

Awards Committee Report

July 12, 2021

I met with incoming MARAC Chair Tara Wink and have begun to work on requesting updates to the Awards Committee website.

Custer Awards Committee – Bridget Kamsler

The previous senior co-chair of the Committee helped to get the current senior co-chair up to speed. There had been confusion on who the senior co-chair was, which led to a delay in the start of advertisement for the award. Once this was determined, the Custer Committee sent out advertisements for the award at the beginning of June. The junior co-chair was also confirmed. To date, the committee has received six digital submissions for the Custer award. Reminder notices will be sent or posted as is practical. As many people are still working remotely, digital submissions are being encouraged as opposed to physical submissions, although those would still be accepted. The submission deadline is July 31, and the senior co-chair has informed all committee members that they will have approximately one month to read and score the submissions. This is because the Gettysburg Fall 2021 conference will be held in early October, and all scores need to be in one month ahead of time. At least three of the Custer Award members plan to attend the fall conference.

Distinguished Service Award – Jennie Knies

No Report – Award Cycle starts later in the year

Finding Aids Committee – Tiffany Cole

I sent an email in early June to welcome all new and existing Finding Aids Award Committee members. As part of this introductory email, committee members were asked to volunteer to post the call for submissions for the C. Herbert Finch Online Publication Award. After MARAC's official call went out to members on June 9, committee members have posted the call for submissions across many platforms including relevant SAA listservs, professional and regional Facebook groups, Slack channels, and other social media channels. Committee members will also follow-up with a reminder call for submissions. As of July 6, the committee has received four submissions for the C. Herbert Finch Online Publication Award. After the July 31 deadline, the committee will meet to review all submissions and declare a winner.

Scholarship Awards –Sheridan Sayles

We've not yet started our cycle, but I intend to send out the call for graduate scholarships and meeting scholarships closer to the start of the fall semester and put together a short meeting for the committee to go over our "To Dos" at the end of the month.

Respectfully Submitted,

Danna Bell
Awards Committee Chair

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July 8, 2021

The Communications Committee is composed of Heidi Abbey Moyer, Jodi Boyle, Kathleen Donahoe, Alex Japha, Michael Martin, Melissa Nerino, Lara Szypszak, Dana Dorman, Diane Wunsch, Carolyn Friedrich, and Molly Tighe. Carolyn Friedrich is the committee's newest member. Sarah Ponichtera and Sara Predmore are ex-officio members.

Committee Assignments

As of summer 2021, Missy Nerino, MAA Assistant Editor has moved into the MAA Editor role and Lara Szypszak has moved into the role of MAA Assistant Editor. Carolyn Friedrich has accepted the role of Advertising Editor.

Technical Leaflets Editor-in-Chief Alex Japha and Technical Leaflets Editor Heidi Abbey Moyer will continue in their respective roles for a new term ending in Summer 2023. Diane Wunsch has joined the editorial team as Editor with a term ending Summer 2022.

Jodi Boyle is continuing in the role as liaison between the Communications Committee and the MARAC 50th Anniversary Committee. Dana Dorman continues to serve as a liaison to the Occasional Lectures Series effort.

Molly Tighe and Michael Martin are continuing in the roles of Co-chair.

The committee is considering a new committee position responsible for special projects, like National History Day, anniversaries, etc. This role is tentatively titled Special Promotions Coordinator and the exploration about the need for this role is continuing.

Mid-Atlantic Archivist (MAA)

The summer 2021 issue of the MAA was distributed online on June 15. The issue was also shared on MARAC's social media channels on June 16, with several articles highlighted. The issue will be shared again on social media in mid-July, promoting summer images submitted by many different repositories in Virginia and West Virginia and featured throughout the MAA.

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On June 21, the MAA editor uploaded pdf copies of back issues of the MAA dating from fall 2014-summer 2021 to the University of Maryland Box account provided by MARAC Archivist Dr. Joni Jones Floyd along with accompanying metadata. Dr. Floyd/Maryland Access Team still need to confirm the ingest was received and then ultimately post the files and metadata to the Internet Archive.

On July 1, Jodi Boyle stepped down as editor of the MAA. Associate Editor Melissa Nerino became editor and Advertising Editor Lara Szypszak is now associate editor. The Committee welcomed Carolyn Friedrich as the new advertising editor. The team updated the Operations Manual as needed for all positions and managed the necessary transitions.

The MAA team is exploring opportunities to connect conference vendors to advertising opportunities in the MAA and on the MARAC website.

Social Media

Since the end of March, we have shared 20 blog posts, which have then been shared on our Twitter and Facebook pages.

On Twitter, we've shared 34 new tweets, which received 13,453 impressions. We gained 15 new followers for a new total of 911 and received 37 mentions by other users and 2,372 profile visits in that time period. Most of our popular tweets focused on the April virtual conference, which also led to more interactions from other accounts.

