



40 MARAC

MID-ATLANTIC REGIONAL ARCHIVES CONFERENCE  
FALL 2012 · RICHMOND, VIRGINIA

# An Enduring Profession

Reconstructing for the Next Forty Years



# WELCOME TO RICHMOND!

The Local Arrangements and Program Committees invite you to join us in Richmond, Virginia, October 25 - 27, to celebrate the fortieth anniversary of MARAC and to reflect on the enduring role of the archival profession. This conference will focus on the challenges archivists face in rebuilding the profession to meet the constantly evolving needs of our users and institutions while at the same time reflecting on the impact of MARAC on the lives of its members.

Throughout the program, speakers and sessions highlight the evolution of our profession by emphasizing innovative approaches to digitization and new opportunities for collecting and outreach. Other topics explore ways of increasing diversity within both the profession and collections. Sessions also discuss emerging areas of interest such as veterans' studies, digital publishing and scholarship, and new social media opportunities. Looking to the profession's future, the program showcases two student paper sessions with what promises to be an exciting line-up of fresh ideas and perspectives.

Two speakers local to Richmond are featured at this meeting. Christy S. Coleman, President of The American Civil War Center at Historic Tredegar, is our plenary speaker. Her talk will address changes in the archival profession and how they relate to the work of

historic institutions. Our luncheon speaker is Edward L. Ayers, President of the University of Richmond and one of the voices of NPR's "BackStory with the American History Guys." Dr. Ayers is a nineteenth century specialist and will speak on digital history and archives.

A highlight of the meeting will be the Friday night reception at the new Visitor Center in the Capitol Building for the Commonwealth of Virginia. The new Center, built entirely underground, features exhibits and statuary and will be the focal point for our evening's festivities.

Richmond is a great destination for a fall trip particularly during the Civil War Sesquicentennial. The city is bathed in glorious fall colors from the numerous deciduous trees that line the streets and avenues of Virginia's capital city. Plan on coming early so that you can participate in the MARAC - sponsored tours or choose your own adventure at some of our many museums, historical sites, or archival repositories.

So come to our enduring and reconstructed city to celebrate MARAC's 40th anniversary and to imagine the future of the archival profession.

**MARGARET KIDD**  
**JODI KOSTE**

*Co-Chairs, Local Arrangements Committee*

**JOANNE ARCHER**  
**VINCENT NOVARA**

*Co-Chairs, Program Committee*

*Please bring a copy of this program with you,  
as it is the only one that you will receive!*

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*Supreme Court of Virginia*

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### Program Editor

Emily Rafferty, *The Baltimore Museum of Art*

For additional conference information:

**[www.marac.info](http://www.marac.info)**

## SCHEDULE - AT - A - GLANCE

### THURSDAY, October 25

|                     |  |
|---------------------|--|
| 8:30 am - 6:00 pm   | Registration   |
| 9:00 am - 4:00 pm   | W1 - MARAC Workshop:<br>EAD Stylesheets  |
| 9:00 am - 4:00 pm   | W2 - MARAC Workshop:<br>Beyond the First Year:<br>Practical Advice for New<br>Lone Arrangers           |
| 9:00 am - 5:00 pm   | W3 - SAA Workshop:<br>Managing Literary Manuscripts:<br>Identification, Arrangement<br>and Description |
| 10:30 am - 10:45 am | Workshop Break   |
| 11:00 am - 4:00 pm  | T1 - T3 Tours  |
| 12:00 pm - 1:00 pm  | Lunch on your own  |
| 1:00 pm - 4:00 pm   | W4 - MARAC Workshop:<br>Emergency Preparedness:<br>Testing & Evaluating Your Plan                      |
| 1:00 pm - 6:00 pm   | MARAC Committee Meetings   |
| 3:00 pm - 3:15 pm   | Workshop Break   |
| 5:30 pm - 8:00 pm   | MARAC Steering<br>Committee Meeting  |
| 9:00 pm             | Southern Hospitality   |

### FRIDAY, October 26

|                     |                                 |
|---------------------|---------------------------------|
| 7:30 am - 6:00 pm   | Registration                    |
| 8:00 am - 9:30 am   | Continental Breakfast           |
| 8:00 am - 5:00 pm   | Exhibitors                      |
| 8:15 am - 9:00 am   | State Caucus Meetings           |
| 9:00 am - 10:00 am  | Plenary Session                 |
| 10:00 am - 10:30 am | MARAC New Member<br>Orientation |
| 10:30 am - 10:45 am | Break                           |
| 10:45 am - 12:15 pm | S1 - S5 Concurrent Sessions     |
| 12:30 pm - 2:00 pm  | Luncheon                        |
| 2:15 pm - 3:45 pm   | S6 - S10 Concurrent Sessions    |
| 3:45 pm - 4:00 pm   | Break                           |
| 4:00 pm - 5:30 pm   | S11 - S15 Concurrent Sessions   |
| 6:00 pm - 8:00 pm   | Reception                       |
| 9:00 pm             | Southern Hospitality            |

### SATURDAY, October 27

|                    |                                |
|--------------------|--------------------------------|
| 7:30 am - 1:00 pm  | Registration                   |
| 8:00 am - 9:30 am  | Breakfast and Business Meeting |
| 9:45 am - 11:15 am | S16 - S19 Concurrent Sessions  |
| 11:30 am - 1:00 pm | S20 - S23 Concurrent Sessions  |
| 12:00 am - 2:00 pm | T4 Tour                        |
| 1:00 pm -          | Tour Richmond on Your Own      |



# CONFERENCE OVERVIEW & SPECIAL EVENTS

## THURSDAY, OCTOBER 25

|                    |  |
|--------------------|--|
| 8:30 am - 6:00 pm  | Registration   <i>Top of the Grand Stairs, 2nd floor</i>   |
| 9:00 am - 5:00 pm  | Workshops   Pages 8 - 9  |
| 11:00 am - 4:00 pm | Tours 1 - 3   Pages 6  |
| 1:00 pm - 6:00 pm  | MARAC Committee Meetings<br><i>All committee chairs should contact their members before the meeting to provide meeting times and prepare agendas</i> |
| 5:30 pm - 8:00 pm  | MARAC Steering Committee   |
| 9:00 pm            | Southern Hospitality   <i>Room 321</i>   |

