



# WELCOME HOME TO MARAC!

All of us have been through challenges in the past two years, but we are at last ready to safely welcome everyone back to in-person MARAC meetings in historic Gettysburg, Pennsylvania for the Fall 2021 conference!

Gettysburg entered American lore as the turning point of the American Civil War when the Union forces at last began to repulse the tides of secession and enslavement. The Pennsylvania Monument dominates the battlefield, with smaller monuments reveling in noble and ignoble people. Individual stones mark the borders of company lines, welding in the stories of the everyday individuals with larger narratives of the nation.

The Civil War had an impact in some way upon every single person living in the United States at the time. Its legacy as a triumph for the Union at the cost of 700,000 lives and an incomplete and unfinished Reconstruction still impacts us today. One hundred sixty years out from Fort Sumter, we can see the long shadow. Just like the Civil War, we have all been affected by the COVID-19 pandemic in some way or another. What sort of long shadow will these past two years cast on history? Will COVID-19 politics still be debated 160 years from now, or will this story be resurrected only at the next pandemic? Will the protests for justice lead to real and lasting change in our nation or be another mark of missed opportunity for equality?

The conference will offer numerous sessions and discussions around these themes, as well as educational opportunities focused on other ways memory is created. Our plenary session will feature Betsy Keene, Curator of the National Parks of Western Pennsylvania, discussing sites of memory "Beyond Thoughts and Prayers" at the Flight 93 Memorial as we pass the 20th anniversary of the 9/11 attacks. The luncheon speaker will feature Scott Hancock, Associate Professor of History and Africana Studies at Gettysburg College as he discusses his work to reinterpret Confederate monuments at the Gettysburg Battlefield.

We will gather for our Friday-night reception at the Battlefield Visitor Center for appetizers and drinks and the opportunity to explore their exhibits, their new film *A New Birth of Freedom*, and the cyclorama painting, which brings the events of July 1863 to life in a 360-degree presentation.

Of course, the conference will also be offering a plethora of tours for those intent on exploring South Central Pennsylvania and Western Maryland. Before or after your workshop on Thursday (or on your trip into town before the conference), take the time to visit the Seton Shrine and Daughters of Charity Archives, where first American-born saint, Saint Elizabeth Ann Seton, began her mission of service, charity, and education. In midmorning or mid-afternoon, see the Evergreen Cemetery, the site of the Gettysburg Address and the resting place of many of Gettysburg's most prominent citizens; or the Shriver House and Museum, preserving the memory of the civilian experience of the Battle of Gettysburg. As we approach the end of the afternoon, tour options include the Adams County Winery or a showcase of the treasures of Gettysburg College Special Collections. Passes for the Seminary Ridge Museum will be valid for any time over the conference weekend and showcase the battlefield from the cupola of the seminary. End your conference on Saturday with a special guided tour of the battlefield from horseback by the trained riders at Hickory Hollow Horse Farm.

Alongside all of this, take the time to explore the town of Gettysburg, which features a number of trails and hiking opportunities, the Dwight D. Eisenhower Farm, the Lincoln Train Museum, Land of Little Horses miniature horse farm, and numerous options for paranormal and ghost tours.

All of us look forward to our time to be together at the Wyndham Gettysburg. Hotel staff are following all guidelines for safety and are working hard to give us the best experience possible. Welcome to MARAC Gettysburg!

Cindy Bendroth, *Pennsylvania State Archives* Scott Keefer, *Daughters of Charity* **Co-chairs, Local Arrangements Committee** 

Rachel Grove Rohrbaugh, *Elizabethtown College* Rejoice E. Scherry, *Delaware State University* **Co-chairs, Program Committee** 



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# **THURSDAY, OCTOBER 7**

8 a.m.–5 p.mRegistration
9 a.m.–4 p.m
9 a.m.–12 p.m
9 a.m.–2 p.m
10 a.m.–12 p.m
10:15–10:30 a.m Workshop Break
12–1 p.mLunch on your own
1–2:30 p.m
1–3 p.m
1-5 p.mMARAC Committee Meetings
2:30–2:45 p.m Workshop Break
3–4:30 p.m
3–4 p.m
6–9 p.mMARAC Steering Committee Meeting
7:30–9:30 p.mConference Meet and Greet

# FRIDAY, OCTOBER 8

7:30 a.m.–6 p.m Registration
8 a.m4:30 p.m Vendor Exhibits
8–9 a.m Continental Breakfast
8:15–8:45 a.mNew Member Orientation
9–10 a.mPlenary Address
10-10:45 a.mBreak with Vendors/Poster Session
10:45 a.m.–12 p.m
12–1:30 p.m Luncheon
1:45–3 p.m
3-3:30 p.mBreak with vendors
3:30-4:15 p.mState Caucus Meetings
4:15–5:30 p.m
6–8 p.mReception

## **SATURDAY, OCTOBER 9**

7:30 a.m6 p.m Registration
8-9:30 a.mBreakfast and Business Meeting
9:45–11 a.m
11–11:30 a.mCoffee break
11:30 a.m.–12:45 p.m <b>\$19-22</b> Concurrent Sessions
3–4:30 p.m

# FOR ADDITIONAL CONFERENCE INFORMATION: www.marac.info/fall-2021-conference

MARAC is excited to be meeting in-person this Fall. Please know that your health and safety are of our utmost concern. Conference planners are working closely with the hotel, tour and reception venues to ensure that your health will be protected and hope that you will feel comfortable attending. As society is opening back up, we expect that safety protocols will continue to change and will keep you posted on the MARAC webpage, blog and other communications.

For more information on the health and safety protocols currently in place at The Wyndham Gettysburg, visit www.wyndhamhotels.com/about-us/count-on-us

For more information on the Gettysburg Military Park Visitor Center where the reception will be held, visit www.nps.gov/gett/planyourvisit/conditions.htm or www.gettysburgfoundation.org/about-us/safety-update



Courtesy of Gettysburg College

# THURSDAY, OCTOBER 7

8 a.m.–5 p.m
9 a.m.–4 p.m
10:15–10:30 a.m Workshop Break, ABCD Foyer
12–1 p.mLunch on your own
1-5 p.m

All committee chairs should contact their members before the meeting to provide meeting times and prepare agendas.

