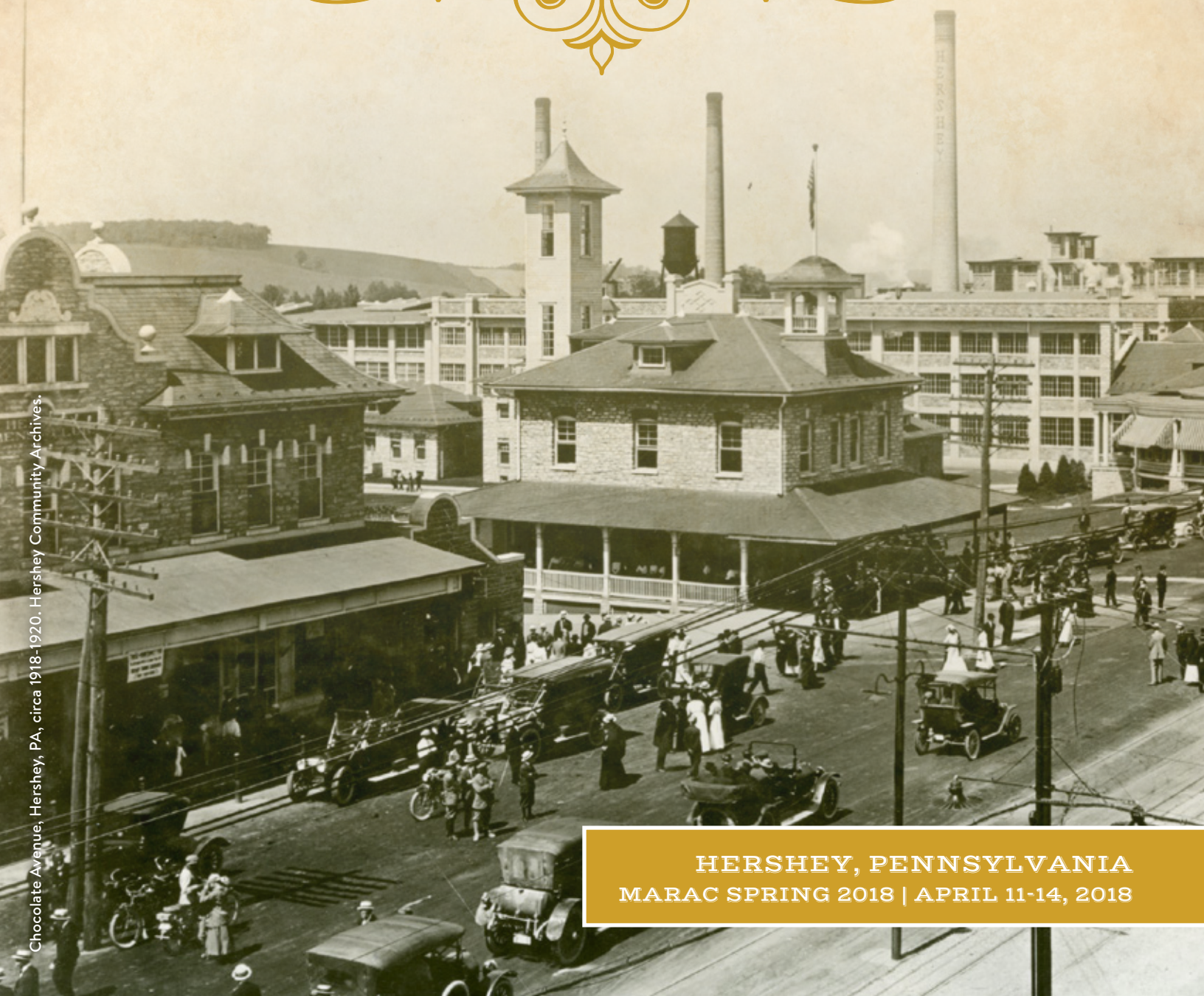


FINDING THE SWEET SPOT

COMMUNICATION, COLLABORATION AND ARCHIVES



HERSHEY, PENNSYLVANIA
MARAC SPRING 2018 | APRIL 11-14, 2018



Touring the Hershey Chocolate factory, circa 1950. Hershey Community Archives.

WELCOME TO HERSHEY!

Join your colleagues and friends at the Hershey Lodge in beautiful central Pennsylvania for MARAC's spring conference April 11-14, 2018. Come explore the challenges and opportunities in undertaking collaborative projects, the role of the archives in communities, public/private partnerships, working with non-professionals, crowdsourcing projects, and much more.

Our conference hotel, the Hershey Lodge, provides ample opportunity to experience fine dining, entertainment, and all things sweet. With your accommodations, you will receive free admission to the beautiful Hershey Gardens with its year-round butterfly atrium as well as The Hershey Story Museum where you can make your own chocolate bar. Hersheypark will also be open April 14-15 and the Hershey Lodge offers preferred pricing and a free shuttle for Lodge guests. During your stay in Hershey, be sure to take advantage of the many historical, family-friendly sites located nearby. No matter your age or interests, Hershey is sure to be a sweet destination!

Program highlights include Friday morning's plenary speaker, Trevor Owens, Head of Digital Content Management for Library Services at the Library of Congress. Owens' talk will provide examples of how archivists are rising to the challenge and practical guidance for both digital preservation beginners and experts. Donald Kraybill, Distinguished College Professor and Senior Fellow Emeritus of the Young Center for Anabaptist and Pietist Studies at Elizabethtown College, will provide the luncheon presentation. Located just a few miles south of Hershey, Lancaster County is the heart of the Pennsylvania Dutch Country, the world's oldest and largest Amish community. As a renowned expert on the Amish community, Professor Kraybill will discuss how journalists and prosecutors alike have come to him over the years for explanations about both the virtues and vices of Amish culture.

Breakout-sessions for the conference focus squarely on the theme of community and collaboration. There are a number of excellent presentations and discussion panels that tap into the broad experience of our MARAC members. Moreover, four “potpourri” panel presentations will bring you variations on our conference theme, while an additional four “birds-of-a-feather” (BOF) discussions will feature lively, facilitated discussions between presenters and session attendees. Finally, all conference attendees will be invited to view and discuss the posters submitted by MARAC members from throughout the region. For those interested in developing new proficiencies, four workshops will be offered, all aimed at training participants in specific archival skills such as dating 19th-century photographs, audiovisual processing, collections care, and privacy for born digital collections. Thursday will also feature an all-day business archives forum.

The Hershey meeting offers many exciting Thursday tour opportunities in the surrounding area. Join MARAC golf enthusiasts for a special opportunity to play the Historic East Course at the Hershey Country Club. Walking tours will be available for both Hershey and nearby Harrisburg. On the Hershey tour, see historical, architectural and scenic highlights of Milton Hershey’s world-famous company town. The Harrisburg tour will highlight expanses of the Susquehanna Riverfront, Front Street Mansions, quaint historic district streetscapes, architectural landmarks of the Capitol Complex and some of the 20 outdoor murals completed in 2017. Another local Hershey option will be the behind-the-scenes tour of The Hershey Story Museum where you can explore the museum’s collections storage facility and discover some rarely seen artifacts. For those willing to venture a little further afield, all aboard for a 45-minute ride through the picturesque Lancaster County countryside on the Strasburg Rail Road’s vintage steam locomotive and tour of the Railroad Museum of Pennsylvania.

The Friday night reception will be held at the Antique Automobile Club of America Museum, a proud affiliate of the Smithsonian Institution, dedicated to the preservation and presentation of vintage automobiles and their vast history. This modern facility features 85-100 cars on display, as well as a floor full of buses, more than 30 motorcycles, motorbikes, and scooters. While enjoying delicious hors d’oeuvres and beverages, reception attendees and their guests can wine and dine on a cross-country journey through time from Battery Park, New York in the early 1890s, to San Francisco’s Golden Gate Bridge in the 1980s.

Consider staying in the area through Saturday to take the full tour of the Antique Auto Museum or join MARAC and JAL (John LeGloahec) tours for the Hershey Bears vs. Bridgeport Sound Tigers hockey game at Giant Arena. Bring your family to enjoy the many opportunities to explore Hershey and central PA on your own. Other fun options include: Springtime in the Park at Hersheypark, Hershey Gardens and Indoor Butterfly Atrium, and Indian Echo Caverns.