## FRIDAY, OCTOBER 26

|                   |   |
|-------------------|---|
| 7:30 am - 6:00 pm | Registration   <i>Top of the Grand Stairs 2nd floor</i>   |
| 8:00 am - 9:30 am | Continental Breakfast   <i>James Rivers Ballroom</i>  |
| 8:00 am - 5:00 pm | Exhibitors  |
| 8:15 am - 9:00 am | State Caucus Meetings<br><i>Meet colleagues from your state, learn about MARAC, and share information about your institution. Everyone is encouraged to attend!</i> |
| 9:00 am - 10:00am | Plenary   <i>James River Ballroom</i>   |

## For The Record: Renewing the Case for Archival Professions in a Digital Age

**Christy S. Coleman**, *President, American Civil War Center at Historic Tredegar*

As libraries and museums around the country emerge from the economic crisis, roles of archivists and curators take on greater importance as these institutions position themselves to better serve the public – a public that is far more diverse and includes a large generation of digital natives. Ms. Coleman is a history and museum professional leading the nation's first museum to interpret the Civil War from Union, Confederate, and African American perspectives.

|                     |  |
|---------------------|--|
| 10:00 am - 10:30 am | MARAC New Member Orientation                                   |
| 10:30 am - 10:45 am | Break   <i>During the break, please visit with the vendors</i> |
| 10:45 am - 12:15 pm | S1 - S5 - Concurrent Sessions   Pages 10 - 11                  |

12:30 pm - 2:00 pm . . . . . Luncheon | *James River Ballroom*

## Transparent Archives

**Edward L. Ayers**, *President and Professor of History, University of Richmond*

The archival and the digital have benefited from a long and fruitful relationship, united by shared purposes of access, of comprehensibility, and the joy of discovery. Early digital projects, in fact, largely mimicked the structures and conventions of physical archives, presenting facsimiles of archival documents. It may now be possible for digital environments to serve archives in more complementary ways, allowing us to see patterns that are otherwise invisible. Apart from Dr. Ayers' work in academia, he is also known nationally from NPR's "BackStory with the American History Guys."

2:15 pm - 3:45 pm . . . . . S6 - S10 - Concurrent Sessions | Pages 11 - 13

3:45 pm - 4:00 pm . . . . . Break

4:00 pm - 5:30 pm . . . . . S11 - S15 - Concurrent Sessions | Pages 13 - 15

6:00 pm - 8:00 pm . . . . . Reception

## Reception at the Virginia State Capitol

Norfolk Southern Corporation is supporting the Friday night reception in the new Visitor Center of the Virginia State Capitol. Designed by Thomas Jefferson and first occupied in October of 1788 the building was restored in 2007 for the quadricentennial of the founding of Virginia. The Capitol is the home of the oldest legislative body in the New World. The Confederate Congress met here during the Civil War and Aaron Burr, Thomas Jefferson's Vice President was tried for treason in the Old Hall of the House of Delegates. The restored building includes an expanded visitor center featuring exhibits, gift shop, and a café. During the reception MARAC members and guests may take advantage of tours of the Capitol building. The Capitol Visitor Center is just a two and a half block walk from the Omni. Tour guides will be available leaving from the James Center Atrium, west of the first floor lobby.

9:00 pm . . . . . Southern Hospitality | *Room 321*

## SATURDAY, OCTOBER 27

7:30 am - 1:00 pm . . . . . Registration | Top of the Grand Stairs, 2nd floor

8:00 am - 9:30 am . . . . . Breakfast and Business Meeting | James River Ballroom

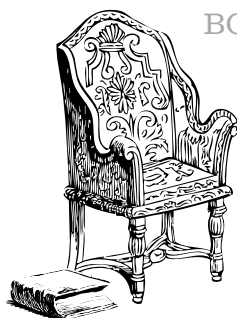
*All conference attendees are welcome to attend the MARAC Business Meeting. You are not required to purchase the breakfast to attend. The Business Meeting begins 15 to 30 minutes after the start of the breakfast, depending on the needs of the MARAC chair.*

9:45 am - 11:15 am . . . . . S16 - S19 - Concurrent Sessions | Pages 15 - 16

11:15 am - 11:30 am . . . . . Break

11:30 am - 1:00 pm . . . . . S20 - S23 - Concurrent Sessions | Pages 16 - 17

12:00 pm - 2:00 pm . . . . . Tour 4 | Page 7



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# TOURS

Registration and pre-payment required.  
Meet the tour coordinators in the hotel lobby;  
will lead tours to the starting location

## THURSDAY OCTOBER 25

### **T1. City Center Walk led by The Valentine Richmond History Center**

Time: 11am -1pm

Fee: \$5.00 per person

Minimum registration: 4

Maximum registration: 20

The past meets the future on this 2 hour tour of Richmond's dynamic downtown. George Washington, Thomas Jefferson and Jefferson Davis share the spotlight with the Virginia State Capitol; the MCV campus of VCU; and the Court End neighborhood, as well as CenterStage, a performing arts center housed in a historic theater, and the former Miller & Rhoads Department Store, now a hotel and condominium complex. Experience firsthand how, through these and other development projects, Richmond's past is playing a key role in the future of downtown.

The tour will begin at the Richmond Visitor Center, 405 N. 3rd Street.

### **T2. Built By Blacks: A Walking Tour of Historic Shockoe Valley**

Time: 2:00 pm-4:00 pm

Fee: \$5.00 per person

Maximum registration: 20

Join Selden Richardson, author of *Built by Blacks: African American Architecture and Neighborhoods* on a walking tour of the center of Richmond's slave trade. This tour will explore the sites where the city's history was forever changed by an industry that was the economic engine of the Antebellum American South. It includes sites such as the "Devil's Half-Acre" and the Richmond Reconciliation Statue.

The tour will begin at the Reconciliation Statue at 15th St. and Main St.

### **T3. The Library of Virginia**

Time: 2:00 pm-4:00 pm

Fee: Free but you must pre-register

Minimum registration: 4

Maximum registration: 30

Join us for a behind the scenes tour of the Library of Virginia. The Library, established in 1823, manages the archival and printed collections of the Commonwealth of Virginia. It preserves and provides access to more than 83 million manuscript items documenting four centuries of Virginia history.

Meet in the lobby of the Library of Virginia. It is a 12 minute walk from the Omni or you may drive and park underneath the building.

