

MARAC 50th Anniversary Committee
Report to Steering Committee
Fall/2022

This quarter the 50th Anniversary Committee has been very busy in completing its work on various top-priority projects.

Chief among these projects:

- A successful launch of the “virtual archives” series—short videos presented by various MARAC archivists about their respective repositories;
- Completion of a five-panel exhibit on the history of MARAC, to be deployed for viewing in the conference hotel at the Fall/22 meeting in College Park;
- Follow-up on a funding-raising initiative (Fifty for the Future) that has proved to be very successful;
- Completing a series of articles for the MAA (written jointly or individually by Lauren Brown and Jodi Boyle) that were inspired by the 50th anniversary of MARAC;
- Final preparations for the opening plenary session on Thursday;
- Completing plans to recognize “charter members” of MARAC during the Fall meeting.

In addition, the Committee wishes to recognize the fine work of the New Jersey Caucus on an oral history initiative involving MARAC members in its state. We hope that this oral history initiative spreads to other regions in the mid-Atlantic and continues into calendar year 2023 and beyond.

Also, we have hopes that the “virtual archives” program series can continue forward beyond the life of the 50th Anniversary Committee, perhaps finding a home under the aegis of the Communications Committee or some other permanent body in MARAC.

As mentioned above, the Committee has been working on plans to recognize “charter members” of MARAC--defined as those members who launched the organization in 1972 and who built it into a viable organization during the first ten years of its existence. However, while in doing so we have reflected on what might be done at future landmark events (our 60th anniversary?) to recognize a larger group of archivists in the Conference: those long-standing and loyal members who

have been enrolled in MARAC for over 25 years. (Presently this would be anyone who joined MARAC in 1997 or in years previous.) This remains an open question at the present time.

It has been an interesting and enjoyable experience for all of us on the Committee in contributing to events, publications, and projects marking the 50th anniversary of MARAC.

Lauren Brown
MARAC Historian

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October 12, 2022

The Communications Committee is composed of Heidi Abbey Moyer, Jodi Boyle, Kathleen Donahoe, Alex Japha, Michael Martin, Melissa Nerino, Lara Szypszak, Carolyn Friedrich, Diane Wunsch and Molly Tighe. Kevin Clair and Sara Predmore are ex-officio members.

Committee Assignments

Missy Nerino serves as MAA Editor, Lara Szypszak as MAA Assistant Editor, and Carolyn Friedrich as Advertising Editor. Technical Leaflets Editor-in-Chief Alex Japha serves alongside Technical Leaflets Editor Heidi Abbey and Diane Wunsch.

Jodi Boyle is continuing in the role as liaison between the Communications Committee and the MARAC 50th Anniversary Committee. The role of liaison to the Occasional Lectures Series effort is currently vacant.

Molly Tighe and Michael Martin continue to serve in the roles of Co-chair. Kathleen Donahoe continues to serve in the role of Social Media Coordinator.

Mid-Atlantic Archivist (MAA)

The Fall 2022 (Vol. 51, No. 4) issue of MAA was published September 27. This issue is the last issue to heavily feature MARAC's 50th anniversary. The main feature article, about whitewashing around Native American records, was written by a Junior Fellow at the Library of Congress.

A social media post giving a sneak peak of the issue was posted on September 26 and a second social media post about the issue is scheduled mid-October. The fall issue will also be in SAA's October 20 issue of *In the Loop* newsletter to help increase non-member readership.

The Fall issue officially debuted the new design! The new cover is significantly less busy, with the table of contents moving to the inside cover. Significant consideration was put into accessibility, by ensuring MAA's compatibility with screen readers and embedded alt text for images. The MAA's editors included a Letter from the Editors to discuss the changes and their necessity.

Additionally, Dickinson's Print Center recently changed the format for submitting design and mailing requests. During the last quarter, MAA's editor learned of the changes and worked with MAA's administrator to establish a new workflow. Previously, the editor simply emailed with MAA's designer and then the administrator handled the mailing aspect. Now, Dickinson requires all requests to the

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Print Center to fill out a form which includes design and print orders. The administrator, MAA editor, and conference program team will discuss the new workflow in person at College Park.