9 a.m4:30 p.m Tours, SEE PAGE 8-9
6–9 p.mMARAC Steering Committee
Meeting, Eisenhower
7:30–9:30 p.mConference Meet and Greet, Salon D

# FRIDAY, OCTOBER 8

7:30 a.m.–6 p.m Registration, <i>Lincoln Foyer</i>
8 a.m.–4:30 p.m Vendor Exhibits, <i>ABCD Foyer</i>
8–9 a.m
8:15–8:45 a.m New Member Orientation, Salons ABC
9–10 a.m Plenary Address, <i>Salons ABC</i> , <b>SEE PAGE 7</b>
10–10:45 a.mBreak with vendors/Poster Session, <i>ABCD Foyer</i>
10:45 a.m.–12 p.m
12–1:30 p.m Luncheon, Salon D, SEE PAGE 12-13
1:45–3 p.m
3–3:30 p.mBreak with vendors, <i>ABCD Foyer</i>
3:30–4:15 p.mState Caucus Meetings, TBD
4:15–5:30 p.mS11-14 Concurrent Sessions, SEE PAGE #
6-8 p.mReception, Gettysburg Visitor Center

# SATURDAY, OCTOBER 9

7:30 a.m.–6 p.m Registration, <i>Lincoln Foyer</i>	
8–9:30 a.mBreakfast and Business Meeting,	
Salon D	

All conference attendees are welcome to attend the MARAC Business Meeting. You are not required to purchase the breakfast to attend. The Business Meeting starts 15 to 30 minutes after the start of the breakfast, depending on the needs of the MARAC chair.

9:45–11 a.m
11–11:30 a.m Coffee break, ABCD Foyer
11:30 a.m.–12:45 p.m S19-22 Concurrent Sessions, SEE PAGE 7
3–4:30 p.m

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# THURSDAY, OCTOBER 7

### **CONFERENCE MEET AND GREET**

### 7:30-9:30 P.M.

Come join old and new friends before the conference! Everyone is invited to welcome new MARAC members, new archives professionals, first-time attendees, and graduate student members to the conference. Enjoy local favorites from some of our sponsors, including world famous Hershey's chocolate and ice cream from a local creamery. Stop by and get to know someone new.

### **FRIDAY, OCTOBER 8**

# PLENARY—BEYOND THOUGHTS AND PRAYERS, CARING FOR THE FLIGHT 93 TRIBUTE COLLECTION

### 9-10 A.M.

### Betsy Keene, National Park Service

On September 11, 2001, the passengers and crew of United Airlines Flight 93 prevented four terrorists and their hijacked plane from reaching its intended target in Washington, D.C. In response, people poured expressions of love and gratitude onto the field where the forty heroes crashed the plane. A month after the attacks, the first tributes were collected from impromptu memorials surrounding the crash site. These 68 items were the first of what has grown to a collection of over 40,000 objects documenting the wellspring of emotions prompted by the attacks of September 11. Managing such a unique collection is both a privilege and a challenge for Betsy Keene, Curator of the National Parks of Western Pennsylvania. Betsy will present not only the history of the tribute collection at the Flight 93 National Memorial in Somerset County, Pennsylvania, but also the special concerns and issues associated with it.

Keene, a native of Durham, North Carolina, attended Allegheny College in Meadville, Pennsylvania as an undergraduate and before completing her MA in History with a Museum Studies Certificate at the University of Delaware. She has been a National Parks employee since October 2016 and has worked at four parks—the Lyndon B. Johnson National Historic Park, Marsh-Billings-Rockefeller National Historic Park, Mount Rainier National Park, and Colonial National Historic Park—before coming to the Western Pennsylvania parks in 2020.

### STUDENT AND PROFESSIONAL POSTER SESSION

### 10-10:45 A.M.

The poster session will highlight current, innovative archival research and projects from both students and professionals. Poster presenters will be available during this session to discuss their posters and answer your questions.

It's not too late to participate! Poster proposals will be accepted until September 1, 2021. Submit your proposal here: <u>http://bit.ly/</u><u>marac\_fall2021\_poster</u>. A detailed list of posters will be included in the program supplement that will be distributed at the meeting and via the meeting website and scheduling app.

### LUNCHEON—REMEMBERING GETTYSBURG'S BATTLEFIELD THROUGH BLACK AND WHITE STORIES

### 12-1:30 P.M.

### Scott Hancock, Gettysburg College

Scott Hancock is an associate professor of history and Africana Studies at Gettysburg College. After spending 14 years working with teenagers in crisis, he switched careers and received a Ph.D. in Early American History from the University of New Hampshire in 1999. Some of his past research explored how antebellum African Americans remembered their past; that, combined with living a short walk from some of the Confederate state monuments at Gettysburg National Military Park, has prompted him to think about what the million or so visitors to the battlefield do and do not remember about this landscape's past. His presentation walks through how research at GNMP's archive and other sources have helped him see the battlefield in a fundamentally different way and suggests ways that perspective may be communicated to other visitors in the future.

### RECEPTION

### 6-8 P.M.

The reception will be held at the Gettysburg National Military Park Visitors Center and Museum. The Center is part of the National Park and run by the Gettysburg Foundation. The Center will be open for attendees to tour the Gettysburg Museum of the American Civil War exhibit, view the film *A New Birth of Freedom*, narrated by award-winning actor Morgan Freeman, and experience the Cyclorama painting depicting Pickett's Charge. Refreshments will be served at the reception. There is ample parking at the Visitors Center and a limited bus service to the reception will also be available.

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### THURSDAY, OCTOBER 7 REGISTRATION AND PRE-PAYMENT REQUIRED.

