

REPORT OF THE CUSTER COMMITTEE

Submitted by Tyler Stump, Committee Senior Co-Chair, July 7th, 2023

The Committee has been meeting over email and made a slight modification to the Call for Submissions to include a point of clarification to the “Evaluation” section of the award information:

“Compiled works or works with multiple authors—such as edited volumes, co-authored works, or journals—will be reviewed in their entirety. Portions of a multiple-author work that do not meet award requirements may impact the submission’s final scoring.”

This change was made in response to an issue that arose in 2022 when an editor submitted a edited volume for a Custer award but the majority of the chapters were not eligible for the award because the authors and subjects were not from the MARAC region. The Committee also discussed how we will review such a work if one is submitted again this year.

The Committee continued to add and revise the list of outlets that we send our call for submissions to, making sure to add updated contact information when available and to concentrate on outlets in the MARAC region.

We issued the call for submissions at the start of June and has so far received one submission, an article. The submission proposal is July 31st and we anticipate most submissions to come in the final weeks leading up to the deadline.

MARAC

Mid-Atlantic Regional Archives Conference

Delaware • District of Columbia • Maryland • New Jersey
New York • Pennsylvania • Virginia • West Virginia

July 25, 2023

The Communications Committee is composed of Michael Martin, Missy Nerino, Carolyn Friedrich, Lara Szypszak, Renae Rapp, Emily Johnson, Jill Tominosky, Molly Tighe, Heidi Abbey Moyer, and Kathleen Donahoe. Kevin Clair and Sara Predmore are ex-officio members.

Committee Assignments

With the new fiscal year, several committee assignments have changed.

- Co-Chairs: Michael Martin and Missy Nerino
- *Mid-Atlantic Archivist* Editorial Staff: Carolyn Friedrich, Editor; Lara Szypszak, Associate Editor; Jill Tominosky, Advertising Editor
- *The Practical Archivist* Editorial Board: Heidi Abbey Moyer and Renae Rapp, Co-Editors-in-Chief; Molly Tighe and Emily Johnson, Editorial Board Members
- Social media: Kathleen Donahoe

Many thanks to Alex Japha and Diane Wunsch, who just cycled out of the Communications Committee at the end of the 2022-2023 FY. As well as Molly Tighe, former chair, who continues on the Committee as a member of *Practical Archivist*.

Mid-Atlantic Archivist (MAA)

The Summer 2023 (Vol. 52, No. 3) issue of MAA published electronically on June 30, 2023. A social media post advertising the issue was posted July 5. The issue was included in SAA's *In the Loop* newsletter on July 12.

This issue included a book review of *Born-Digital Design Records*, and the preservation column, *Preservation Post*, on economical photodocumentation. Other articles included the introduction of new Chair Jessica Webster; recognition of the 2023 Distinguished Service Award Recipient, Jennie Levine Knies; and an article from the Delaware Public Archives about a pilot outreach program to assisted living facilities.

The Fall 2023 issue is currently being planned with an estimated publish date of around October 2, 2023.

The MAA's editorial team for 2023-2024 is Carolyn Friedrich, editor; Lara Szypszak, associate editor; and Jill Tominosky, advertising editor. The team plans to continue publishing book reviews and the preservation post column started by the previous editorial team. The team will continue the dialogue with the editor of the Conference Program and the editorial team of *The Practical Archivist* about use of and expanding the MAA Style Guide for those publications.

During the Communications Committee meeting on July 14, 2023, the question was raised if MARAC should raise the rate from \$45 to \$50 for institutional subscribers to the MAA. It was recommended that MARAC do so and is now brought to the Steering Committee for consideration.

The MAA's annual ingest into UMD and the Internet Archives will take place in August.

Information about the MAA to encourage submissions will be available at MARAC's table during the upcoming SAA conference in Washington, D.C.

The Practical Archivist: MARAC Technical Leaflet Series

- Acknowledgments: The Co-Editors-in-Chief and new members of the Editorial Board would like to formally thank Alex Japha and Diane Wunsch for their dedicated years of service to *The Practical Archivist: MARAC Technical Leaflet Series*, especially during the pandemic and through the many changes that the publication has experienced since 2018. Without Alex's ongoing leadership and Diane's many contributions, *The Practical Archivist* would not exist as it is today. We are excited to welcome Heidi Abbey Moyer and Renae S. Rapp as the new Co-Editors-in-Chief, and new members, Molly Tighe and Emily Johnson!
- Goals Completed (June-July 2023):
 - Contacted author to share initial edits of leaflet (publication No. 16) and received comments from the author.
 - Confirmed acceptance with one peer reviewer; acceptance from a second peer reviewer is still pending.
 - On July 24, 2023, convened first meeting of the 2023-2024 Editorial Board, which consists of Heidi Abbey Moyer and Renae S. Rapp as the new Co-Editors-in-Chief and two new Board members, Molly Tighe and Emily Johnson.
 - Attended annual SAA meeting and cross-promoted the publication during the conference.
- Goals Planned (August-December 2023):
 - Renew temporary ISSN with the Library of Congress.
 - Update information about *The Practical Archivist* on MARAC website, including Editorial Board members.
 - Update the Fall 2023 "Call for Proposals" on the MARAC website and distribute it to the MARAC email list and social media feed.
 - Finalize peer review of current manuscript (publication No. 16).
 - Initiate and complete redesign of logo and layout for *The Practical Archivist*, beginning with No. 16.
 - Revise "Guidelines for Authors" and "Guidelines for Peer Reviewers."
 - Identify ways to partner with the Mid-Atlantic Archivist for style guide and/or webinar to encourage/assist new authors
 - Discuss future membership expansion of the Editorial Board.

