World Café Live at the Queen opened, and in 2017, Live Nation took over management.

For the MARAC reception, the full theater is open for reception attendees' enjoyment. Sample delicious hors d'oeuvres and beverages in the Music Hall while admiring the turn-of-the-century architectural details. Venture upstairs to the Balcony, where cozy seating worked into the original building layout offers a place to sit, chat and enjoy time with friends and colleagues. Check out the building details and equipment saved during the renovations, and soak up some of The Queen's old-school glamour.

*Located at 500 N. Market Street in Wilmington, The Queen is just a 10-minute walk from the HOTEL DU PONT. Limited shuttle service will be provided. There is also on street parking, and an extremely convenient parking garage on E. 5th Street, between Market and King Streets.*



## THURSDAY, OCTOBER 11

*Registration and pre-payment required.*

*Transportation is provided to and from the HOTEL DU PONT for all tours except T4. Delaware History Museum.*

## T1. OLD SWEDES CHURCH

**Time:** 10 a.m.–12 p.m.      **Fee:** \$5  
**Maximum Registration:** 30

Holy Trinity Church, commonly called Old Swedes Church, was constructed of Brandywine granite in 1698–1699. The only remaining structure of the early Swedish settlement along the banks of the Christina River, it is the oldest church in the nation standing as built and still in use for regular worship. The churchyard and burial grounds pre-date the church building by 60 years. In 2015, the Church and burial grounds became part of the First State National Historic Park, a unit of the National Park Service. This tour will highlight church architecture and early history, including some items discovered during 2015 archaeological excavations. The cemetery tour highlights more than four centuries of graves and 1,300 grave markers that tell the stories of many Delaware residents who shaped the history of the state and the nation.

## T2. WINTERTHUR MUSEUM, GARDEN, AND LIBRARY

**Time:** 10 a.m.–12 p.m.      **Fee:** \$37  
**Maximum Registration:** 40

Situated on almost 1,000 acres of idyllic countryside, much of which is devoted to naturalistic gardens, Winterthur is the former home of Henry Francis du Pont, and now holds an unparalleled collection of American antiques, decorative arts, paintings, and more. This tour will take guests behind the scenes in Winterthur's conservation labs and library, where they will have the opportunity to meet with conservators and learn about treatment of paper, books, manuscripts, and ephemera, and explore treasures of the Library's Rare Book Collection, Downs Collection of Manuscripts and Printed Ephemera, and Winterthur Archives. The tour price also provides full admission to the museum and gardens, including the option for guests to take a house tour of the historic mansion at no additional cost.

## T3. MT. CUBA CENTER

**Time:** 11 a.m.–1 p.m.      **Fee:** \$12  
**Minimum Registration:** 10      **Maximum Registration:** 24

On the grounds surrounding their stately, 1936 colonial–revival home, Lammot and Pamela du Pont Copeland established an extensive botanical garden in the 1980s dedicated to the preservation and conservation of native plants and the natural habitats that sustain them. Focusing on plant species from the Eastern Temperate Forests of the United States, with an emphasis on examples from the Appalachian Piedmont, Mt. Cuba's living collection has received national recognition for several of its special collections. Opened to the public in 2002, the Mt. Cuba Center continues the Copelands' legacy of conservation through research, education, and the propagation of native plants. Visitors to the Mt. Cuba Center will enjoy a docent–led tour of the gardens and a behind–the–scenes look at the Center's archives.

## T4. DELAWARE HISTORY MUSEUM

**Time:** 11 a.m.–1 p.m.      **Fee:** \$5  
**Minimum Registration:** 10      **Maximum Registration:** 25

Take a short walk from the HOTEL DU PONT and spend some time exploring the history of the First State! Housed in a former Woolworth's Department Store, the Delaware History Museum features permanent and rotating exhibitions that introduce visitors to the state's rich history. The museum is also home to the Jane and Littleton Mitchell Center for African American Heritage, which presents compelling perspectives of African Americans' struggles for human rights, freedom and dignity. Join the Head of the Mitchell Center for a guided tour of the groundbreaking *Journey to Freedom* exhibition, chronicling the African American experience in Delaware and the nation. After the tour, participants are welcome to explore the galleries at their leisure, including a new exhibition commemorating the centennial of World War I.

## T5. HAGLEY LIBRARY A/V TOUR AND FILM SCREENING

**Time:** 1–3 p.m.      **Fee:** \$5  
**Minimum Registration:** 5      **Maximum Registration:** 25

Have a blast exploring the audiovisual collections at Hagley Library, located on the grounds of the former DuPont gunpowder works and home to collections documenting the history of business, technology, and industrial design. Your visit starts with a behind–the–scenes tour of the





Department of Audiovisual Collections and Digital Initiatives highlighting Hagley's digitization workflows and AV transfer station. Following the tour, participants will enjoy a screening of rarely-seen films and videos from Hagley's collections, which include materials from companies like Avon and DuPont, and trade organizations like the United States Chamber of Commerce.

*Free parking is available at the Library, 298 Buck Road, Wilmington, DE 19807.*

#### T6. NEMOURS MANSION AND GARDENS

**Time:** 1–3 p.m. **Fee:** \$15  
**Minimum Registration:** 15 **Maximum Registration:** 72

Enjoy an afternoon at the gorgeous Nemours Estate, owned by Alfred I. du Pont and located just a short drive from downtown Wilmington. Named for the town represented by du Pont's great-great-grandfather when he served in the French Estates General, Nemours includes a stunning, 77-room mansion and the largest formal French gardens in North America. The visit will begin with a short movie and docent-led tour of the mansion. Participants will then be treated to a 30-minute scenic drive through the gardens and stories of life on the estate. Afterward, linger as long as you would like on the grounds or take a self-guided tour of the Chauffeur's Garage, which houses Nemours' collection of vintage automobiles.

#### T7. AUBURN HEIGHTS AND THE MARSHALL STEAM MUSEUM

**Time:** 2–4 p.m. **Fee:** \$14  
**Minimum Registration:** 8 **Maximum Registration:** 30

Situated within a 390-acre nature preserve near the old industrial village of Yorklyn, Delaware stands Auburn Heights. Constructed in 1897 by local industrialist Israel Marshall and his wife, Elizabeth, the beautiful Queen Anne-style mansion was built to overlook the family's milling operations. Also on-site is the Marshall Steam Museum which showcases the antique automobile collection of T. Clarence Marshall, youngest son of Israel and Elizabeth. The collection preserves some of the earliest examples of the automotive age and features the world's largest operating collection of Stanley steam cars. Visitors to the site will enjoy guided tours of both the mansion and the Marshall Steam Museum, as well as a sneak peak into the conservation shop which cares for the beautiful vehicles.

