Report from MARAC Awards Committee Summer 2017 Steering Committee Meeting, October 26, 2017

The awards committee just posted the call for the Finding Aid Awards.

Courtney Tkacz will accept the Finch award on behalf of the Virginia Museum of Fine Art's "The Lillian Thomas Pratt Archives and Fabergé at VMFA," at MARAC – co-chair Cara Howe will present it.

The Scholarship Committee made three awards for the Buffalo meeting:

- Karen A. Stuart: Kate Federiconi
- Marsha Trimble \$400 Travel Award: Kendra Lightner
- \$250 Travel Award: Andrea Kutsenkow

The Scholarship Committee is currently soliciting applications for the MARAC Graduate Scholarship (applications due November 30).

This year's Arline Custer Memorial Award had 14 submissions, with one winning article and one book:

Kitchen Table Politics: Conservative Women and Family Values in New York by Stacie Taranto

and

"The High Price of Living": The Lives of Insolvent Laborers in Jacksonian-Era Cumberland County" by Michael McCoy.

Service awards will be presented to Newark Local Arrangements Committee Tri-Chairs Don Cornelius, Laura Poll, and Elizabeth Surles; and Newark Program Committee Co-Chairs Jennie Levine Knies and Dale Patterson.

Respectfully submitted,

Adriana P. Cuervo, CA Awards Committee Chair



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Date: October 20, 2017

To: Members of the MARAC Steering Committee

Re: Summary of the Communications Committee Activities (August 2017-October 2017)

for Fall Steering Committee Meeting, October 26, 2017

The Communications Committee had a teleconference on October 3, 2017 from 11:00-12:00 pm. Liz Scott, Ilhan Citak, Eric Arnold Fritzler, Jodi Boyle, Heidi Abbey Moyer, Lynsey Sczechowicz, and Chris Harrten were in attendance. Michael Martin was not in attendance.

Liz noted that the Vin Novara wanted all committee members to be familiar with the MARAC Strategic Plan as it will be reviewed in the coming months. Also, the section in the MARAC handbook for the Communications Committee needs to be updated. The entire committee will be making edits to their respective sections and hopes to be done with edits by January 2018.

Newsletter MAA: Jodi noted that the Fall issue of the *MAA* will be printed soon and be available at the upcoming MARAC conference in Buffalo. She noted the deadline for the Winter issue will be December 1st. She recently put out a call for book reviewers and got a very good response.

Advertisements: Eric recently assisted Editors Jodi and Michael with reviewing the ads in the Fall issue. After each printing, Eric notifies all of the advertisers that the issue is publicly available and provides a link to view/download the issue on the MARAC website. Eric is also wondering whether any members of the Steering Committee have any recommendations for other potential advertisers that he could contact.

Blog/Social Media: Lynsey noted she is having difficulty developing content for the blog. We discussed going back to the old blog schedule where we had officers and state caucus reps post on a regular basis. We all brainstormed and came up with an idea called "Getting to Know You" which could be a monthly post by a caucus rep that highlights a member from that state. We will be looking to implement a schedule for that in the coming months. The blog can be found here: https://themaracblog.wordpress.com/

Technical Leaflets: Chris reported that he is finishing up the final edits for two leaflets; digital exhibits and disaster planning. He is also working on updating the design template. Chris mentioned he would like to define the scope of the leaflets more clearly so that submitters are aware of the parameters of the leaflets.

We all discussed a better way to promote the leaflets which turned into a discussion about making the leaflets a peer-reviewed publication. The entire committee was excited about the idea of pursuing this since MARAC currently does not have a peer-reviewed publication. Heidi and Chris were going to research how to become a peer-reviewed publication and draft a proposal to present to Steering in the coming months. They will be talking to members of other peer-reviewed publications to gather information.

Cafe Press: Heidi will continue to maintain and update the Cafe Press website. She would like to do more advertising for Cafe Press and discussed writing a blog post and posting special "holiday" sales to social media. We also discussed requesting money from Steering to buy merchandise and then raffle it off or give it away at an upcoming MARAC meeting.

Heidi also noted that with the website redesign, she feels it is harder to find the store. While there is a link called "SHOP" on the website, members may not know what that exactly means.

Cafe Press can be reached from the MARAC home page from the Quick Links sidebar under "SHOP": http://www.cafepress.com/marac

The Communications Committee was approached by Members-At-Large Molly Tighe and Geoff Huth about doing a Facebook Live stream through the MARAC Facebook page during the Town Hall on the recent *Diversity and Inclusion Report* at the Buffalo meeting. Ilhan will bring a tripod and set his phone up to stream the meeting to members who are unable to attend and Lysney will post reminders on social media to view it.

Respectfully submitted by Liz Scott and Ilhan Citak.