Be sure to attend the Saturday morning business meeting (purchase of breakfast is not required). MARAC is working through several key issues, including a developing an action plan for supporting diversity and inclusion initiatives. Make your voice heard and stay knowledgeable about your organization.

The Spring 2018 MARAC meeting at Hershey is sure to engage and inspire you. We hope you enjoy your time in the “Sweetest Place on Earth!” and find the sweet spot in your archives, community, and collaborations!

Déirdre Joyce, *Syracuse University*

Jessica Wagner Webster, *Baruch College, City University of New York*

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Pam Whitenack, *Hershey Community Archives*

Tara Wink, *University of Maryland, Baltimore*

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BUSINESS ARCHIVES FORUM COORDINATOR

Emily Cottle, *Vanguard Group*

PROGRAM EDITOR

Emily Rafferty, *The Baltimore Museum of Art*

WEDNESDAY, APRIL 11

6–8 p.m. Registration

THURSDAY, APRIL 12

8 a.m.–6 p.m. Registration

9 a.m.–12:30 p.m. W1–Dating 19th Century
Portrait Photographs

9 a.m.–2 p.m. T1–MARAC Golf Outing

9 a.m.–4 p.m. W2–Audiovisual Processing

9 a.m.–4 p.m. W3– Collections Care Training

9 a.m.–4:30 p.m. MARAC Business Archives Forum

10 a.m.–12 p.m. T2–Walking Tour of Harrisburg

10:15–10:30 a.m. Workshop Break

12–1 p.m. Lunch on your own

12:30–4 p.m. T3–Strasburg Train Ride/Railroad
Museum of Pennsylvania1–4 p.m. W4–Privacy for Born
Digital Collections2–3 p.m. T4–Behind-the-Scenes at The
Hershey Story Museum

2:30–2:45 p.m. Workshop Break

3–5 p.m. T5–Walking Tour of Hershey

5:30–8:30 p.m. MARAC Steering Committee
Meeting

7–9 p.m. New Member Meet and Greet

FRIDAY, APRIL 13

7:30 a.m.–6 p.m. Registration

8–9 a.m. Continental Breakfast

8 a.m.–4:30 p.m. Vendor Exhibits

8:30–9 a.m. State Caucus Meetings

9–10 a.m. Plenary

10–10:15 a.m. Break with the Vendors

10:15–11:45 a.m. S1–S5 Concurrent Sessions

11:45 a.m.–1:15 p.m. Luncheon

1:15–2:45 p.m. S6–S10 Concurrent Sessions

2:45–3:45 p.m. Break with the Vendors/
Poster Sessions

3:45–5:15 p.m. S11–S15 Concurrent Sessions

6–7:30 p.m. Reception

9–11 p.m. Hospitality Center

SATURDAY, APRIL 14

7:30 a.m.–1 p.m. Registration

8–9:30 a.m. Breakfast and Business Meeting

9:30–9:45 a.m. Break

9:45–11:15 a.m. S16–S20 Concurrent Sessions

11:15–11:30 a.m. Break

11:30 a.m.–1 p.m. S21–S25 Concurrent Sessions

2–3 p.m. T6–Antique Auto Museum

6:30–9:30 p.m. T7–Hershey Bears Game

For additional conference information: [https://
maracspring2018hersheypa.wordpress.com/page](https://maracspring2018hersheypa.wordpress.com/page)**PLEASE BRING A COPY OF THIS PROGRAM WITH YOU, AS
IT IS THE ONLY ONE YOU WILL RECEIVE!**


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WEDNESDAY, APRIL 11

6–8 p.m. Registration, *Chocolate Lobby*

THURSDAY, APRIL 12

8 a.m.–6 p.m. Registration, *Chocolate Lobby*

9 a.m.–4 p.m. Workshops, **SEE PAGE 12**

9 a.m.–4:30 p.m. Business Archives Forum
Magnolia C

9 a.m.–5 p.m. Tours, **SEE PAGES 9-10**

10:15–10:30 a.m. Workshop Break, *Confection Hall*

1–6 p.m. MARAC Committee Meetings

All committee chairs should contact their members before the meeting to provide meeting times and prepare agendas.

2:30–2:45 p.m. Workshop Break, *Confection Hall*

5:30–8:30 p.m. MARAC Steering Committee Meeting, *Empire CD*

7–9 p.m. New Member Meet and Greet
Crystal A

FRIDAY, APRIL 13

7:30 a.m.–6 p.m. Registration, *Chocolate Lobby*

8–9 a.m. Continental Breakfast
Nigerian Room

8 a.m.–4:30 p.m. Vendor Exhibits, *Nigerian Room*

8:30–9 a.m. State Caucus Meetings

9–10 a.m. Plenary, *Aztec Room*
SEE PAGE 7

10–10:15 a.m. Break with the Vendors
Nigerian Room

10:15–11:45 a.m. S1–S5 Concurrent Sessions
SEE PAGES 12-14

11:45 a.m.–1:15 p.m. Luncheon, *Aztec Room*
SEE PAGE 7

1:15–2:45 p.m. S6–S10 Concurrent Sessions
SEE PAGES 15-16

2:45–3:45 p.m. Break with the Vendors/Poster Sessions, *Nigerian Room*

3:45–5:15 p.m. S11–S15 Concurrent Sessions
SEE PAGES 16-17

6–7:30 p.m. Reception, *Antique Automobile Club of America Museum*
SEE PAGE 8

9–11 p.m. Hospitality Center, *Crystal A*

SATURDAY, APRIL 14

7:30 a.m.–1 p.m. Registration, *Chocolate Lobby*

8–9:30 a.m. Breakfast and Business Meeting, *Trinidad Room*

All conference attendees are welcome to attend the MARAC Business Meeting. You are not required to purchase the breakfast to attend. The Business Meeting starts 15 to 30 minutes after the start of the breakfast, depending on the needs of the MARAC chair. The Business Breakfast is sponsored by the Archives and Information Science Program, School of Computing and Information, University of Pittsburgh.

9:45–11:15 a.m. S16–S20 Concurrent Sessions
SEE PAGES 17-19

11:15–11:30 a.m. Break, *Confection Hall*

11:30 a.m.–1 p.m. S21–S25 Concurrent Sessions
SEE PAGES 19-20

2–9:30 p.m. Tours, **SEE PAGE 9**

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THURSDAY, APRIL 12

BUSINESS ARCHIVES FORUM

9 a.m.–4:30 p.m.

After a successful first event in Newark, the MARAC Business Archives Forum will be back with a day full of content created specifically by and for business archivists. The day's activities will include a mix of presentations, discussion activities, and free time for networking.

Detailed session information and a schedule for the day is available on the MARAC Hershey conference blog: <https://maracspring2018hersheypa.wordpress.com/business-archives-forum>.

Registration for the Forum is required; the cost is \$60.

NEW MEMBER MEET AND GREET

7–9 p.m.

Join us in the Hershey Lodge's Crystal A Room to welcome new MARAC members, new archives professionals, first-time attendees, and graduate student members to the conference. Long-time members are encouraged to attend. The reception will offer desserts, coffee and tea, and the opportunity to network with fellow attendees.

**THE WAIDNER-SPAHR LIBRARY AT DICKINSON
COLLEGE IS PLEASED TO SUPPORT THE SPRING
2018 MARAC MEETING IN HERSHEY.**

We proudly recognize the many Dickinson alumni who are currently MARAC members or who are practicing archivists within the MARAC region.



FRIDAY, APRIL 13

PLENARY

START TODAY: DIGITAL STEWARDSHIP
COMMUNITIES AND COLLABORATIONS

9–10 a.m.

Trevor Owens, *Head of Digital Content Management for Library Services, Library of Congress*

The increasingly digital records of our communities and our organizations require all of us to become digital stewardship and digital preservation practitioners. The challenge seems daunting but the good news is we don't have to do it alone. A distributed network of practitioners and learners across the country are increasingly finding ways to learn together and share and pool their resources to tackle these challenges and provide enduring access to our digital heritage. Owens' talk will provide examples of how archivists are rising to the challenge and practical guidance for both digital preservation beginners and experts.