**PLEASE NOTE:** *The Steam Museum is ADA-Accessible but the Auburn Heights mansion is not.*

While you are in the area, feel free to stop by the tasting room at Dew Point Brewing Company located just a stone's throw away in the village of Yorklyn, within the historic Garrett Snuff Mill building.

#### T8. BRANDYWINE RIVER MUSEUM OF ART

**Time:** 2–4:15 p.m. **Fee:** \$22  
**Minimum Registration:** 15 **Maximum Registration:** 48

Hop over to the bucolic Brandywine River Valley for an afternoon exploring one of the foremost collections of American art celebrating the Brandywine region and three generations of the Wyeth family. The visit will begin with an hour-long guided tour of highlights from the Museum collection. Following the gallery tour, participants can choose between three specialty tours: a behind-the-scenes tour of the Research Center that will showcase highlights from the illustrated rare book collection; an Andrew Wyeth Studio Tour; or a tour of Kuerner Farm, a 19th century farmhouse and major source of inspiration for Andrew Wyeth. After the specialty tours, participants may explore the Museum on their own until the galleries close at 4:45 p.m.

*Please plan on arriving no later than 1:45 p.m. Participants must select their choice of specialty tour at the time of registration. Registration for specialty tours is limited and is first-come, first-served.*

#### T9. TWIN LAKES BREWING COMPANY

**Time:** 5–7 p.m. **Fee:** \$5  
**Maximum Registration:** 40

Founded in nearby Greenville, Delaware in 2006, Twin Lakes Brewing Company describes its beers as being "produced according to historic methods and truly, fresh, local, delicious!" This complete tour of the brewery includes tasting samples of six beers and concludes in the tasting room, where you can purchase additional beers or a house-made, non-alcoholic root beer, and snacks. The tour provides the perfect, laid back happy hour to welcome you to Delaware and ease you into the MARAC meeting.



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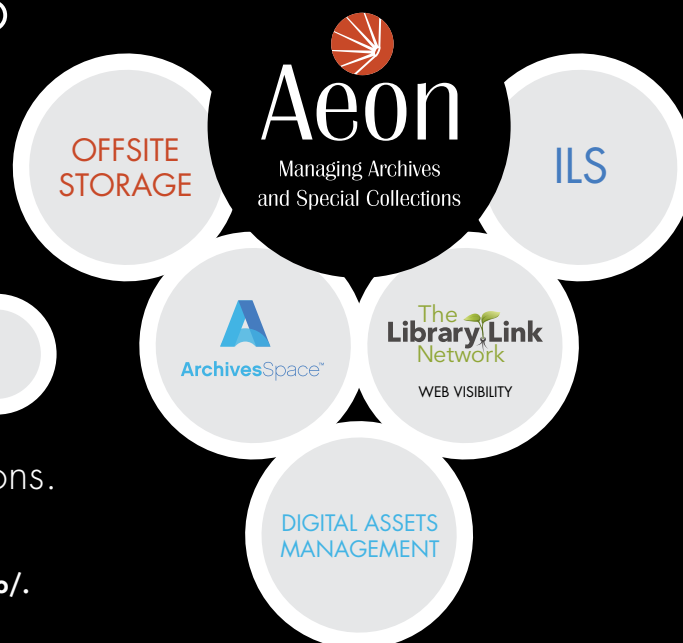
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## GETTING AROUND WILMINGTON

Wilmington's Market Street is highly walkable south of the hotel, and the surrounding downtown is also quite pedestrian friendly during daytime hours. Seek the advice of hotel staff, local attendees, or the Greater Wilmington Convention and Visitors Bureau, which has a visitor center located just across 10th Street from the hotel's DuPont Building.

Driving is best if you are interested in exploring other areas of Wilmington, such as Trolley Square, Little Italy, or the Riverfront. These areas are pleasant to walk once you have arrived, with a variety of food and entertainment options, but are not accessible by foot from the HOTEL DU PONT.

Downtown Wilmington can also be navigated by bus. Delaware's public transit system, known as DART, operates several bus routes through downtown Wilmington. To learn more about DART's various service routes and fares, and to access bus transit maps, visit [www.dartfirststate.com](http://www.dartfirststate.com). Please note that DART bus routes do not stop within a half-mile of the Hagley Museum, Nemours Estate, or Winterthur Museum and Gardens. If arriving by train and hoping to visit these or other area sites, please seek alternative transportation.

## EXPLORE ON YOUR OWN

The organizers of MARAC Wilmington have three days of fascinating and informative sessions, workshops, and tours scheduled for conference attendees. The city of Wilmington has numerous other opportunities to explore as well.

### BRANDYWINE ZOO

**1001 N Park Dr., [brandywinezoo.org](http://brandywinezoo.org)**

The Brandywine Zoo is located in Wilmington's beautiful Brandywine Park and is open year-round with free parking for its visitors.

### DELAWARE ART MUSEUM

**2301 Kentmere Pkwy, [delart.org](http://delart.org)**

The Delaware Art Museum features a variety of permanent and changing art exhibits including those by Wilmington native Howard Pyle (1853–1911).

### DELAWARE HISTORICAL SOCIETY

**505 N Market St., [dehistory.org](http://dehistory.org)**

Located just a few blocks from the HOTEL DU PONT, the Delaware Historical Society sites include the Delaware History Museum, the Jane and Littleton Mitchell Center for African American Heritage, the Research Library, Old Town Hall, and four historic 18th Century buildings relocated to form Willingtown Square.

### DELAWARE MUSEUM OF NATURAL HISTORY

**4840 Kennett Pike, [delmnh.org](http://delmnh.org)**

The museum's natural history exhibits range from mollusk shells and bird eggs, to a full-size diorama of an African watering hole and reconstructed skeletons of two large dinosaurs.

### KALMAR NYCKEL / COPELAND MARITIME CENTER

**1124 E Seventh St., [kalmarnyckel.org](http://kalmarnyckel.org)**

Delaware's Tall Ship is a reproduction of the vessel that first brought Swedish settlers to Delaware in 1638. Check the website for the sail and tour schedule.

### RIVERFRONT WILMINGTON

**[riverfrontwilm.com](http://riverfrontwilm.com)**

Located on the Christina River, Riverfront Wilmington is a complex of dining, shopping and entertainment experiences redeveloped from an area of decrepit industrial facilities.



**W1. TEACHING WITH PRIMARY SOURCES OF THE DELAWARE PUBLIC ARCHIVES****Half-Day Workshop: 9 a.m.–12 p.m.****Registration Minimum: 10    Registration Maximum: 25****Cost: \$45****Instructor: Thomas M. Summers, Delaware Public Archives**

This workshop will focus on a new online education initiative of the Delaware Public Archives (DPA) that combines the lesson-writing talents of Delaware educators and the documents and photographs preserved at DPA to provide primary source materials to teachers throughout the First State. In this workshop, participants will examine the overall program including individual lesson plans and primary sources that accompany them. Information will also be provided concerning how this type of program can be started in your region.