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MARAC Education Committee Report Submitted by Paige Newman, 19 October 2017

Off-conference workshops were a success! Twelve off-conference workshops were held from May to October. One workshop was cancelled due to low enrollment.

Buffalo Workshops:

Evidence-Based Practices and Assessment in Special Collections and Archives

Full Day Workshop: 9AM-4PM

INSTRUCTORS: Christian Dupont, Boston College and Emile Hardman, Harvard University

Introduction to Genealogy for the Unsuspecting Archivist Workshop

Full Day Workshop: 9AM-4PM

INSTRUCTOR: Mary Mannix, Frederick County Public Libraries

Project Management for Archival Processing

Full-Day Workshop: 9 AM-4 PM

INSTRUCTOR: Vincent Novara, University of Maryland

Hersey Workshops:

Full day:

Audiovisual Processing – Instructor Siobhan C. Hagan

Half day:

Data Privacy for Born Digital Collections – Instructor Alexis Antracoli

Dating 19th Century Portrait Photos – Instructor Gary Saretzky

Working to schedule another full day or two half-day workshops.

Wilmington Workshops:

Meeting with Emily Cottle at Buffalo Conference to discuss workshops that will fit themes chosen for Wilmington.

In the works 2018 Workshops:

*Library of Virginia, Richmond - Copyright Fundamentals for Librarians and Archivists Workshop – Instructor Peter Hirtle

*University of Maryland – Argument Clinic Workshop – Instructor Kate Dohe

*University of Virginia Libraries, Charlottesville - There's an API for That! – Instructors: Valerie Addonizio and Lora Woodford

Education Committee 2018-2019

Paige Newman
Dawn Sherman-Fells
Deirdre Joyce
Leslie Van Veen McRoberts
Elizabeth Wilkinson

MARAC Membership Committee Report October 2017

Membership

- Sara A. Borden, Chair
- Sierra Green
- Theresa Altieri Taplin
- Helice Koffler
- Sheridan Sayles
- Yukako Tatsumi
- Cara Griggs
- Jennie Knies, MARAC Secretary (ex-officio)
- Sara Predmore, MARAC Administrator (ex-officio)

Progress and News

"Guide to MARAC"

This is a dynamic document that we're continuing to amend and update. Theresa has been doing a lot of work on the PowerPoint to ensure that information is relevant, fonts and colors are consistent, and speaker's notes are included. Since Sara's job responsibilities will prevent her from attending Buffalo, Sierra will be giving the presentation at the New Member Orientation. A big thank you to Sierra for stepping in.

• <u>Committee Membership</u>

The Committee is currently ramping activities back up after being down two members. We are happy to have Helice Koffler of New York's Shubert Archive and Sheridan Sayles of Rutgers University joining us.

• Mentorship Program

Steering tasked the Membership Committee with re-starting a mentorship program within MARAC. Lauren Brown did some research for us on past efforts to start a mentorship program, which unearthed some helpful information, including pitfalls to be aware of. Sheridan has agreed to undertake a survey of similar professional institutions which also offer mentorship programs. The intention is to get a sense of the type of services offered, the size of the programs, and the logistics. Sara is drafting a questionnaire for potential participants. The questionnaire will seek to gauge interest in the program; understand mentees' expectations of their mentors; understand the level of effort mentors expect put in; and get a sense of what kind of assistance mentees want to receive. We hope to send the survey out this winter and would like to roll out the program by the Hershey conference in April of 2018.



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Nominations and Elections Committee Report October 2017

The NEC sent out an announcement about the 2018 MARAC elections that was distributed via the *Mid-Atlantic Archivist*, MARAC blog, Facebook and Twitter. I want to extend a big thank you to Melissa McMullen, Jodi Boyle, Sara Predmore and Lynsey Sczechowicz for making this happen.

We have begun compiling a list of potential candidates for the 2018 elections, and are working to fill many gaps given the small number of individuals that have so far expressed interest in running.

Open positions include:

OFFICERS (1 opening for each position)

- Chair-Elect
- Treasurer

CAUCUS REPRESENTATIVES (1 opening for each position)

- Delaware
- Maryland
- New Jersey
- New York
- Pennsylvania
- Virginia
- Washington, D.C.
- West Virginia

COMMITTEES (number of open positions listed in parentheses)

- Arline Custer Memorial Award Committee (2)
- Distinguished Service Award Committee (1)
- Finding Aids Committee (2)
- Nominations and Elections Committee (3)
- Scholarship Committee (2)

I would like to thank my fellow NEC members – Maegan Peterman, Melissa McMullen, Dyani Feige and Wesley Chenault – for their ongoing work for the committee.

Respectfully submitted,

Melissa Lindberg

Chair, Nominations and Elections Committee