Social Media

Since April we've posted to the blog 5 times, which were then shared to both Facebook and Twitter. On Facebook we've had 63 posts both by Kathleen (MARAC's social media coordinator) and other members of the page. Some of the top posts were for the publication of the MAA and

other professional development opportunities, and there were about 17 new members who joined since our last report.

On Twitter, we tweeted and retweeted 14 times. The statistics for our Twitter are a little off at the moment, because with Twitter becoming "X" they're revamping their analytics platform and Kathleen couldn't get the information she usually does. From what she's pulled together, our tweets had 1869 impressions, resulting in 79 profile visits, and we were mentioned twice by other accounts. The statistics that are missing are from April and May, which means we're not seeing the normal increase from the conference that we should be. If this updates anytime soon in the next few weeks, Kathleen will make a note and include it in the next report.

Additional News

Spurred by the success of the silent auction at the College Park meeting, members of the Communications Committee are continuing to explore opportunities for the creation or purchase of MARAC-branded swag to be used as a fundraising tool for MARAC Scholarships. The Communications Committee (led by Molly Tighe) reached out to the Scholarship Committee to collaborate; the Scholarship Committee has agreed. The project is in development and will report back in future reports.

The Co-Chairs of the Communications Committee—Michael, Molly, and Missy—met with members of the Education and Diversity and Inclusion committees in late June. At the previous meeting, in April, it was decided that rather than having a single template for all MARAC presenters to follow we would present guidelines for them. This way there would still allow a degree of creativity and less monotonous and uniform presentations. At the meeting in June everyone reviewed a number of different options that were found online for these guidelines. After some discussion it was decided to use the following options as frameworks for MARAC.

For PowerPoint Slides:

- https://www.framingham.edu/Assets/uploads/about-fsu/accessibility/_documents/7-steps-accessible-ppt.pdf
- This version was the most approachable and still was able to convey all the basic points including different considerations for the audience as well as step by step instructions with screen captures.

For Google Slides:

- <https://ww1.oswego.edu/accessibility/google-slides>

Both of these will need some tweaking to ensure we remove all the logos specific to different institutions. But that should not be too difficult. After approval from Steering, the group plans to make these changes and ensure something is in place by September for the fall conference. Missy is already in contact with the Fall program committee so they are prepared. We will also review and work on some suggestions from the designer we work with for the MAA.

The Communications Committee plans to meet again prior to the Saratoga Springs meeting for anything that might affect that meeting. The Co-Chairs additionally would like to meet with the 2023-2024 Chair, Jessica Webster, to talk about her initiatives during her tenure as MARAC Chair and how the Communications Committee can assist.

Respectfully submitted by
Michael Martin & Missy Nerino
MARAC Communications Committee Co-chairs

MARAC
Diversity and Inclusion Committee Report
August 2023

The Diversity and Inclusion Committee is comprised of the following members: Rayna Andrews (chair), Ali Zawoyski, Joseph Azizi, Jessica E. Johnson, and Armando Suarez.

The committee discussed business via email and met via Zoom.

New Members

Jessica Johnson and Armando Suarez join the committee. Welcome!

D&I session scholarship

No one self-nominated for the session scholarship for the Fall 2024 conference. The committee will discuss the options for moving forward.

Symposium

Plans are moving ahead for the Spring 2024 symposium. We have signed a contract with Right to Be to conduct bystander intervention and conflict de-escalation training. We are working with the MCC to figure out the specifics to put out a call for proposals for lightning talks.

Other updates

The committee is working with the Education and Communications committees to create standards and templates for presentations.

Resource page

A reminder that the D&I committee has a [resource list](#). Anyone can send articles or resources to the committee chair for inclusion in the list.