**W2-W3. UNDERSTANDING DIVERSITY****Two Half-Day Workshops: 9 a.m.–12 p.m. (W2) and 1–4 p.m. (W3)****Registration Minimum: 10    Registration Maximum: 60****Cost: \$25****Instructor: Jennifer R. Daniels, University of Delaware**

This workshop will explore various aspects of diversity and inclusion. Participants will gain an understanding of the meaning of diversity and their role in incorporating diversity into their work and personal lives. Participants will engage in discussion about the status of various identity groups, as well as explore aspects of their own personal identity. This workshop will analyze the way identity impacts personal perspective and values. Participants will gain insight on working with people from diverse backgrounds.

**W4. BUILD A MEMORY LAB****Full-Day Workshop: 9 a.m.–4 p.m.****Registration Minimum: 10    Registration Maximum: 15****Cost: \$90****Instructor: Siobhan C. Hagan, DC Public Library**

This how-to workshop from the Memory Lab Network will teach the basics of how to build and support a digitization lab for the public, based on the model of the DC Public Library's Memory Lab. Today we document our lives digitally, but communities risk massive loss of their history and culture, unless the public is equipped with knowledge and tools to sustain their digital memories. Libraries and archives should help the public document and preserve their own histories, while showing that preservation is relevant to their lives and can be fun, understandable, and approachable. The workshop will include information on equipment and workflows for scanning and analog-to-digital conversion of audiocassettes and VHS videotapes, as well as recommendations for troubleshooting and keeping a public digitization lab running smoothly.

The Memory Lab Network is an Institute for Museum and Library Services National Leadership Grant project to build public knowledge and skills around digital preservation through public library programs across the U.S.

**W5. READY OR NOT? DEVELOPING AND TESTING DISASTER PLANS BEFORE DISASTER STRIKES****Half-Day Workshop: 1–4 p.m.****Registration Minimum: 10    Registration Maximum: 40****Cost: \$45****Instructor: Pat Young, Delaware Disaster Assistance Team**

This workshop will present several elements and tools that can be used to develop a disaster plan for your organization or enhance one that is already in place. Part I of the workshop will be presented by Pat Young, founding member, former Chair, and current Board member of the Delaware Disaster Assistance Team (DDAT). She will introduce online resources, tools and templates such as the Pocket Response Plan (PReP) and d-Plan, and she will briefly discuss the value of tabletop exercises in testing your organization's plan before disaster strikes. Part II of the workshop will be a panel discussion by various DDAT member organization representatives focused on their experiences developing disaster plans—pitfalls, best practices, and lessons learned.




Auburn Valley Railroad, Yorklyn, Delaware, Caley Postcard Collection, George Caley, Delaware Public Archives, no date.



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**FRIDAY, OCTOBER 12, 10–11 A.M.**

#### POSTER SESSION, CONFERENCE CENTER LOBBY

Join us for a poster session highlighting innovative projects from across the MARAC region. It's not too late to participate! Poster proposals will be accepted until Friday, September 14th. Visit the MARAC Wilmington website (<https://maracwilmington.com/conference>) for more information.

A detailed list of posters will be available in the program supplement at the meeting and on the MARAC Wilmington website.

#### CONNECTING HUBS

See program supplement for locations

Want to find an easy way to connect with archivists to chat about a particular topic or issue? Look no further than our Connecting Hubs! Vote for a topic or issue by September 21st on the MARAC Wilmington website (<https://maracwilmington.com>).

Topics and location information for Connecting Hubs will be available in the program supplement and on the MARAC Wilmington website.

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Head Table Hotel DuPont, General Photograph Collection, Delaware Public Archives, no date.

FRIDAY, OCTOBER 12 | 11 A.M.–12:15 P.M.

**S1. LOCAL HISTORY OUTREACH: CONNECTING WITH COMMUNITY**

TRACK: Underrepresented Archives  
 Tweet with #maracfall18 #s1

**PRESENTERS:** Mike DiPaolo, *Lewes Historical Society*  
 Alison Reynolds, *University of Rochester*  
 Laura Christiansen, *Thomas Balch Library*

In this session, panelists will discuss the use of archival collections to foster collaboration, education, and outreach within their local and regional communities. Practical methods for promoting collection awareness and demonstrating the value of cultural heritage organizations within the community will also be addressed.

**WHAT'S IN IT FOR ME? (WIIFM?):** You will leave the session prepared to undertake new outreach activities at your own repository.

**S2. DIGITIZATION FOR ACCESS AND ACCESSIBILITY (MINI-WORKSHOP)**

TRACK: Accessibility | Tweet with #maracfall18 #s2

**PRESENTERS:** Peter Blasevick, *The Pingry School*  
 Emily Chapin, *Museum of the City of New York*

This mini-workshop examines digitization projects from two different institutions: a small institution which constructed a digital program from scratch, and an institution with an established digital program. In conversation with each other, the presenters will discuss how their institutions address user needs in terms of accessibility and discuss how digital platforms have changed their relationship with access.

**WIIFM?:** You will be given practical guidance for and examples of digitization projects, from conception to public access.

**S3. MAKING OURS THEIRS: BRINGING UNDERREPRESENTED COMMUNITIES INTO THE ARCHIVES**

TRACK: Diversity | Tweet with #maracfall18 #s3

**MODERATOR:** Rayna Andrews, *Archives of American Art*

**PRESENTERS:** Kate Morris, *James Madison University*  
 Beth A. Twiss Houting, *Historical Society of Pennsylvania*  
 Dr. Gregory Rosenthal, *Roanoke College*

Recognition of the need to create an improved voice and space for underrepresented populations within the archives is increasing, and institutions are using various programming efforts to help people see themselves reflected in archival collections. Products from these efforts range from exhibits, to oral histories, to works of art. Presenters will discuss how teamwork and trust are two of the most important factors to success in this work.

**WIIFM?:** You will learn innovative methods of outreach and building awareness about local history collections.

**S4. DEVELOPING AND MANAGING A BUDGET FOR ARCHIVES (MINI-WORKSHOP)**

TRACK: New Professionals / Leadership  
 Tweet with #maracfall18 #s4

**PRESENTER:** Linda Edgerly, *The Winthrop Group*

Consider this: Our preparation for this profession is extensive. We learn about primary sources of all kinds; we study and practice appraisal, conservation, processing, disaster preparedness, and reference; we familiarize ourselves with and use various types of software applications, archival supplies, conservation methods, environmental and digitization standards, and intellectual property rights. Noticeably absent is developing and managing budgets, a practice many of us have learned by doing. This mini-workshop aims to provide a broad introduction to budgeting for archivists.