A librarian, researcher, policy maker, and educator working on digital infrastructure for libraries, Trevor Owens currently serves as the inaugural Head of Digital Content Management for Library Services at the Library of Congress. In addition, he teaches graduate seminars in digital history for American University's History Department and graduate seminars and digital preservation for the University of Maryland's College of Information, where he is also a Research Affiliate with the Digital Curation Innovation Center. Owens is the author of three books, the most recent of which, *The Theory and Craft of Digital Preservation*, is in press with Johns Hopkins University Press. In 2014 the Society for American Archivists granted him the Archival Innovator Award, presented annually to recognize the archivist, repository, or organization that best exemplifies the "ability to think outside the professional norm."

LUNCHEON

THE GOOD AMISH AND THE BAD: FROM
FORGIVENESS AT NICKEL MINES TO HATE CRIMES
IN OHIO

11:45 a.m.–1:15 p.m.

Donald Kraybill, *Distinguished College Professor and Senior Fellow Emeritus, Young Center for Anabaptist and Pietist Studies at Elizabethtown College*

Located just a few miles east of Hershey, Lancaster County is the heart of the "Pennsylvania Dutch Country," the world's oldest and largest Amish community. When, in 2006, a non-Amish neighbor shot ten young girls and then killed himself in a one-room Amish school in Lancaster County,



Hershey's Kisses streetlights line Chocolate Avenue, circa 1963-1973. Hershey Community Archives.

the local Amish community quickly and publicly forgave the perpetrator. Several years later in 2011, a renegade Amish group in Ohio was the first group charged with federal hate crimes against other members of their own religious community. How can such starkly different behaviors be squared in a community rooted in very particular religious traditions? As a renowned expert on the Amish community, Professor Kraybill will discuss how journalists and prosecutors alike have come to him over the years for explanations about this seemingly contradictory behavior, and how these events illustrate both the virtues and vices of Amish culture.

Donald B. Kraybill is Distinguished College Professor and Senior Fellow Emeritus in the Young Center for Anabaptist and Pietist Studies at Elizabethtown College (PA). Internationally recognized for his scholarship on Anabaptist groups, Kraybill is the author, coauthor, or editor of some thirty books and dozens of professional articles. Kraybill's research and commentary on Anabaptist groups is often featured in magazines, newspapers, radio, television, and online. Kraybill's books include *The Riddle of Amish Culture* and *Renegade Amish: Beard Cuttings, Hate Crimes, and the Trial of the Bergholz Barbers*. He co-authored the award-winning, *Amish Grace: How Forgiveness Transcended Tragedy and The Amish* (a companion to the two-hour PBS film by the same title). His centennial history of Eastern Mennonite University was published by Penn State in 2017.

The luncheon is sponsored in part by Temple University Libraries.

RECEPTION

6-7:30 p.m.

The Friday night reception will be held at the Antique Automobile Club of America Museum, a proud affiliate of the Smithsonian Institution, dedicated to the preservation and presentation of vintage automobiles and their vast history. The AACA Museum opened to the public in 2003 with a focus on presenting America's automotive heritage to a general audience in an engaging and educational space. This modern facility offers 85-100 cars on display, as well as a floor full of buses, more than 30 motorcycles, motorbikes, and scooters.

While enjoying delicious hors d'oeuvres and beverages, reception attendees and their guests can wine and dine on a cross-country journey through time from Battery Park, New York in the early 1890s, to San Francisco's Golden Gate Bridge in the 1980s. The main gallery is set against a backdrop of lifelike, hand-painted murals and multi-dimensional displays. Other areas of the Museum offer interactive elements, such as the model train which includes over 350 feet of track and the work vehicles in the special exhibit, "Getting the Job Done – Vehicles that Earned Their Keep."

The reception is generously sponsored by The Hershey Company.

Located at 161 Museum Dr. in Hershey, the AACA Museum is just a short 4.5-mile trip away from the Hershey Lodge. Shuttles will be provided, but parking is free if you would like to drive yourself.



The AACA Museum will serve as the venue for the Friday evening reception, circa 2010. Courtesy of the AACA Museum

HOSPITALITY CENTER

9-11 p.m.

Join us in the Hershey Lodge's Crystal A Room for some fun and relaxation after a long day of sessions and learning. Bond with fellow archivists while playing BINGO with Hershey's Kisses. Enjoy light refreshments and a cash bar.

Registration and pre-payment required. Transportation is not provided unless otherwise noted. Carpool/rideshare information will be made available.

THURSDAY, APRIL 12

T1. MARAC GOLF OUTING

Time: Tee times begin at 9 a.m.

Fee: \$50

Minimum Registration: 4 **Maximum Registration:** 24

Join other MARAC golf enthusiasts in this special opportunity to play Hershey Country Club's famed East Course. Designed by George Fazio in 1969 and host to several PGA tournaments, the East Course captures the beauty of Central Pennsylvania's countryside at each and every hole including numerous natural hazards, rolling fairways, and daunting greens. We encourage experienced and novice golfers to join your colleagues in relaxed day on the links.

MARAC thanks Hollinger Metal Edge for their generous support of this tour. **Participants will gather at the Hershey Country Club prior to tee off time.**

T2. WALKING TOUR OF HARRISBURG

Time: 10 a.m.–12 p.m.

Fee: \$10

Minimum Registration: 5 **Maximum Registration:** 20

"The City Beautiful," "The Crossroads of North America," "Capital of the World's Oldest Democracy." Learn how Harrisburg (rightly or wrongly) acquired these diverse taglines on a guided tour led by David Morrison of the Historic Harrisburg Association. The tour will feature expanses of the Susquehanna Riverfront, Mansions along Front Street, quaint historic district streetscapes, architectural landmarks of the Capitol Complex and some of the 20 outdoor murals completed in 2017.

Attendees will meet at Broad Street Market (1233 North Third Street, Harrisburg, PA), where you can grab lunch, gift items, and explore afterwards.

T3. STRASBURG TRAIN RIDE AND TOUR OF RAILROAD MUSEUM OF PENNSYLVANIA

Time: 12:30–4 p.m.

Fee: \$15 per adult, \$10 per child, ages 2–11 (under 2 free)

Maximum Registration: 40

All aboard for this railroad-filled tour featuring a 45-minute ride through the picturesque Lancaster County countryside on the Strasburg Rail Road vintage steam locomotive. After the train ride, attendees will have the opportunity to take a 30-minute guided tour of the Railroad Museum of Pennsylvania featuring highlights of the collection. After the tour, attendees will be given time to explore the museum at their own pace. In addition to 100,000 square feet of indoor space, you will be able to examine more artifacts in the outdoor yard (weather permitting).

Strasburg Rail Road is located at 301 Gap Road, Ronks, PA 17572. The train departs promptly at 1 p.m. so all attendees are encouraged to be on the platform no later than 12:45 for boarding.

T4. BEHIND-THE-SCENES AT THE HERSHEY STORY

Time: 2–3 PM

Fee: \$5

Maximum Registration: 20

Explore the museum's collections storage facility and discover rarely seen artifacts during this tour. Participants will learn about the 85-year history of the museum while viewing artifacts from each of its three main collections: American Indian, Pennsylvania German, and Hershey. The storage facility holds over 30,000 museum objects and 2,900 cubic feet of archival records. Clothing from the Plains Indians, ceremonial artifacts from the Northwest Coast, personal items that belonged to Milton and Catherine Hershey, early Hershey's chocolate product packaging, and Pennsylvania German show towels and fraktur will be featured. While there is nominal charge (noted above) for the behind-the-scenes tour, general admission to the museum is free for conference attendees and Hershey Lodge guests.

Attendees will gather in The Hershey Story lobby (63 W. Chocolate Avenue). A parking garage (free) is located behind the museum. Please arrive by no later than 1:55 p.m.

T5. WALKING TOUR OF HERSHEY

Time: 3–5 p.m.

