

MARAC

Mid-Atlantic Regional Archives Conference

Delaware • District of Columbia • Maryland • New Jersey
New York • Pennsylvania • Virginia • West Virginia

April 14, 2023

The Communications Committee is composed of Heidi Abbey Moyer, Kathleen Donahoe, Carolyn Friedrich, Alex Japha, Michael Martin, Melissa Nerino, Lara Szypszak, Molly Tighe, and Diane Wunsch. Kevin Clair and Sara Predmore are ex-officio members.

Committee Assignments

Missy Nerino serves as MAA Editor, Lara Szypszak as MAA Assistant Editor, and Carolyn Friedrich as Advertising Editor.

Kathleen Donahoe continues to serve in the role of Social Media Coordinator.

Technical Leaflets Editor-in-Chief Alex Japha, who serves alongside Technical Leaflets Editorial Board members Heidi Abbey and Diane Wunsch, will be stepping down in Summer 2023.

Michael Martin continues to serve in the role of Co-chair. Co-chair Molly Tighe will be stepping down in Summer 2023.

Mid-Atlantic Archivist (MAA)

The Spring 2023 (Vol. 52, No. 2) issue of MAA published electronically on April 3, 2023. A social media post advertising the issue was posted April 4. The issue will be noted in SAA's *In the Loop* newsletter in mid-April.

This issue marked both the return of reviews with a book review of *Managing Business Archives*, and the beginning of a new preservation column, called *Preservation Post*. Other articles included the graduate student scholarship winner's piece; a tribute to former DSA winner, Dr. Sue Hamburger; an interview with the 2022 Arline Custer Memorial Award winner; and an article on the Appalachian Trail Conservancy Records.

The Summer 2023 issue is currently being planned with an estimated publish date of around July 1, 2023.

Social Media

There were 8 posts on The MARAC Blog, all of which were also shared on our socials as well. On Twitter, we had 13 tweets and retweets from related users, with about 1200 impressions on the tweets, 260 profile visits, and 4 mentions. On Facebook we had 33 posts by me and other members of

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the group. Our most popular posts were those about the conference, with the top one having more than 1,200 views, and professional development opportunities from some organizations in the group. 55 different people posted and commented, and we gained about 10 new people since January. You can expect these numbers for both Twitter and Facebook to increase in the next month or so, with the virtual conference happening and later postings about the virtual poster sessions and virtual tours following.

Technical Leaflets/Practical Archivist: A Technical Leaflets Series

- Completed edits on the first draft of the reparative description leaflet. Return of our edits to the author is pending a final discussion with the editorial board scheduled to occur on April 20.
- Compiled a list of potential reviewers to contact for peer review.
- Updated the call for proposals on the MARAC website and sent it out to the MARAC email list and social media feed.
- We were put in contact with Krista Hanley at the Dickinson Print Center to begin the process of creating a new design for the Practical Archivist. Need to follow up with Krista to begin the redesign process.
 - The editorial board thought that a historic map showing the MARAC region might be a good starting point for a title page graphic.

Additional News

Co-Chairs met with colleagues from the Education and the Diversity, Equity, and Inclusion Committees to discuss the development of a template or guidelines for conference presentations to ensure equitable access to all attendees and patrons. The discussion included options for a template and options for guidelines, with unanimous agreement that guidelines and examples will best meet the intended goals. This work is continuing with an expectation to submit a draft to Steering in Summer 2023.

The Communications Committee is exploring frameworks to effectively expand its membership while retaining specialized internal groupings that focus on major tasks, like the *MAA* and the *Practical Archivist*. Framework discussion focused on the need for succession planning in specialized roles as well as for creating opportunities for newer members to gain experience while incrementally increasing committee responsibilities. Frameworks discussed include that in place with the Custer Award Committee, wherein committee members progress towards leadership roles while receiving training by senior committee members.