**WIIFM?:** You will be introduced to the following budgeting concepts: considerations for development, potential pitfalls, documentation, ongoing management, handling the unexpected, and justification.





**S5. TECH DEMOS: MANAGE YOUR CONTENT**

TRACK: Tech Demos | Tweet with #maracfall18 #s5

**MUSEUMPLUS****PRESENTER:** Morgen Stevens-Garmon, *Museum of the City of New York*

MuseumPlus is a web-based collections management system that maintains object-level records. The software offers flexible search functions, security settings, and reporting features, all within a user-friendly interface.

**PAST PERFECT****PRESENTER:** Jasmine Smith, *Chester County Historical Society*

Past Perfect allows organizations to accession and catalog items, and it offers special tools that permit tracking and grouping item records. Additionally, the software package can be extended to include online catalog hosting.

**ARCHIVESPACE****PRESENTER:** Caitlin Rizzo, *University of Maryland*

ArchivesSpace is an open-source collection management system for archives and museums that has both public and staff user interfaces. It allows organizations to manage and provide web access to their holdings.

**FRIDAY, OCTOBER 12 | 2-3:15 P.M.****S6. SPOTLIGHT ON PERFORMING ARTS ARCHIVES**TRACK: Underrepresented Archives  
Tweet with #maracfall18 #s6**MODERATOR:** Libby Smigel, *Library of Congress***PRESENTERS:** Jane Cross, *United States Marine Band*  
Anita M. Weber, *Weber Archives Consulting*  
Carolyn Friedrich, *Pittsburgh Symphony Orchestra*

Using their repositories and work experiences as case studies, panelists will explore various archival topics as they relate to performing arts archives. Discussion highlights include the United States Marine Band's seven-year project to edit and make accessible to the public John Philip Sousa's marches; processing performing arts collection material at the Library of Congress; the impact of awareness of different constituencies and disciplines on finding aids; and the grant-funded Pittsburgh Symphony Orchestra (PSO) Archives Portal website and the changing role of its archivist.

**WIIFM?:** You will learn about the unique challenges and opportunities presented by performing arts archives, specifically for providing access and working in digital spaces.

**S7. ATHLETICS AND SPECIAL COLLECTIONS IN ACADEMIA: PRESERVING AND PROMOTING THE SPORTS FIELD THROUGH DIGITIZATION AND ACCESSIBILITY**

TRACK: Accessibility | Tweet with #maracfall18 #s7

**MODERATOR:** James Tammaro, *University of Buffalo***PRESENTERS:** Alan Delozier, *Seton Hall University*  
Elaine McCluskey Stomber, *Lafayette College*  
Jason Speck, *University of Maryland*

Athletic culture has a unique place within the context of campus history and can be a fascinating subject area for researchers. But how does one begin to record such culture? What factors are involved in starting and maintaining an athletic archives? How are its specialized materials promoted, publicized, and made accessible? Drawing from their repositories and work experiences, panelists will outline practical details to account for when designing your athletic archives game plan.

**WIIFM?:** You will be given the "playbook" on establishing a successful athletic archives program: defining acquisition parameters; classroom outreach; exhibit creation; and use of born-digital and digitized records.

**S8. PROMOTING TRANSPARENCY IN THE LEGACY OF SLAVERY: TURNING DATA INTO PEOPLE IN MARYLAND'S SLAVE RECORDS**

TRACK: Diversity | Tweet with #maracfall18 #s8

**MODERATOR:** Christopher Haley, *Maryland State Archives***PRESENTERS:** Emily Squires, *Maryland State Archives*  
Maya Davis, *Maryland State Archives*  
Ryan Cox, *Maryland State Archives*  
Michael Kurtz, *University of Maryland*

This session will focus on innovative approaches to exploring and understanding the African American experience in Maryland during the era of slavery. Presenters will discuss how a unique collaboration between Maryland State archivists and University of Maryland students, who used primary source documents, databases, and archival analytics, uncovered the lives of slaves and freedmen in a transparent and accessible format.

**WIIFM?:** You will learn about the collaboration between the Maryland State Archives and the University of Maryland, and will leave with the steps to undertake a collaboration of your own.

**S9. NEW PROFESSIONALS DISCUSSION SESSION**

**TRACK:** New professionals / Leadership  
 Tweet with #maracfall18 #s9

**MODERATOR:** Elizabeth Shepard, *Weill Cornell Medicine*

**PRESENTERS:**

Jessica Johnson, *Virginia Commonwealth University*

Holly Mengel, *University of Pennsylvania*

Marietta Carr, *Cuyahogo Community College*

Celia Hartmann, *Metropolitan Museum of Art*

Jennifer Henderson, *Hershey Archives*

Calling all new and early-career archivists! Join us for an interactive discussion featuring archivists with a variety of experiences they are eager to share with you. Each panelist will give a brief introduction about their career experience, how they got into archives, and a lesson learned about their career. Attendees will also have an opportunity to ask questions of the panelists.

**WIIFM?:** You will hear panelists' lessons learned and ask questions of your own.



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**S10. TECH DEMOS: GET ORGANIZED**

**TRACK:** Tech Demos | Tweet with #maracfall18 #s10

**LIBGUIDES**

**PRESENTERS:** Russell Michalak, *Goldey-Beacom College*  
 Monica Rysavy, *Goldey-Beacom College*

Springshare's LibGuides, which are traditionally used by libraries to provide research assistance, subject guides, or useful resources, can also be used as searchable online finding aids for archival collections.

**LIBINSIGHT**

**PRESENTER:** Amanda McKnight, *Barnes Foundation*

LibInsight is a Springshare product designed to organize and consolidate statistics such as researcher information, permission to publish, book requests, and reference desk activities, using ready-made templates or easy-to-create custom datasets.

**LASERFICHE**

**PRESENTERS:** Joseph Coen, *R. C. Diocese of Brooklyn*  
 Zaheer Master, *Accelerated Information Systems*

Laserfiche allows institutions to centralize records management for both electronic and physical records. Records are preserved in accordance with DoD 5015.2 standards, and records managers can automate routine tasks by automatically classifying and applying disposition schedules to records.