## SATURDAY OCTOBER 27

### **T4. Shockoe Slip Walking Tour and Lunch by Real Richmond Food Tours**

Time: 12pm-2pm

Fee: \$35.00 per person

Minimum registration: 6

Maximum registration: 25

This tour includes a guided walk from Shockoe Slip to Brown's Island highlighting the natural beauty of the James River, artsy and adventurous endeavors, and hip and historic happenings along the route. After the one-hour tour, enjoy a delicious lunch at Canal Bistro (<http://www.canalbistrova.com/index.html>). The lunch and guided walk are included in the cost.

## DO-IT-YOURSELF TOURS

### Museum of Confederacy

1201 E. Clay Street, Richmond, VA 23219

Hours of Operation: 10:00 am to 5:00 pm

#### *The Confederacy and the World:*

#### *A Themed Tour of the White House*

Special Program (Thursday only)

11:15am - 12:15pm

This themed tour of the White House of the Confederacy will discuss Confederate foreign policy and diplomacy, including attempts to garner recognition from Britain and France, and the relationship of the Confederate government with the United States government. It will place the Confederacy and the American Civil War in a global context, including discussions on events and people in parts of the world such as Mexico, the Italian peninsula and China. Cost: \$10 adults, \$8 seniors over the age of 62, \$6 children (ages 7-13). Free for children under 7.

### The American Civil War Center at Historic Tredegar

The American Civil War Center at Historic Tredegar is the nation's first museum to interpret the Civil War from Union, Confederate, and African American perspectives. Visitors can discover the Tredegar Iron Works, once the industrial heart of the Confederacy; view the Center's flagship exhibit, *In the Cause of Liberty*, in the restored 1861 Gun Foundry; walk the Tredegar site with a museum guide, hear stories from the home front, or learn the secrets of prison camp survival; or simply enjoy the beauty and tranquility of the Center's picturesque location on the historic James River.

Admission: \$8 adults, \$6 seniors (age 62+), \$4 children

(age 6-17), \$5 groups (10+), and free for children age 5 and under. To arrange a group visit, contact Sean Kane at (804) 780-865, ext. 23, or [skane@tredegar.org](mailto:skane@tredegar.org). Website: <http://www.tredegar.org/default.aspx>

### Hollywood Cemetery

Open daily from 8:00 am - 5:00 pm

For tours on your own

### Guided Walking Tour

Monday through Saturday at 10:00 am

Fee: \$10.00 per person

From the Pyramid to the gravesite of Jefferson Davis, high above the James River, Hollywood Cemetery is the final resting place for thousands of Confederates. Come visit the graves of such notables as J. E. B. Stuart, George Pickett, Fitzhugh Lee, Jefferson Davis and many others whose stories continue to capture our imagination 150 years after the Civil War began. Meet at the rear of the stone structure on the left at the cemetery entrance, Cherry and Albemarle streets.

For more information on tour reservations call the Valentine Richmond History Center (804) 649-0711 Ext. 334; <http://www.richmondhistorycenter.com/schedule>

### Segway Tours of Richmond

Segway of Richmond offers an array of tours including historic landmarks, black history, Church Hill, Edgar Allen Poe, Hollywood Cemetery, Shockoe Bottom, and public art. A ghost tour will also be available during the conference. All tours are approximately 2 hours (except the micro) and include safety training. Comfortable, flat bottom, closed shoes are recommended.

Tour costs range between \$45-\$68. For questions or to pre-schedule, call (804) 343-1850. Website: <http://www.segwayofrichmond.biz/View.aspx?page=home>

### Trolley Tours of Richmond

The Richmond Trolley Company offers a historic Richmond tour. Individual tickets are available online or at 1301 East Cary Street. All tours depart from the Richmond Visitor Center, located at 405 North 3rd Street. A daily 10:00 am tour returns at noon, while a 2:00 pm returns at 4:00 pm.

Ticket prices are: \$25 adults, \$15 children (age 3-13), and free for children under 3. To arrange tours call (804) 343-1850 or e-mail [tours@richmondrolley.com](mailto:tours@richmondrolley.com). Website: <http://richmondrolley.com/>



MARAC members celebrating the 10th anniversary in Ocean City, MD, 1982. Courtesy: MARAC Archives

# WORKSHOPS

## THURSDAY OCTOBER 25

### **W1. EAD Stylesheets/Transforming EAD with XSLT: Learn to Read Before You Write**

Full Day Workshop: 9:00am - 4:00pm

Registration Minimum: 15

Registration Maximum: 20

Cost: \$80.00

#### **Instructor:**

Mark Custer, *Smithsonian Institution*

If you've heard suggestions like "just do it with a stylesheet" before, and you'd like to know what you can do with EAD, then this workshop is for you. The instructor will cover the basics of XML, XPath, and XSLT, while using examples from typical EAD documents. Participants will learn how to read and modify preexisting EAD XSLT stylesheets with confidence. By the end of the workshop, they will also have experience writing and refining their own transformations from scratch, leveraging the expressive power of XSLT for their own needs.

Basic familiarity with XML and EAD is assumed. Previous exposure to XSLT is helpful but not required. To participate in all of the lessons, participants will need to install a trial version of the oXygen XML editor prior to the workshop. A free 30-day trial version of the software can be downloaded at [www.oxygenxml.com](http://www.oxygenxml.com).

### **W2. Beyond the First Year: Practical Advice for New Lone Arrangers**

Full Day Workshop: 9:00am - 4:00pm

Registration Minimum: 15

Registration Maximum: 25

Cost: \$80.00

#### **Instructor:**

Russell L. Gasero, *Reformed Church in America*

This workshop will offer advice to lone arrangers in the early years of their career. Working in a solo shop is a special challenge because the archivist is responsible for all aspects of the program as well as for establishing satisfying and constructive relationships throughout the organization as they cycle through wearing multiple hats. The main focus will be how to maintain a level of sanity while trying to put together a sound, sustainable program that meets the needs of the institution. This workshop will explore: administrative organization; budget development and supplies selection; collection development policies and mission statements; networking possibilities; outreach/inreach; realities of working alone; time management; and volunteers/internship opportunities.

This is not a session on technical aspects of archival work, although some practical discussion of those will be woven throughout.