On Facebook, we've gained 15 new members for the group for a total of 711. There have been 78 posts by admins and other members, many of which had great engagement numbers. Our best post in that regard was a reminder for the registration deadline for the virtual conference, which reached more than 1,600 people on Facebook.

Technical Leaflets

- Published Technical Leaflet No. 14 *Preserving Scrapbooks* by Colleen Bradley-Sanders and Slava Polishchuk in early April.
- Looking into marketing the *Preserving Scrapbooks* leaflet more broadly beyond MARAC's normal network.
- Intended to send out the call for proposal shortly after the virtual conference but it never went out. The new CFP will be going out within the next week and will be sent out again closer to the Gettysburg conference.

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- The two potential submitters who replied to our Fall 2020 CFP are no longer interested in publishing a leaflet. The reasons seem to be related to changing priorities due to COVID-19.
- The *Digitizing Brittle Newspaper* submission will be sent out for peer review within the next week. We have one peer reviewer who has agreed to participate and are actively seeking a second peer reviewer.
- The name change process is ongoing, with a 2022 target date to celebrate MARAC's 50th anniversary.

Additional News

Jodi Boyle continues to serve as the Communications Committee's representative on the 50th Anniversary Committee. Boyle is seeking to select subcommittee roles that relate to communications.

The committee is planning to meet in August to continue discussions about a new Special Promotions Coordinator position.

Respectfully submitted by
Michael Martin & Molly Tighe
MARAC Communications Committee Co-chairs

MARAC
Diversity and Inclusion Committee Report
July 2021

Date: July 9, 2021

To: Members of the MARAC Steering Committee

Re: Summary of the Diversity and Inclusion Committee Activities (January 2021 - July 2021) for Summer Steering Committee Meeting, July 16, 2021

The Diversity and Inclusion Committee is comprised of the following members: Rayna Andrews (chair), Ali Zawoyski, Marci Bayer, and Kayla Hesin.

The committee conducted meetings virtually.

D&I session scholarship

The former chair informed recipients of the session scholarship, “Using Community Collecting Projects and Partnerships to Increase the Diversity of Archival Holdings,” proposed by Christy Fic and three colleagues at Shippensburg University. We are awaiting their estimated expenses. The scholarship pays up to \$1,200 for travel-related expenses and free registration.

Code of Conduct

At the last meeting, the committee proposed a brief statement to remind participants at MARAC events of our Code of Conduct. The proposed text: “MARAC is committed to providing a harassment-free environment for all participants, so we ask that you please abide by our [Code of Conduct](#). This Code of Conduct (adopted in 2017) encourages civil discourse and the free exploration of ideas and concepts – with a fundamental respect for the rights, dignity, and value of all persons.”

Resource page

The former chair added Dorothy Berry’s article, “The House that Archives Built” to the D&I [resource list](#). Anyone can send articles or resources to the committee chair for inclusion in the list.

Membership changes

Kayla Hesin was officially appointed to serve a two-year term on the committee. Rayna Andrews began her three-year term as chair of the committee.

I met with Josué Hurtado (past chair) for knowledge transfer and to discuss outstanding committee business. I also met with the incoming MARAC chair and Administrator. We

discussed adding a committee liaison to the MCC, which may need to be approved by Steering.

Respectfully submitted by Rayna Andrews (chair)

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MARAC Education Committee Report 16 July 2021

Activities

- ~Occasional Webinars continue to be developed
- ~Reminder that the Presentation Proposal Form is available under Workshops on the MARAC website
- ~Investigating on-demand webinar resource platform (Vimeo or Youtube) – potential for passive revenue stream and continuing ed points for participants.

Upcoming Webinars

HVAC Webinar (Image Permanence Institute) details TBD

Fall 2021 Conference Workshops - Gettysburg

Full-day workshops

MAP CATALOGING BASICS FULL-DAY WORKSHOP: 9 A.M.–4 P.M.

COST: \$90

INSTRUCTOR: Paige Andrew, Penn State University

This workshop will give participants the basic knowledge and skills needed to create accurate, high-quality bibliographic records for sheet maps, either by original or copy cataloging. The workshop will cover various elements related to historic and contemporary maps and participants will come away with an understanding of the differences between maps and other formats and the variability likely to be encountered on each map, as well as the confidence to apply cataloging skills and standards to maps in an understandable manner.

Half-day workshops

NUTS AND BOLTS: CREATING SUTAINABLE FOUNDATIONS FOR ORAL HISTORY PROJECTS AND PROGRAMS: 1 P.M. – 4 P.M.