Fee: \$10

Minimum Registration: 5 **Maximum Registration:** 20

Enjoy a walking tour of Hershey, the “Sweetest Place on Earth.” See historical, architectural, and scenic highlights of Milton Hershey’s world-famous company town (like no other!). The tour includes Chocolate and Cocoa Avenues, the ornate Hershey Community Center, the executive row of palatial homes of Mr. Hershey’s top lieutenants, his own High Point Mansion, the one-room schoolhouse he attended as a farm boy, and the centuries-old log Derry Church Session House, preserved in a unique glass enclosure.

Attendees will meet in front of The Hershey Story (63 W. Chocolate Avenue). Please plan on arriving by no later than 2:50 p.m. A parking garage (free) is located behind the museum.

T7. HERSHEY BEARS VS. BRIDGEPORT SOUND TIGERS

Time: 6:30–9:30 p.m.

Fee: \$25

Minimum Registration: 15 **Maximum Registration:** 41

JAL (John LeGloahec) Tours and MARAC are joining forces to take interested attendees to the Hershey Bears hockey game. Take a short trip from the Lodge to the Giant Arena to see the Bears take on the Bridgeport Sound Tigers. JAL tours has been taking archivists out to sporting events for nearly 20 years and has organized previous MARAC hockey outings. If you know the difference between an icing and an offside (and even if you don’t), you should come out and see some great AHL hockey with your MARAC friends.

Transportation will be via the Hersheypark shuttle or by carpool from the Hershey Lodge. Interested attendees should register for the hockey game during the early bird registration period. Tickets may not be guaranteed if you request one after arriving at MARAC.

SATURDAY, APRIL 14

T6. ANTIQUE AUTO MUSEUM

Time: 2–3 p.m.

Fee: \$5

Maximum Registration: 25

Join us for an hour-long tour of the Antique Automobile Club of America Museum in Hershey. The tour will be led by founding curator and current director Jeffrey Bliemeister and, conditions permitting, will include non-public areas. The museum features cars from all eras of motoring, as well as buses, trucks, and a model train display.

Free parking is available at the museum (161 Museum Dr., Hershey, PA). Please plan on arriving by no later than 1:50 p.m.

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EXPLORING ON YOUR OWN

In addition to the scheduled tours, Hershey and Central Pennsylvania have a wide variety of exciting attractions and sites to visit. A partial list is included here; keep up with the blog to learn more: <https://maracspring2018hersheypa.wordpress.com/>.

- **SPRINGTIME IN THE PARK**

Hersheypark Happy!

Saturday: 10 a.m.–9 p.m. | **Sunday:** 10 a.m.–6 p.m.

For more information and ticket prices:

www.hersheypark.com/seasons/springtime.php

- **HERSHEY'S CHOCOLATE WORLD**

Take this free, family-friendly tour to learn about the chocolate making process.

For more information: www.hersheys.com/chocolateworld

- **HERSHEY GARDENS AND INDOOR BUTTERFLY ATRIUM**

Entry is free for conference attendees and Hershey Lodge guests.

For more information: www.hersheygardens.org

- **INDIAN ECHO CAVERNS**

A natural, underground wonder! Caverns are open 10 a.m.–4 p.m. daily.

For more information: indianechocaverns.com.

- **TRÖEGS INDEPENDENT BREWING**

Self-guided tours are available when the Tasting Room/ Snack Bar is open:

Sunday-Wednesday: 11 a.m.–9 p.m.

Thursday-Saturday: 11 a.m.–10 p.m.

Guided tours are also available.

Book online: www.troegs.com/visit/brewery-tours

- **THE HERSHEY STORY MUSEUM ON CHOCOLATE AVENUE**

Entry is free for conference attendees and Hershey Lodge guests.

For more information: www.hersheystory.org.

- **THE VINEYARD AND BREWERY AT HERSHEY**

For tasting room hours, tour times, and events: vineyardathershey.com.



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W1. DATING 19TH CENTURY PORTRAIT PHOTOGRAPHS

Half Day Workshop: 9 a.m.–12:30 p.m.
Registration Minimum: 10 **Registration Maximum:** 25
Cost: \$45
Instructor: Gary Saretzky, *Monmouth County Archives*

Old portrait photographs are often found without dates, but trained archivists can frequently estimate dates fairly precisely based on the type of photograph; sitter's identity and clothing; physical characteristics of the photo, including mounting styles and mount information; photographer; and other factors. The date may be needed by researchers, but it is also helpful for cataloging and to confirm identification of the subject. In this half-day workshop, the instructor will explain major types of 19th century photographic processes used for portraiture, indicate when they were popular, and teach techniques for dating photographs. Participants will learn how to use a micrometer to measure mounting board thickness. Slide presentations with several hundred examples will show dated cartes-de-visite, cabinet cards, and ferrotypes to help participants learn how the look of such images and their mounts evolved between the 1850s and 1900. The instructor will also bring vintage examples of the various processes and discuss how to identify and date them. After the lecture, participants will break up into pairs and try to date original examples using the micrometer and handouts with dating tips. The instructor will provide published references helpful for dating photographs and a bibliography of relevant publications and websites. Although not the main focus, the instructor will also provide guidance on the preservation of 19th-century photographs. Participants may bring examples from their own collections for analysis and discussion.

W2. AUDIOVISUAL PROCESSING WORKSHOP

Full Day Workshop: 9 a.m.–4 p.m.
Registration Minimum: 10 **Registration Maximum:** 25
Cost: \$90
Instructor: Siobhan Hagan, *Mid-Atlantic Regional Moving Image Archive (MARMIA)*

Many archivists are in need of knowledge and hands-on experience to initiate preservation of audiovisual items at their current or future places of work. This workshop will teach efficient processing of audiovisual collections in order for professionals to immediately implement these skills at their archive. Attendees will leave the workshop able to identify audiovisual formats, to process collections with AV materials quickly, to decide on processing policies depending on several factors, to create a basic conditions assessment and be able to conduct proper preservation storage and (re) housing for these items.

W3. COLLECTIONS CARE TRAINING: TECHNIQUES AND MATERIALS FOR HANDLING AND TRANSPORT OF PAPER

Full Day Workshop: 9 a.m.–4 p.m.
Registration Minimum: 10 **Registration Maximum:** 25
Cost: \$90
Instructor: Stephenie Schwartz Bailey, *Conservation Center For Art & Historic Artifacts*

Care for collections is an important part of archival work. This workshop will delve into best practices for the safe handling of paper artifacts, including books and over-sized objects, and basic design and labeling of protective enclosures for transport. Discussion will include how to prepare work areas, best practices for moving various types of artifacts, selecting preservation quality supplies and tools, and identifying potential conservation concerns. Participants will gain hands-on experience and have an opportunity to sample materials.

W4. DATA PRIVACY FOR BORN-DIGITAL COLLECTIONS

Half Day Workshop: 1–4 p.m.
Registration Minimum: 10 **Registration Maximum:** 25
Cost: \$45
Instructor: Alexis Antracoli, *Princeton University*

This workshop will provide participants with an opportunity to learn about data privacy issues in archival collections with a focus on born-digital materials. Attendees will learn about the range of data that presents privacy concerns (e.g. social security numbers, financial information, directory information), relevant laws (e.g. FERPA, HIPAA), and the role of institutional policy in shaping how archivists should handle sensitive data in their collections. Participants will have the opportunity to learn about and use several software tools that can assist with identifying sensitive data both before and after it arrives at the archives, will engage with case studies about how to handle sensitive data, and will be ready to start thinking about policy solutions to data privacy issues. The workshop is geared towards those with little to no prior experience or knowledge about data privacy, but with at least some hands-on experience with born-digital materials.

FRIDAY, APRIL 13
10:15 A.M.—11:45 A.M.

S1. ARCHIVES AND ADVOCACY: PRESERVING PENNSYLVANIA'S DISABILITY HISTORY

Tweet with #maracspring18, #s1

From the founding of the nation's first mental hospital to recent closings and consolidations of state mental institutions, Pennsylvania has a long and complicated history of addressing disability. The state currently has many initiatives including identifying and preserving institutional records and the experiences of advocates and self-advocates. The Pennsylvania State Archives, universities, and state and local advocacy groups and organizations are engaged in a collaborative effort to preserve this documentary history. In this session, a panel of leading practitioners in the state will discuss recent efforts to collaborate and the successes and challenges that have resulted.