Wilmington Center City, Rude Photograph Collection, Delaware Public Archives, no date



**FRIDAY, OCTOBER 12 | 3:45-5 P.M.**

## S11. LONE ARRANGERS TO THE RESCUE

**TRACK:** Underrepresented Archives  
 Tweet with #maracfall18 #s11

**PRESENTERS:** Deb Schiff, *Chester Library*  
 Russ Gasero, *Reformed Church of America*

The Lone Arrangers and leaders from other SAA Sections teamed up for an ambitious project: bringing low- and no-cost basic archival workshops to non-professionals in low-income communities. Panelists will outline the project's development, discuss challenges faced along the way, and provide an update on the project's status.

**WIIFM?:** You will learn how collaboration, persistence, and commitment to a big project can inspire team members to push through seemingly insurmountable odds.

## S12. FROM CURATOR TO CONCIERGE: PROMOTING ENGAGEMENT WITH DIGITAL PRIMARY SOURCE MATERIALS IN THE K-12 CLASSROOM (MINI-WORKSHOP)

**TRACK:** Accessibility | Tweet with #maracfall18 #s12

**PRESENTERS:** Kate Haase, *Folger Shakespeare Library*  
 Tracy Harter, *Library of Virginia*

The push for digitization means more collection material is available online than ever before. However, availability does not always equal access. It is critical that archivists reach out to educators and students and assist them with locating, interpreting, understanding, and interacting with digitized material. Using examples from two very different types of repositories, this mini-workshop will explore ways that archivists can take an active role in making digitized primary sources truly accessible to students and educators, and encourage critical thinking and research skills.


**WIIFM?:** Through participation in hands-on exercises using digital facsimiles and sample projects or lesson plans, you will leave with inspiration for new methods of engagement with your repository's digitized archival material.

## S13. POP-UP SESSION: DIVERSITY

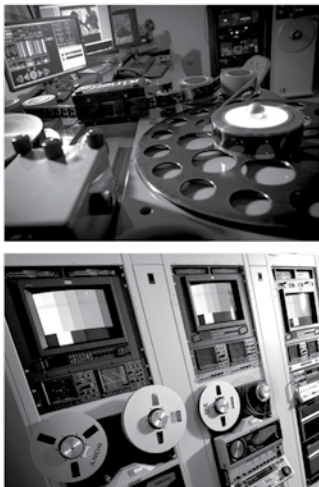
**TRACK:** Diversity | Tweet with #maracfall18 #s13

Has a current event or project related to diversity inspired or excited you? Would you like to share it with your MARAC colleagues? This slot is set aside for a Pop-Up session as part of our diversity track. A separate call for Pop-Up proposals will be issued prior to the meeting.

Additional details will be available on the MARAC Wilmington website (<http://www.maracwilmington.com>).



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**S14. ARCHIVES SPEED MENTORING**

**TRACK:** New Professionals / Leadership  
 Tweet with #maracfall18 #s14

**MODERATOR:** Geof Huth, *New York State Unified Court System*

**PRESENTERS:** Matt Strauss, *Heinz History Center*  
 Julia Corrin, *Carnegie Mellon University*  
 Jessica Wagner Webster, *Baruch College, CUNY*  
 Lora Woodford, *Lyrasis/ArchivesSpace*  
 Ed Galloway, *University of Pittsburgh*  
 Sam Markham, *Winthrop Group*  
 John LeGloahec, *National Archives and Records Administration*  
 Don Cornelius, *NJ State Archives*  
 Elizabeth Wilkinson, *University of Virginia*  
 Rebecca Johnson Melvin, *University of Delaware*

Looking for something new? Come to our “speed dating” style mentoring session. Attendees will have the chance to rotate around and speak to experienced archivists about whatever is on their minds—applying for jobs, becoming a certified archivist, transitioning between different archival sectors, and more. Mentors represent a variety of archives from academic to special collections, archival technology to government, and more. Bring your business cards!

**WIIFM?:** Expand your network through speaking one-on-one or in small groups with experienced archivists, and get your questions answered.

**S15. TECH DEMOS: DEALING WITH DIGITAL AND DATABASES**

**TRACK:** Tech Demos | Tweet with #maracfall18 #s15

**APPGINI**

**PRESENTER:** Caroline Hayden, *Historical Society of Pennsylvania*

AppGini is an open-source web database application that allows its users to create databases that can be accessed online. It requires some understanding of database design but no coding.

**BAGGER, BAGIT, ETC.**

**PRESENTER:** Amanda May, *Library of Congress*

The BagIt structure, the Bagger GUI tool, and BagIt.py

Python library are free and easy-to-use tools that can help your repository establish and verify fixity for born-digital archives.

**PRESERVICA**

**PRESENTER:** Gregory S. Hunter, *Long Island University*

Preservica combines all the core requirements for successful long-term digital preservation—including public and secure access—into a single integrated application that can be quickly deployed and hosted in the cloud or run on-premise. This session will demonstrate ingest, metadata capture and display, migration and transformation of files, and access.

**SATURDAY, OCTOBER 13 | 9:45-11 A.M.****S16. POP-UP SESSION: UNDERREPRESENTED ARCHIVES**

**TRACK:** Underrepresented Archives  
 Tweet with #maracfall18 #s16

Has a current event or project related to an underrepresented archive inspired or excited you? Would you like to share it with your MARAC colleagues? This slot is set aside for a Pop-Up session as part of our underrepresented archives track. A separate call for Pop-Up proposals will be issued prior to the meeting.

Additional details will be available on the MARAC Wilmington website (<http://www.maracwilmington.com>).

**S17. USING THE PUBLIC JSTOR FORUM**

**TRACK:** Accessibility | Tweet with #maracfall18 #s17

**MODERATOR:** Susan Barnes Whyte, *Linfield College*

**PRESENTERS:** Susan Falciani Maldonado, *Muhlenberg College*  
 Molly Tighe, *Chatham University*  
 Maureen Cech, *Misericordia University*

For lone arrangers, limited resources and time can make increasing digital access to unique and valuable collections a challenge. Chatham University, Misericordia University, and Muhlenberg College archivists will share examples of collections that have been made more accessible through JSTOR Forum. These three case studies will show how the access allowed by JSTOR Forum boosts faculty collaborations and public engagement while enabling sophisticated cataloging of multiple file types.

**WIIFM?:** You will learn how the use of JSTOR Forum can increase access to and interaction with collections.





## S18. DIVERSITY RESEARCH ASSISTANT PROGRAM (MINI-WORKSHOP)

TRACK: Diversity | Tweet with #maracfall18 #s18

**PRESENTER:** Ashley Todd-Diaz, *Towson University*

In this mini-workshop, participants will engage in discussion about the current diversity of narratives within their collections and gain perspectives on how to improve inclusivity moving forward. The session will begin with a case study on a partnership between Towson University Special Collections and University Archives and the University's Center for Student Diversity to develop a diversity research assistant program. This program developed realistic, but significant changes to collecting processes, offered opportunities for peer-to-peer learning and motivation among the student researchers, and developed the foundation of an interactive diversity timeline for the University.

