

MARAC

Mid-Atlantic Regional Archives Conference

Delaware • District of Columbia • Maryland • New Jersey
New York • Pennsylvania • Virginia • West Virginia

January 20, 2022

The Communications Committee is composed of Heidi Abbey Moyer, Kathleen Donahoe, Alex Japha, Michael Martin, Melissa Nerino, Lara Szypszak, Carolyn Friedrich, Diane Wunsch and Molly Tighe. Kevin Clair and Sara Predmore are ex-officio members.

Committee Assignments

Missy Nerino serves as MAA Editor, Lara Szypszak as MAA Assistant Editor, and Carolyn Friedrich as Advertising Editor. Technical Leaflets Editor-in-Chief Alex Japha serves alongside Technical Leaflets Editorial Board members Heidi Abbey and Diane Wunsch.

Molly Tighe and Michael Martin continue to serve in the roles of Co-chair. Kathleen Donahoe continues to serve in the role of Social Media Coordinator.

Jodi Boyle, former MAA Editor and 50th Anniversary Committee liaison, resigned from the committee.

Mid-Atlantic Archivist (MAA)

The Winter 2023 (Vol. 52, No. 1) issue of MAA is anticipated to be published in late January 2023. The issue features a timely article about a Spanish-American war camp near Harrisburg, Pa., commemorating the war's 125th anniversary. Additionally included are the contributors for MARAC's "50 for the Future" campaign, as well as some wrap-up materials from the College Park meeting.

Social media posts promoting the issue will be submitted upon the publishing of the issue. The winter issue will also be in SAA's In the Loop newsletter to help increase non-member readership.

The Spring 2023 issue is currently being planned with an estimated publish date of around March 20, 2023.

Social Media

We published 9 blog posts in the time since the last quarterly report, each of which were also shared to the Facebook and Twitter accounts. On Facebook there were 46 posts in this same quarter, some by admin and some by members of the group sharing out their own news. This was particularly true around the Fall meeting, which resulted in some members sharing memories in honor of MARAC's 50th anniversary. On Twitter, we tweeted 23 times, had more than 2,000 profile visits, 54 mentions, and our tweets had 5,140 total impressions on the site. We did lose followers during this time period, but it coincides with the management of Twitter changing over and many bot accounts being shut down,

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which would account for our numbers changing. Most accounts on Twitter during those early days saw their follower counts drop slightly as well, and I anticipate with the virtual meeting in April we'll see more people hitting the follow button. We're currently exploring how to adjust the Facebook group to deal with the recurring spam accounts since Facebook changed their rules for groups.

Technical Leaflets/Practical Archivist: A Technical Leaflets Series

The Technical Leaflets/Practical Archivist team received the first draft of the publication on reparative and inclusive archival description. The editorial board will make its edits and return it to the author within the next few weeks. The next step will be receiving a second draft and sending it out for peer review. Identifying and recruiting peer reviewers will begin soon.

The new name of the publication was announced at the Fall 2022 MARAC business meeting. A social media and email announcement about the name change is forthcoming.

The editorial board discussed updating the graphics and visual design of the publication following the lead of the MAA. This effort is continuing with plans to reach out to the graphic designer for discussion of the scope of the changes, costs.

Additional News

Members of the Communications Committee have begun exploring opportunities for the creation or purchase of MARAC-branded swag to be used as a fundraising tool. Initial surveys have revealed opportunities for the creation of t-shirts, specifically, that would generate funds to support MARAC-wide goals.

The Communications Committee Chairs reported news about a new Strategic Plan underway and discussed committee interest in hosting a session with the MARAC Chair to review ideas. While no need for such a meeting was found, the committee is enthusiastic about strategic principles expressed and leadership's efforts in this area.

Respectfully submitted by
Michael Martin & Molly Tighe
MARAC Communications Committee Co-chairs

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MARAC Education Committee Report 20 January 2023

Activities and ongoing task:

- Developing guidelines for Zoom workshops/webinars
- Updating policies, forms, workflows, draft emails, timelines
- Prepping content and policies for adding workshop content to DRUM
- Compiling list of GLAM organizations in MARAC region to promote workshops outside of MARAC
- Developing webinars, workshops, coffee chats
- Investigating technical leaflets as webinar series
- Developing content for the Education tab on MARAC website

Workshops proposal form is open for rolling submissions:

https://docs.google.com/forms/d/e/1FAIpQLSe8eU8LqYtQx0FBk1_3r6QWyVWHjOI26zAPg51_4SMotmz3_g/viewform?usp=sf_link

Workshops for 2023:

<i>2023 Off-Conference</i>				
Workshop Title	Presenter(s)	Date	Mode	Length
Project Management for Archivists	Vin Novara	May	In-person	Full day
<i>2023 Summer Virtual Series</i>				
Workshop Title	Presenters	Date	Mode	
Folklife	Ryan Koons; Lauraine Ojo-Ohikuare	1 June, 9:00 am- 12:00 pm	Virtual	Half day
Copyright 1	Menzi Behrnd-Klodt	July	Virtual	Half day
Copyright 2	Menzi Behrnd-Klodt	August	Virtual	Half day

Teaching with Primary Sources (tentative)	Sauda Mitchell		Virtual	
Grief work and community support (tentative)	Amanda Meeks		Virtual	
DAMS migration (Tentative)	Christina Gibbs		Virtual	
2023 Fall Meeting Workshops				
Workshop Title	Presenters	Date	Mode	
Print Matters: Installing in-person and hybrid exhibits	Dr. Harrison Wick	Oct. 19	In-person	Half day
Understanding Archives	Dyani Feige	Oct. 19	In-person	Full day
You're Hired! How to Navigate the Job Application Process	Peter Carini	Oct. 19	In-person	Full day
What is that? And Who Cares?: How to interest and engage K-12 students with archival materials to Promote critical thinking and learning	Tracy Harter	Oct. 19	In-person	Half-day
Personal Archiving and the Virtual Footlocker Project	Edward Benoit III	Oct. 19	In-person	Half-day
Stabilization (hands-on: book wrapper/box making, book supports) (Tentative)	CCAHA staff	Oct. 19	In-person	

Respectfully submitted:

Colleen Bradley-Sanders, Co-Workshop Coordinator

May Casey, Website Coordinator

Melissa Erlandson, Communications Coordinator

Kay Lewandowska, Digital/DRUM Coordinator

Elliot McNally, Chair

Elizabeth Wilkinson, Co-Workshop Coordinator

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Membership Committee Report Jan 2023

Membership

- Vicki Russo, Chair
- Kevin Delinger
- Pam McClanahan
- Jordan Patty
- Alexandra Schlomer
- Laura Melbourne
- Alexandra deGraffenreid, coordinator Mentoring Subcommittee
- Catherine Mayfield, coordinator Mentoring Subcommittee

Progress and News

- The “Meeting Match” program at the Fall Conference in College Park had 19 experienced Matches meeting with 24 new or first-time conference attendees, on par with the numbers we had at the Spring conference in Harrisonburg.
- New attendees seem to have similar questions about the conference and the committee chair has proposed to the MARAC Administrator that we add a “FYIs For First Time Attendees” to our conference announcements/emails/registration. Many of the people asking to be Matched for a conference ask things such as how to dress for the conference, or they specifically ask if the Friday night reception is formal. Another frequent gap in their knowledge is the car pool/room share spreadsheet. Now that we’re making one-on-one contact with first time attendees, we are hearing the same questions and we hope to encourage more attendance by highlighting this information with each pre-conference communication.
- The committee chair is preparing a recorded version of the New Member Orientation to be added to the Membership page of the MARAC website. This recorded version could also be used for virtual conferences if needed.
- The Membership Committee is working on the Academic Institution Liaisons Project (AILP) that had been initiated in 2016/2017 but then delayed. Each current member of the committee will be surveying a state(s) within the MARAC region for colleges and universities that offer Library and Information Science programs and gather contact information for key faculty members. The next phase of the project will be recruiting MARAC members to be liaisons for each institution to provide information to the faculty and students about MARAC - local caucus events, conferences, membership brochures, classroom visits, etc.
- As planned for this Fiscal Year, the number of Committee members has been reduced to 6 core members, plus two members dedicated to managing the Mentorship subcommittee.

Mentoring Subcommittee Report

- Members are:
 - Lexy deGraffenreid
 - Cate Mayfield
 - John Zarillo
 - Emily Somach
- The Mentoring subcommittee is active for this Fiscal Year with 34 members in 5 cohorts.
- This Fiscal Year, the Mentoring Subcommittee is focused on reviewing and updating the Cohort Program's workflows, including:
 - Revising cohort participant surveys.
 - Reviewing and revising the timeline on recruitment and cohort formation.
 - Revising and formalizing Mentoring Cohorts Program documentation.

MARAC
Nominations and Elections Committee
Report January 27, 2023

The Nominations and Elections Committee consists of: Cassandra Berman, Stacey Lavender, Lori Hostuttler, and Sheridan Sayles (chair).

NEC has finalized the ballot for the 2023-2024 Election with 38 candidates running across multiple elections. Only three roles (Meetings Coordinator, Secretary, and Nominations and Elections) will run unopposed. A big thank you goes to everyone who volunteered as well as officers who encouraged others to run!

We plan to use Election Buddy again and an announcement about the election will come out on January 20th. The ballot itself will open on January 27th and will close two weeks later on February 10. We plan to announce the final officers on or before March 1, 2023.

Submitted by,
Sheridan Sayles