COST: \$45

INSTRUCTORS: Elizabeth Call, Rochester Institute of Technology, and Marilyn McKinley Parrish, Millersville University, retired

This hands-on, participatory workshop will focus on the unique role of archivists in establishing oral history programs from planning to collaboration to teaching students/interns to technology tools and workflows. The presenters have many years of experience developing and managing oral history programs and collections at private universities and in public state universities. They will help participants explore the range of options that archivists can pursue in relation to creating sustainable oral history programs or individual projects.

PRESERVING SCRAPBOOKS: 9 A.M.-12 P.M.

COST: \$45

INSTRUCTORS: Colleen Bradley-Sanders and Slava Polishchuk, Brooklyn College

Archivists and curators of special collections will benefit from this workshop illustrating the tools and techniques for preserving scrapbooks. Participants will gain basic knowledge and skills needed for the care and preservation of scrapbooks as they learn about different types of scrapbook construction and treatments for damaged bindings, wet volumes, and mold infestation. In addition, the workshop will provide basic guidance for housing, handling, and digitization of scrapbooks.

Ongoing tasks:

- ~ Developing webinars
- ~ Developing guidelines for Zoom workshops/webinars
- ~ MARAC Archives Institute – mission and overview
- ~ Investigate technical leaflets as webinar series
- ~ Redefine Education Committee responsibilities if we go to annual conference model
- ~ Workshop instructors' contracts finalized

Respectfully submitted:

Paige Newman, Outgoing Chair

Elliot McNally, Incoming Chair

Elizabeth Wilkinson

Melissa Erlandson

Karolina Lewandowska

Colleen Bradley-Sanders

Miriam Spectre

MARAC
Membership Committee Report
July 9, 2021

Membership

- Vicki Russo, Chair
- Theresa Altieri Taplin
- Kevin Delinger
- Sierra Green
- Pam McClanahan
- Jordan Patty
- Alexandra Schlomer
- Liza Zakharova
- Christie Lutz, Mentoring Subcommittee Coordinator
- Diane Biunno, Mentoring Subcommittee member
- Sarah Ponchitera, MARAC Secretary (ex-officio)
- Sara Predmore, MARAC Administrator (ex-officio)

Progress and News

- Updated the Operations Manual to reflect the current operations of the Membership Committee.
- Worked with LAC to begin planning the Meet and Greet event at Gettysburg.
- Several members of the Committee have rotated off as new members have come on; Sara Borden has rotated off as Chair and Vicki Russo has stepped in as the new Chair.
- Sara Borden worked with Sara Predmore and e-list moderators to formalize their duties, begin evaluating e-lists, and set up a mechanism for anonymous submissions.

Mentoring Subcommittee

- Christie Lutz, Coordinator
- Members: Diane Biunno, Lexy deGraffenreid, Catherine Mayfield
- Sheridan Sayles completed her term as Coordinator in 2020, and Nicole Topich rotated off as a member.
- 2020 cohorts concluded their meetings, end of year surveys collected.
- The Subcommittee met to determine cohorts for the 2021 cycle. This year, based on mentor and mentee interests, the cohorts are topically focused (as opposed to being geographically focused last year). All mentors and mentees expressed an interest in hybrid or online-only mentoring.
- 29 people applied to be mentees, and 18 to be mentors. We had several repeat mentors from last year.
- There are 9 cohorts:
 - Academic
 - Mid-Career

- Lone Arrangers
 - Project/Corporate
 - Government/Digital
 - Student/New Professional (3, each with a rough geographical focus)
 - General
- All mentees and mentors have been notified of their cohorts and given program guidelines, and liaisons have been assigned. Liaisons are preparing to hold initial meetings with their cohorts.

MARAC
Nominations and Elections Committee
Report for July 16, 2021

The Nominations and Elections Committee consists of: Monica Hurd, Caitlin Rizzo, Joe Schill, Liz Scott, and Heather Perez (chair).

The Nominations and Elections Committee will begin in late summer to search for members to fill the ballot for the 2022 elections. Positions up for election in 2022 will be:

Officers:

- Chair-Elect, 2-year term
- Treasurer, 2-year term

Caucus Representatives, 2-year term (1 position available for each)

- Delaware
- Maryland
- New Jersey
- New York
- Pennsylvania
- Virginia
- Washington, DC
- West Virginia

Committees:

- Awards Committee Chair, 3-year term (1 position available)
- Arline Custer Memorial Award Committee, 3-year term (2 positions available)
- Finding Aids Award Committee, 3-year term (2 positions available)
- Scholarship Committee, 3-year term (2 positions available)
- Distinguished Service Award Committee, 2-year term (1 position available)
- Nominations and Elections Committee, 1-year term (3 positions available)

We look forward to working with the MARAC members and leadership to put forward a full slate of candidates.

Respectfully Submitted,
Heather Perez