# T1. NATIONAL SETON SHRINE AND NATIONAL SHRINE GROTTO

Time: 9 a.m.–2 p.m. Minimum: 1 Fee: \$5 per person Maximum: 20

Just a few miles south of Gettysburg, in Emmitsburg, Maryland, lies The National Shrine of Saint Elizabeth Ann Seton and National Shrine Grotto. In this trifecta of history, visit the Seton Shrine where Saint Elizabeth Ann Seton, the first American born saint, lived and worked. Included are guided tours of Seton's home, the beautiful Basilica of Saint Elizabeth Ann Seton, and a tour of the Daughters of Charity Provincial Archives.

Guests also have the option to travel to the nearby National Shrine Grotto on the campus of Mount St. Mary's for a fall outdoor experience like no other. Climb to the top of the mountain to see one of the oldest American replicas of the Lourdes Grotto in France. This is a self-guided tour.

For more information please visit: <u>https://daughtersofcharity.</u> <u>org/our-legacy; https://setonshrine.org; www.nsgrotto.org</u>

Guests can travel in small groups to Emmitsburg to the Seton Shine first for tours of the historic homes on site, the Basilica, and the Daughters of Charity Provincial Archives. This tour will last approximately 2 hours from 9 to 11 a.m. Please arrive by 8:50 a.m. Those who wish to see the National Shrine Grotto can visit the site starting at 12:30 p.m. and can stay as long as they wish until 2 p.m. in a self-guided tour. Plan on dressing for the weather and wear comfortable shoes.

### **T2. EVERGREEN CEMETERY TOUR**

Time: 10 a.m.–12 p.m.	Fee: \$10 per per
Minimum: 15	Maximum: 30

Nothing says spooky like a cemetery tour in October in Gettysburg! Join a Licensed Battlefield Tour Guide for this ninety-minute guided tour in one of Gettysburg's most historic cemeteries. On your tour you will see the graves of some of Gettysburg iconic citizens: Jennie Wade, John Burns, Elizabeth Thorn, and James Gettys. In addition, you will visit the actual location of Abraham Lincoln's Gettysburg Address. Learn about this famous town's residents as you dive into the human-interest stories of the past.

Guests should dress for the weather and wear comfortable shoes as you will cover the uneven cemetery grounds. Parking is available on Baltimore Street outside the cemetery gate house. Please arrive by 9:50 p.m. and wait inside the cemetery by the gatehouse.

# T3. SHRIVER HOUSE AND MUSEUM

Time: 1-2:30 p.m.	Fee: \$10 per person
Minimum: 10	Maximum: 45

The Shriver House is a historic home dedicated to preserving and sharing the civilian experience during the Battle of Gettysburg. Guests will learn about George and Hettie Shriver and their children. During the battle, Hettie, her children, and their nextdoor neighbor Tillie Pierce tried to escape the horrific action by fleeing to Hettie's family's farm outside of town. To their dismay, they found themselves amid some of the most intense fighting seen during the battle. Once they returned to their home on Baltimore Street, they found their house and town in ruin. Used as a hospital, the Shriver home soon became strewn with men, and Confederate soldiers used the attic as a sharpshooter's nest. Learn more during the tour about how the Shriver home was used during the Battle and how the home was preserved after long neglect. For more information please visit: <u>www.</u> <u>shriverhouse.org.</u>

Parking is available all along Baltimore Street. The Shriver House is easily accessible to all major shopping and dining in downtown Gettysburg. Please arrive to the House by 12:45pm.

### **T4. ADAMS COUNTY WINERY**

Time: 3–4:30 p.m. Minimum: 1 Fee: \$10 per person Maximum: 40

Gather for an early happy hour at the Adams County Winery. Located outside of Gettysburg in Orrtanna, the Adams County Winery is the fifth oldest operating winery in Pennsylvania, in operation since 1975. It now operates out of an historic bank barn on their property in Orrtanna. Learn about the different wines produced during this tour and tasting experience. A wine tasting with cheese and crackers will be provided at the conclusion of the tour of the facilities.

For more information please visit: <u>https://adamscountywinery.</u> <u>com</u>.

Visitors should arrive at the Winery no later than 2:45 p.m. The tour and tasting will last an hour, which gives plenty of time to enjoy before they close at 5 p.m.

### T5. SPECIAL COLLECTIONS AND COLLEGE ARCHIVES AT GETTYSBURG COLLEGE

Time: 3–4 p.m. Minimum: 6

Fee: \$5 per person Maximum: 16

Special Collections and College Archives is home to an extraordinary variety of primary sources. During the school year, students come to Special Collections to research and explore historical collections. Class visits cover everything from sea monsters to letter writing during World War II. This session will showcase the most requested maps, Civil War items, and Asian art objects as well as a copy of the Declaration of Independence in German, Shakespeare's 2nd Folio, and protest pins from the Civil Rights Era. Staff will also talk about high-impact internships and conservation opportunities for students. Please join Director of Special Collections Carolyn Sautter, College Archivist Amy Lucadamo, and Conservator Mary Wootton for a Reading Room filled with teaching collections and a conservation bench ready for work.

Please arrive at the library no later than 2:50 p.m. The Special Collections and Archives are located on the fourth floor of Musselman Library <u>www.gettysburg.edu/special-collections</u>. Parking is available on Carlisle or Washington Street, or in various public parking lots around campus. Please visit the Gettysburg College website for a map of the campus <u>www.gettysburg.edu/</u> <u>admissions-aid/visit/planning</u>.

### **SATURDAY, OCTOBER 9**

### **T6. HICKORY HOLLOW HORSEBACK TOUR**

Time: 3-4:30 p.m.	Fee: \$80 per perso
Minimum: 2	Maximum: 12

During this once in a lifetime experience, ride horseback through the Gettysburg National Military Park. On this ninetyminute tour, a trail guide will escort guests on trails throughout the battlefield. Featured historic spots on the ride are: The Confederate Battle Line, Spangler Farm, panoramic views of Big and Little Round Top, and Pickett's Charge. Guests will be able to get a group photograph on horseback on the battlefield half-way into the tour to commemorate this experience.