For the Fall 2022 issue several of the advertising contracts were up for renewal. All MAA advertisers have renewed this year and kept the same level of advertising support.

The Winter 2023 issue is currently being planned. One major feature article will discuss Appalachian Trail Conservancy Records. Contributors to the “50 for the Future” fundraising campaign will be listed in the winter issue. The Winter issue’s anticipated publish date is mid-January 2023.

Social Media

We published 8 blog posts, which were then shared further on both Facebook and Twitter. On Facebook there were 47 posts since July both by admin and general group members. These posts covered new job opportunities, professional development opportunities, and MARAC content such as the publication of the MAA and the 50th Anniversary Committee's virtual tours. On Twitter, we tweeted 27 times, had 4,685 impressions on our tweets, more than 1600 profile visits from users, were mentioned 11 times by other accounts, and gained 8 new followers. We anticipate these numbers increasing a large amount with the upcoming meeting and Ask An Archivist Day.

The Communications Committee reached out to State Caucus members to gather news for upcoming events for Archives Month in October. There was good response from many states throughout the region. These responses were compiled into social media announcements by state to be released throughout the month.

Technical Leaflets/Practical Archivist: A Technical Leaflets Series

An author has submitted an abstract and outline for their proposed leaflet on reparative and inclusive archival description. Based on these submissions, their topic was approved, and they are currently writing an initial draft that is due at the beginning of January. The next step will be revisions by the Editorial Board followed by a second draft, which will then be sent out for peer review.

Heidi Abbey Moyer submitted an ISSN change request to the U.S. ISSN Center with the Library of Congress. The change request was approved so the new title *The Practical Archivist: MARAC Technical Leaflet Series* will officially be launched with the next Leaflet publication. This title change will be announced during the business meeting in Maryland. A social media post announcing this name change more broadly will be sent out shortly after the conference.

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Based on the redesign work done on the *Mid-Atlantic Archivist*, Heidi proposed redesigning the cover page of the Leaflet. The Editorial Board will be meeting during the conference to discuss potential design changes.

We will be printing out flyers advertising the Technical Leaflet Series at the conference, but we will not be staffing a dedicated table. These flyers will likely be available at the registration desk and during the breakfast meeting.

Additional News

Jodi Boyle continues to serve as the Communications Committee's representative on the 50th Anniversary Committee. Boyle is serving on the Committee's MAA subcommittee with Lauren Brown. Boyle and Brown submitted two 50th anniversary articles for the fall 2022 MAA and Boyle submitted one article about MARAC's anniversary to the NEA Newsletter, the official publication of New England Archivists, for its fall issue. Boyle also will volunteer on the registration desk at the College Park meeting to assist the Local Arrangements Committee.

Respectfully submitted by
Michael Martin & Molly Tighe
MARAC Communications Committee Co-chairs

MARAC
Diversity and Inclusion Committee Report
September 2021

Date: October 18, 2022

To: Members of the MARAC Steering Committee

Re: Summary of the Diversity and Inclusion Committee Activities (July 2022-September 2022) for Fall Steering Committee Meeting, October 19, 2021

The Diversity and Inclusion Committee is comprised of the following members: Rayna Andrews (chair), Ali Zawoyski, and Kayla Hesin. The committee is awaiting appointment of additional member.

The committee discussed business via email.

D&I session scholarship

The session scholarship for this meeting was awarded to session 17: Case Studies in Reparative Description Projects.

Resource page

A reminder that the D&I committee has a [resource list](#). Anyone can send articles or resources to the committee chair for inclusion in the list.

Future programming

The committee has been meeting with the MCC to plan a symposium in Fall 2024.

Respectfully submitted by Rayna Andrews (chair)

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MARAC Education Committee Report 20 January 2022

Activities

- Working with Mid-Career group to offer a few off-conference workshops including Resume Writing – looking for instructors and will put a call out for Spring 2023, off-conference programming, Saratoga Springs.
- Named roles decided to help evenly distribute the work and be able to offer more resources. (see signature)
- Updating website, workflows, draft emails, timelines
- Prepping content and policies for adding workshops to DRUM
- Developing list of GLAM organizations in MARAC region to promote workshops outside of MARAC

Workshops so far – Proposal form sent out after conference: Nov through Jan

https://docs.google.com/forms/d/1O_p69bIZV1R23LRDWUJr_DxHTzSRP0ZYGnP1Y0_wmLM/edit

Summer Series (Virtual Spring Conference) 2023

Summer Series will be a series of virtual workshops May-August, promoted in Virtual Conf program. Later dates to avoid Zoom fatigue.