Member term updates

Jessica E. Johnson - term ends summer 2025

Armando Suarez - term ends summer 2025

Joseph Azizi- special appointment, term ends summer 2024

Ali Zawoyski- term ends summer 2024, but now chair-elect, serving on the committee as a non-voting member

Rayna Andrews - term ends summer 2024

Respectfully submitted by Rayna Andrews (chair)

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MARAC Education Committee Report 28 July 2023

Activities and ongoing tasks:

- The May Project Management Workshop at the Maryland Archives, and the two virtual workshops (Embracing Folklife Collections and Basic Copyright) in June and July were well received, and two of the three had full registration. The virtual workshops were facilitated by Workshop Coordinators Colleen Bradley-Sanders and Elizabeth Wilkinson.
 - o Obtained ACA credit codes for Project Management and both Copyright workshops
 - o August Copyright Workshop (Intermediate/Advanced) has full registration
- Mae Casey has been working on updating the Education Committee pages for the website, and once a few outstanding questions are settled, the pages will be handed over to the MARAC website coordinator.
- Recordings of the virtual workshops may now be uploaded to DRUM and made public after 12 months.
- Elizabeth Wilkinson attended a meeting about slide accessibility guidelines for the Fall 2023 conference.

Workshops proposal form is open for rolling submissions:

https://docs.google.com/forms/d/e/1FAIpQLSe8eU8LqYtQx0FBk1_3r6QWyVWHjOI26zAPg51_4SMotmz3g/viewform?usp=sf_link

Upcoming Workshops:

2023 Summer Virtual Series					
Workshop Title	Presenters	Date	Mode	Length	Contact
Copyright 2	Menzi Behrnd-Klodt	August	Virtual	Half day	CB-S
2023 Fall Meeting Workshops					
Workshop Title	Presenters	Date	Mode	Length	

Print Matters: Installing in-person and hybrid exhibits	Dr. Harrison Wick	Oct. 19	In-person	Half day	
Understanding Archives	Dyani Feige	Oct. 19	In-person	Full day	
You're Hired! How to Navigate the Job Application Process	Peter Carini	Oct. 19	In-person	Full day	
What is that? And Who Cares?: How to interest and engage K-12 students with archival materials to Promote critical thinking and learning	Tracy Harter	Oct. 19	In-person	Half-day	
Personal Archiving and the Virtual Footlocker Project	Edward Benoit III	Oct. 19	In-person	Half-day	
Housing How-To: Stabilizing and Supporting Paper-Based Collections	Amanda Murray, Kate Jacus	Oct. 19	In-person	Half-day	
2024 Off-Conference					
Workshop Title	Presenter(s)	Date	Mode	Length	Contact
Red Flags: When to call a conservator (Tentative)	CCAHA staff	Jan or Feb	Virtual	Half day	
Multiple Origins and Multiple Outputs: An Archives and Digital Scholarship	Kira Dietz and Corinne Guimont	January	Virtual	Coffee chat	EW
2024 Summer Series					
Workshop Title	Presenter(s)	Date	Mode	Length	Contact
An Introduction to Building Digital Exhibits: Creating Best Practices, Exploring Omeka, and Navigating Plug-ins and Web-based Tools	Kira Dietz and Corinne Guimont		Virtual	2 half days	EW

Respectfully submitted:

Colleen Bradley-Sanders, Chair

May Casey, Website Coordinator

Melissa Erlandson, Communications Coordinator

Kay Lewandowska, Digital/DRUM Coordinator

Amy MacDonald

Elizabeth Wilkinson, Workshop Coordinator

MARAC
Membership Committee Report July 2023

Membership

- Vicki Russo, Chair
- Kevin Delinger
- David Grinnell
- Sarah Leu
- Laura Melbourne
- Jordan Patty
- Emily Somach, Mentoring Subcommittee Co-Chair
- John Zarrillo, Mentoring Subcommittee Co-Chair

Progress and News

- Membership, in coordination with MARAC leadership, has reorganized the committee to allow for more consistent knowledge to carry through as members rotate on and off, and to better prepare members to move into the Chair position. This will set the committee up to have ongoing Chairs and Co-chairs that come from within the committee and have the knowledge to take on those roles. Our goal is to improve the effectiveness of the committee and help keep momentum. The transition will look like this:
 - 2023-2024:* Vicki and Jordan will serve as Chair/Junior Co-chair, respectively. Laura will shadow Vicki and Jordan in anticipation of moving into the Junior Co-chair position.
 - 2024-2025:* Vicki steps back as a regular member. Jordan becomes Senior Chair, and Laura is appointed as Junior Co-chair. Another committee member will shadow Laura and Jordan in anticipation of becoming the Junior Co-chair in 2025-2026.
 - 2025-2026:* Vicki and Jordan rotate off, and Laura becomes Senior Chair. The member who had been shadowing Jordan and Laura will become Junior Co-chair and serve alongside Laura.
- The Membership Committee continues to work on the Academic Institution Liaisons Project (AILP) with the goal of having MARAC members be liaisons for academic institutions in order to provide information to the faculty and students about MARAC - local caucus events, conferences, membership brochures, classroom visits, etc.