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Please dress accordingly—long pants are recommended, and open toed shoes are not allowed. If there is a little bit of rain, the tour will continue. Guests are required to sign a waiver form before the tour.

Please arrive no later than 2:45 p.m. for the tour. The tour starts at the back of McMillan Woods Campground on the battlefield. More information and directions are available on the site <u>www.</u> <u>hickoryhollowfarm.com</u>.

### THURS., OCTOBER 7-SUN., OCTOBER 10

### T7. SEMINARY RIDGE MUSEUM PASSES Valid Thurs., Oct. 7–Sun., Oct. 10 for one visit per person

### Cost: \$10/pass per person

The Seminary Ridge Museum and Education Center is located in the historic Schumucker Hall, once part of the Lutheran Theological Seminary. Guests can learn about the history of the Civil War Era in over three floors of exhibit space. This museum also focuses on the first day's events during the Battle of Gettysburg and explains the buildings use as a field hospital. Videos and hands-on exhibits enhance the experience. In addition, guests may purchase a Cupola Tour, if available, during their visit. The Cupola is well known for panoramic views of the battlefield, but also for its historical significance when General John Buford stood on his platform to view portions of the first day's battle.

For more information on the museum, please visit <u>http://</u> <u>seminaryridgemuseum.org</u>

A Seminary Ridge Museum Pass is valid Thursday, October 7 through Sunday, October 10 during regular business hours, 9 a.m.-5 p.m. This pass is good for one individual museum admission visit.

# 10 • SITES OF MEMORY WORKSHOPS

### W1. MAP CATALOGING BASICS

### FULL-DAY WORKSHOP: 9 A.M.-4 P.M. | COST: \$100

### **INSTRUCTOR:** Paige Andrew, Penn State University

This workshop will give participants the basic knowledge and skills needed to create accurate, high-quality bibliographic records for sheet maps, either by original or copy cataloging. The workshop will cover various elements related to historic and contemporary maps and participants will come away with an understanding of the differences between maps and other formats and the variability likely to be encountered on each map, as well as the confidence to apply cataloging skills and standards to maps in an understandable manner.

### W2. PRESERVING SCRAPBOOKS

### HALF-DAY WORKSHOP: 9 A.M.-12 P.M. | COST: \$50

INSTRUCTORS: Colleen Bradley-Sanders, Brooklyn College Slava Polishchuk, Brooklyn College

Archivists and curators of special collections will benefit from this workshop illustrating the tools and techniques for preserving scrapbooks. Participants will gain basic knowledge and skills needed for the care and preservation of scrapbooks as they learn about different types of scrapbook construction and treatments for damaged bindings, wet volumes, and mold infestation. In addition, the workshop will provide basic guidance for housing, handling, and digitization of scrapbooks.

### W3. NUTS AND BOLTS: CREATING SUSTAINABLE FOUNDATIONS FOR ORAL HISTORY PROJECTS AND PROGRAMS

### HALF-DAY WORKSHOP: 1 P.M.-4 P.M. | COST: \$50

**INSTRUCTORS:** Elizabeth Call, Rochester Institute of Technology

Marilyn McKinley Parrish, *Millersville University (retired)* 

This hands-on, participatory workshop will focus on the unique role of archivists in establishing oral history programs, from planning to collaboration to teaching students/interns to technology tools and workflows. The presenters have many years of experience developing and managing oral history programs and collections at private universities and in public state universities. They will help participants explore the range of options that archivists can pursue in relation to creating sustainable oral history programs or individual projects.



We Scanned Marilyn. We Converted Nixon. We Cleaned Up Elvis<sup>\*</sup>. **HONEST** 

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## FRIDAY, OCTOBER 8 | 10:45 A.M.-12 P.M.

# S1. MEMORY MAKING THROUGH ARRANGING AND DESCRIBING PERSONAL PAPERS

CHAIR: Elizabeth Scott, East Stroudsburg University

**PRESENTERS:** Alexandra deGraffenreid, *Pennsylvania* State University

Jenna Fleming, Rockefeller Archive Center

Personal papers communicate a great deal of information about the lives, thoughts, and actions of their creators and shape collective memory. This session will explore archivists' power in arranging and describing these collections as well as the creators' roles in curating their own memorialization. The session will discuss the considerations archivists must take into account in creating accurate yet respectful and appropriate archival description. Implicit challenges including legacy archival practices, unpleasant realities, missing or misrepresented histories, ethical concerns, and the struggle to provide objective context will be addressed. In recognizing challenges and limitations, the panelists hope to foster conversation about creating more accessible, conscious, and transparent documentation.

### S2. USING ASSESSMENT AND POLICY TO GAIN SUPPORT AND COMMITMENT FOR DIGITAL PRESERVATION

CHAIR: Nathan Tallman, Pennsylvania State University

**PRESENTERS:** Larissa Krayer, University of Nebraska Medical Center

Maggie Downing, *Conservation Center for Art* and Historic Artifacts

Digital preservation needs to be addressed programmatically, but it can be hard to know where to start. Larissa will show how the Leon S. McGoogan Health Sciences Library used assessment tools to define their current digital preservation environment and develop a proposed program that addresses organizational and technical needs while gaining buy-in from senior leadership. Maggie will discuss strategies for creating a digital preservation policy as a key component for the development of digitization, digital collecting, digital preservation procedures and strategic planning goals. Maggie will provide tips on who to involve in planning conversations, general best practices, and sample documents.