**WIIFM?:** You will leave with strategies for initiating programs at your institution to expand inclusive collecting models.

## S19. COACHING IN THE ARCHIVES (MINI-WORKSHOP)

TRACK: New Professionals / Leadership  
Tweet with #maracfall18 #s19

**PRESENTERS:** Deidre Joyce, *Syracuse University Libraries*  
Maria Day, *Maryland State Archives*

Management skills are critical to archivists seeking to accomplish the goals of their organization. Coaching skills, whether seen as a subset of the management toolkit or something subtly different, can also contribute to these larger goals as team members become more empowered, responsible, and self-reliant. Panelists will discuss the benefits of coaching, when it is appropriate to coach (vs. manage), contexts for coaching (peer-to-peer, supervisor-to-employee, supervisor-to-student employee, consultant relationships, etc.), the role of the coach, and real-world situations where coaching has worked in libraries, museums, and archives.

**WIIFM?:** You will learn principles of coaching, then participate in small-group activities and practice scenarios

## SATURDAY, OCTOBER 13 11:30 A.M.-12:45 P.M.

## S20. TRANSPARENCY IN MOTION: COLLABORATING ACROSS ORGANIZATIONS TO MANAGE, PRESERVE, AND USE DIGITAL RECORDS

TRACK: Underrepresented Archives  
Tweet with #maracfall18 #s20

**MODERATOR:** Bob Clark, *Rockefeller Archive Center*

**PRESENTERS:** Bob Clark, *Rockefeller Archive Center*  
Andrea Donohue, *Ford Foundation*  
Hannah Sistrunk, *Rockefeller Archive Center*  
Darnell Lynch, *Marist College*

Panelists will explore Project Electron, a unique technological partnership between the Rockefeller Archive Center, Marist College, and the Ford Foundation. The goal of this effort is to develop and implement an open-source solution to support the acquisition, management, preservation, and accessibility of the Ford Foundation's





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digital records for internal and external users. Key to the project's success is transparency among and between archivists, software engineers, and records managers about technical requirements, staffing implications, and project progress and decision-making.

**WIIFM?:** You will gain a better understanding of the collaborative effort necessary to build a sustainable, user-centered, and standards-compliant infrastructure that supports every phase of the lifecycle for digital archival records.

### 21. ANALYZE THIS: OPEN HISTORIC DATA IN SPECIAL COLLECTIONS

TRACK: Accessibility | Tweet with #maracfall18 #s21

**MODERATOR:** Michael Zarafonetis, *Haverford College*

**PRESENTERS:**

Cynthia Heider, *American Philosophical Society*

Sarah M. Horowitz, *Haverford College*

Scott Ziegler, *Louisiana State University*

Open data is an important way for archives and special collections to make their materials accessible to a wide range of audiences. Reformatting historic material creates opportunities for users to create new forms of scholarship from collections materials, including data visualizations, mapping, text analysis, and relational analysis. Using examples from the American Philosophical Society and Haverford College, panelists will discuss the feasibility, importance, and possibilities of open data, and how collections as data can fit into the larger world of "datafication" in our society.

**WIIFM?:** You will learn about an open data approach to special collections, the opportunities it creates, and methods of implementation with minimal resources or technical knowledge.

### S22. SAY IT LOUD!: MAKING ACCESS HAPPEN FOR RECORDS ON THE BLACK EXPERIENCE

TRACK: Diversity | Tweet with #maracfall18 #s22

**MODERATOR:** Sonja N. Woods, *Howard University*

**PRESENTERS:** Netisha Currie, *National Archives and Records Administration*

Tina Ligon, *National Archives and Records Administration*

Gabrielle Downer, *National Archives and Records Administration*

The National Archives and Records Administration (NARA) contains numerous records documenting the black experience, and it has become a goal of Say it Loud!, the African American Employee Affinity Group, to share and provide more access to these records. This session will explore the use of NARA resources to create programs that increase the awareness of records relating to black history. It will also discuss how the African American Research webpages and the Rediscovering Black History blog are used to attract a 21st century audience.

**WIIFM?:** You will learn how to transfer employee-driven interests and passions into tangible products that benefit your entire organization.

### S23. MAKE YOUR MARK WITH POWERFUL PRESENTATIONS (MINI-WORKSHOP)

TRACK: New Professionals / Leadership  
Tweet with #maracfall18 #s23

**PRESENTERS:** Danna Bell, *Library of Congress*

Arian Ravanbakhsh, *National Archives and Records Administration*

As the role of archivists changes, so do the skills needed for success. Communication has always been an important part of the job but now archivists find themselves having to speak in front of potential donors, interested users, and their professional colleagues. Need help improving your presentation skills? Join us for this mini-workshop to hone your skills for presentation delivery.

**WIIFM?:** You will leave this session with the skills needed to take your presentations to the next level.



## HOTEL DU PONT

42 West 11th Street  
Wilmington, Delaware 19801

**Phone:** (302) 594-3100

**Phone (Toll Free):** (800) 441-9019

**Website:** hoteldupont.com

**The MARAC room rate is \$169 per night, plus state and local taxes.** Reservations must be made directly with the Hotel Reservations Department at (302) 594-3125 or (800) 441-9019 to receive the MARAC room rate. MARAC's group number is MARAC2018.

Complimentary internet access is available to hotel guests. HOTEL DU PONT also offers a courtesy car service to/from Wilmington Station with advance notice; please contact the hotel to make arrangements.

Check-in is at 3 p.m. and check-out is at 12 p.m.

**PLEASE RESERVE YOUR ROOM BY SEPTEMBER 19, 2018.** After this date, rooms and/or the group rate may no longer be available.

## BY TRAIN

For much of the Northeast Corridor, the train may be the easiest way of getting into downtown Wilmington.

**FROM NEW YORK CITY TO RICHMOND, VIRGINIA,** take Amtrak's Northeast Regional service into Wilmington Station.

**FROM PHILADELPHIA AND ITS SUBURBS,** take Southeastern Pennsylvania Transportation Authority's (SEPTA) Wilmington/Newark regional rail line (\$5.25-\$8 one-way from Center City, or up to \$10 from the suburbs) into Wilmington Station.

The HOTEL DU PONT is located approximately 0.8 miles from the train station and offers courtesy car service to and from the station with advance notice. Please contact the hotel at (302) 594-3100 or (800) 441-9019 to make arrangements.

## BY AIR

Wilmington's closest major airport is Philadelphia International Airport (PHL), located approximately 25 minutes southwest from the HOTEL DU PONT.