MARAC Fall Meeting, Charlottesville, Virginia, 1986.  
Courtesy: MARAC Archives



### W3. SAA Workshop: Managing Literary Manuscripts: Identification, Arrangement, and Description

Full Day Workshop: 9:00 am - 5:00 pm

Registration Maximum: 30

Please note: registration for this workshop must be done through SAA. Register at [www.archivists.org](http://www.archivists.org)

| REGISTRATION TYPE                | FEES: EARLY-BIRD / REGULAR |
|----------------------------------|----------------------------|
| SAA Member                       | \$185 / \$235              |
| MARAC Member                     | \$205                      |
| Employees of Member Institutions | \$210 / \$260              |
| Nonmember                        | \$235 / \$285              |

#### Instructors:

Susan Hamburger, *Pennsylvania State University*

L. Rebecca Johnson Melvin, *University of Delaware*

Archival control practices for literary collections range from calendaring individual letters chronologically to creating hierarchical series organized by literary genre.

This workshop covers the identification of literary manuscripts—from notebook ideas, drafts, galley and page proofs to blue lines—and examines options for how these collections should be arranged and described. Hands-on exercises are designed to identify various states of literary manuscripts and to provide ample time for discussion of arrangement options in developing a processing plan.

The day's work fosters an appreciation of literary research methods and an understanding of literary manuscripts as evidence of the creative process.

*Upon completing this workshop, you'll be able to:*

- ☞ Identify the most common stages of production from manuscript draft through published work;
- ☞ Distinguish the differences and similarities between literary manuscript collections and historical archival records;
- ☞ Understand a conservative approach to appraisal issues for literary manuscripts;
- ☞ Recognize archival descriptive standards and evaluate options in level of detail for description;
- ☞ Decide on an arrangement strategy for literary collections;

- ☞ Identify preservation issues that are unique to literary manuscripts; and
- ☞ Build a processing plan that relates identification of the literary manuscripts to arrangement; and description decisions.

Who should attend? Processing archivists without literary manuscripts experience, new archivists who work in repositories that collect literary papers, and manuscript curators who are new to processing archival collections. Some familiarity with arrangement and description is recommended.

### W4. Emergency Preparedness: Testing & Evaluating Your Plan

Half Day Workshop: 1:00pm - 4:00pm

Registration Minimum: 15

Registration Maximum: 30

Cost: \$45.00

#### Instructor:

Dyani Feige, *Conservation Center for Art & Historic Artifacts*

Disaster plans only exist on paper until they have been used or tested – staff training and ongoing plan evaluation are vital components of emergency preparedness. This half-day workshop will present various types of training exercises and methods of evaluation that will help to ensure a plan is understandable, up-to-date, usable, and as valuable as it can be in the event of an emergency or disaster. The instructor will lead participants in a tabletop training exercise and explore other possibilities for training activities. She will also discuss freely-available tools with which institutions can evaluate the potential effectiveness of a disaster plan. The activities and tools presented will all be low-cost or no-cost, and might even be engaging and fun!

This workshop is intended for archivists and other staff members responsible for collections care who have developed or are interested in developing an emergency preparedness and response plan for their institution. Participants who have already developed plans need not bring copies of their plans, but should be prepared to think critically about them. If your institution has not developed a disaster plan, this session will offer tips and considerations for some components that are important to include, but is not a primer in developing a plan.

# CONCURRENT SESSIONS

**FRIDAY, OCTOBER 26**  
**10:45AM - 12:15PM**

**S1. Archivists as Bosses:  
New Managers Break the Mold**

This panel discussion will explore management issues, the sudden ways that archivists become managers, and the difficulty in going beyond what archives traditionally do without effective leadership. The three speakers will each discuss the scenarios under which they became managers and how they supervised and led change in their respective departments.

**CHAIR:**

**Keith Gorman,**  
*University of North Carolina at Greensboro*

**SPEAKERS:**

**Jennie Knies,** *University of Maryland*  
**Katie McCormick,** *Florida State University*  
**Jordan Patty,** *George Mason University*

**S2. Beyond Boutique:  
Building a Sustainable Digital  
Infrastructure**

Archives and libraries are moving away from creating boutique digital projects and are instead building a sustainable digital infrastructure for the future. This session explores different types of digital projects at three universities, including building large, consortial digital collections, delivering special collections materials digitally through interlibrary loan, and digital preservation at an

organizational level. Each presenter will discuss the workflows, standards, and resources needed to make their projects successful. They will also discuss some of the difficulties with initiating their projects and what they did to overcome these issues.

**CHAIR:**

**Rona Razon,** *Dumbarton Oaks*

**SPEAKERS:**

**Rebecca Goldman,** *La Salle University*  
**Susan McElrath,** *American University*  
**Laurie Rizzo,** *University of Delaware*

**S3. Student Paper Session: Adventures with Unusual  
Collections**

All archivists remember the unusual or abundantly interesting collections they've worked with over time — in fact, the chance to work with “cool” collections is what got many of us into the profession! Come hear about some new professionals' experiences such as an exhibit on comic books and censorship, approaches to documenting the Tea Party and Occupy movements, and evidence of illicit slave-trading in nineteenth century New Jersey.

**CHAIR:**

**Lloyd Beers,** *National Archives and  
Records Administration*

**SPEAKERS:**

**Steve Ammidown,** *University of Maryland,  
Baltimore County*  
**Theresa Donnelly,** *University of Maryland,  
Baltimore County*  
**Marianna Symeonides,** *University of Texas  
at Austin*  
**Jarrett Drake,** *University of Michigan*



Linda Miller, Lauren Brown, and Ginny Dunn. Courtesy: MARAC Archives

#### S4. Corporate Archives: Open for Business

Business records are often considered restricted and confidential. The panelists, representing three very different business records repositories, will discuss various means of making business records more accessible and open. Two of the speakers will talk about outreach strategies for raising the archives' profile both inside the company and within the community. The other speaker will talk about the myriad challenges encountered in developing a twentieth century business archive to represent Virginia's business history.

##### CHAIR:

**Beth Schuster**, *Marriott International, Inc.*

##### SPEAKERS:

**Tammy L. Hamilton**,

*Hershey Community Archives*

**Jennifer Davis McDaid**, *Norfolk*

*Southern Corporation*

**Laura Gilmour Stoner**, *Virginia*

*Historical Society*

make it into publication, researchers, especially in the sciences, continue to consult the field notes. In addition, many think of field notes as textual documents, but they can include still and moving images, sound, and cartographic materials. It is both the diversity of field notes and their great importance to researchers that makes these objects valuable archival documents. The speakers will discuss the many aspects of working with field notes including description, reference, and issues of cultural sensitivity.