### S3. USING COMMUNITY COLLECTING PROJECTS AND PARTNERSHIPS TO INCREASE THE DIVERSITY OF ARCHIVAL HOLDINGS

CHAIR:	Christy Fic, Shippensburg University
<b>PRESENTERS:</b>	Steven Burg, Shippensburg University
	Ethan Smith, Shippensburg University
	Sean Duffy, Ohio County Public Library
	Erin Rothenbuehler, Ohio County Public Library

In this session, archivists and historians will describe how they partnered to increase the diversity and accessibility of archival holdings through community collecting projects. Colleagues from Shippensburg University will discuss the SU LGBTQ+ History Project, which seeks to expand the Archives' holdings related to LGBTQ+ life and activism on campus through the development of a research guide, oral history interviews, and donations of materials related to LGBTQ activism and curriculum. Colleagues from the OCPL in Wheeling, WV will discuss Archiving Wheeling, an online community designed to showcase the local and regional history collections of the OCPL and its heritage partners. Three Archiving Wheeling initiatives have been created to unearth and preserve neglected stories from Wheeling's Jim Crow Era.

### **S4. BLACK HISTORIES OF GETTYSBURG**

### **CHAIR/PRESENTER:**

Andrew Dalton, Adams County Historical Society

PRESENTERS: Jane Nutter, Gettysburg Black History Museum

Jill Ogline Titus, *Gettysburg College* Lance R. Eisenhower, *Lehigh University*, *Ph.D. Candidate* 

This research session will focus on the Black history of Gettysburg and the battlefield as a site of memory in African American culture. Andrew Dalton and Jane Nutter will discuss the development of Gettysburg's Black community over two centuries and how their organizations are working together to present a more complete story. Jill Ogline Titus will explore the diverse ways in which African Americans and their white allies used the 100th anniversary commemoration of Gettysburg during the Cold War to highlight the effects of racism on a nation that purported to be the world's defender of democracy. Lance Eisenhower will present about a brief period beginning in the 1880s when Black communities organized day trips to Gettysburg and the reasons Gettysburg ultimately declined as a site of Black leisure and pilgrimage.

### S5. ARCHIVING OUTSIDE THE LINES: PARTNERING WITH LOCAL COMMUNITIES IN NON-TRADITIONAL USAGE OF AUDIOVISUAL MATERIALS

CHAIR: Robin Pike, University of Maryland

**PRESENTERS:** Drew Barker, University of Maryland

Stephen Henry, University of Maryland

Siobhan Hagan, *Mid-Atlantic Regional Moving Image Archive* 

This panel will discuss two grant-funded projects which partnered with local community organizations to digitize and provide unique access to audiovisual materials. The University of Maryland Libraries will describe the complex web of community relationships that laid the groundwork for a project to digitize video and other material from its Dance Exchange Collection. The Mid-Atlantic Regional Moving Image Archive (MARMIA) will present a collaboration with Baltimore Heritage, where highly at-risk videotapes were made digitized and accessible by adding video clips to geocoded stories, tying the vintage footage directly to its location in Baltimore on Baltimore Heritage's interactive webpage and mobile app.

### FRIDAY, OCTOBER 8 | 1:45-3 P.M.

# **S6. REUNITING COLLECTIONS DIGITALLY: PROMOTING EXPLORATION OF CONTEXT AND RELATIONSHIPS**

CHAIR: Colleen McFarland Rademaker, *The Corning Museum of Glass* 

PRESENTERS: Jeffrey Edelstein, JDC Archives Shannon Yule Morelli, National Gallery of Art

Digitization has created opportunities for the virtual reunification of dispersed material, opening possibilities to better understand the context of their creation or collection and the relationships among them. Jeff Edelstein will present the process by which the JDC Archives has been able to incorporate several fugitive collections, confiscated by Communist governments and inaccessible throughout the Cold War era, into its collections database and the flexible approach required to do so. Shannon Yule Morelli of the National Gallery of Art will introduce the Kress Collection Digital Archive which reunites nearly 3,500 works of European art now held by institutions throughout the United States and illustrate the development of the collection through thousands of related documents and images.

# **S7. ARCHIVES OFF-SITE: DIGITAL WORKFLOWS AND APPROACHES DURING A PANDEMIC**

### **CHAIR/PRESENTER:**

	Kristin Conlin, University of Baltimore
<b>PRESENTERS:</b>	Laura Bell, University of Baltimore
	Angela Koukoui, University of Baltimore
	Christine Lutz, Rutgers University
	Brianna Gormly, Franklin & Marshall College
	Louise LoBello, Franklin & Marshall College

Panelists from three institutions, one small, one medium, and one large, will share their adaptive and iterative approaches to digital work during the pandemic. Panelists will discuss the successes and challenges of coordinating archives projects in response to navigating an online-only environment and physical building access limitations. Projects include finding aid migration to ArchivesSpace while working from home; 'hot-wiring' SpringShare's LibAnswers to manage research and 'scan-on-demand' requests with limited building access; and teaching virtually amidst new demands and the need to support synchronous and asynchronous instruction. The session will highlight the digital workflows and solutions each institution developed. Panelists will also discuss how these solutions will impact archives functions moving forward.

# S8. BORN-DIGITAL PRESERVATION IN MUSIC AND THE DIGITAL HUMANITIES

CHAIR:	Matthew Testa, Johns Hopkins University
<b>PRESENTERS:</b>	Stephanie Akau, Library of Congress
	Janet McKinney, Library of Congress
	Rachel McNellis, Library of Congress
	R.C. Miessler, Gettysburg College

This session will address how the variety of proprietary and open-source music notation software used by musicians causes unique challenges in preserving digital music scores. It will expand on the Library of Congress' recommended digital formats for notated music and explore how the results of a survey administered to university music educators informs outreach efforts. This session will also discuss workflows related to the archiving of digital projects created and abandoned by Gettysburg College students, the decisions made to ensure access to the projects and prevent rapid decay, and the implications of having a selective approach towards long-term preservation and the digital projects' place in institutional memory.