### FROM PHL TO WILMINGTON

Attendees can navigate from PHL to downtown Wilmington via SEPTA. Take the Airport Regional Rail Line to either University City, 30th Street Station, Suburban Station or Jefferson Station, where you can then connect to the Wilmington / Newark Line. One-way train fare can be purchased at kiosks at the airport train platform.

### TAXIS AND UBER / LYFT OPERATE IN THE WILMINGTON-PHILADELPHIA AREA.

## BY CAR

### FROM I-95 (NORTH/EAST)

From Eastern PA, North Jersey, and New York, take I-95 South (Exit 7A) to head east on West 11th Street. Follow the street for about seven blocks (approximately 0.5 mile). The HOTEL DU PONT unloading zone will be on the right, just past North Orange Street.

### FROM I-95 (SOUTH/SOUTHWEST)

From Lower Delaware, South Jersey, Maryland, and Virginia, take I-95 North (Exit 7) to head east on Delaware Avenue. In less than half a mile, Delaware Avenue will merge with West 11th Street. Travel four blocks on 11th Street. The HOTEL DU PONT unloading zone will be on the right, just past North Orange Street.



## FROM I-495

**FROM THE NORTH**, take I-495 near Claymont, DE (near the PA border); from the south, take I-495 near New Castle, DE (near the Delaware Bay Bridge).

Take Exit 3 onto East 12th Street. Proceed westbound for approximately one mile, then turn left onto Governor Printz Boulevard, which will become North Spruce Street. In approximately one block, turn right onto East 10th Street. In about eight blocks (about 0.5 mile), turn right onto North Orange Street, then right onto West 11th Street. The HOTEL DU PONT unloading zone will be on the right.

## AVOIDING I-95: FROM U.S. ROUTE 13 (NORTH/SOUTH)

From the north, Route 13 becomes Governor Printz Boulevard in Claymont, DE. Follow this for about 6 miles, then take Exit 3 onto East 12th Street. Follow it westbound for about a mile, then turn left onto Governor Printz Boulevard, which will become North Spruce Street. In about a block, turn right onto East 10th Street. In about eight blocks (about 0.5 mile), turn right onto North Orange Street, then right onto West 11th Street. The HOTEL DU PONT unloading zone will be on the right.

**FROM THE SOUTH**, Route 13 crosses the Christiana River from South Wilmington and becomes East 4th Street, then turns onto North Church Street. In six blocks (about 0.4 miles), turn left onto East 10th Street. Follow this for nine blocks, turn right onto North Orange Street, then right onto West 11th Street. The HOTEL DU PONT unloading zone will be on the right.

## FROM THE NORTHWEST (CENTRAL/WESTERN PA OR UPSTATE NY)

From the PA Turnpike (I-76), take Exit 312 (Exton) and follow PA Route 100 South approximately 8 miles to U.S. Route

202. Follow U.S. Route 202 for about 16 miles. At the 202 / I-95 split, take I-95 southbound for less than 2 miles, then take I-95 South Exit 7A to head east on West 11th Street. Follow the street for about seven blocks (about 0.5 mile). The HOTEL DU PONT unloading zone will be on the right, just past North Orange Street.

**Alternatively**, continue on Route 202 for another 1.5 miles; it becomes Concord Avenue. Turn right onto North Market Street (Business Route 13), which becomes North King Street. Follow North King Street for about six blocks (about 0.4 miles). Turn right onto East 10th Street, right onto North Orange Street, then right onto West 11th Street. The HOTEL DU PONT unloading zone will be on the right.

## PARKING

**Valet parking is available to overnight guests** from the HOTEL DU PONT's main entrance (on West 11th Street) for \$16 per night.

If commuting or only visiting for a day, **the HOTEL DU PONT's daily rate for parking is \$14.**

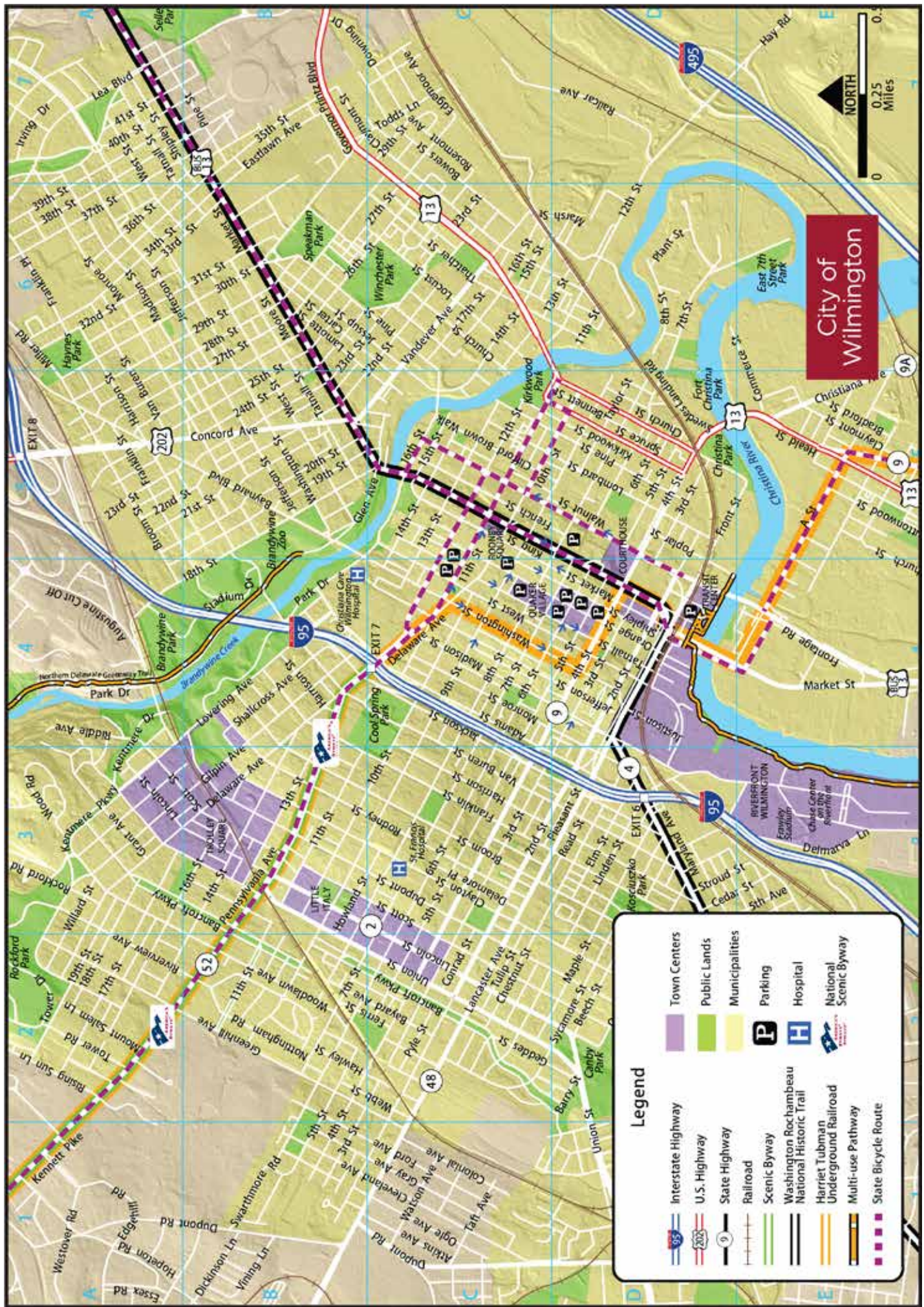
**The nearest overnight parking garage is Park BPG located on North Orange Street**, just around the corner from the hotel. It costs \$18 per night.