##### CHAIR:

**Jessica Mirasol**, *Old Dominion University*

##### SPEAKERS:

**Ellen Alers**, *Smithsonian Institution Archives*

**Sonoe Nakasone**, *Smithsonian Field*

*Book Project*

**Gina Rappaport**, *Smithsonian Institution, National Anthropological Archives*

#### S5. Embedded: Special Collections and Archives in the Academic Curriculum

Panelists in this session will discuss innovative ways educators are structuring their academic curriculum and embedding primary resources into their instruction. Presentations will focus on unique course design and creative outcomes, what aspects worked well in the classroom and what were unforeseen obstacles, interdisciplinary collaboration, and the use of new media platforms and practices.

##### CHAIR:

**Laurie A. Preston**, *Randolph-Macon College*

##### SPEAKERS:

**Yuki Hibben**, *Virginia*

*Commonwealth University*

**Jeffrey McClurken**, *University of*

*Mary Washington*

**Leah Richardson**, *University of Chicago*

**Cristina Turdean**, *University of*

*Mary Washington*

**2:15PM - 3:45PM**

#### S6. Field Notes as Primary Sources

Field notes are primary source documents that are the records of a field research project. Because much of the information within them does not



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### **S7. Archivists as Academics: Meeting Scholarship and Creativity Requirements**

Many archivists work at academic institutions and must meet scholarship and creativity requirements for promotion and tenure. When compared with the well-established tenure process for academic faculty, such requirements are a relatively recent phenomenon for academic archivists and they are still trying to adjust and find balance in their daily work life and overall careers, while striving to meet these standards. Presenters will discuss current scholarly/creative research projects and demonstrate how tenure requirements at their institutions have influenced their professional goals. A moderated discussion will follow the presentations.

#### **CHAIR:**

**L. Rebecca Johnson Melvin**, *University of Delaware*

#### **SPEAKERS:**

**Brian Keough**, *University at Albany,  
State University of New York*

**Elizabeth A. Novara**, *University of Maryland*  
**Rodney Obien**, *Keene State College*

### **S8. Diversity in Archives**

How can institutions increase the diversity of their archives staff and attract underrepresented groups as users and new archival professionals? In this session, three presenters discuss how their organizations are reaching out to underrepresented user populations, particularly students, to engage them with archives, both as researchers and as potential future archivists.

#### **CHAIR:**

**Wesley Chenault**, *Virginia Commonwealth University*

#### **SPEAKERS:**

**Holly Smith**, *University of North Carolina, Chapel Hill*  
**Rhonda Jones**, *North Carolina Central University*



Don Harrison, Leonard Rapport, and Ron Becker being honored as distinguished members, MARAC Spring Meeting, Pittsburgh, Pennsylvania, 1992.  
Courtesy: MARAC Archives

### **S9. We Walk the Line: How to Balance Access and Privacy in the Information Age**

Archival repositories can face some difficult decisions, particularly when it comes to handling restricted collections or documents. This session will explore how to deal with various types of collections and the laws and complications that can apply to them, as well as how particular repositories have responded to these challenges. Emphasis

will be placed on how the archivists straddle the line between allowing access for research and protecting the privacy of the donor. Topics include archives with medical information, literary papers, excessive donor restrictions, and electronic records.

#### **CHAIR:**

**Peter Wosh**, *New York University*

#### **SPEAKERS:**

**Timothy Murray**, *University of Delaware*

**Stephen Novak**, *Columbia University*

**Timothy Pyatt**, *Pennsylvania State University*

### **S10. Put Your Archives on the Map! Using ArchiveGrid to Promote Archival Collections**

ArchiveGrid is a freely available system for discovering and locating archival collections around the world. Developed and supported by OCLC Research, this tool facilitates the discovery of primary source materials both through the ArchiveGrid interface and via widely-used search engines. In this session, the speakers will discuss ArchiveGrid from the developer's versus the practitioner's perspective. They will also provide an overview of the ArchiveGrid system, including how collection descriptions are contributed to the database, benefits to students and researchers, and ArchiveGrid enhancements now underway at OCLC Research.

#### **CHAIR:**

**Rachel Grove Rohrbaugh**, *Chatham University*

#### **SPEAKERS:**

**Heidi N. Abbey**, *Penn State Harrisburg*

**Bruce Washburn**, *OCLC Research*



4:00PM - 5:30PM

### **S11. From Obstacles to Opportunities: Confronting Challenges in 21st Century African American Archives**

Archives that document African American history are now well-established institutions. Yet they, like many archives, still face unique difficulties and problems, and represent a wide spectrum of subjects, locations, and constituents. Panelists will share their perspectives as archivists at stand alone repositories with a primary focus on collecting African American related materials. They will briefly describe their collection and its origins, the challenges they have faced, and how they have overcome them.

#### **CHAIR:**

**Krystal Appiah**, *Library Company of Philadelphia*

#### **SPEAKERS:**

**Jennifer Eidson**, *formerly at David C. Driskell Center, University of Maryland*

**Lynn Waller**, *Sylvia Gaither Garrison Library*

**JaZette Marshburn**, *Wiley H. Bates Legacy Center*



MARAC 10th anniversary collage. Courtesy: MARAC Archives

### **S12. Veterans' Studies, a New Field: What Role for the Archival Community?**

An increasing amount of attention is being directed towards the emerging academic field of Veterans' studies. At the same time, US colleges and universities are seeing the largest influx of veterans into higher education since World War II. As the discipline begins to grow and efforts to deal with issues such as the reintegration of veterans into civilian society and university life develop, many questions arise for our profession: What value do our collections offer veterans or other students interested in this new field? Are there new collecting areas to be considered? What can we do to attract this new group of students and researchers to our collections? This panel will speculate on these questions and encourage participation in formulating a reply.