# 89. DIVERSITY AND INCLUSION DISCUSSION: THEMES AND TAKEAWAYS

MODERATORS: Ali Zawoyski, William & Mary

Marci Bayer, National Archives and Records Administration

Join your peers for conversation about Dr. Scott Hancock's luncheon presentation, as well as other themes of diversity and inclusion raised in the conference sessions. This informal discussion will be facilitated by Ali and Marci from the Diversity and Inclusion Committee. The Diversity and Inclusion Committee was formally established by the MARAC Steering Committee in 2017 to facilitate, sponsor, and promote diversity and inclusiveness within the archival profession in general, and the meetings and activities of MARAC particularly. Read more about the committee and our Definition and Statement on Diversity at <u>www.marac.info/marac-diversity-and-inclusioncommittee</u>.



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### S10. FOR THE RECORD: DOCUMENTING FIRSTHAND ACCOUNTS OF UNITED STATES MILITARY AND HOMEFRONT SERVICE

### **CHAIR/PRESENTER:**

Keith Phelan Gorman, Georgetown University **PRESENTERS:** Britta K. Granrud, Military Women's Memorial Amy B. Poe, Military Women's Memorial Allan A. Martell, Louisiana State University Kathelene McCarty Smith, UNC Greensboro

Stories of wartime service are often channeled through historic, patriotic, or political lenses. Oftentimes, veterans worry that their lived experience will be forgotten or lost. Looking beyond official government record keeping, the panelists will highlight diverse approaches to recording military and homefront service. These collecting strategies are grounded in obtaining firsthand accounts that can prove central to creating a more authentic narrative of what it means to serve. Firsthand accounts simultaneously affirm the voice, value, and standing of the storyteller. The panelists will examine accounts of citizen archivists documenting WWI homefront service, women veterans fighting to create their own memorial and repository, and veterans determining what to collect and how to craft their own narrative.

# FRIDAY, OCTOBER 8 | 4:15-5:30 P.M.

### S11. SOCIAL MEDIA ARCHIVING ON A SHOESTRING MINI-WORKSHOP

PRESENTERS: Sarah Ponichtera, Seton Hall University

Sheridan Sayles, *Seton Hall University* Brianna LoSardo, *Archdiocese of Newark* 

An increasing amount of community life takes place on social media platforms, particularly during this COVID-19 era. These platforms can be daunting to preserve, as they evolve so quickly and often present technical hurdles to capture. However, you do not need to be an IT expert to capture social media feeds for your institution! In this workshop, participants will learn how to capitalize on free tools for social media archiving, low-cost preservation and storage options, and workflows for planning remote internship projects centered on archiving social media.

### S12. REUNITING COLLECTIONS PHYSICALLY: "REUNITED AND IT FEELS SO GOOD?"

### CHAIR/PRESENTER:

Margaret Hewitt, Butler Area Public Library

PRESENTERS: Mark Coulbourne, University of Maryland College Park

> Susan Graham, University of Maryland Baltimore County

Jonathan Kirkwood, Sloan Museum

In an ideal world, collections would remain intact and preserved for current and future generations to access and learn from. When collections are broken apart, sold, or transferred between institutions and private individuals, archivists can be faced with the challenging task of physically reuniting them and thus ensuring their preservation and accessibility. Representing academic institutions, a private museum, and a public library, the panelists in this session will share their experiences in physically reuniting collections that were broken apart and dispersed for a variety of reasons.

### S13. CONFLICT OF INTERESTS: MEETING THE NEEDS AND EXPECTATIONS OF DIVERSE USERS AND STAKEHOLDERS

CHAIR/PRESENTER: Jennifer Henderson, Hershey Community Archives PRESENTERS: Tesa Burns, Hershey Community Archives

Susan Alger, Milton Hershey School

Meeting the needs and expectations of a wide array of users and stakeholders is a primary challenge we face as archivists. Panelists from Hershey Community Archives and Milton Hershey School Department of School History will discuss how they approach serving a wide-ranging group, all at once, and with limited staff. As both a corporate and community archives, HCA must balance the sometimes-conflicting missions of service to the Hershey Corporate Entities and educating the public, all while cultivating relationships with other community organizations. MHS School History endeavors to serve teachers, administrators, students, alumni, and more. Together, the two institutions collaborate to serve the Hershey community at large. Panelists will explore these challenges, possible solutions, and ongoing efforts to meet diverse user and stakeholder needs.

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### S14. MYTHS AND MONUMENTS: THE ROLE OF ARCHIVES IN POLICY INFLUENCE AND CHANGE

**PRESENTERS:** Nicholas C. Welsh, *Fairfax County Archives and Records* 

Rex R. Stone, Fairfax County Archives and Records

Catherine Hardman, Historic Vienna, Inc.

Georgia Brown, Fairfax Historic Courthouse

Spurred by societal crises and trends, archivists and historians conduct research at the direction of governmental officials to better inform policy decisions. During the summer of 2020, various organizations in Fairfax County, Virginia were tasked with performing research relating to Confederate monuments, place names, and historical locations. The research, conducted by members of the archival profession, was ultimately used to inform meetings of the county's Board of Supervisors, town halls, and public forums. This session will detail how archival research can be used to better inform officials and decision makers, the process behind that research, and how government archives are a tool for legislative action.



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# SATURDAY, OCTOBER 9 | 9:45-11 A.M

S15. CONNECTING COMMUNITIES AND BUILDING COLLECTIONS: ARCHIVING COMMUNITY RESILIENCE DURING A PANDEMIC

**PRESENTERS:** Lisa Warwick, DC Public Library

Danielle Glynn, *Roswell Park Comprehensive Cancer Center* 

Rachel Makarowski, Miami University

John Zarrillo, Georgetown University

Janet Bunde, New York University

The COVID-19 pandemic inspired archives across the United States to pivot their focus to collecting first-hand accounts and documenting exactly how things changed and what people were experiencing. This panel will share how five organizations approached responsive collecting projects in their communities during the pandemic. Topics will include oral histories, copyright, privacy and ethical concerns, social media and web archiving, bioethical issues and studies, crowd-sourced and participatory archiving, embargoed materials, and more. Lessons learned and practical advice for overcoming challenges that stem from these types of projects will be presented.