Chair: Dennis Downey, *Millersville University*

Speakers: Dennis Downey, *Millersville University*

Lisa Sonneborn, *Temple University*

Elliott Simon, *Elwyn*

J Greg Pirmann, *Pennhurst Memorial & Preservation Alliance*

Dana Olsen, *Pennsylvania History Coalition*

Linda Ries, *Pennsylvania State Archives (retired)*

S2. YOU HAVE THE RIGHT TO REMAIN SILENT: TRUE RIGHTS STATEMENT CONFESSIONS - BOF

Tweet with #maracspring18, #s2

Following the launch of RightsStatements.org, many Digital Public Library of America Hubs have started discussions about standardizing rights statements for digital collections. This BOF session will bring together various experts from mid-Atlantic DPLA Hubs who have implemented standardized rights statements for digital collections, worked on education and training for constituent institutions, or have completed rights statements analyses. The session will help build collective awareness and skills among digital collections managers or interested archivists for implementing standardized rights statements in an open and understanding space. Participants are welcome and encouraged to bring rights statements for review, questions, or confessions. They can share tales of heartbreak, confusion, and woe and we will help troubleshoot and commiserate.

Chair: Rachel Appel, *Temple University*

Speakers: Doreva Belfiore, *Hosting Solutions & Library Consulting*

Gabriel Galson, *Temple University*

Brandy Karl, *Penn State University*

Paul Kelly, *DC Public Library*

Jennifer Palmentiero, *Southeastern New York Library Resources Council*

Linda Tompkins-Baldwin, *Enoch Pratt Free Library & Maryland State Library*



Milton S. Hershey, seated on the porch of his home, High Point, May 30, 1913. Hershey Community Archives.

S3. ARCHIVES AND INTERNS: COLLABORATION BETWEEN A UNIVERSITY AND A LOCAL HISTORICAL SOCIETY

Tweet with #maracspring18, #s3

The archives of local historical societies contain a wealth of documents and artifacts, though they are often inaccessible to members and researchers because of the lack of volunteers to process them. For over a decade the Kutztown Area Historical Society (KAHS) and the Department of History at Kutztown University have collaborated to help overcome this problem. Students serve as interns, gaining valuable hands-on experience, while the KAHS gets much needed help in organizing its holdings. Projects have included scanning the KAHS's postcard collection and its annual journal, creating an abstract of articles, and transcription of the diaries of a nineteenth-century resident that span over forty years. This collaboration has helped strengthen town and gown relations and can serve as a model for similar organizations.

Chair: Michael P. Gabriel, *Kutztown University*

Speakers: Michael P. Gabriel; Carly Plesic; Matthew Harris
Kutztown University

Brendan Strasser, *Kutztown Area Historical Society*

Sheila Joy, *United Lutheran Seminary*

S4. IT TAKES A VILLAGE: PRESERVING AUDIOVISUAL MATERIALS IN THE MID-ATLANTIC

Tweet with #maracspring18, #s4

This panel will discuss the mission, work, and collaborative projects of three organizations dedicated to the preservation of moving images and recorded sounds: The Mid-Atlantic Regional Moving Image Archive (MARMIA), the XFR Collective, and the Association of Moving Image Archivists' (AMIA) Community Archiving Workshop. Siobhan Hagan will discuss MARMIA's work and a collaborative transfer event held in Baltimore in January of 2017. A representative from the XFR Collective will discuss the New York City-based collective's goal of demystifying the process of audiovisual archival practice and supporting community groups, particularly a recently developed partnership with the Metropolitan New York Library Council (METRO). Sandra Yates will share the outcomes of AMIA's 2016 Community Archiving Workshop and the resources available to hold your own Community Archiving Workshop!

Chair: Siobhan Hagan, *Mid-Atlantic Regional Moving Image Archive*

Speakers: Siobhan Hagan, *Mid-Atlantic Regional Moving Image Archive*

Representative from the *XFR Collective*

Sandra Yates, *Community Archiving Workshop*

S5. ENGAGING THE CAMPUS: EXPLORING A MEDLEY OF ARCHIVAL RELATIONSHIPS – POTPOURRI

Tweet with #maracspring18, #s5

On-campus collaboration occurs across the archival spectrum, and this session will highlight opportunities for potential conflict and disagreement as well as success and will provide examples of how these might be addressed in an effective partnership. Speakers will address issues throughout the archival lifecycle, beginning with pre-donation processing and the efforts taken at New York University to collaborate with its donors, to the resolution of potentially conflicting preservation priorities at Syracuse University, to working with campus partners to better facilitate researchers at the University of Pittsburgh, and creating innovative pop-up exhibits that promote the campus community and shared history at Mount St. Mary's University. This medley of case studies belies the notion of archivists working in isolation and provides examples of outreach at many different levels.

Chair: Ashley Taylor, *University of Pittsburgh*

Speakers: Sebastian Modrow; Andrew Saluti, *Syracuse University*

Weatherly Stephan; Nicholas Martin, *New York University*

Jennifer Needham; David Grinnell, *University of Pittsburgh*

Jessica Whitmore, *Mount St. Mary's University*



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1:15–2:45 P.M.

S6. CHESTER MADE: BUILDING THE BIOGRAPHY OF A BLOCK WITH ARTISTS, STUDENTS AND RESIDENTS

Tweet with #maracspring18, #s6

In Chester, PA, Widener University historians and students are collaborating with local artists and residents to explore the history of the downtown at nearby county archives as galleries, an arts center, coffee shops, and lofts are emerging from vacant buildings. Photography equipment, barbershop chairs, and business ledgers are just some of the artifacts that artists have unearthed and tell part of the story of the businesses that thrived there. Residents have many stories to tell too about protests that occurred over civil rights and desegregation of the city schools from 1963 to 1966. Learn more about this project and how archives are playing a vital role in placemaking and collaboratively bringing together historians, students, artists, and residents to research, interpret, and bring history to life through the arts.

Chair: Rachel Batch, *Widener University***Speakers:** Laurie Zierer, *Pennsylvania Humanities Council*Richard Hopkins, *Widener University*Devon Walls, *MJ Freed Theater & The Artist Warehouse*Margaret Johnson, *Delaware County Historical Society*Twyla Simpkins, *Yes We Can Achievement & Cultural Center*Christina Mulford; Nick Jackson, *Widener University (students)***S7. FROM COEXISTENCE TO COLLABORATION: WHEN ARCHIVES COME TOGETHER – WORKSHOP SESSION**

Tweet with #maracspring18, #s7

Widener University Library houses both the University Archives and Sexuality Archives. Speakers in this session will demonstrate how these two archives collaborate to create a rich archival environment that benefits both archives, the Library, and the University. They will discuss how they developed their unique collaboration and created a dynamic digital exhibit which highlights the important intersections between Widener and the larger world in terms of feminism, sexuality, and LGBT rights. Participants will be asked to examine artifacts from each collection and deconstruct their function as cultural indicators of the time in which they were created—an activity that will encourage participants to consider strategies for collaborating with other archives and finding unique intersections of their own.

Chairs/Speakers: Jill Borin; Molly Wolf, *Widener University***S8. AT COLLABORATION'S END, OR, WHAT TO DO WHEN YOUR RISK MANAGEMENT PLAN IS OVERWHELMED**

Tweet with #maracspring18, #s8

In 2015, The Mariners' Museum Library at Christopher Newport University was awarded a three-year Hidden Collections grant from the Council for Library and Information Resources to catalog 48,000 negatives held in cold storage; a supporting project digitized the negatives. The project's risk assessment included normal risks, such as staff turnover and exceeding digital storage capacity, but it failed to include additional risks that seemed both remote and horrible to contemplate—and those horrible things eventually happened. The risk management plan helped, but was rapidly overwhelmed. Presenters in the session will talk about how they have had to mitigate risks that came to pass without the guidance of forethought normally found in the risk management plan.