#### **CHAIR:**

**J. Michael Miller**, *Library of the Marine Corps*

#### **SPEAKERS:**

**Beth Ann Koelsch**, *University of North Carolina at Greensboro*

**Eric Hodges**, *Virginia Tech University*

**Alexis Hart**, *Virginia Military Institute*

**Travis Martin**, *Eastern Kentucky University and Editor, Journal of Military Experience*

Shoe shining with Greg Kimball and Michael Knies, MARAC Fall Meeting, Roanoke, Virginia, 1991. Courtesy: MARAC Archives



### S13. Digitization Machines of the 21st Century:

#### Gado and IRENE

As archives and special collections are scaling up their digitization projects, they are also moving to creative solutions to digitize more items in a shorter amount of time, while keeping preservation in mind. The presenters will demonstrate two of these innovative projects. Project Gado was founded in 2010 to address the issue of digitizing millions of photographs in the Afro-American Newspaper in Baltimore, MD at a low cost. IRENE was funded under a 2005 National Endowment for the Humanities grant for the Library of Congress. It has contributed to the First Sounds Project, was used to digitize wax cylinders and other early sound recordings without touching the surface of the fragile media, and was expanded into IRENE 3-D, which creates digital audio files from 3-D images of grooved media.

#### CHAIR:

**Robin C. Pike**, *University of Maryland*

#### SPEAKERS:

**Peter Alyea**, *Library of Congress*

**Moir Hinderer**, *Johns Hopkins University*

**Thomas Smith**, *Project Gado*

### S14. Continual Reconstruction: Tracing Changes in the Archives Profession

Panelists will trace the 'reconstruction' of the archival profession over time by examining three areas: a major archival journal, a leading professional organization, and changes in archival education. Come hear how the



MARAC Fall Meeting, Harrisburg, PA, 2010.  
Courtesy: MARAC Archives

profession has evolved and enhanced itself through an examination of our own history.

#### CHAIR:

**John Fleckner**,  
*Smithsonian Institution*

#### SPEAKERS:

**Lloyd Beers**, *National Archives and Records Administration*

**Lauren Brown**, *MARAC Archivist*

**Susan Davis**, *The iSchool at Drexel University*

### S15. Remembering and

#### Documenting the Forgotten War: The War of 1812

The Bicentennial of the War of 1812 is upon us, and for many it is the "Forgotten War," although the conflict was a key event in the establishment of our nation. In this session, participants will discuss efforts to raise awareness of a local 1812 battlefield that is in a major metropolitan area, collections in a university repository that discuss the war, and travels across one state to uncover its history as it relates to the war.

#### CHAIR:

**C. Harrison Wick**, *Indiana University of Pennsylvania*

#### SPEAKERS:

**Stuart Butler**, *National Archives and Records Administration (Retired)*

**Ervin L. Jordan, Jr.**, *University of Virginia Library*

**Douglas McElrath**, *University of Maryland*

## SATURDAY, OCTOBER 27

9:45AM - 11:15AM

### S16. Student Paper Session: Digital Reconstructions

The rise of the digital world has wrought profound changes in almost all aspects of our profession. In this session we will explore the theme of “digital reconstruction” through several different projects: the reconstruction of the work of a pioneer in computer generated art, the painstaking digitization of the work of a famed medical researcher, and the introduction of software like Archivists’ Toolkit into small or understaffed repositories.

#### CHAIR:

**Jason Speck**, *University of Maryland*

#### SPEAKERS:

**Shira Peltzman**, *New York University*

**Stephanie Bricking**, *University of Cincinnati*

**Molly Schwartz**, *University of Maryland*

**Ruth Tillman**, *University of Maryland*

### S17. Finding an Alternative: Using Archival Skills Outside the Archives

In considering the difficulty of finding full-time archivist positions, how can new graduates and others seeking alternative career paths use their archival skills outside of the archives? Three archivists describe their successes and struggles in using their archival skills out in the “real world.” They will talk about ways to employ your skills and talents within the academic/institutional model and as freelancers. The session will also include a moderated discussion with the audience.

#### CHAIR:

**Karen Fishman**, *Library of Congress*

#### SPEAKERS:

**Mary Crauderueff**, *Organize. Preserve. Simplify!*

**Valerie Metzler**, *Archivist/Historian*

**Keri Myers**, *Organize Those Papers*

### S18. Lessons in Success: Case Studies in Project Management

Archives professionals are increasingly taking on more project-based assignments. This panel explores four success stories related to recently completed or nearly completed processing, cataloging, and digitization projects. The speakers will provide others working in project manager and/or project archivist roles with feedback and strategies for project management in

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real world archives applications. Come and join the discussion about this trend and learn some lessons for success as a project archivist.

#### CHAIR:

**Natalie Baur**, *University of Miami*

#### SPEAKERS::

**Christiana Dobrzynski Grippe**, *Museum of Modern Art*

**Adrienne Pruitt**, *Boston College*

**Susan Kline**, *Syracuse University*

**Heather Isbell Schumacher**, *Delaware Historical Society*





Gerry Phillips, Greg Bradsher, Charlotte Brown, Cynthia Swank, Lee Stout, Jodi Koste, David Carmichael, Rebecca Johnson Melvin, MARAC Steering Committee meeting, circa 1990.  
Courtesy: MARAC Archives

### **S19. University Press Partnerships: Publishing the Long Civil Rights Movement**

As university presses seek to understand changing models of digital publishing and scholarship, some are looking to primary sources for new possibilities. This panel will present one such effort, “Publishing the Long Civil Rights Movement” – a collaboration between the University of North Carolina Press, archivists at the Southern Historical Collection, and scholars at the Southern Oral History Project. One of the purposes of this online experiment was to test “the capacity of a collection of related scholarly publications to become a dynamic, evolving interface to a growing body of knowledge.” As such it is an early step in a process that may very well include the community of archivists in fresh and exciting ways.

#### **CHAIR:**

**Marc Brodsky**, *Virginia Tech*

#### **SPEAKERS:**

**Sylvia K. Miller**, *University of North Carolina Press*

**Laura Clark Brown**, *University of North Carolina at Chapel Hill*

**David Cline**, *Virginia Tech*

**Richard Szary**, *University of North Carolina at Chapel Hill*

**11:30AM - 1:00PM**

### **S20. Pin it! Tag it! Tweet it!: Outreach and Access through Social Media**

Archives, libraries, and museums are utilizing social media in a variety of innovative ways to foster outreach and facilitate access. As users increasingly expect social engagement, institutions are faced with having to stay current and select useful tools. Panelists will assess the usefulness of social media and discuss best practices at their institutions. Learn about the latest trends such as Pinterest and Historypin, and hear each panelist discuss their institution’s most recent social media endeavors and plans for the future.