~*Ethnographic Archives*, Ryan Koons

~*Copyrights for Archivists*

Saratoga Springs – Fall 2023

~*Print Matters: Installing in-person and hybrid exhibits*, Dr. Harrison Wick

Ongoing tasks:

- ~ Developing webinars
- ~ Investigate technical leaflets as webinar series
- ~ Developing guidelines for Zoom workshops/webinars
- ~ Developing policies, forms, past workshops, and offerings for the Education tab on MARAC website

Respectfully submitted:

Colleen Bradley-Sanders, Co-Workshop Coordinator

May Casey, Website Coordinator

Melissa Erlandson, Communications Coordinator

Kay Lewandowska, Digital/DRUM Coordinator

Elliot McNally, Chair

Elizabeth Wilkinson, Co-Workshop Coordinator

MARAC
Membership Committee Report Oct 2022

Membership

- Vicki Russo, Chair
- Kevin Delinger, member Archival Education Outreach Subcommittee
- Pam McClanahan, member Archival Education Outreach Subcommittee
- Jordan Patty
- Alexandra Schlomer, member Archival Education Outreach Subcommittee
- Laura Melbourne
- Alexandra deGraffenreid, coordinator Mentoring Subcommittee
- Catherine Mayfield, coordinator Mentoring Subcommittee

Progress and News

- The “Meeting Match” program for the Fall Conference in College Park has 18 experienced Matches meeting with 23 new or first-time conference attendees. Improvements to the sign-up questionnaire has helped to make better matches by asking not only about archival interests, but also home/work state and days attending the conference.
- Membership is also running the Meet & Greet on the first night of the College Park conference, as well as presenting the New Member Orientation.
- As planned for this Fiscal Year, the number of Committee members has been reduced to 6 core members, plus two members dedicated to managing the Mentorship subcommittee.
- The Mentoring subcommittee will be presented to the Steering Committee to consider becoming its own committee.
- The Membership Committee will meet at the College Park conference to plan next steps for the Outreach subcommittee, as well as review the new Membership page on the MARAC website for improvements such as adding images and updated text.

Mentoring Subcommittee Report

- Members are:
 - Lexy deGraffenreid
 - Cate Mayfield
 - John Zarillo
 - Emily Somach
- The Mentoring subcommittee is active for this Fiscal Year with 34 members in 5 cohorts.
- This Fiscal Year, the Mentoring Subcommittee is focused on reviewing and updating the Cohort Program's workflows, including:
 - Revising cohort participant surveys.
 - Reviewing and revising the timeline on recruitment and cohort formation.
 - Revising and formalizing Mentoring Cohorts Program documentation.

MARAC
Nominations and Elections Committee
Report October 12, 2022

The Nominations and Elections Committee consists of: Stacey Lavender, Lori Hostuttler, Cassandra Berman, and Sheridan Sayles (chair).

The Nominations and Elections Committee began soliciting nominations on September 23. We posted a message to the MARAC listserv and reached out individually to members who shared interest in different positions, with plans to send out a reminder to the MARAC Facebook and Twitter accounts, and to push the message through email again from the Caucus Reps.

As of October 12, we have received 8 self-nominations for multiple positions. They are as follows:

Officers:

- Chair-Elect, 2-year term
- *Secretary, 2-year term
- Members at Large, (4 positions) - 2 nominations
- Meetings Coordinator, 2-year term

Committees:

- Arline Custer Memorial Award Committee, 3-year term (2 positions available) - 1 nom.
- Distinguished Service Award Committee, 2-year term (2 position available) - 1 nom.
- Finding Aids Award Committee, 3-year term (2 positions available) - 5 nominations
- Nominations and Elections Committee, 1-year term (3 positions available)
- Scholarship Committee, 3-year term (2 positions available) - 4 nominations
- Diversity and Inclusion Committee, (1 position)

Respectfully submitted by,
Sheridan Sayles