Chair: Jay Moore, *The Mariners' Museum and Park***Speakers:** Marc Marsocci; Jay Moore; Sarah Puckitt Scruggs, *The Mariners' Museum and Park***S9. SERVING ARCHIVAL COMMUNITIES: REGIONAL PROGRAMS IN THE MARAC REGION**

Tweet with #maracspring18, #s9

Within the Mid-Atlantic states, there are a rich variety of collaborative regional services offering education and networking opportunities for archival collections and the individuals who work with them. Through surveys, assessments, workshops, mentorship, and more, these programs empower both archivists and non-archivists to better care for their collections. This session will focus on these services and will feature speakers from programs, past and present, which have supported regional education and assessment. Panelists will focus on the successes and challenges of working with community archives, non-archivists, special collections, small institutions, and limited resources, as well as thoughts on how these regional services can expand moving forward.

Chair: Anastasia Matijkiw, *Documentary Heritage and Preservation Services for New York***Speakers:** Dyani Feige; Samantha Forsko *Conservation Center for Art & Historic Artifacts*Jack McCarthy, *Historical Society of Pennsylvania*Frederic Pachman, *Caucus Archival Projects Evaluation Service (MARAC New Jersey Caucus)*

S10. DISPARATE DIGITAL DESIGNS: USING VIRTUAL SPACES TO BUILD ARCHIVAL CAPACITY

Tweet with #maracspring18, #s10

Crowdsourcing reference? Students describing students? Processing photographs at scale? Collaborative project management? Speakers in this session will discuss using a variety of tools and digital spaces to innovate how the traditional work of the archives gets done. While collaborative digital project management is happening at the University of Maryland, George Mason University coordinated the scanning and description of more than 50,000 photographs. At Towson University, high-school students are brought into the archives to become the next generation of citizen archivists while the National Archives and Records Administration uses crowdsourcing to power its History Hub.

Chair: Amber Forrester, *National Archives and Records Administration*

Speakers: Amber Forrester; Kelly Osborn, *National Archives and Records Administration*

Ashley Todd-Diaz; Felicity Knox; Adam Zukowski, *Towson University*

Brittney Falter; Amanda Brent, *George Mason University*

Robin Pike, *University of Maryland*

S12. "SING OUT, LOUISE! SING OUT!": THE ARCHIVIST AND EFFECTIVE COMMUNICATION

Tweet with #maracspring18, #s12

Like it or not, if you're an archivist, you need to be an effective communicator: to successfully engage with donors by explaining what we do and why our institutions are important; to better introduce our researchers to our reading room processes and procedures by articulating not just the what but the how and the why to strangers; to broaden our public engagement through events, workshops, and tours, by knowing how to structure a presentation and deliver it effectively; to more easily land a job by being able to communicate with confidence in an interview. This panel of archives professionals experienced in public speaking will provide tips and best practices for becoming the confident and effective communicator you've always wanted to be. Attendees are encouraged to discuss their own experiences, phobias, and hang-ups about public speaking and will get advice from the panelists on how to improve.

Chair: Bob Clark, *Rockefeller Archive Center*

Speakers: Kerri Anne Burke, *Citigroup*

Celia Hartmann, *Metropolitan Museum of Art*

Nicole Milano, *Archives of the American Field Service and AFS Intercultural Programs*

3:45–5:15 P.M.

S11. NOT JUST ANOTHER BUNCH OF PAPERS

Tweet with #maracspring18, #s11

Notable among American railroad company records for its completeness, the Fall Brook Coal and Railroad Companies Archives has survived intact for more than a hundred years and contains everything from minutes of Board Meetings to lowly freight shipment vouchers. Now at the Pennsylvania State Archives, the records comprise over 345 cubic feet, much of it unprocessed. Its research potential for scholars and as a teaching tool for public history is only now coming to light. The session discusses how in 2014 the State Archives and Kutztown University collaborated to process a portion of these records and make them accessible using the University's public history students—a win-win situation. Among other activities, students unfolded, cleaned, and placed into acid-free housing records that had been untouched since their arrival at the Archives 80 years ago.

Chair: Linda Ries, *Pennsylvania Historical Association (retired)*

Speakers: Brett Reigh, *Pennsylvania State Archives*

Andrew Arnold; Carolyn Wasser; Michael Gabriel, *Kutztown University*

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S13. DOCUMENTING COMMUNITIES AND MOVEMENTS IN REAL TIME

Tweet with #maracspring18, #s13

By now, there is consensus within the archival community that our collecting practices must change to keep up with the times. No longer can we wait for photographs, diaries, and films to emerge from the attics and closets of individuals and organizations; immediate interventions are necessary to preserve digital media before it disappears into the void. But how do we go about documentation in real time? What ethical and technical hurdles do we confront? How do we partner with communities to make sure our efforts align with their interests? In this panel, archivists with diverse experiences will explore topics such as developing tools to archive social media, documenting the ever-changing borough of Queens, NY, tenant organizing in New York City, and life aboard a maritime training vessel.

Chair: Annie Tummino, *SUNY Maritime College*

Speakers: Natalie Milbrodt, *Queens Library*
Alexandra Dolan-Mescal, *Documenting the Now*
Maggie Schreiner, *Interference Archive*

S14. FINDING COLLABORATION IN A HOPELESS PLACE: LAUNCHING PASTIME AT THE NATIONAL BASEBALL HALL OF FAME

Tweet with #maracspring18, #s14

In 2015, the National Baseball Hall of Fame and Museum decided to consolidate its library, archives, and museum databases into a single DAMS and kickstart a digitization project as part of the migration. In this presentation, representatives from three departments at the Hall of Fame will give a brief background on the project and discuss the challenges and opportunities that came with this interdepartmental collaboration. Issues covered will include developing new workflows, dealing with resistant coworkers, establishing best practices, and communication obstacles. Although the Hall of Fame's project will be the case study through which the issues are discussed, the focus of the presentation will be how other institutions can learn from these experiences.

Chair: Kelli Bogan, *National Baseball Hall of Fame*

Speakers: Kelli Bogan; Jamie Brinkman; Cassidy Lent;
National Baseball Hall of Fame

S15. BREATH OF LIFE: COLLABORATING WITH NATIVE RESEARCHERS ACROSS THE SMITHSONIAN

Tweet with #maracspring18, #s15

This panel will discuss the various ways the Smithsonian Institution collaborates with Native American researchers to make archival materials related to their communities more easily discoverable and usable. Panelists from the National Museum of the American Indian, the National Anthropological Archives, and the Recovering Voices Program will talk about the most recent Breath of Life Archival Institute for Indigenous Languages as well as ongoing collaborative projects at their individual repositories. Panelists will lead a discussion on the challenges and successes of working collaboratively across archival units and will open the floor to questions regarding the protocols on working with Native American materials.

Chair: Rachel Menyuk, *National Museum of the American Indian, Smithsonian Institution*

Speakers: Caitlin Haynes, *National Anthropological Archives, Smithsonian Institution*

Judith Andrews, *Recovering Voices, Smithsonian Institution*

Nathan Sowry, *National Museum of the American Indian, Smithsonian Institution*

SATURDAY, APRIL 14
9:45–11:15 A.M.

S16. COLLABORATING WITH TEACHERS: BRINGING STUDENTS AND ARCHIVES TOGETHER

Tweet with #maracspring18, #s16

Recent archival conferences have featured numerous presentations encouraging archivists to work with educators from the PreK-12 and college undergraduate community. But how do you support this kind of program as a solo archivist, or in a school district where the focus is helping students pass standardized tests, or in school districts with diverse populations? See how school archivists and education specialists collaborate with teachers and students to bring archival materials into the PreK-12 classroom and become integral parts of the curriculum. Speakers will show sample lesson plans and projects that can serve as models for archivists interested in working with teachers.

Chair: Jacqueline Haun, *The Lawrenceville School*

Speakers: Danna Bell, *Library of Congress*

Cassandra Keith, *Episcopal Academy*

Johanna Schein, *Gilman School*

S17. IF YOU PLAN IT, THEY WILL COME: ARCHIVES MONTH EVENT INCUBATOR - BOF

Tweet with #maracspring18, #s17

Archives Month Philly (AMP) is a month-long city-wide festival that focuses on educating the wider community about local archives through public programming and exhibitions. Since 2013, AMP has held over 100 events at more than 60 participating institutions in the Philadelphia area. Join AMP's lead organizers to brainstorm creative ideas and start planning your own event for Archives Month this October! Speakers will share suggestions and words of caution for planning individual events or coordinating multi-institutional partnerships. Session attendees will then break into small groups based on institution type or other affinity, including colleges and universities, historical societies, museums, and special interest libraries. With an AMP organizer as facilitator, attendees will workshop event ideas for their own institution or region, from coming up with a concept, through planning and publicity, to day-of logistics.