#### **CHAIR:**

**John Pettit**, *Temple University*

#### **SPEAKERS:**

**Mary Savig**, *Archives of American Art*

**Laura Cleary**, *University of Maryland*

**Kathy Jordan**, *Library of Virginia*

### **S21. The Impact of MARAC: Looking Back on Membership, Memories, and Impact**

In coincidence with MARAC’s 40th anniversary, this panel session will highlight the influence of MARAC on individual members. Panelists will discuss their experiences in MARAC and the impact on their professional career. Attendees will be able to share their experiences with MARAC and ask questions of the panelists.

#### **CHAIR:**

**Paige Newman**, *Virginia Historical Society*

#### **SPEAKERS:**

**Danna Bell-Russel**, *Library of Congress*

**Michael Knies**, *University of Scranton*

**Mary Mannix**, *Frederick County Public Libraries*

**Stephanie Morris**, *Sisters of the Blessed Sacrament*

**Fred Stielow**, *American Public University System*



## S22. Archivists Without Borders

Three representatives from the newly-founded US Chapter of Archivists Without Borders will be presenting on the history of international archival collaboration; advocating for archives in an international setting; and the challenges and benefits of aiding archival disaster sites. They will also field questions about the new and still-evolving US Chapter of Archivists Without Borders.

### CHAIR:

**Jessica Johnson**, *Virginia State University*

### SPEAKERS:

**Joel Blanco**, *Simmons College*

**Erin Faulder**, *Simmons College*

**Adam Zimmerli**, *Virginia Union University*

## S23. Business Needs, Rights and Interests, and Archival Records: Moving Beyond the Borders of Archives and Records Management through Transformation

Officials from the National Archives and Records Administration's Office of the Chief Records Officer and the New York State Archives will discuss the Presidential Records Management Directive and other current activities, including efforts to create a Federal Government-wide "Information Management" job series. They will also talk about lessons-learned from high-level advocacy activities that emphasize the importance of records management and archives in meeting business needs; assuring rights and interests; and preserving and making available records of archival value.

Many of the activities will have applicability for archival institutions regardless of their size or scope, including state and local governments.

### SPEAKERS:

**Arian Ravanbakhsh**, *National Archives and Records Administration*

**Paul Wester**, *National Archives and Records Administration*

**Bonnie Weddle**, *New York State Archives*



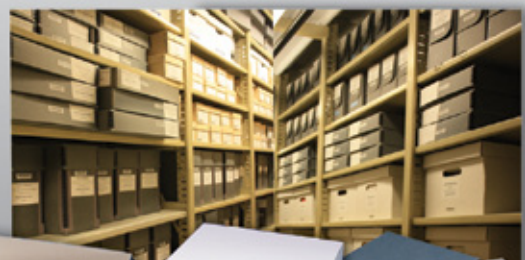
Lauren Brown and his wife in 1970's clothes, 25th Anniversary Homecoming party, MARAC Fall Meeting, Wilmington, Delaware, 1997. Courtesy: MARAC Archives



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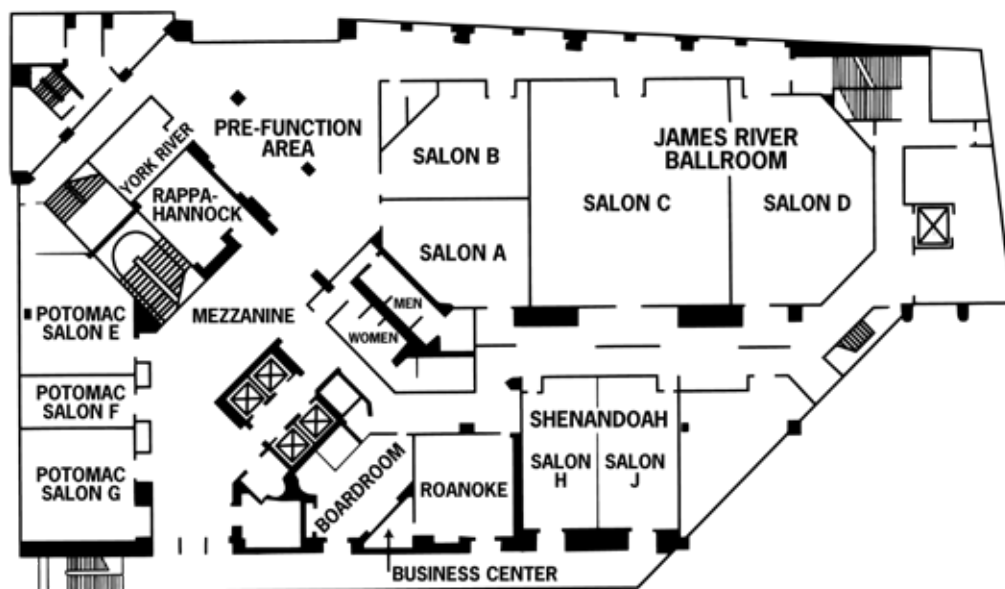
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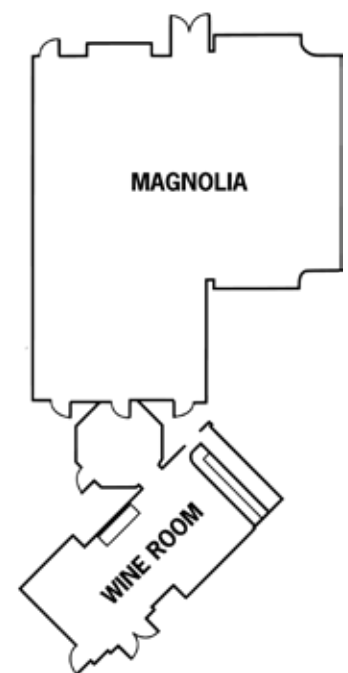


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The MARAC room rate is \$139.00 per room per night, plus a 13% sales and occupancy tax.

Check in is at 3:00 pm and check out is 11:00 am. There is complimentary Internet access in guest rooms and the public lobby areas of the hotel. Valet parking is \$20.00 a night with unlimited in and out privileges. Self-parking is \$21.00 WITHOUT in and out privileges.

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# TRANSPORTATION & PARKING

## **PARKING INFORMATION**

Valet parking is provided at the Richmond Omni Hotel for \$20.00 day with unlimited in and out privileges. Self-parking is available for \$21.00 a day WITHOUT in or out privileges.