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Members of the Communications Committee are continuing to explore opportunities for the creation or purchase of MARAC-branded swag to be used as a fundraising tool. Initial surveys have revealed opportunities for the creation of t-shirts, specifically, that would generate funds to support MARAC-wide goals. The Communication Committee plans to reach out to the Scholarship Committee to help move the effort forward and to explore any potential for engaging one of MARAC's Members-at-Large in the project.

Respectfully submitted by
Michael Martin & Molly Tighe
MARAC Communications Committee Co-chairs

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Diversity and Inclusion Committee Report
April 2023

The Diversity and Inclusion Committee is comprised of the following members: Rayna Andrews (chair), Ali Zawoyski, and Kayla Hesin, and Joseph Azizi.

The committee discussed business via email and met via Zoom.

D&I session scholarship

The D&I scholarship for the 2023 virtual meeting was awarded to session 5 “The Black History and Visual Culture collection at Penn State University Libraries.” Scholarship recipients will receive waived registration for the virtual meeting and a combined total of \$1,200 for the next in-person conference.

Other updates

The committee is working with the Education and Communications committees to create standards and templates for presentations.

We are also working with the MCC to plan the 2024 symposium.

Resource page

A reminder that the D&I committee has a [resource list](#). Anyone can send articles or resources to the committee chair for inclusion in the list.

Member term updates

Joseph Azizi- recently appointed

Kayla Heslin - term ends in summer 2023, rotating off

Ali Zawoyski- term ends in summer 2024, but now chair-elect and will serve on the committee as a non-voting member

Rayna Andrews - term ends summer 2024

Respectfully submitted by Rayna Andrews (chair)

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MARAC Education Committee Report 14 April 2023

Activities and ongoing tasks:

- Collaborating with Communications and Diversity and Inclusion committees to create standards and templates for presentations and workshops.
- Updated policies, forms, workflows, draft emails, timelines, duties
- Prepping content and policies for adding workshop content to DRUM
- Compiling list of GLAM organizations in and around MARAC region to promote workshops outside of MARAC
- Developing webinars, workshops, coffee chats (guidelines and workflows + content + pricing guidelines)
- Investigating technical leaflets as webinar series
- Finalizing content for the Education tab on MARAC website

Workshops proposal form is open for rolling submissions:

https://docs.google.com/forms/d/e/1FAIpQLSe8eU8LqYtOx0FBk1_3r6QWYVWHjOI26zAPg51_4SMotmz3g/viewform?usp=sf_link

Workshops for 2023:

2023 Off-Conference				
Workshop Title	Presenter(s)	Date	Mode	Length
Project Management for Archivists	Vin Novara	May 15	In-person (registration full)	Full day
2023 Summer Virtual Series				
Workshop Title	Presenters	Date	Mode	
Folklife	Ryan Koons; Lauraine Ojo-Ohikuare	1 June, 9:00 am- 12:00 pm	Virtual	Half day

Copyright 1	Menzi Behrnd-Klodt	July	Virtual	Half day
Copyright 2	Menzi Behrnd-Klodt	August	Virtual	Half day
Grief work and community support (tentative)	Amanda Meeks		Virtual	
2023 Fall Meeting Workshops				
Workshop Title	Presenters	Date	Mode	
Print Matters: Installing in-person and hybrid exhibits	Dr. Harrison Wick	Oct. 19	In-person	Half day
Understanding Archives	Dyani Feige	Oct. 19	In-person	Full day
You're Hired! How to Navigate the Job Application Process	Peter Carini	Oct. 19	In-person	Full day
What is that? And Who Cares?: How to interest and engage K-12 students with archival materials to Promote critical thinking and learning	Tracy Harter	Oct. 19	In-person	Half-day
Personal Archiving and the Virtual Footlocker Project	Edward Benoit III	Oct. 19	In-person	Half-day
Housing How-To: Stabilizing and Supporting Paper-Based Collections	Amanda Murray, Kate Jacus	Oct. 19	In-person	Half-day

Respectfully submitted:

Colleen Bradley-Sanders, Co-Workshop Coordinator

May Casey, Website Coordinator

Melissa Erlandson, Communications Coordinator

Kay Lewandowska, Digital/DRUM Coordinator

Elliot McNally, Chair

Elizabeth Wilkinson, Co-Workshop Coordinator

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Membership Committee Report Apr 2023

Membership

- Vicki Russo, Chair
- Kevin Delinger
- Pam McClanahan
- Jordan Patty
- Alexandra Schlomer
- Laura Melbourne
- Alexandra deGraffenreid, coordinator Mentoring Subcommittee
- Catherine Mayfield, coordinator Mentoring Subcommittee

Progress and News

- The Membership Committee continues to work on the Academic Institution Liaisons Project (AILP) with the goal of having MARAC members be liaisons for academic institutions in order to provide information to the faculty and students about MARAC - local caucus events, conferences, membership brochures, classroom visits, etc.
- The chair and several members' terms are ending at the end of this Fiscal Year and the committee is recruiting to fill those spots.

Mentoring Subcommittee Report

- Members are:
 - Lexy deGraffenreid
 - Cate Mayfield
 - John Zarillo
 - Emily Somach
- The Mentoring subcommittee is active for this Fiscal Year with 34 members in 5 cohorts.
- This Fiscal Year, the Mentoring Subcommittee is focused on reviewing and updating the Cohort Program's workflows, including:
 - Revising cohort participant surveys.
 - Reviewing and revising the timeline on recruitment and cohort formation.
 - Revising and formalizing Mentoring Cohorts Program documentation.

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Nominations and Elections Committee

Report for April 21, 2021 Steering Committee meeting

The Nominations and Elections Committee consists of: Cassandra Berman, Lori Hostuttler, Stacey Lavender, and Sheridan Sayles (chair).

Elections ran from January 27 through February 10, 2023. On behalf of the Nominations and Elections Committee, we are pleased to share with you the successful candidates from the 2023 MARAC elections (attached below). All of the successful candidates have accepted their respective positions, and the unsuccessful candidates have been notified.

I would like to take this opportunity to thank the members of the 2022-2022 NEC for their service and hard work in creating the ballot and administering the election, as well as to thank Sara Predmore for her support and work to find and set up a new election portal, along with her help with the election process.

I will be meeting with the incoming NEC Chair, Jennifer Mitchel, to ensure a smooth transition, and will be staying on the committee in a consulting capacity next year as all elected NEC members are new to MARAC. I encourage those of you moving out of your positions to reach out no later than mid-May to discuss the transition with the newly-elected members.

Thank you also to the Steering Committee members for your help with outreach and support of the elections. I enjoyed working with all of you and hope to do so again in other MARAC capacities.

Best,

Sheridan Sayles, NEC Chair

2023-2024 MARAC Election Results

Chair-Elect:

Ali Zawoyski, College of William and Mary

Secretary:

Kevin Clair, Pennsylvania State University

Meetings Coordinator:

Mary Mannix, Frederick County Public Library

Members at Large:

Carley Altenburger, Winterthur Museum Garden and Library

Debra Schiff, The College of New Jersey

Amanda May, Library of Congress

Dyani Feige, Conservation Center for Art and Historic Artifacts

Arline Custer Memorial Awards Committee:

*Sarah E. Almond, Hampden-Sydney College

Brittany Morris, Delaware Public Archives

Distinguished Service Award Committee:

Rejoice E. Scherry, Vermont Division for Historic Preservation

Finding Aids Award Committee:

*Amy B. Poe, Women in Military Service for America Memorial Foundation, Inc.

Ben Blake, University of Maryland

Nominations and Elections Committee:

*Jennifer Mitchell, Washington and Lee University

Maegan Peterman, Delaware Public Archives

Hannah Morgan, Delaware Public Archives

Scholarship Committee:

*Jodi Boyle, University at Albany

Melissa Davis, George C. Marshall Foundation

*denotes candidates who received the most votes and will serve as Chair in their year-long term, or Junior Co-Chair in their second year and Senior Co-Chair in their third year of service.