Chair: Hillary Kativa, *Science History Institute*

Speakers: Celia Caust-Ellenbogen, *Swarthmore College*

Kelsey Duinkerken, *Thomas Jefferson University*

Bayard Miller, *American Philosophical Society*

Chrissie Perella, *College of Physicians of Philadelphia*

S18. RADICAL ROLE REINVENTION: NEW DIRECTIONS FOR SPECIAL COLLECTIONS COLLABORATION

Tweet with #maracspring18, #s18

The special collections field has traditionally stuck to tried and true approaches to building, sustaining, and providing access to materials. Are these approaches effective ways to respond to the needs of the communities we serve and the communities we document? How can we expand our repertoire to include non-traditional skills and collaborations? This panel will showcase examples of radical collaboration and reimaging of the special collections playbook: initiating collaborations between departments and disciplines, pushing ourselves out of our comfort zones, and designing services, policies, and instructional offerings to enhance and broaden what we provide to our readers and communities. Panelists will discuss a collaborative data-analysis approach to collection development and public services, a more broadly-realized approach to all activities contained in the spectrum of reader services, and outreach to the STEM fields.

Chair: Jennifer Kinniff, *Johns Hopkins University*

Speakers: Rebecca Bramlett, *George Mason University*

Jennifer King; Leah Richardson, *George Washington University*

Melanie Meyers, *The Center for Jewish History*

S19. FINDING THE SWEET SPOT IN THE "CHOCOLATE CITY:" BLACK MUSIC AND DANCE COMMUNITIES, COLLABORATION, AND THE ARCHIVES IN WASHINGTON, DC

Tweet with #maracspring18, #s19

The Black Regional Archives Dance Archives was established to preserve the tangible records of regional dance which reflects the African Diasporic experience inclusive of individuals, companies and organizations. The DC Public Library Special Collections Department's Go-Go Music Archive comprises a significant component of the DC Music Archive, a project initiative established in 2013 to collect, preserve, and document various genres of music in the capital city. This session will focus on efforts to document and preserve Black dance and Go-Go music to provide a view into these dynamic and rich, but often under-documented communities. It will also address how these communities impact the larger history of dance and music and will highlight outreach efforts to launch both archives and the challenges of working within the communities.

Chair: Chris Hartten, *Library of Congress*

Speakers: Lela J. Sewell-Williams, *International Association of Blacks in Dance*

Derek Gray, *DC Public Library*



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S20. JOINING FORCES: LOCAL RESIDENTS, STUDENTS, HISTORIANS, AND ORGANIZATIONS WORKING TOGETHER TO HIGHLIGHT SHARED HISTORIES - POTPOURRI

Tweet with #maracspring18, #s20

In this session, speakers from three institutions explore the use of art and image to facilitate local involvement in researching, preserving, and promoting hidden pieces of history. The Shenandoah Tapestry Project of the Stewart Bell Jr. Archives at the Handley Regional Library brings together residents of all ages to create a needlework tapestry that narrates regional history. Collaboration between the Colonial Williamsburg Foundation and African-American churches, school reunion groups, and local historians has yielded identifications and historical context for images in a photograph collection which documents the African American community in Williamsburg between the 1930s and 1950s. Public art has also been a tool used in a partnership between the Race & Racism Project at the University of Richmond and Untold RVA to bring marginalized and silenced city histories to light.

Chair: Marianne Martin, *Colonial Williamsburg Foundation*

Speakers: Lorna Loring; Rebecca Ebert, *Handley Regional Library*

Irina Rogova, *University of Richmond*

Marianne Martin, *Colonial Williamsburg Foundation*

Amy Speckart, *Rare Book School at the University of Virginia*

11:30 A.M.–1 P.M.

S21. DOCUMENTING A COMMUNITY, BUILDING A COMMUNITY: THE ROBERT J. SULLIVAN JR. PAPERS AT JAMES MADISON UNIVERSITY SPECIAL COLLECTIONS

Tweet with #maracspring18, #s21

Robert J. Sullivan Jr. served the Harrisonburg, VA community for more than two decades as its city planner and was beloved for his dedication as “unofficial historian” and community advocate. This panel discussion will draw on a project involving the Robert J. Sullivan Jr. Papers at James Madison University, tracing the progress of this multi-format collection from initial appraisal to programming and outreach. Panel members will reflect on the challenges and opportunities in undertaking a collaborative community project, managing the priorities and expectations of numerous stakeholders and their respective constituents, building community connections by documenting and performing outreach, outsourcing digitization and adding the content to an institutional repository, and how this case study in community collaboration successfully brought together different communities of researchers.

Chair: Lynn Eaton, *George Mason University*

Speakers: Kate Morris; Tiffany Cole; Lynn Eaton, *George Mason University*

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S22. DESIGNING A LEGACY: COLLABORATIVE DONOR RELATIONS WITH THE LIVING DONOR - BOF

Tweet with #maracspring18, #s22

When working with the papers of living individuals, donor relations can present particular issues and opportunities. In this birds-of-a-feather session, discussion leaders will share short case studies and encourage participants to discuss solutions to a variety of issues, including setting appropriate expectations for processing and digitization time, managing additional accessions, making effective use of meetings with the living donor or creator, dealing with the expectations of family members, responding to requests for exhibits and special events, and handling sensitive and restricted materials. Archivists from a variety of institution sizes and types should walk away from this session with workable and practical ideas.

Chairs/Speakers: Rachel Grove Rohrbaugh, *Elizabethtown College*

Lynda Kachurek, *University of Richmond*

S23. INVESTING IN OUR FUTURE: ARCHIVAL EDUCATION COLLABORATIVE PROJECT IN A 5TH-GRADE CLASSROOM

Tweet with #maracspring18, #s23

The Rockefeller Archive Center is working to expand educational outreach to the K-12 community and a new partnership was formed by working with a 5th-grade class on a long-term archival project. An education team that consists of archivists, teachers, parents, and students provided a combination of skills that enabled the class to learn the value of primary sources and view archives as a resource. Students learned how to create research questions, utilize primary sources, and demonstrate their knowledge about their topic areas in both the school and archives settings.

Chair: Marissa Vassari, *Rockefeller Archive Center*

Speakers: Marissa Vassari; Beth Jaffe-Davis, *Rockefeller Archive Center*

Elisabeth Hickey, *Washington Irving Intermediate School*

S24. FROM THE TRENCHES: CROSS-CAMPUS DIGITAL HISTORY COLLABORATION

Tweet with #maracspring18, #s24

In September 2015, Gettysburg College launched The First World War Letters of H.J.C. Peirs (www.jackpeirs.org), a digital history initiative built through collaboration between faculty, students, and library staff. The project is founded on amazing primary source material, but with limited financial support and little dedicated staff time. With creativity and hard work, project team members built a website that is maintained by students and enhanced whenever possible with features and commentary from faculty and staff. Members of #TeamPeirs will discuss the evolution of the project, the nature of the collaboration, and the intersection of audiences discovered along the way.

Chair: Amy Lucadamo, *Gettysburg College*

Speakers: Jenna Fleming; Ian Isherwood; R.C. Miessler; Meghan O'Donnell, *Gettysburg College*

S25. TO ENGAGE, EXCITE, AND EXPLORE: THE ROLE OF THE COMMUNITY ARCHIVES - POTPOURRI

Tweet with #maracspring18, #s25

What is the role of an archives in identifying and engaging the community it documents? Four very different presentations address this question from a variety of community perspectives. Staff from The Pittsburgh Queer History Project will consider how the process of building an archives with community members can productively complicate linguistic research alongside archival practice. At W.L. Gore & Associates, the archives serves as a place for understanding and interpreting history while working with non-archivists to navigate organizational change. Meanwhile, in a more traditional archival setting at the University of Baltimore, the archivist will discuss the non-traditional users of archives in an educational setting. Within Alcoholics Anonymous, the archives and the culture and community it serves find inherent and internal contradictions.