### S16. REMEMBER THE LADIES: SHOWCASING THE HIDDEN HISTORIES OF WOMEN IN SCIENCE ONLINE

**PRESENTERS:** Hillary Kativa, Brandeis University

Rebecca Ortenberg, University of Pennsylvania

Women scientists appear everywhere in the historical record, though their contributions, roles, and even names often remain obscured. With so many women "hiding in plain sight," how can archivists and public historians help elevate these stories and change the popular face of the history of science? In this discussion, archivist Hillary Kativa and social media editor Rebecca Ortenberg will share projects they undertook in their previous positions at the Science History Institute to feature the women scientists who appear in the Institute's collections. From curation and digitization to crowdsourcing and digital storytelling, Rebecca and Hillary will interview each other about their roles and share what they learned about the Institute's audiences, collections, and telling women's stories on the internet.

# S17. ARCHIVAL INTERVENTIONS IN BORN-DIGITAL RECORDS: SITES OF RECENT MEMORY

CHAIR: Jennifer Wachtel, University of Maryland PRESENTERS: Matthew Testa, Johns Hopkins University Barbara Benedett, Curtis Institute of Music Joshua Westgard, University of Maryland

This session explores how archivists are capturing history in real time through born-digital videos and emails. The Peabody Institute of the Johns Hopkins University and the Curtis Institute of Music are managing rapidly growing collections of videos of campus events by ensuring their preservation while also making them available online shortly after the event. Similarly, the University of Maryland is archiving the White House Correspondents' Association's electronic pool reports (whpool.lib.umd.edu). Presenters will describe the challenges of collecting, processing, and making accessible born-digital records in near-real time while balancing competing concerns of access and privacy.

### **S18. BOOKS AS ARTIFACTS: "SITES OF MEMORY"**

CHAIR: Michael Knies, University of Scranton PRESENTERS: Mary Wootton, Gettysburg College Jennifer Rosner, The Library Company of Philadelphia

In 1854, after the death of bookbinder Joseph T. Altemus, an inventory was taken of his Philadelphia bindery that revealed a remarkable amount of information about how a mid-nineteenth century bindery operated. Books have long been revered as repositories of historical memory, but more recently, we have begun to view books in our collections as artifacts, one could say "sites of memory." They have journeyed from the printer's shops to the bench of the bookbinder, to our shelves. They provide information about the available materials, technology and esthetic values of the time and place they came from. Owners and booksellers have also left their marks. This presentation will outline efforts to fully describe books and their copy-specific features. WYCLIFFE BIBLE TRANSLATORS TURNER BROADCASTING LOS ANGELES ANGELS CLEMISON ATHLETICS CCCA-COLA COURT TV BUFFALO SABRES UNIVERSITY OF SOUTH CAROLINA UNIVERSITY OF FLORIDA UNIVERSITY OF FLORIDA UNIVERSITY OF GEORGIA SPELMAN COLLEGE BEACONS OF EDUCATION. ENTERTAINMENT LEADERS. INDUSTRY TRAILBLAZERS.

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## SATURDAY, OCTOBER 9 | 11:30 A.M.-12:45 P.M.

## **S19. GETTYSBURG AS A SITE OF MEMORY**

### **CHAIR/PRESENTER:**

Carolyn Sautter, Gettysburg College

PRESENTERS: Andrew Dalton, Adams County Historical Society

Christopher Gwinn, *Gettysburg National* Military Park

Alex Japha, Lehigh University

Gettysburg was thrust onto the national scene in July 1863. It has remained there ever since, first in the memories of the soldiers of the battle and the citizens of the town and now in the educational psyche of rangers, archivists, educators, and visitors. Speakers in this session will discuss archival collections at Lehigh University, Gettysburg College, the Adams County Historical Society, and the Gettysburg National Military Park that highlight the development of Gettysburg as a site of memory. We will touch on the formation and dedication of the Gettysburg National Cemetery, initial efforts to bring veterans of the battle back to Gettysburg, civilian accounts of the battle and its aftermath, and the placement of monuments on the battlefield. Please join us as we explore Gettysburg as a gathering spot for those who remember and those who commemorate.

### S20. RECORDED SOUND RIGHTS ACQUISITION: THE NEVER-ENDING STORY

- CHAIR: Elizabeth Surles, Institute of Jazz Studies, Rutgers University-Newark
- PRESENTERS: Anita M. Weber, Library of Congress

Harrison Behl, *Library of Congress* Gabryel Smith, *New York Philharmonic* 

Recorded sound and moving image materials are a tremendous resource for seeing history in action. While they offer opportunities for organizations and users to tell compelling stories, the use of these materials also presents complex challenges in obtaining rights clearances. This session will present the issues surrounding rights and permissions to use recorded sound and moving image materials from the perspective of a researcher, a repository, and a rights-holding organization.

### **S21. MID-CAREER DISCUSSION**

MODERATORS: Karolina Lewandowska, Commander, Navy Installations Command

Jason G. Speck, *Hillwood Estate*, *Museum* and *Gardens* 

Are you worried about future challenges regarding experience and skills gaps? Feeling "stuck," or hesitant to dive in and try the "new" things? Frustrated by expectations that you should be advancing and moving up in your career? You are not alone. The MARAC Mid-Career elist would like to welcome Mid-Career archivists to join us for a lively and informal discussion about these and other relevant mid-career topics. We welcome participation from MARAC members at any stage of their career; we have a lot to teach each other.