### **BY CAR:**

#### **From DC, Baltimore and all points North via I-95 South:**

I-95 South to Richmond; Take Exit 74A (Downtown Expressway); Take the first exit on U.S.60/Canal Street. Merge on to East Canal Street (toll \$.25). Turn right onto 10th Street. Turn right onto Cary Street. Make a right on 12th Street and an immediate right into hotel entrance.

#### **From Eastern Virginia and Richmond Airport:**

I-64 West to I-95 South; Take Exit 74A (Downtown Expressway); Take the first exit on U.S.60/Canal Street. Merge on to East Canal Street (toll \$.25). Turn right onto 10th Street. Turn right onto Cary Street. Make a right on 12th Street and an immediate right into hotel entrance.

#### **From Western Virginia:**

I-64 East to I-95 South; Take Exit 74A (Downtown Expressway); Take the first exit on U.S.60/Canal Street. Merge on to East Canal Street (toll \$.25). Turn right onto 10th Street. Turn right onto Cary Street. Make a right on 12th Street and an immediate right into hotel entrance.

#### **From North Carolina and all points South via I-95 North:**

I-95 North to Richmond; Take Exit 74A (Downtown Expressway); Take the first exit on U.S.60/Canal

Street. Merge on to East Canal Street (toll \$.25). Turn right onto 10th Street. Turn right onto Cary Street. Make a right on 12th Street and an immediate right into hotel entrance.

### **BY AIR:**

Richmond International Airport ([www.flyrichmond.com](http://www.flyrichmond.com)) is located approximately 10 miles east of the city. There are no hotel shuttles between the airport and the Omni, though both taxi service and rental cars are available. Taxi fare from the Richmond airport to the Omni is approximately \$28.00

### **BY TRAIN:**

Amtrak has two stations in Richmond: Main Street Station (RVM) – an easy walk to the Omni – and the Staples Mill Station (RVR), which is just a short taxi ride away. The Northeast Regional train serves both stations, while the Carolinian and Silver Service/Palmetto lines only serve the Staples Mill Station. Taxi fare from the Staples Mill Station to the Omni is approximately \$26.00



Heidi Zeimer, Jennie Guilbaud, Jim Cassidy and Rebecca Collier.  
Courtesy: MARAC Archives







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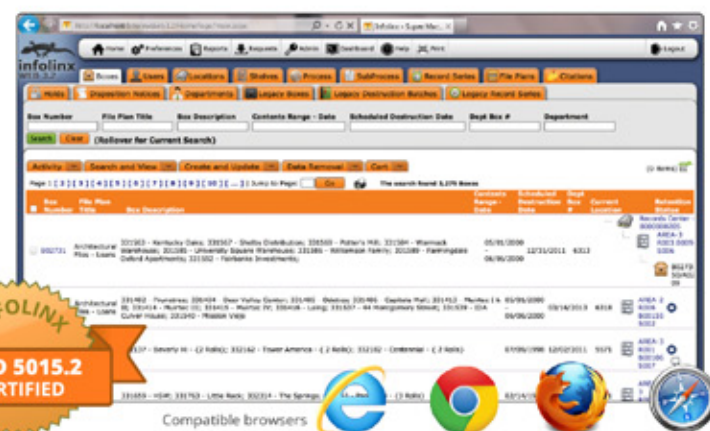
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Please check: MARAC Member? ☐ YES ☐ NO New member? ☐ YES ☐ NO

## REGISTRATION

Postmarked by Sept. 26th: ☐ MARAC member - \$75.00 ☐ Non-member - \$120.00  
Postmarked Sept. 27 - Oct. 10th: ☐ MARAC member - \$85.00 ☐ Non-member - \$130.00  
After Oct. 10th (register on-site): ☐ MARAC member - \$95.00 ☐ Non-member - \$140.00  
☐ Student Rate (please include photocopy of valid Student ID): \$40.00  
☐ Saturday only registration rate: \$45.00

Registration Fee \$ \_\_\_\_\_

## WORKSHOPS (Confirmations will be made by the MARAC Meetings Coordinating Committee)

W1 Thursday – EAD Stylesheets/Transforming EAD with XSLT # \_\_\_\_\_ @ \$80/person \$ \_\_\_\_\_  
W2 Thursday – Beyond the First Year: Practical Advice for New Lone Arrangers # \_\_\_\_\_ @ \$80/person \$ \_\_\_\_\_  
W3 Thursday – SAA Workshop: Managing Literary Manuscripts **Must Register through SAA, <http://www.archivists.org>**  
W4 Thursday – Emergency Preparedness: Testing & Evaluating Your Plan # \_\_\_\_\_ @ \$45/person \$ \_\_\_\_\_

*Note: Workshop size is strictly limited, and MARAC workshops often fill completely. Participants who register for a workshop will receive a confirmation note. DO NOT REPORT FOR A WORKSHOP UNLESS YOU HAVE RECEIVED NOTIFICATION.*

## TOURS

T1 Thursday – City Center Walk led by The Valentine Richmond History Center # \_\_\_\_\_ @ \$5/person \$ \_\_\_\_\_  
T2 Thursday – Built By Blacks: A Walking Tour of Historic Shockoe Valley # \_\_\_\_\_ @ \$5/person \$ \_\_\_\_\_  
T3 Thursday – Behind the Scenes at the Library of Virginia # \_\_\_\_\_ No Fee  
T4 Saturday – Shockoe Slip Walking Tour and Lunch by Real Richmond Food Tour # \_\_\_\_\_ @ \$35/person \$ \_\_\_\_\_

## PLEASE HELP US PLAN MEETING ARRANGEMENTS BY CHECKING THE ACTIVITIES YOU PLAN TO ATTEND:

Friday Continental Breakfast FREE \_\_\_\_\_  
Friday Luncheon (check ONE entree choice below):  
    Roast Chicken Breast # \_\_\_\_\_ @ \$26/person \$ \_\_\_\_\_  
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Friday Reception at Virginia Capitol FREE \_\_\_\_\_  
Guest Ticket # \_\_\_\_\_ @ \$10/person \$ \_\_\_\_\_  
Saturday Morning Breakfast before Business Meeting # \_\_\_\_\_ @ \$20/person \$ \_\_\_\_\_  
*All Conference attendees are welcomed and encouraged to attend the business meeting without purchasing the breakfast.*

## PLEASE CIRCLE THE PROGRAM SESSIONS YOU PLAN TO ATTEND:

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