Chair: Harrison Apple, *Pittsburgh Queer History Project*

Speakers: Harrison Apple; Dani Stuchel, *Pittsburgh Queer History Project*

Kevin Brown, *W.L. Gore & Associates, Inc.*

Fatemah Rezaei, *University of Baltimore*

Jared Lobdell, *Independent scholar*

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<https://aws.passkey.com/go/MARACSpring2018>

Guests who prefer to call to make reservations:

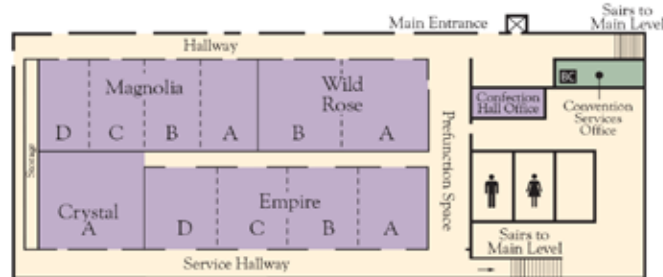
(855) 729-3108 and ask for the room block for the MARAC Spring Conference at the Hershey Lodge, April 11-15, 2018.

PLEASE RESERVE YOUR ROOM BY MONDAY, MARCH 12, 2018.

After this date, rooms and/or the group rate may no longer be available.

HERSHEYPARK'S SPRINGTIME IN THE PARK will be held April 14 and 15, 2018.

For more information, visit the Park's website: www.hersheypark.com/seasons/springtime.php

Tower Level**Main Level****Confection Hall Level**



Milton S. Hershey, posing for the obligatory camel and Great Sphinx photo while on tour in Egypt, 1913. Hershey Community Archives.

BY SHUTTLE FROM THE AIRPORT OR TRAIN STATION

Hershey Lodge offers transportation to and from Amtrak and Harrisburg International Airport (HIA).

- Harrisburg Amtrak Station to Hershey Lodge is \$32.00 one way.
- Harrisburg International Airport to Hershey Lodge is \$27.00 one way.

If you would like to book transportation, call Hershey Lodge at (717) 534-8601

UBER also operates in the Harrisburg-Hershey region.

BY CAR FROM THE AIRPORT OR TRAIN STATION

FROM AMTRAK STATION (CHESTNUT STREET AND 4TH AVENUE, HARRISBURG)

Take I-83 North to Route 322 East (Hershey). Continue straight onto Route 422 East. At the traffic light, turn right onto University Drive. Take the first right to Hershey Lodge.

FROM HARRISBURG INTERNATIONAL AIRPORT:

Follow signs to Route 283 East. Take 283 East to the Middletown Road exit. Turn left at the light onto Middletown Road. Follow Middletown Road to Route 322 East and Hershey. Continue straight onto Route 422 East. At the traffic light, turn right onto University Drive. Take the first right to Hershey Lodge.

BY CAR

FROM NEW YORK CITY AND NORTHEAST

Follow I-78 West to I-81 South. Follow I-81 South to Exit 77 (Manada Hill). Take Route 39 to Hersheypark Drive, turn right and exit onto Route 422 East. At the traffic light, turn right onto University Drive. Take the first right to Hershey Lodge.

FROM PHILADELPHIA AND EAST

Follow Pennsylvania Turnpike (I-76) West to Exit 266 (Lebanon-Lancaster). Take Route 72 North to the Route 322 West exit. Take Route 322 West and continue straight to Hershey. At the traffic light, turn right onto University Drive. Take the first left to Hershey Lodge.

FROM PITTSBURGH AND WEST

Take Pennsylvania Turnpike (I-76) East to Exit 226 (Carlisle). Take Route 11 North to I-81 North. Get off I-81 at Exit 77 (Manada Hill). Take Route 39 to Hersheypark Drive, turn right and exit onto Route 422 East. At the traffic light, turn right onto University Drive. Take the first right to Hershey Lodge.

FROM BALTIMORE/WASHINGTON AND SOUTHEAST

Take I-83 North. Follow I-83 North to Route 322 East to Hershey. Continue straight onto Route 422 East. At the traffic light, turn right onto University Drive. Take the first right to Hershey Lodge.

PARKING

Hotel parking is ample and free.

Name (to appear on badge): _____

Institution (to appear on badge): _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ E-mail: _____

If you have dietary, language, spatial, accessibility, or other needs, please describe them here. We will make every effort to accommodate you: _____

Please check: MARAC Member? ☐ YES ☐ NO Conference Speaker? ☐ YES ☐ NO**REGISTRATION**

Postmarked by March 15, 2018: _____ MARAC member - \$95.00 _____ Non-member - \$135.00

Postmarked March 16-29, 2018: _____ MARAC member - \$105.00 _____ Non-member - \$145.00

After March 29, 2018 (register on-site): _____ MARAC member - \$115.00 _____ Non-member - \$155.00

_____ Student Rate (please include photocopy of valid Student ID): \$50.00

_____ Saturday Only registration rate: \$55.00

_____ Workshop or Forum Only (please select the workshop you are attending below)

Registration Fee \$ _____

BUSINESS ARCHIVES FORUM

Thursday..... # _____ @ \$60/person \$ _____

WORKSHOPS

W1 Thursday – Dating 19th Century Portrait Photographs # _____ @ \$45/person \$ _____

W2 Thursday – Audiovisual Processing # _____ @ \$90/person \$ _____

W3 Thursday – Collections Care Training # _____ @ \$90/person \$ _____

W4 Thursday – Data Privacy for Born Digital Collections..... # _____ @ \$45/person \$ _____

*Workshop size is strictly limited, and MARAC workshops often fill completely. Participants who register for a workshop will receive a confirmation note. DO NOT REPORT FOR A WORKSHOP UNLESS YOU HAVE RECEIVED NOTIFICATION.***TOURS**

T1 Thursday – MARAC Golf Outing # _____ @ \$50/person \$ _____

T2 Thursday – Walking Tour of Harrisburg # _____ @ \$10/person \$ _____

T3 Thursday – Strasburg Train Ride/Railroad Museum of Pennsylvania (adult) # _____ @ \$15/person \$ _____

(child, 2-11) # _____ @ \$10/person \$ _____

T4 Thursday – Behind-the-Scenes at The Hershey Story..... # _____ @ \$5/person \$ _____

T5 Thursday – Walking Tour of Hershey..... # _____ @ \$10/person \$ _____

T6 Saturday – Antique Auto Museum # _____ @ \$5/person \$ _____

T7 Saturday – Hershey Bears vs. Bridgeport Sound Tigers # _____ @ \$25/person \$ _____

TOTAL \$ _____

PLEASE HELP US PLAN ARRANGEMENTS BY CHECKING THE ACTIVITIES YOU PLAN TO ATTEND:

Thursday New Member Meet and Greet # _____ FREE

Friday Continental Breakfast # _____ FREE

Friday Luncheon (check entree choice: ☐ Mushroom Ravioli OR ☐ Salmon OR ☐ Chicken)..... # _____ @ \$24/person \$ _____

Friday Reception at Antique Automobile Club of America Museum..... # _____ FREE

Guest Ticket # _____ @ \$20/person \$ _____

Saturday Morning Breakfast before Business Meeting # _____ @ \$20/person \$ _____

*All Conference attendees are welcomed and encouraged to attend the business meeting with or without purchasing the breakfast.***PLEASE CIRCLE THE PROGRAM SESSIONS YOU PLAN TO ATTEND:**

S1 S2 S3 S4 S5 S6 S7 S8 S9 S10 S11 S12 S13 S14 S15 S16 S17 S18 S19 S20 S21 22 S23 S24 S25

TOTAL \$ _____

PAYMENT INFORMATION: To pay by credit card, contact administrator@marac.info. To pay by check, make the check payable to MARAC and mail with this form to MARAC, Dickinson College, P.O. Box 1773, Carlisle, PA 17013. No refunds for conference costs will be given for cancellations made after March 29, 2018.

MARAC

Dickinson College
P.O. Box 1773
Carlisle, PA 17013



Thousands of tulips bloom at Hershey Gardens each year, 2017. Courtesy of Brian Tillotson