### S22. DIGITAL PRESERVATION PLANNING: CHOOSING SYSTEMS

CHAIR:	Rachel Appel, University of Pennsylvania
<b>PRESENTERS:</b>	Allison Olsen, University of Pennsylvania
	Sarah Oswald, University of Pennsylvania
	Megan Rentschler, Pennsylvania State Archives
	Sam Sfirri, University of Pennsylvania
	Suzanne Stasiulatis, Pennsylvania State Archives
	Marie Valigorsky, Pennsylvania State Archives

Archivists from the Pennsylvania State Archives will share how they are managing and prioritizing digital preservation, highlighting the challenges faced in current projects. Although they do not have a preservation system currently in place, they are working towards the procurement of one. Similarly, archivists and librarians at the University of Pennsylvania worked collaboratively on common solutions for digital collections preservation among many silos. They will focus on a pilot project evaluating Preservica and hosted Archivematica, how these systems can be used in receiving, processing, storing borndigital records, and the next steps for a project done completely virtually. Presentations will be followed by a discussion with the panel and audience on digital preservation planning best practices.

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The MARAC room rate is **\$149 per night**, plus state and local taxes.

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Please reserve your room by 5 p.m. Monday, September 6, 2021. After this date, rooms and the group rate may be unavailable.



# **BY AIR**

Gettysburg's closest major airport is Harrisburg International Airport (MDT), located approximately 49 minutes from the Gettysburg Wyndham. Hertz Rental cars are on-site at the Hotel.

# **BY TRAIN**

Amtrak service is to Harrisburg through the Keystone Service and the Pennsylvanian Trains, which links directly east to Philadelphia and New York City and west to Pittsburgh. Connection to bus and shuttle service to Gettysburg are available. Check schedules at <u>www.amtrak.com/home.html</u>.

# **BUS AND SHUTTLE SERVICES**

Rabbit Transit is a local bus service that has stops downtown and at the Gettysburg Wyndham (Gateway Gettysburg). www.rabbittransit.org/schedules/gettysburg/schedules-maps

# BY CAR

FROM PHILADELPHIA

- I-76 W toward Valley Forge (Portions Toll)
- US-15 S via Exit 236 toward GETTYSBURG / YORK RD / US-30 EAST / LINCOLN HIGHWAY EXIT
- At end of exit ramp turn LEFT
- 2nd Traffic Light turn RIGHT onto GATEWAY BLVD
- Estimated time: 2.5 hours, estimated distance: 140 miles

# FROM NEW YORK, NY

- I-78 W / US-1 9 S / US-1 & 9 S / US-1 S / US-9 S.
- I-78 WEST EXPRESS exit toward Garden State Parkway
- I-78 Express Ln W becomes I-78 W (Portions Toll)
- (Cross into Pennsylvania)
- I-81 S via Exit 1B on LEFT toward HARRISBURG
- I-83 S via Exit 70 on the LEFT toward SOUTH HARRISBURG / YORK
- Keep LEFT to take PA-581 W / HARRISBURG EXPY via EXIT 41A toward CAMP HILL / GETTYSBURG
- US-15 SOUTH via EXIT 5B toward GETTYSBURG
- York Rd / US-30 EAST / Lincoln Highway Exit
- At end of exit ramp turn LEFT
- 2nd Traffic Light turn RIGHT onto GATEWAY BLVD
- Estimated time: 3.5 hours, estimated distance: 210 miles

## FROM WASHINGTON, DC.

- I-66 W / US-50 W
- Take the ARLINGTON BLVD / US-50 W / G W PARKWAY exit
- Merge onto GEORGE WASHINGTON MEMORIAL PKWY N / GW PKWY N (Cross into Virginia)
- Merge onto I-495 N / CAPITAL BELTWAY toward Maryland (Cross into Maryland)
- Keep LEFT to take I-270 SPUR N via EXIT 38 toward ROCKVILLE / FREDERICK
- I-270 SPUR N becomes I-270 N
- I-270 N becomes US-40 W
- US-40 W becomes US-15 N (Cross into Pennsylvania)
- Take YORK Rd / US-30 EAST / Lincoln Highway Exit
- At end of exit ramp turn RIGHT
- At 1st Traffic light turn RIGHT onto Gateway Blvd
- Estimated time: 1.5 hours, estimated distance: 85 miles

# FROM BALTIMORE, MD

- I-695 n / BALTIMORE BELTWAY INNER LOOP via EXIT 49B toward I-70 /TOWSON
- I-795 N via EXIT 19 toward OWINGS MILLS / REISTERSTOWN
- MD-140 W via EXIT 9B toward WESTMINSTER
- TAKE THE MD-97 N ramp LITTLESTOWN PIKE / MD-97
- Continue to follow MD -97 (Cross into Pennsylvania) MD-97 becomes BALTIMORE PIKE
- TAKE US-15 N
- Take YORK Rd / US-30 EAST / Lincoln Highway Exit
- At end of exit ramp turn RIGHT
- At 1st Traffic light turn RIGHT onto Gateway Blvd.
- Estimated time: 1 hour, estimated distance: 60 miles

# GETTING AROUND TOWN

Rabbit Transit is a local bus service that has stops downtown and at the Gettysburg Wyndham (Gateway Gettysburg). www.rabbittransit.org/schedules/gettysburg/schedules-maps

# PARKING

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Please check: MARAC Member? □ YES □ NO	Conference Speaker? □ YES □ NO				
<b>REGISTRATION</b> Postmarked by September 1, 2021:	MARAC member \$120.00	,	Non mombor \$170.0	0	
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W2 Thursday – Preserving Scrapbooks		#	@ \$50/person	\$	
W2 Thursday - Nuts and Bolts: Creating Sustainable Fe	oundations for Oral History Projects and Programs	#	_ @ \$50/person	\$	
TOURS T1 Thursday – National Seton Shrine and National Shr	rine Grotto	#	@ \$5/person	\$	
T2 Thursday – Evergreen Cemetery Tour		#	@ \$10/person	\$	
T3 Thursday – Shriver House and Museum		#	@ \$10/person	\$	
T4 Thursday – Adams County Winery		#	@ \$10/person	\$	
T5 Thursday – Special Collections and College Archive	es at Gettysburg College	#	_ @ \$5/person		
T6 Saturday – Hickory Hollow Horseback Tour		#	@ \$80/person	\$	
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