**There are also many day-use lots and garages downtown; rates vary.** The nearest, Community Service Parking, is located at the corner of 11th and North Orange Streets, across from the hotel; for 3-10 hours expect to pay about \$14.

**PLEASE NOTE THAT ON SATURDAYS AND SUNDAYS ON-STREET PARKING IS FREE DOWNTOWN.**









Name (to appear on badge): \_\_\_\_\_

Institution (to appear on badge): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_

If you have dietary, language, spatial, accessibility, or other needs, please describe them here. We will make every effort to accommodate you:

Please check: MARAC Member? ☐ YES ☐ NO Conference Speaker? ☐ YES ☐ NO**REGISTRATION**

Postmarked by September 13, 2018: \_\_\_\_\_ MARAC member – \$95.00 \_\_\_\_\_ Non-member – \$135.00

Postmarked September 14–27, 2018: \_\_\_\_\_ MARAC member – \$105.00 \_\_\_\_\_ Non-member – \$145.00

After September 27, 2018 (register on-site): \_\_\_\_\_ MARAC member – \$115.00 \_\_\_\_\_ Non-member – \$155.00

\_\_\_\_\_ Student Rate (please include photocopy of valid Student ID): \$50.00

\_\_\_\_\_ Saturday Only registration rate: \$55.00

\_\_\_\_\_ Workshop or Forum Only (please select activity below)

Registration Fee \$ \_\_\_\_\_

**BUSINESS ARCHIVES FORUM**

Thursday. ....# \_\_\_\_\_ @ \$60/person \$ \_\_\_\_\_

**WORKSHOPS** (Confirmations will be made by the MARAC Education Committee)

W1 Thursday – Teaching with Primary Sources of the Delaware Public Archives ....# \_\_\_\_\_ @ \$45/person \$ \_\_\_\_\_

W2 Thursday – Understanding Diversity (morning session) ....# \_\_\_\_\_ @ \$25/person \$ \_\_\_\_\_

W3 Thursday – Understanding Diversity (afternoon session) ....# \_\_\_\_\_ @ \$25/person \$ \_\_\_\_\_

W4 Thursday – Build a Memory Lab ....# \_\_\_\_\_ @ \$90/person \$ \_\_\_\_\_

W5 Thursday – Ready or Not? Developing and Testing Disaster Plans Before Disaster Strikes ....# \_\_\_\_\_ @ \$45/person \$ \_\_\_\_\_

*Workshop size is strictly limited, and MARAC workshops often fill completely. Participants who register for a workshop will receive a confirmation email one week prior to the conference. DO NOT REPORT FOR A WORKSHOP UNLESS YOU HAVE RECEIVED NOTIFICATION.***TOURS**

T1 Thursday – Old Swedes Church ....# \_\_\_\_\_ @ \$5/person \$ \_\_\_\_\_

T2 Thursday – Winterthur Museum, Garden, and Library ....# \_\_\_\_\_ @ \$37/person \$ \_\_\_\_\_

T3 Thursday – Mt. Cuba Center. ....# \_\_\_\_\_ @ \$12/person \$ \_\_\_\_\_

T4 Thursday – Delaware History Museum ....# \_\_\_\_\_ @ \$5/person \$ \_\_\_\_\_

T5 Thursday – Hagley Library AV Tour and Film Screening. ....# \_\_\_\_\_ @ \$5/person \$ \_\_\_\_\_

T6 Thursday – Nemours Mansion &amp; Gardens ....# \_\_\_\_\_ @ \$15/person \$ \_\_\_\_\_

T7 Thursday – Auburn Heights and the Marshall Steam Museum ....# \_\_\_\_\_ @ \$14/person \$ \_\_\_\_\_

T8 Thursday – Brandywine River Museum of Art ....# \_\_\_\_\_ @ \$22/person \$ \_\_\_\_\_

T9 Thursday – Twin Lakes Brewing Company ....# \_\_\_\_\_ @ \$5/person \$ \_\_\_\_\_

TOTAL \$ \_\_\_\_\_

**PLEASE HELP US PLAN ARRANGEMENTS BY CHECKING THE ACTIVITIES YOU PLAN TO ATTEND:**

Member Meet and Greet ....# \_\_\_\_\_ FREE

Friday Continental Breakfast ....# \_\_\_\_\_ FREE

Friday Luncheon (check entree choice, see pg. 9 for details): ☐ Roast Beef OR ☐ Turkey OR ☐ Vegetarian ....# \_\_\_\_\_ @ \$15/person \$ \_\_\_\_\_

Friday Reception at The Queen Wilmington ....# \_\_\_\_\_ FREE

Guest Ticket ....# \_\_\_\_\_ @ \$20/person \$ \_\_\_\_\_

Saturday Morning Breakfast before Business Meeting ....# \_\_\_\_\_ @ \$20/person \$ \_\_\_\_\_

*All Conference attendees are welcomed and encouraged to attend the business meeting with or without purchasing the breakfast.***PLEASE CIRCLE THE PROGRAM SESSIONS YOU PLAN TO ATTEND:**

S1 S2 S3 S4 S5 S6 S7 S8 S9 S10 S11 S12 S13 S14 S15 S16 S17 S18 S19 S20 S21 S22 S23

TOTAL \$ \_\_\_\_\_

**PAYMENT INFORMATION:** To pay by credit card, contact [administrator@marac.info](mailto:administrator@marac.info) for instructions. To pay by check, make the check payable to MARAC and mail with this form to MARAC, Dickinson College, P.O. Box 1773, Carlisle, PA 17013. No refunds for cancellations for conference costs will be made after September 27, 2018.

# MARAC

Dickinson College  
P.O. Box 1773  
Carlisle, PA 17013

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